# She's Here Again!

## "LUCILLE LOVE"

### The Girl of Mystery

At the

# Prince Edward

## TO-NIGHT AND TUESDAY

Series No 2 of this tense nerve gripping awe inspiring romance of love and intrigue.

More Interesting Than Series No 1.

Read The Story Then See The Picture

Continuous Show 7.15 to 10.30 | Other Pictures | Admission Orchestra 10c Balcony 5c



## Maritime Telegraph & Telephone Company,

## INCREASED FACILITIES

By the laying of the telephone cable between Nova Scotia and Prince Edward Island, the Maritime Telegraph and Telephone Company, have extended their field of operation and given added facilities to their many patrons. Prince Edward Island is the richest province—according to size—in the Dominion and the service provided the public will now be more complete and extensive than ever.

We are dealers in the securities of this Company. Full particulars will be furnished on request.

**F. B. McCurdy & Co**

MEMBERS OF MONTREAL STOCK EXCHANGE

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# THE CENTRAL GUARDIAN

IT PAYS to buy in this province.

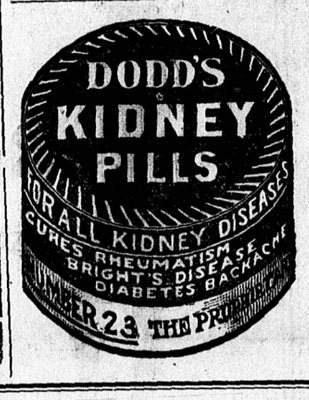
ALL SHOULD see the big African Jungle films at the People's tonight. Actual scenes of animal life. 3763.

FLORIDA HOTEL. Strawberries and Ice Cream will be served at the Florida Hotel, Pownal, Saturday evening, July 25. 3689

HAIR BEAUTIFIER.— All who desire beautiful hair should get Mrs. White's hair lotion. Call on her at The Lennox Hotel. 3235.

ELIOTT'S HALL.—Service will be held at Elliott's Hall, West River, tomorrow (Sunday) at 2 o'clock, conducted by members of the Salvation Army.

A NUISANCE.—Charlottetown is comparatively free from such nuisances as infest many cities. There is at least one rooster that persists in announcing somewhat prematurely the coming dawn; there are a few cats that persist in holding open air concerts at unseemly hours, and possibly a few other chronic demonstrators more or less desirable. But there is another nuisance compared with which the performance of the unseasonable rooster and the musical cat are a sacred symphony. This is the gang of two or three half-grown summer hoodlums, who, after decent folk have retired, sit on any convenient doorstep that offers shelter, and entertain each other with loud talk, occasional snatches of murdered song, a crippled dance on the sidewalk, and the inevitable "loud laugh that speaks the vacant mind." One of these gangs has found a halting place on Prince Street in the neighborhood of several boarding houses, to the serious annoyance of decent citizens and strangers. The Guardian has been asked to request these people to transfer themselves quietly to some other quarters, otherwise they are likely to be operated on either by the police or by the hose treatment.



GRACE CHURCH S. S. picnic next Wednesday affords you probably the last chance this season of enjoying an outing of this kind. Murray River can't be excelled for location, while the ladies of Grace Church cannot be excelled for hospitality. Come with the crowd. 3703.

CRAPAUD NEWS.—Miss Muriel McLean, who has been training for nurse at Salem Hospital, Salem, Mass., has come to Crapaud to spend a few weeks with her parents, Mr. and Mrs. McLean.—A very pleasant evening was spent by the young people Thursday night at a lawn party held on the ideal grounds of W. H. Inman of Hampton.—The Westmoreland Fox Company recently sold a pair of very fine patch foxes for six thousand dollars.—Miss Madeline Dinsmore, who has had charge of the millinery department of D. McLean, Crapaud, left Friday to visit her parents, Mr. and Mrs. Dinsmore of St. Stephen, N. B.—Mr. William McLean, manager of the Bank of Nova Scotia at Belmont, Ontario, with his wife and child, are guests at the Forester Hotel, Crapaud.—Mr. A. P. Doyle, formerly of this province, who now has a lucrative law practice in the city of Winnipeg, Manitoba, arrived here last Saturday to spend a few weeks. While in the province he intends visiting all the leading fox ranches and intends to start one here.—In the pass list in Medicine of McGill University, Montreal, recently published it is noted with very great pleasure that Everett Bell, of Tryon passed with high honors, almost leading his class in almost every subject.—Mr. Robert Moore is erecting a very fine residence in Crapaud which is progressing rapidly towards completion and will be a fine addition to the town. Mr. Creamer, the capable contractor has the contract.—Mrs. J. F. Keys of Vancouver, B. C., is visiting in Crapaud, the guest of the Misses Bowness.—Mrs. Webster and Miss Helen Unsworth, Charlottetown, are the guests of Mrs. J. W. Newson, Crapaud.

### WOOD ALCOHOL CAUSES DEATH OF TWO MEN

FORT WILLIAM, July 24.—James Walker, of 140 Grange Avenue, Toronto, died at Ignace, Ont., a station on the C. P. R., about one hundred and sixty miles from here, Friday night, the second victim of the effects of drinking wood alcohol, his pal, C. S. Brown of London, Ont., having died earlier in the day.

Walker and Brown, with two others, were beating their way west, and procured the poison at a drug store in Fort William, and, according to Walker, for drinking purposes. Brown was suffering terrible agony when discovered on a freight train in the yards at Ignace, lost consciousness soon after the doctor arrived, and died a few hours later. Walker made a great fight for life, being conscious the greater part of the day, but died late in the night.

At the inquest held to investigate Brown's death, Walker's statements were given by witnesses, whom he had told that between the four of them they had consumed about three pints of spirits, and they were presumably told by the man who sold it to them that it was good for drinking. The post-mortem examination revealed poisoning as the cause of death. The Coroner's jury brought in a verdict of poisoning, and suggested that the case be thoroughly investigated. They also suggested that the law governing the sale of spirits of any kind in drug stores be more rigidly enforced.

### WIPE OUT CHICAGO RED LIGHT DISTRICT.

CHICAGO, July 23.— Demand that six of the most notorious cafes and dance halls in the old red light district be wiped out of existence has been made by State Attorney Hetene day as a sequel to the mysterious duel between rival police squads Thursday that resulted in the killing of Detective Sergeant Stanley, J. Burns and the wounding of five other men.

## FOX STOCK QUOTATIONS

FURNISHED AND CORRECTED DAILY BY THE FOX EXCHANGES AND INVESTMENT COMPANIES LTD.

| | Par | Asked Price |
|---|---|---|
| Alberton Dark Silver | 100 | 110 |
| A.E. McLean Co., Ltd. | 100 | 115 |
| Belmont | 100 | 145 |
| Beech Wood | 50 | 55 |
| Barkers | 100 | 125 |
| Brighton | 100 | 110 |
| Belfast Fox Co. | 50 | 70 |
| Beech Hill | 50 | 60 |
| Charlottetown | 100 | 175 |
| Carruthers | 100 | 130 |
| Dalton | 100 | 100 |
| Dinnis Pedigreed Foxes Original | 100 | 150 |
| Dominion | 100 | 125 |
| Empire | 100 | 125 |
| Eastern | 100 | 105 |
| Freeland | 40 | 50 |
| Great Canada Northern | 100 | 125 |
| Howatt-Dalton | 100 | 100 |
| Ives | 100 | 125 |
| Milton Patch Fox Co. | 50 | 50 |
| Montague | 500 | 600 |
| Mount Edward | 100 | 115 |
| Massachusetts | 100 | 110 |
| North Milton Pedigreed Foxes | 100 | 100 |
| North Tryon Co | 100 | 125 |
| North Shore | 100 | 100 |
| Provincial | 100 | 150 |
| Barkers | 100 | 130 |
| Proino | 10 | 10 |
| Regal | 100 | |
| R. J. McNeill Co. | 5 | 9 |
| Rayner International | 100 | 100 |
| Rogers Payton | 10 | 15 |
| Record | 25 | 25 |
| Rosemont | 100 | 120 |
| Smith | 100 | 100 |
| Seal River | 100 | 150 |
| Samson | 200 | 230 |
| Souris Black Fox Co. | 100 | 125 |
| Spring Park Fox Co. | 100 | 190 |
| Silver Tip | 500 | 1,500 |
| Thoroughbred | 100 | 100 |
| Sterling | 100 | 125 |
| Taylors | 100 | 125 |
| Three Rivers | 100 | 105 |
| Tuplin Irving | 100 | 100 |
| North River | 40 | 45 |
| Upton | 50 | 65 |
| New Haven | 23 | 25 |
| O'Leary Patch | 10 | 10 |
| Crystal | 50 | 55 |
| Victoria | 100 | 105 |
| 1915 COMPANIES. | | |
| John Agnew Fur Farms Ltd. | 20 | 20 |
| Empire (New Issue) | 100 | 100 |
| Fur Producers Ltd | 100 | 100 |
| Kingsbury Fur Farms Ltd. | 100 | 100 |
| Dinnis Pedigreed Foxes (New Issue) | 100 | 100 |
| Mason Pure Bred S. B. F. Co. | 50 | 50 |


## The People's Theatre

Selig Presents

**"The Master of the Garden"**

In Two Parts

A Play of Thoughtless Man's Perfidy and Trusting Woman's Ruin in an Environment Idyllic

For Auld Lang Syne — Biograph

Snakevilles New Sheriff — Western Comedy

Extra THE HOUSE IN THE TREE Extra

2 Shows 2 7.45 & 9 P.M. | ADMISSION FIVE CENTS | Coming The Million Dollar Mystery

First Installment Tonight

**Our Mutual Girl Series**

Don't Fail to See It



## Gray Marine Motors

Standard the world over, Made in sizes from 3 to 36 H. P. 1, 2 & 3 Cylinders for boats of all Types and sizes.

Write for free Catalogue giving prices and full information

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Canada Atlantic Fox and Fur Company Limited

# Canada Atlantic Fox and Fur Company Limited

*Forty Pairs Pedigreed Foxes at $18,000.00 a pair. FREE KEEP FOR FIRST YEAR.*

**(This ranch will be one of the largest in the world and is now under construction on the Union Road)**

### Canada Atlantic Fox and Fur Company, Limited.

CANADIAN OFFICE:
Charlottetown, Prince Edward Island, Canada
RANCH:
Near Charlottetown, Prince Edward Island
**Authorized Capital, - - - $1,000,000.00**
**Present Issue - - - - - 750,000.00**
Common Stock, no Bonds or Perferred Stock to be issued
**PAR VALUE SHARES $50.00 EACH**
PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment.
PAYMENTS—20 p. c. on application, balance August 15th, 1914.
CHEQUES PAYABLE TO
**CANADA ATLANTIC FOX and FUR CO., LTD.**
Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information.
The Treasury Stock (not issued) $250,000 00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable.

### OFFICERS

**President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa**
**1st Vice-President—D. C. McKay, Halifax, N. S.**
**2nd Vice-President—Fred J. Taber, Boston, Mass**
**Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I.**
**Thomas Nagle, St. John, N. B.**
**William Craze, Liverpool, England.**
**Geo. F. Urling, Brookline, Mass.**
**F. H. Manning, Windsor, N. S.**
**B. N. Blackadar, Yarmouth, N. S.**
**Solicitors—Johnston & Inman, Charlottetown, P. E. I.**
**Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.**

### Ranch

The ranch will be located on the Union Road, about six miles from Charlottetown, on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business.

The service of oue of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe. sanitary and comfortable.

### Equipment

A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided.

### Ranching Expenses

There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintainence of the foxes—salaries of the keeper, watchman, veterinery inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent, as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, In a position to secure the fullest returns from their investment.

### Large vs Small Companies

The tendency in this as in all other important industries at the present time is to centralize the business. with the idea that the more foxes that can be ranched under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pairs should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occured it would make the dividends comparatively small.

### Future Policy

While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of furs alone, thus making it from the outset a safe and permanent investment, carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry.

### Management

As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience, and the Secretary-Treasurer and Ranch Manager are men with a sucsessful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in every respect.

### Estimated Earnings of this Company For Three Years

STOCK 1915, 40 PAIRS
Estimate number of pups 1915, 120 at $6,000 each ..... $720,000.00
Retain five pairs to add to stock at $6,000 each ..... 60,000.00
Estimate dividend to stockholders 660,000.00
Equalling 88 p. c.

STOCK 1916, 45 PAIRS
Estimate number of pups 1916, 135 at $5,000 each ..... $675,000.00
Cost of Ranching,etc.,estimated at 20,000.00
Retain five pairs to add to stock at $5,000 each ..... 50,000.00
Estimate dividend to stockholders 605,000,00
Equalling 80 p. c.

STOCK 1917, 50 PAIRS
Estimate number of pups 1917, 150 at $4,000 each ..... $ 600,000.00
Cost of Ranching,etc.,estimated at 20,000.00
Retain five pairs to add to stock at $4,000 each ..... 40.000.00
Estimate dividend to stockholders 540,000.00
Equalling 72 p. c.

At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, $1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

### Guaranteed DIVIDENDS

**The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent. on paid-up capital in five years.**

### APPLICATION FORM

J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada.

Dear Sir:—

I hereby make application for .....shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent. on application, enclosed herewith, and the balance on August, 15th 1914. Should the shares not be allotted the money paid to be returned in full.

Dated this.....day of.....A. D. 1914.

Name .....
Occupation.....
Address.....

C Canada Atlantic Fox & Fur Co., Ltd. C Canada Atlantic Fox & Fur Co., Ltd. C