

R. T. Holman, Limited--The Last to Raise Prices,---The First to Lower Them--R. T. Holman, Limited

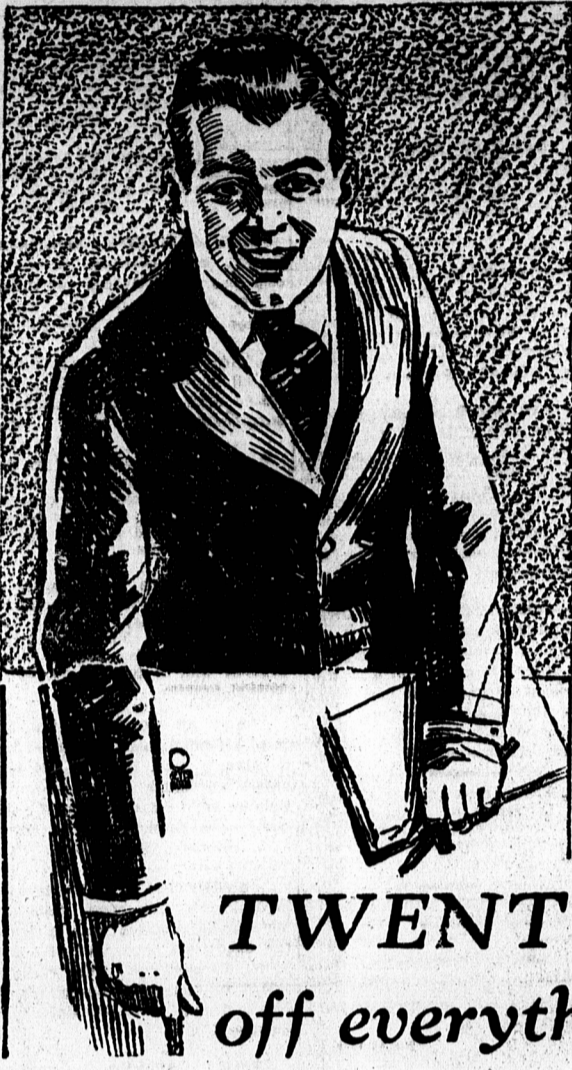
Holman's Have Put Christian Joy Into Christmas Shopping By Cutting Prices on all Lines 20 per cent

Extra Wide All Wool Dress Goods \$3.95 yd

300 yards 52 to 54 inch all wool dress goods in Gabardines, Tricotines, Broadcloths and Fine Botany Serges. Suitable for suits, dresses and separate skirts, (colors black, navy, brown, taupe, green or reindeer) regular values per yard \$5.75 to \$7.50. Extra special per yard \$3.95

Corduroy for Men's Working Pants \$1.39 yd

How does this price appeal to you for 27 inch Black Corduroy for Men's wearing pants; selling now at per yard \$1.39



Railway Fares Refunded If Your Purchase Amounts to \$25.00 Shop by Mail or Come in Person

This Monster Sale Starts Wed. Dec. 15th Ends Tues. Jan. 25th 40 Days of Unprecedented Price Cutting

Freight Paid On all Orders Amounting to \$10.00 or More

Heavy Tweed Work Pants \$4.95

Men's Double and Twist Bannockburn Tweed Work Pants—extra durable and serviceable. Per pair \$5.90
50 pairs Men's Heavy Grey Herringbone Tweed Wearing Pants; sizes 33 to 44 waist. Regular values \$6.75 for \$4.95

Special Values in Good Lamps

LIBRARY LAMP—Here is a magnificent Hanging Library Lamp with rich plain 14 inch Semi-porcelain dome, spring extension, large size burner and chimney. Regular \$9.98; special price complete for \$7.00
HALL OR SHOP LAMP—A marvellous value in a Store or Hall Lamp; complete with hanging equipment, nickel fount; 200 candle power burner. Regular \$7.95. Special price \$4.98

TWENTY per cent off everything in our Catalog from December 15th to January 25th—Read this Offer

\$14.50 Boys' Overcoat \$7.95

20 Boys' Buster Brown Overcoats for ages 4 to 9 years, assorted styles and materials—values up to \$14.50, clearing at \$7.95
25 Boys' Winter Overcoats, sizes 29 to 32. Regular values \$15.75 to \$19.50 now \$12.75

Unbleached Cotton 17c yd

UNBLEACHED COTTON. Here is a saving price on 36 inch Unbleached Cotton. Special selling now at per yd. 17c
A special value in 36-inch Fine White Cotton. Regular 40c value, selling now per yard 29c

Men's Fine Boots, Neolin Sole and Rubber Heels \$4.95 pr.

200 pairs Men's Good year Welton Fine Boots in black or mahogany brown leathers, including leather soles and heels or neolin soles with rubber heels, sizes 6 to 10, including half sizes values \$7.50 and \$8.00 special \$4.95 pr.

Men's Winter Tweed Suits \$23.75

A clearing price on Men's Winter Weight Tweed Suits in brown and black small broken check tweed, black and green mixed tweed with white line stripe or fawn mixed tweed with purple stripe. Worth regularly up to \$37.50; sale price \$23.75

IN order to celebrate the biggest and most successful year in the history of R. T. Holman Ltd., we are inaugurating a 40-day Reduction of 20 per cent Discount from every price printed in Holman's Winter Catalog, No. 24, 1920-21.

Our business up to the present date this year is over 30 per cent greater than during the same period in any year in our business history; but we want to celebrate our 63rd birthday by making the total volume of our business exceed \$2,000,000.00.

This is our ambition, and we are giving a discount from Holman's Mail Order prices that will make it profitable for Holman customers to anticipate their needs for months in advance, and thereby make big savings on every-day needs, and also co-operate in setting a new high water mark for the year of

\$2,000,000.00

It means that you save 20 cents on every dollar that you send to Holman's, and even Holman's regular prices were recognized to be the lowest in Canada.

This 20 per cent cash reduction applies to orders left in person as well as mail orders taken from HOLMAN'S CATALOGUE, No. 24. Besides the discounts that we are offering on goods listed in HOLMAN'S CATALOGUE there are numerous other lines in the different departments of this store, marked at discounts ranging from 25 per cent to 50 per cent off regular prices.

It will pay you handsomely to visit the store in person. If you make your visit before December 31 we will refund your railway fare from any station in P. E. Island when the cash purchase amounts to \$25.00 or more.

This big 20 PER CENT DISCOUNT means that you can purchase Dry Goods, Men's, Wo-

men's, and Children's Clothing, and Furnishings, Boots and Shoes, Footwear of all kinds, Hardware, Groceries, Crockery, China, Silverware, Furniture, House Furnishings, and Musical Instruments at a clear and sweeping discount of 20 per cent from every price in Holman's Catalogue with a few exceptions.

HOLMAN'S 20 PER CENT DISCOUNT SALE UNTIL JANUARY 25 offers a magnificent opportunity to merchants as well as retail customers. Merchants can replenish their stocks at less than present factory prices in many cases, and have the goods landed at their nearest railway station all freight charges paid when cash order amounts to \$10.00 or over, as per Holman's Free Delivery offer on

This 20 per cent. cash discount until January 25th means that an article ordered from Holman's Winter Catalog listed at \$1.00 will only cost you 80c. It means that you will save \$1.00 on a \$5.00 purchase—\$2.00 on a \$10.00 purchase—\$4.00 on a \$20.00 or \$20.00 on a \$100.00 purchase—but why bother with figuring. The all-important thing is to get Holman's Winter Catalogue and make your order out without delay—today. There will be such an avalanche of business that it will not take long to clear out many lines; and since orders will be filled in rotation, it is all the more important that your order be mailed at once to make sure of getting what you want, and getting it quickly.

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Turn to any section in Holman's Winter Catalogue—any page—order any article, and by making the order \$10.00 or over get it landed at your nearest railway station.

Remember the period of sale is limited, and the chance to secure reasonable goods at less than wholesale prices is an exceptional money-saving chance.

Just send us along money order for sufficient and any balance over will be promptly refunded.

Don't miss these bargains. The opportunity has been given you. Make the most of it. Send your order today.

Heavy Work Shirts \$1.95

Men's Khaki and Black and White Stripe Heavy Work Shirts, with attached collar. Regular \$2.65; value for \$1.95

Have You Visited Our Automatic Bargain Section

Every department in the store contributes to Holman's Automatic Bargain section and some of the values offered are astounding. As an example of how the plan works; an article regularly priced at 100.00 is placed there the first day for \$85.00. A few days later the price is reduced to \$76.50 and automatically at certain periods the price drops to \$68.85, \$61.97, \$55.78, \$50.21 and finally to \$45.15, if it has not been bought before the final drop.

Freight Paid on All Orders Of \$10. Or More

3 Specials in Women's Fur Coats

Women's Winter Coats in brown or fawn silver-tone velours; latest 1920 models. Values up to \$42.50. Special \$29.00
Women's Winter Coats in assorted tweed mixtures—values up to \$30.00 for \$15.00
Women's "Salt's" Seal Plush Coat with best grade natural Alaska Sable Collar; sizes 36 to 40. Special \$65.00

Best White Sugar 11-2 cts lb.

A limited quantity of the Best Granulated White Sugar for our Xmas sale. Not more than 25 lbs. to one customer per lb. 11 1/2c

Here is your chance to make a saving on good quality White Beans. Per pound 7 1/2c

Seeded Raisins in packages; a real good quality, per package 20c

Now is the Time to Buy-- Prices are Cut to the Core

Five Specials for The Housewife

CROCKERY DEPT. SPECIALS—Iron Handles for Mrs. Pott's Irons. Regular 25c for 13c
Steel Roasters, dents from basting points. Size 9x12 1/2 inches. Regular \$1.00 for 60c
Food Choppers worth regularly \$2.75 for \$1.95
A wonderfully good knife Sharpener, regular 89c for 50c
Towel Rollers, regular 22c for 13c

R. T. Holman Ltd Summerside

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