

IN THE PROVINCIAL EXHIBITION BUILDING

Cordial Welcome By His Worship

Mayor Prowse Extends Greetings To All Visitors At The Big Show—Charlottetown The Beautiful.

To all visitors attending the great Fox Show in Charlottetown, on behalf of the Citizens as Mayor of this City, I wish to extend a most cordial welcome and hope that you will appreciate the efforts put forward by the Executive of the Silver Fox Exhibitors' Association to gather together such an immense showing of the island's best foxes for your education and approval. To the visitors outside our Province who might think of becoming citizens of our City, I wish to give a few of the many advantages you would gain by living here.

Charlottetown is splendidly laid off in square blocks, with beautiful tarvia streets and concrete sidewalks. There is an abundant supply of pure water. The streets are wide, and fine large public squares afford ample opportunity for quiet hours under wonderful shade trees.

Victoria Park adjoining the City in the west contains athletic grounds, tennis courts, bathing houses and playgrounds for children. It contains one hundred acres of land facing directly on the Harbour. In this Park is the Government House, a comfortable old mansion in the Colonial style of architecture.

In Queen Square in the centre of the city are located the old stone Parliament Buildings, the Law Courts, the General Post Office and Custom House, the Dominion Government Savings Bank, the new Public Library and a handsome Market Building at the west end.

Population 12,350; Suburban, 2,000; Banks, 5; Schools, 7; Colleges, 4; Churches, 9; Theatres, 3; Public Library, 1; also Recreation and Amusements; Scouting, Yachting, Tennis, Golf, Swimming, Baseball, Football, Hockey, etc., excellent hotel accommodations.

Newspapers—Guardian and Patriot dailies.
Railroad—Canadian National.

Boat lines—Pictou to Charlottetown.

Housing situation—Good; Lovely homes and an up-to-date. Board of Trade; a splendid Fire and Police Department; low rate of Taxation; an economical government of the City's affairs handled by eight Councillors and Mayor; a kindly and hospitable people. Labor enough to supply present demand. Store situation finest; reasonable priced goods and up-to-date styles. In fact everything that is essential to a live and wide-awake city is to be found here.

Anyone wishing information about the City are cordially invited to inquire at the City Building or Publicity Association where you will be given every courtesy and attention.

Yours sincerely,
T. W. L. PROWSE,
Mayor of Charlottetown.



Great Support Given Fox Show

President Of Association Enthusiastic Over Splendid Cooperation Shown On All Sides.

By MAJOR A. S. ROBERTSON
President Silver Fox Exhibitors' Association

What appeals to me perhaps more than anything else in connection with the world's Greatest Fox Show about to be staged at Charlottetown is the splendid and spontaneous support received on all sides from men in all walks of life, as well as foxmen, and from channels of trade other than the fur trade; not forgetting the Press which was highly instrumental in putting on our first Show last year, and has lost no opportunity since of keeping before fox breeders and the public generally the immediate and permanent benefits that are bound to be derived from an Annual Fox Show. It has been said that the foxmen of our Province were an insular and uninitiated lot, looking with distrust on one another and on one another's herds. Our first Show not only dispelled that insinuation but the friendships made, the knowledge acquired as to what did or did not constitute a Fox Show, the ideas exchanged on breeding, care and feeding, and all the good that is bound to accrue from a body of men interested in the same calling, thrown together for a whole week could not but tend to give a singleness of purpose, which is very necessary if we, as a Province, are to be known as the Home of the Cream of fox breeding stock, as well as the Home of the Birth of the Fox Industry.

THE GREAT FOX SHOW

Many farmers in The Maritimes devote the major portion of their time to fox ranching. Hundreds of other farmers carry on fox breeding as a side line to their general farming operations. They find it a profitable occupation. Many farmers have started in the fox farming game by purchasing one or more pairs and have, by careful attention to information which is readily available, succeeded in increasing their holdings by the natural increase from their own pens. We know scores of men who have practically become independent through their success as fox breeders. The business

is growing apace. On every hand new pens are being erected, including in some cases a new beginner; in other cases an extension to a business already established.

The Maritimes raise the best foxes in the world. From these provinces have gone breeding stock to all quarters of the globe, where fur farming is possible.

In 1929 the Prince Edward Island Fox Breeders' Association staged a Fox Show at Charlottetown, which was a great success. There quality foxes were on display, competition was keen and the best of good fellowship and good sportsmanship was everywhere in evidence. Some excellent sales followed the show. This year, on October 27th to November 1st inclusive, the Fox Breeders' Association of Prince Edward Island are staging a big fox classic for

Continued on page 14

HONORARY PRESIDENT



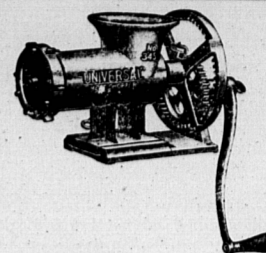
G. SHELTON SHARP, M. L. A.
President, Canadian National Silver Fox Breeders Association.

THE SHOW

The 1930 Show will undoubtedly be bigger and better in every respect. New housing accommodations have been provided for the Exhibitors, while improved facilities for judging and the accommodation of spectators will be supplied. Pen space for at least 800 foxes is also assured. A real effort is being made to create in this Show the Fox Classic of the World. Situated among hundreds of ranches and operating under favorable conditions this objective should not be difficult of accomplishment.

A cordial invitation is extended to all to attend the Fox Show. If you are a breeder, big or small, enter your foxes and find out where you fit on the judging table. Improvement comes by comparison and competition. If you are a buyer of furs or live foxes the Show offers a rare opportunity of investigating quality, prices and establishing profitable business connections. If you are neither a breeder nor buyer come anyway and enjoy a day or two among the aristocrats of the Fur world.

HARDWARE FOR FOX RANCHERS



"UNIVERSAL"
Fox Food Grinders
Hand or Power Machines
\$15 to \$35



FOX NETTING

Best Quality All Sizes



Protecto Preservative Paint

The best preparation known for beautifying and preserving shingles and rough lumber. The right thing for fox houses, pens, guard fences, etc.



Brantford Roofing

If you have a fox shed which is not waterproof, or are building a new one, or a barn, you'll want a good roofing, and Brantford makes just what you require. Or if you want a bright, fireproof roof on house, barn or warehouse, come and let us show you our stock of

BRANTFORD ASPHALT SHINGLES

FENNEL and CHANDLER

WHOLESALE AND RETAIL
HARDWARE

An amazing OVERCOAT at \$13.50

Navy blue Nap, a good sturdy cloth, double breasted, plain or belted back, lined warmly a handsome fancy plush.

Will you come in and have a good look at this one—you will be surprised and delighted, both with the style and the value.

\$13.50

Moore & McLeod Ltd

PUBLIC COLD STORAGE

—WE BUY—

BLUEBERRIES

BUTTER

CHEESE

EGGS

HIDES

LAMBS

MUTTON

PELTS

POULTY

VEAL

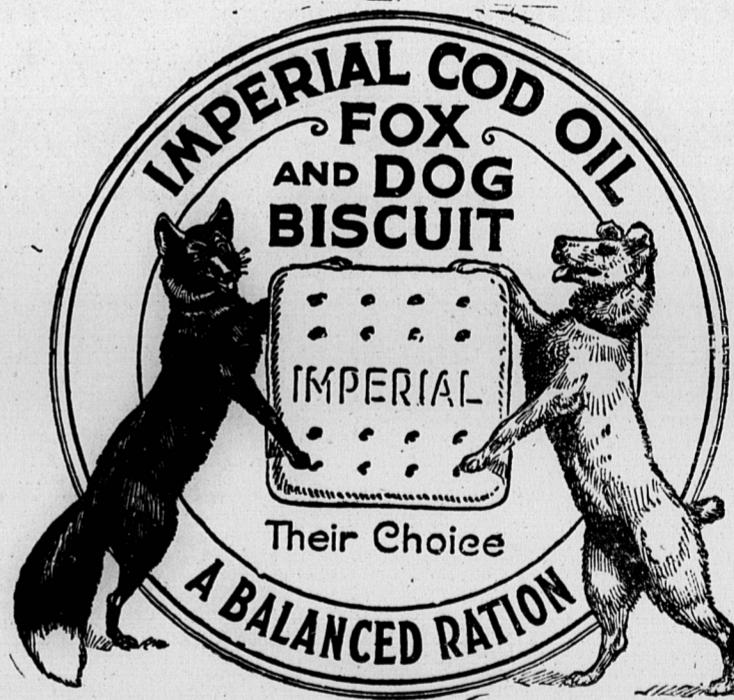
—WE SELL—

HORSEMEAT—carload lots or less—as well as other Choice FOX FEEDS

Island Cold Storage Co., Ltd.

CHARLOTTETOWN

PRINCE EDWARD ISLAND



For Leaders Feed IMPERIALS

To have your foxes in Prize-winning class, feed liberally with IMPERIAL FOX BISCUITS, which promote their vigorous, healthy development, and also improve quality of pelt, imparting that diamond-like sheen which so greatly enhances appearance and value.

For finely conditioned Foxes with highest class pelts make IMPERIALS the backbone of your feeding schedule.

Sold by Leading Wholesalers in Business Centre or Direct From Factory.

Imperial Biscuit Co., Ltd.

Charlottetown, P. E. I.

Box 446.

Phone 721.