

THE CHARLOTTETOWN GUARDIAN

TUESDAY, DECEMBER 28, 1909.

SOME FEATURES OF CANADIAN TRADE.

The annual volume of Trade and Canada's exports for the year were Commerce contains a mass of statistics 26 1/2 millions, made up of manufactures from which the following items are gleaned. 37 1/2 millions, forest products nearly 40 millions, animals and their products 52 millions, agricultural products nearly 83 millions, fisheries 1: 88 per cent, Japan 84 per cent, New Zealand 78 per cent, Germany 70 per cent, China and Australia each 67 per cent, the United States 55 per cent and the United Kingdom nearly 38 per cent. Canada showed the second largest increase and Britain the lowest among eighteen leading commercial countries. But the enormous trade of Britain is to be taken into account when percentage of increase is considered, her total trade running well up to five billions of dollars, or nine times that of Canada. Canada's total trade for the year ended 31st March 1909 was sixty-seven millions less than in 1908, but the falling-off was almost entirely in imports, which accounted for sixty-four of the sixty-seven millions.

Dr. J. W. Robertson, Principal of Macdonald College and well known here, is to shortly visit Europe on an extended holiday trip. He will see Switzerland and study the economy of rural life, and will also improve his knowledge of the French language. "My sole object in going to Europe," he told the Montreal Witness, "is that I feel I shall be of more use to the farmers of Canada, and Quebec Province particularly, after a period of study of conditions in Europe."

The Duke of Connaught, younger brother of King Edward, has been spoken of as the next Governor General of Canada. He would be doubly welcome if he would come, but we do not think that is at all probable. He was born in 1850, and in 1879 married Margaret Louise, daughter of the late Prince Frederick Charles of Prussia. They have three children. The Duke of Connaught has several times visited Canada, his last visit being in the summer of 1890.

The appointment of Mr. Warburton, M. P., as chairman of the Public Accounts Committee of the House of Commons may be taken as an expression of the confidence of the Government in his capacity and fitness. There is no more important committee of Parliament than that over which he has been called to preside.

THE MORNING PAPER. Some Reasons Why it Makes the Best Advertising Medium. A woman's curiosity to know about society, marriages, births, deaths, forces her to read it. The Morning Paper is before her all day long, and it is she who is doing her household duties, arranging and improving the appearance of her home, that the missing and necessary articles of furniture, rugs, carpets, curtains or other necessities, show up the plainest, and there could be no more opportune time for a dealer to tell about the new goods, the new styles and the bargains offered, for

the day or week. In a majority of homes the news paper is practically the bulk of the reading matter, and the long, all day line from 5 a. m. to 10 p. m. of The Morning Paper gives not only the housewife but every member of the family an opportunity to read it.

The Morning paper is read at the breakfast table, again at home at noon, on the trains, in the restaurants. It is read in doctor's offices, professional offices, clubs, hotels, cafes, barber shops. It is read by daylight everywhere you go by both employer and employee.

It is a known fact that throughout the world, possibly with a half-dozen exceptions, the papers with editorial influence and national reputation are Morning Papers.

With these facts in mind, the business man who is looking after the real money-makers of the family to interest in his goods will consult his best interests by placing his advertisements where the women will read them.

PORTLAND HAS TIDAL WAVE. PORTLAND, M., Dec. 27.—Driven by a blizzard that swept the Main Coast the highest tide in the history of the state, culminating in a tidal wave flooded Portland's commercial waterfront, washed away a score of small buildings, set adrift a hundred crafts, large and small, and was responsible for four narrow escapes from death. A rough estimate places the damage at \$100,000.

DODD'S KIDNEY PILLS. CURES RHEUMATISM, BRUISES, BRIGHT'S DISEASE, DIABETES, BACKACHE, GRAVEL, KIDNEY DISEASE, NUMBER 23 THE PROPRIETOR.

GREAT SALE OF CLOTH COATS AND FUR-LINED COATS COMMENCED TO-DAY—SEE OUR BIG ADS FOR PARTICULARS. CLOTH COATS WORTH TO \$100 ARE ON SALE AT \$5.00—COATS WORTH TO \$12.50 ON SALE FOR \$7.50—COATS WORTH TO \$18.00 ON SALE FOR \$12.50. AND THE FUR LINED COATS ARE SELLING AT \$25.00, \$30.00, \$35.00 AND \$49.00. MOORE & McLEOD. 12-18dtf.

SEE THE WONDERFUL VALUE THAT OUR "ONE PRICE—NO DISCOUNT PLAN" ENABLES US TO OFFER IN FURS—WE HAVE THE FINEST RANGE OF FURS IN MUFFS, SCARFS AND STOLIES THAT WE HAVE PREPARED FOR YOU—WE HAVE GENUINE MINK SCARFS AT \$25.00—WE HAVE A LINE OF MARMOT MUFFS AT \$5.00 THAT HAS NO COMPETITORS. FOR EXAMPLE, A MUFF OFFERED AT \$21.00, AND SOLD AT \$18.00 ELSEWHERE, WAS ON CLOSE COMPARISON FOUND TO POSSESS NO SUPERIORITY OVER OUR ONE PRICE MUFF AT \$14.75 net. THAT IS THE PROPOSITION THAT IS MAKING THIS BIG BUSINESS BIGGER EVERY DAY. MOORE & McLEOD. 12-20dtf.

SLIPPERS IN ALL STYLES. Christmas Shoes for the Children. We have made a large contract with old Santa Claus to supply his little friends with Christmas Footwear, Shoes and Slippers for the young toddlers pretty little footwear of all sorts for the baby. We have everything that is right in juvenile footwear.

HAD TO Without His Retainer... Lawyer Could Not Act.

An impecunious young lawyer recently received the following letter from a tailor to whom he was indebted: "Dear Sir—Kindly advise me by return mail when I may expect a remittance from you in settlement of my account. Yours truly, J. Snippen." The fellow of Blackstone immediately

to say that not having received a retainer from you I cannot act in the premises. Upon receipt of your check for \$250 I shall be very glad to look the matter up for you and to acquaint you with the results of my investigations. I am, sir, with great respect, your most obedient servant, Barclay B. Coke."—Success Magazine.

The Conjurer Confesses. That "the hand is quicker than the eye" is one of those accepted sayings invented by someone who knew nothing of conjuring—or, as is more likely, by some cunning conjurer who aimed still further to hoodwink a gullible public. The fact is that the best conjurer seldom makes a rapid motion, for that attracts attention, even though it be not understood. The true artist in this line is deliberate in every movement, and it is mainly by his actions that he leads his audience to look not where they ought, but in an entirely different direction. Mr. David Devant, who for a number of consecutive years has entertained London with his ingenious tricks, has said: "The conjurer must be an actor. By the expression of his face, by his gestures, by the tone of his voice, in short, by his acting, he must produce his effects."—St. Nicholas.

The Stock Gambler's Voice. As a rule, great manipulators have high, thin voices and take a distrustful view of securities. Their vocal peculiarity must be left as an arbitrary fact; as to their bearish slant of mind, it is easily accounted for. It comes of the fact that their services are more often solicited by men having something to sell than by men wishing to buy—in the ratio of about five to one. Nevertheless there is no instance of a bear manipulator's having died rich. It is a bull's country.—Everybody's Magazine.

His Kick. "I do wish," said Mrs. Stiles, "that you'd try to keep yourself neater." "But, my dear," protested her husband, "you're not so careful." "I'm not? I'm certainly more careful of my clothes than you—"

The doctor says you have got to take Cod Liver Oil—if so, why not take it in the easiest and best form—why not take Scott's Emulsion. That is what the doctor means. He would not force you to take the crude oil when he knows the Emulsion is better—more easily digested and absorbed into the system—and will not upset the stomach like the plain oil.

Vapo-Cresolene. Established 1879. FOR WHOOPING COUGH, CROUP, ASTHMA, COUGHS, BRONCHITIS, SORE THROAT, CATARRH, DIPHTHERIA. Vaporized Cresolene stops the paroxysms of Whooping Cough. Ever dreaded Croup can be averted where Cresolene is used. It acts directly on nose and throat, making breathing easy in the case of colds, croup, the sore throat and stons the cough. It is a boon to sufferers of Asthma. Cresolene is a powerful germicide, acting both as a curative and a preventive in contagious diseases. Cresolene's best recommendation is a thirty years of successful use.

A Large Supply OF White's Chocolates. Just received for the Christmas Trade. A. GATES & CO. Fall Boots Winter Boots Good Boots. For Men, Women, Boys and Girls. Special Values in fall footwear. —AT— J. H. BELL'S. The store for good Goods and Low Prices. dtstrmwf

Violin Cases. Full size card board cases from 50c Canvas cases 1.75 and 2.25 Leather bound, opens at end with buckle and strap, neat and durable. Wood case, black, varnished, curved sides, full lined, with spring clasps and lock, 2.00 to 3.00. Violin Leather board cases, exquisite shape, nickel plated spring clasps, with lock, weather strip, fine round leather handle, two bow holders, nicely fleece lined. Price 6 50

MILLER BROS. 123 Kent St. Ch'town. dtstrmwf. Our Christmas Goods comprise Toys, Dolls, Fancy Goods, Fine Stationery, Post Cards, Calendars, Xmas Cards, Toilet-soaps, Perfumes, Chocolates, Picture Books, Games, Fancy China, Accordions, Violins, Autoharps, Music Books, Sheet Music and all kinds of Musical Instruments. H. A. Tanton & Co. 144 Great George Street

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Beer @ Weeks. Furniture—Carpets—Household linens

JOHNSON'S ANODYNE LINIMENT. The Household Remedy. Famed for 99 years. Quickly relieves sore throats, sprains, inflammation, rheumatism, cuts and lacerations. Taken internally on sugar or in sweetened water, Johnson's Anodyne Liniment will check influenza and colds, bronchitis and bowel disorders; it is most effective for croup, cholera morus and many other aches and pains where instant treatment is necessary. Your home should never be without it. JOHNSON'S ANODYNE LINIMENT. I. S. JOHNSON & Co. Boston, Mass.

PARSONS' PILLS. Real handmade linen center pieces, handkerchiefs, shams, cushion tops etc at Beer & Weeks. 12-22dtf

THE LARGEST RANGE OF LADIES NECKWEAR IN THE PROVINCE—ONE OF THE LARGEST IN THE MARITIME PROVINCES READY FOR YOUR CHRISTMAS CHOOSING. IT'S A PIECE OF INTERESTING COMPARISON TO TAKE THE BIG MAIL ORDER CATALOGUES AND COMPARE THEM WITH OUR STOCK. DUPLICATE AFTER DUPLICATE YOU WILL NOTICE—AND YOU WILL NOTICE SAVINGS IN FAVOR OF YOUR OWN P. E. ISLAND STORE EVERY TIME. MOORE & McLEOD. 12-18dtf.

Scott's Emulsion. That is what the doctor means. He would not force you to take the crude oil when he knows the Emulsion is better—more easily digested and absorbed into the system—and will not upset the stomach like the plain oil. FOR SALE BY ALL DRUGGISTS

Send for name of paper and this ad. for our beautiful Savings Bank and Child's Sketch Book. Each book contains a Good Luck Penny. SCOTT & BOWNE. 126 Wellington Street, West Toronto, Ont.

Elegant Xmas drawn and fancy linens at Beer & Weeks. 12-22dtf. "Dainty head bags. We have received just a few direct from the factory.—G. F. Hutcheson. 12-22dtf.

A handsome pair of portiers—\$3 up Beer & Weeks. 12-22dtf. HANDSOME CHRISTMAS WAISTS IN SILK AND LACE—THE BEST RANGE IN THE CITY—JUST EXAMINE THIS GREAT LOT OF NEW THINGS WE HAVE GOT READY FOR YOU DURING THE LAST FEW DAYS. \$3.95, \$4.95, \$5.50, \$7.50 ARE SOME OF THE PRICES. MOORE & McLEOD. 12-18dtf.

Some Gt Violins. We have Velox and Mic Mac skates. We have Coles' and Fisher's tube skates. We have hockey boots. We have hockey sticks in the following making lines—Red Dot, Rex, Mic ac, and Lally's special. We attach skates. We make a specialty of skate grinding at Ernest Rice's, 165 Grafton St. 12-23dtf.

Elegant damask towels—50c, 60c and 75c each at Beer & Weeks. 12-22dtf. VISIT THE LITTLE BAZAAR ON THE SECOND FLOOR—YOU WILL FIND A LOT OF INTERESTING LITTLE ITEMS THAT WILL PLEASE YOU—HANDKERCHIEF CASES, NEEDLE BOOKS, MEN'S SHAVING COMPANIONS, WATCH OCKETS, CUSHION TOPS AND ALL SORTS OF ATTRACTIVE LITTLE THINGS. MOSTLY 25c AND 35c. SEE OUR TAPESTRY CUSHION AT 15 CENTS EACH. MOORE & McLEOD. 12-18dtf.

Down comforts 6.00 up at Beer & Weeks. 12-22dtf. OVERHEARD ON THE STREET THE OTHER DAY "THAT MOORE & McLEOD STORE IS THE MOST WONDERFUL PLACE—I'VE BEEN IN THERE AT ALL TIMES OF THE DAY AND THEY'RE ALWAYS BUSY" REASON WHY? THE GOODS ARE HERE AND THE PRICES ARE EASY TO PAY. THINK IT OVER. MOORE & McLEOD. 12-18dtf.

"Pyro" Sets makes a nice gift at 75 at Beer & Weeks. 12-22dtf. Life boy soap is delightfully refreshing for bath and toilet. For washing underclothing neat. Anything remaining in Xmas Goods will be cleared out regard less of cost. A. W. Reddin, Phem Sunny side. 12-22d31. A pretty handmade centre piece or tea cloth for your friend. Big variety to choose from at Beer & Weeks 12-22dtf

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Fire Insurance. For rates in the P. E. Island Mutual Fire Insurance Companies on Farm Buildings, Churches, Halls, Schools, Houses, Churches, Factories, Water Mills, etc., etc. apply to C. D. BELL, Sydney Street—Phone 46

We have a splendid showing of new goods suitable for Xmas gifts. Dainty pieces of jewelry elaborate Silverware, Watches, Clocks, Ebony pieces, and sets, etc., any of which will make acceptable gifts. Prices exceptionally low.

E. W. Patterson. Jeweler. Cor. of Great George & Grafton Streets

Winter Overcoats AND Winter Suitings. Why not save money on your winter wardrobe in our line? We can save you many dollars on orders sent to us and assure you the style and fit will please the most particular people. We make: "Men's Auto College coats" "Men's College coats" "Men's heavy winter weight College Coats" "Men's heavy winter weight double breasted overcoats" "Men's Black Beaver overcoats" "Men's Flock suits" "Men's high grade worsted suits" A good line of cloth to choose from

M. ROSS, Custom Tailor. 11-16th & 140 Great George Street

We Have In Stock a nice line of Xmas goods. Raisins, figs, dates, meats, chocolates, fresh spices, Xmas post cards, toys, stockings, and fancy stationery, etc. all of which we offer at lowest prices for the Xmas season.

W. H. Johnson. Corner of Fitzroy and Edward Sts.

G. D. Wright. Funeral Director and embalmer—Miss A. Ferguson, Lady Assistant—Personal Attention and Promptness Guaranteed. Ambulance calls answered at shortest notice. Specialties: Disinfecting and Fumigating, Furniture Repaired and Reupholstered. Silent Salesmen made to order. OFFICE—King Square, Phone, 5873 RESIDENCE—King Square, North side Phone 3907.

COMMONWEALTH HOTEL. Opposite State House, Boston, Mass

OF rooms with hot and cold water for \$1.00 per day and up, which includes free use of public shower baths. Nothing to equal this in New England. Rooms with private bath for \$1.50 per day and up, suites of two rooms and bath for \$1.00 per day and up. Dining room and cafe first-class. European plan. ABSOLUTELY FIREPROOF. Stone floors, nothing wood but the doors. Equipped with its own Sanitary Vacuum Cleaning Plant. Long Distance Telephone in Every Room. Strictly A Temperance Hotel. Send for Booklet.

Dominion Blend Tea. Demand increasing. Excels all others. Ask your dealer for Dominion Blend