BASE THE PAINFUL RHEUMATIC TWINGE

BLOAN'S LINIMENT WILL BRING COMFORTING RELIEF QUICKLY

Never breaks faith, Sloan's Liniment doesn't. Just penetrates without rubbing and eases the external pain and ache, rheumatic twinges, lumbago, neuralgia, sciatica, lame, sore, strained muscles, bruises, sprains.

For 38 years it has gone ahead winning new friends, holding old ones, strengthening its reputation as the World's Liniment. Clean, effective in relieving the aches and pains of men and women, this old family standby can be relieved upon to do its work promptly and surely. Don't be without a bottle another day—keep it handy.

All Druggists—35c, 70c, $1.40.

Sloan's

LINIMENT
KEEP IT HANDY

FIGHTING C. P. R. MEN

No other Imperial organization great war, perhaps, as the Canadian Pacific Railway, which in men alone contributed over ten thousand of its employees to the armies of the Allies; and it can safely be said that of this fine contribution the European organization bore a tremendous brunt.

Out of a total number of about 250 employees in the various European offices of the company, no less than 190 served in different forces. These forces included the infantry, the cavalry, the artillery, the engineers, the air force, the navy, the Army Service Corps, the "Tanks," the machine gun corps, the forestry battalions, the Indian Cavalry, the French army, the Belgian army, the Army Medical Corps, the East African Forces, and the North Russia expedition. The venue of service seen included Flanders, France, Italy, Salonica, Gallipoli, Egypt, Palestine, Mesopotamia, Russia, Africa, India, the sea, and the air.

At a recent reunion of the British staffs, held in London in early July for the purpose of congratulating the European Manager of the company, Sir George McLaren Brown, O. B. E., on his knighthood, a feature of the banquet was a handsomely illustrated photographic souvenir with a roster of portraits, all of those who had "done their bit," Twenty-three had paid the supreme tribute of their lives, and the decorations won by the European staff include 3 Military Crosses, 2 Military Medals, 1 Meritorious Service Medal, 4 Croix the Guerres, 3 Croix de l'Yser, and 3 Medaille Militaire.

Learn the luxury of doing good.

The hardtack issued to soldiers is not as hard as the one you discovered with your bare foot.

NEW DANCING

(London Express)

Among the new dances for the season (as I read) are the Peace Walk and the Floral Dance. The Peace Walk sounds as if it would be a pleasant change for those whose collars begin to go half way down the programme, but it will probably turn out to have nothing in common with its name. The Floral Dance "includes a battle of flowers," and pouring lemonade down one's partner's neck, and hurling one's stud at a rival, and other amenities, no doubt. I shall not be there.

It seems a pity that dancing cannot be as stable a recreation as golf or cricket. If a man has once learnt how to play golf he knows how to play golf (or, in my case how not to) for the rest of his life, but there is no finality about dancing. I was just beginning to fancy myself as a waltzer, when the Boston came in. My Boston was spoken of highly at the time when everybody was tangoing. But for the war I should have been a master of the tango this year—when everybody is jazzing it seems a pity.

Fashion is a mixture of snobbery and commercial enterprise. If skirts were always "wide" instead of being "wide this year," then there would be nothing to distinguish Mrs. Smyth-Smythe from Mrs. Smith. The whole pleasure of being in the fashion is the pleasure of knowing that the other person is out of fashion, and knowing that Mrs. Smith is still "wide" (poor dear) when she ought to be narrow. Perhaps she cannot afford to be narrow on such a small dress allowance; perhaps she does not know that she ought to be narrow this year; in either case she is ot be pitied. And if you pity her for her ignorance or her poverty, we cannot but envy Mrs. Smyth-Smythe for her affluence and knowledge.

Nor must we withhold our congratulations from the dressmaker on all those quite serviceable, but now useless, wide skirts in Mrs. Smyth-Smythe's wardrobe.

A GARDEN WALL.

The Roman wall was not more grave
than this,
That has no league at al with great
affairs,
That has no league at all with great
matis,
No louder blasts than blowing April
airs.
Yet, with a gray solemnity it broods,
Above the walk where simple folk
go past,
And in its crannies keeps their transient moods.
Holding their careless words unto
the last.

The rains of summer, and the creeping vine,
That season after season clings in
trust.
And shivered poppies red as Roman
wine—
These things at last will haunt its
crumbled dust—
Not dreams of empires shattered
where they lie,
But children's laughter, birds, and
bits of sky.

Some politicians begin at the bottom and work down.

WOMEN AS GOAT-FARMERS.

Goat-farming is being conducted with satisfactory results by a number of women in England, and is declared by them to be a solution of the milk, butter, and cheese problem.

There is a real scarcity of milk in the villages, as the farmers, with few exceptions, send all their milk to the towns and will not, "break a gallon," and it is believed that the goat, the milk of which resembles that of a Jersey cow, will soon be welcomed everywhere. Goat's milk has the special advantage of being almost non-tubercular and only discernible from cow"s milk by being much richer.

A woman whose goat farm has been a great success says:—

"The life is pleasant as well as useful. The animals, when home-bred, are affectionate and most interesting, but any one who starts must have some income, for bad seasons and rainy days, and be prepared to make the best of everything. I have more butter and cheese than I can use, and I find a ready sale for it; not being a profiteer, my price to private people is 2s. per pound.

"This plan of mine is not merely ideal; it is practical, and I can thoroughly recommend it to others. This is the best time of the year to begin."

A CHINESE SUPERSTITION.

It is not at all uncommon for the dead bodies of Chinese infants to be cast away, instead of being buried. The charitable explanation is that this is done to save burial expenses.

The true reason, however, is said to be the deep-rooted superstitious belief among them that the death of a baby arises out of punishment to its soul for sins committed in a previous state of existence. It is an accursed creature, whose coffin no one will follow. It is, therefore, a common sight in China to see dying babies laid down by the roadside to breathe their last.

The parents will not allow them to die in the house, the belief being that infants, after death, be come wicked spirits. To allow them to die under the parents roof will bring nothing but evil upon the family.

Tricks of Tropic Plants

That plants eat and drink in their own way through the soil is a well-known fact. But in South America is a species of orchid which takes a drink whenever it feels thirsty simply by letting down a tube into the water. When not in use, the tube is coiled up on the top of the plant.

In Mexico there is a plant that likes to change its attire three times a day just like any fastidious person—it is white in the morning, red at noon, and blue in the evening. At times it gives out a very strong perfume and at other times it is absolutely odorless. There is another odd Mexican plant, the odor of which causes people to lose their way and makes their sense of direction nil until the smell ceases.

Central India owns a tree whose leaves are heavily charged with electricity and merely to touch them gives a person a distinct shock. In Brazil similar electric power is put to lighting purposes. Within the immediate vicinity of such a plant a person can see well enough to read the finest print and another is so luminous that it can be plainly distinguished in the darkest nights for a distance of more than a mile.

But the most wonderfully constituted plant of Brazil is the ballthrowing one. It is a small fungus about the size of a pea which projects a ball to a distance of several inches with a distinctly audible report.

POPCORN CANDY

In view of the decreased sugar ration, which threatens, among other things, the bonbon supply, it is consoling to read of the lusciousness and food value of candy substitutes. Take popcorn, for instance. That form of confectionery, which, by the way, is as typically American as chewing gum, is now made in the most delicious forms, skilfully blended with selected molasses syrups and carefully chosen peanuts, says "The International Confectioner." And further:

"It is made by specially designed machinery and handled under most sanitary and healthful conditions. It is packed in airtight, dust-proof and moisture-proof packages, and can be obtained everywhere at a minimum price. The best grades of popcorn confectionery now sold in packages, that run inti millions in the course of each year, are very high in food value as compared with other foods.

"The calories per pound approximate about 2,000, as compared with 1,130 calories in a pound of beefsteak and 1,720 calories in a pound of rice. Popcorn candy is also very high in protien, containing, as a matter of fact, about three times as much protein as potatoes. It is also very high in carbohydrates and contains about tiwce as much carbohydrates as whole wheat bread and about five time as much as an equal weight of potatoes.

"Popcorn confectionery is in every way a Hoover product, for it calls for the utilization of very little sugar, and the other ingredients which are used in its manufacture, consisting of corn, molasses and corn syrup, are plentiful.

"There are probably more packages of various brands of popcorn confectionery sold during the course of a year in the United States than any other six-cent packages of confectinery."

CLEAN YOUR PELTS BEFORE MARKETING.

(Black Fox Maazine.)

It is only within the last year that fox farmers in general have become aware of the fact that it pays to have the pelts cleaned before sending them to market. There are still quite a number of ranchers who as yet have never taken the trouble to do this, and we can assure them when they offer an uncleaned silver fox pelt for sale they are losing good money. One rancher lately told us that since he had made it a point of having his skins cleaned he had realized fully 20 per cent. more for them. It costs but very little to have them cleaned, only a few dollars and means $20 to $50 more added to the value. If you mark each skin when you send it in with your initials or some distinguishing mark made with an indelible pencil you are sure to get the same pelt back. Sometimes cleaning a skin makes such a startling difference that you hardly believe it is the same poor, flat-looking one you sent to be cleaned.

Gillette

MADE IN CANADA

Safety Gillette Razor

KNOWN THE WORLD OVER

The Shaving Service for Everyman—Everywhere.

The Psychology of a Clean Shave

(*Part of an Editorial in* Collier's)

Shaving as it is practiced today marks a step forward in civilization.

This statement may sound ridiculous, but it isn't. Here's proof: Each of our soldiers who went abroad took as part of his regular equipment, and by order of his government, a safety razor.*

There were two reasons, the military authorities say, why a soldier had to be clean shaven. First, it enabled the gas mask, which was worn almost constantly at the front, to fit more tightly over the face. Second, a clean shave kept up the morale of a soldier and of an army.

You know how it is yourself. You know the direct bearing a clean shave has on your personal morale. Compare the way you feel in making an important call or attending a special meeting when you are freshly shaved with the way you feel with a day's growth of stubble on your chin. There's all the difference in the world. It seems a trivial thing to have such an effect upon you, but for some psychological reason, it does have that effect—and you know it.†

* * * * *

What has brought about this change in men's habits? It's not so long ago but that we can remember the beard in all its varying degrees of opulence. Every family album shows how prevalent it was.

There are two reasons—just two:**

The safety razor made shaving easy. It transformed shaving from a fairly long, decidedly unpleasant and slightly dangerous operation to one that was finished before the bath water had ceased running.

It saved time. Compared with the old style razor it saved several minutes. While individually these minutes may seem unimportant, taken in the aggregate, multiplied by the number of days in the year, and again by the millions of men won over to the use of the safety razor, the amount of time saved is enormous.¶

"Finished before the bath water had ceased running."

***In all the allied armies during the war, more Gillette Safety Razors were in use than all other razors put together.**

†**Keep count for one day of the number of times you stroke your chin. So many times do you develop confidence—or the reverse—according to the smoothness of your chin.**

****The Gillette not only makes shaving easy, but it abolishes stropping and honing—two exceedingly delicate operations in which few shavers are really successful.**

¶**Five dollars invested in a Gillette means ten minutes saved each day, or an ordinary day's working period saved every 48 days or so.**

There is a Gillette dealer waiting to show you Gillette Safety Razor sets—today!

568

Tough on the Old Man

Old Man Green's house was overrun with rats, and he hired a rat-catcher for $2 to clean the rodents out. The rat-catcher worked like a Trojan. He killed a whole packing-case of rats. Then he said to the old man: "There you are, Mr. Green. My job is done. You'll have no more trouble with rats and you needn't bother about these here dead ones neither. I'll cart 'em away myself." "How much do I owe you, friend?" asked old man Green. "Two simoleons, like what was agreed on, boss." Then the old man pointed to the huge packing-case and said in a protesting voice: "Don't I get nothing for all them rats?"

It is not always the fast farmer that gets there.

Beautifully Cool and Sweet Smoking

PLAYER'S

NAVY CUT CIGARETTES

PLAYER'S CIGARETTES have an immense sale all over the world due entirely to their high quality and excellence of manufacture

18c. PER PACKAGE—TWO FOR 35c.