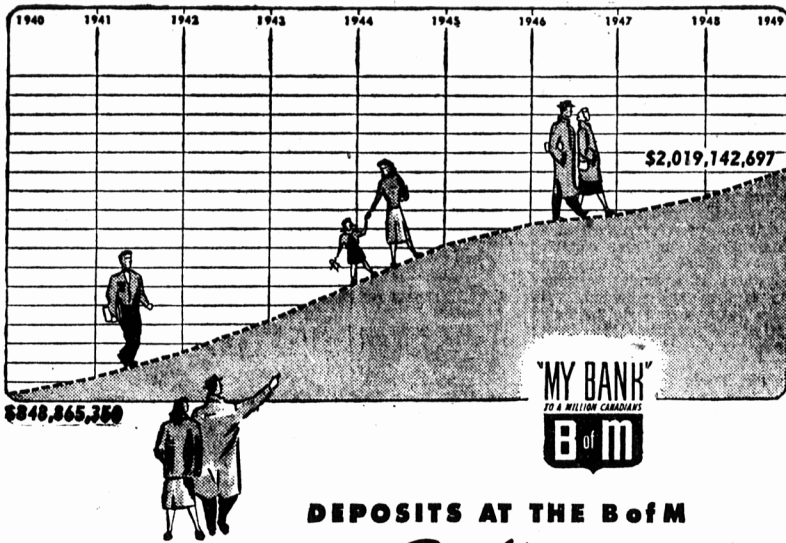


Canadians are thinking of tomorrow



DEPOSITS AT THE B of M HAVE Doubled in 10 years
—NOW TOTAL MORE THAN TWO BILLION DOLLARS

This huge sum is a tribute to Canadians' foresight and thrift.

Ten years ago, B of M customers kept a total of \$848,000,000 in their savings and current accounts. During the war years, these people took the opportunity to boost their 'Fund For Tomorrow' to \$1,613,000,000.

Their habit of saving for the years ahead has not only persisted since the war but has gained in strength. Today, their deposits stand at more than two billion dollars—an all-time B of M record and the largest Canadian deposits of any bank. Of this money, well over a billion dollars is in savings.

The fact that the B of M's resources also have topped the two-billion mark during the past year proves one thing clearly—that the size of a financial institution such as the Bank of Montreal simply reflects the measure of confidence a million and a half Canadian men and women share in it.

And by thinking of tomorrow, these people are helping to build the Canada of today and tomorrow. For their savings determine the support the Bank can bring—through investments and loans—to the enterprise of men and businesses across the nation. Indeed, this year, loans made by the B of M are the highest they've ever been.

Working with the people of Canada for the past 132 years, the Bank has kept continually before it these two guiding purposes—to assist actively the nation's economic development and to justify always the confidence of its depositors.



BANK OF MONTREAL
Canada's First Bank

Charlottetown Branch—F.W. TROOP, Manager

WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817

QUICKIES

by Ken Reynolds

P. E. Island Trade Well Maintained

"Our trade was well maintained during the year 1949 with Newfoundland and other parts of Canada," reported Mr. W. E. Agnew, Director of Trade, Provincial Department of Industry and Resources. "A new industry developed in shipping fresh strawberries by air, truck and express to Montreal, Halifax, Sydney and Newfoundland. About 20 plane loads, 2 express carloads and several truck loads, upwards of 20,000 cases of strawberry preserve—was packed by Mount Stewart Strawberry Growers and Charlottetown Strawberry Exchange, besides such other canners in Montague, Souris and Summerside.

"When Newfoundland came into Confederation as one of our great Canadian provinces with all import restrictions removed and permits necessary the sales of our products increased greatly while others fell off. This was to be expected, with greater competition from the rest of Canada and every country seeking new markets. But our close proximity to Newfoundland and with our better shipping facilities by rail and water, we are able to hold our trade with them. With the M. V. Eskimo placed on the South Coast run, our shippers are able to ship direct to the Consumer. Thereby giving them cheaper products and increasing our business on that coast.

"With increased outside competition for new business in Newfoundland, our exporters must pay strict attention to quality of products exported and better attention to how their goods are packaged. We have quality products on Prince Edward Island, but they must be packed in attractive containers and only first grade goods shipped, otherwise Prince Edward Island will lose out in the battle now raging for markets. "We supplied a large quantity of our farm products and merchandise to American Air Bases in Newfoundland, Labrador and Greenland by boat and air during 1949, and although the American Command have made changes in their purchasing set up by establishing their central office in Halifax and they are going to fly most of their supplies from there. This does not mean that Prince Edward Island will not share in their business. Given their quality goods at competitive prices and we will get our share of their business for 1950."



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While shopping for bargains call at the K. and R. STORE. You be the judge.

- Men's RACCOON COATS \$45
- BUFFALO ROBES \$15
- USED KHAKI WOOL PANTS \$3.00

All kinds of Men's, Women's and Children's Clothing and Rubber and Leather Footwear.

109 1/2 RICHMOND ST.

The Morning Is Near Us

By Susan Gaspell

And now the pleasant day was changing—that fear of something she should know and didn't know at all. There was a Walnut Hill school here, right out there at home. She had gone to it herself. Had Mother been visiting here then, and gone to school a little while?

It could again be as so many times before—afraid of all she did not know, living by herself in the dark. She would. She would ask! "And where did you live when you were a girl?" she asked, quite brightly.

Mrs. Nichols came from her reverie and looked at Lydia in surprise. "Why, I always lived here," she said. "Your mother and I lived not half a mile apart."

"You mean Mother lived here?" It tore from Lydia before she knew she was going to say it. "Why, yes. But my child, surely you knew that."

"No, I didn't know it," said Lydia, her head up proudly, telling herself she didn't care—if even that she hadn't known—a natural thing like that—what was the use of pretending any longer?

"Well, that's very funny," said Mrs. Nichols. "But then the Chippmans always were funny."

"Mother," murmured her daughter. "Your mother's right," said Lydia. "The Chippmans always were funny. But I didn't know," she laughed—and held the laugh till she could go on speaking—"didn't know they were that funny."

"Oh, this is too bad," said Mary. "No, it isn't," Lydia said. "I'm sick of not knowing things. I wish you'd tell me—all you can. You'd be—very kind, if you would."

"I don't know very much to tell," Mrs. Nichols said, as if she should be careful now. "Where did Mother live—all this time you knew her?"

Mrs. Nichols seemed not to want to answer. She was fidgeting in her chair. "Why—why, she lived with the Chippmans," she said at last.

"The Chippmans," Lydia said it as if to see what else it could mean. "You mean?"

"Well—yes. After she came here that was where she lived." "Come here?" "She was about eleven then."

"And where did she come from?" Lydia pursued, though the old lady who had seemed so young for her years had sunk back in her chair and Mary moved her own chair nearer anxiously.

"I'm sorry," said Lydia "to persist like this, but you can see I don't know. I don't know why I don't know and I'm tired of it. Would you tell me, please, who was Mother, and where did she come from?"

"My dear," said the older woman. "I don't know who she was or where she came from. Hertha never told who she was or where she came from. There was something about her kept you from asking questions. Those who did ask—got silence for their pains."

"I know," said Lydia. Mrs. Nichols went upstairs. She seemed almost feline as she rose from her chair and Mary went with her. But she had a warm good-bye for Lydia. "You'll come again. Come often. Mary has taken a great fancy to you, and so have I."

Chapter XIII
Mary said: "How about a little drink? A glass of sherry?"

But Lydia said she would have to go. She murmured something about how it would do her good to walk home, but Mary said nonsense to that.

"Let's go a little roundabout," said Mary in the car. "The day's lovely and you don't want to get home right now."

She did want to get home. She wanted to hide—what must they think of her!—but she couldn't protest.

In a woods beyond the town Mary stopped the car. "Lydia darling," she said. "I know everything there is to know about my family. Perhaps you'll feel offended if I say I rather envy you."

"I don't feel offended," said Lydia, "but—forgive me. I think you don't know what you're talking about."

"All about Mother and Father. It's all right, but none of it's very stimulating. To me your mother seemed the most romantic figure I ever knew about. Think of having such a mother! Why, you can build anything around her—and there's no fact to stop you."



There's No COLD MISERY in our family!

"POP SAYS COLD MISERY IS OUT OF DATE"

- Anti-histamine is the newly-discovered EFFECTIVE treatment for cold misery.
- APC (aspirin, phenacetin and caffeine) has been recognized as a similar treatment for many years.
- Duo HISTABS combine the BEST PROVEN anti-histamine and tried-and-true APC treatment... providing a two-way attack on your cold misery.
- U.S. Navy tests PROVE that the anti-histamine in DuoHISTABS will BEGIN to check your cold misery WITHIN MINUTES if taken at first sneeze or sniffle.
- Clinical tests PROVE that the DuoHISTABS combination of anti-histamine and APC is a MOST EFFECTIVE relief if taken at the first sign of a cold.
- In nine cases out of ten DuoHISTABS will CHECK COLD MISERY within MINUTES if taken IMMEDIATELY at first sign of a cold.
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- The anti-histamine in DuoHISTABS is SAFE when taken according to directions.
- DuoHISTABS are available in a compact pocket-pack... handy for pocket or purse.



Convenient, Easy to Carry Pocket-pack Relieves Cold Misery in One Day.

Compact Pocket-pack Only 65c

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DuoHISTABS

THE NEW ANTI-HISTAMINE AND TRIED AND TRUE APC

ONE-DAY, TWO-WAY COLD TREATMENT

AT YOUR NEAREST DRUGSTORE



NEW ETIQUETTE BOOK MEETS MODERN NEEDS

TORONTO, Dec. 29 — (CP)—While consideration for others will always remain the basis of good manners and good conduct, there are social occasions in almost everyone's life when conformity to accepted usage is demanded. To meet the need of an authoritative reference book of Canadian social custom, McClelland and Stewart have recently published a second edition of Gertrude Pringle's "Etiquette in Canada."

After conducting an information column in Canadian magazines, Mrs. Pringle was impressed by the number of inquiries sent to her on questions of social custom. Public libraries have also reported

increased interest in etiquette. The new edition of a blue book of Canadian social usage is up to date and takes into consideration the changes that upheavals such as depression and war have made in the Canadian social scene.

Mrs. Pringle goes thoroughly into such matters as weddings, dinners, balls, and household management with and without servants. While one may not attend a formal dinner every day of one's life, smaller but not less important details of introductions, general deportment, conversation and business etiquette are competently treated.

A list of correct titles of address for important persons and a table of precedence for Canada are also included.

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The old tickle in your throat should clear up—night-coughing ought certainly to be lessened—expectoration won't be so difficult. Soreness in the throat gets relief. Catarrh-o-zone is a soothing remedy for Coughs, Colds, Bronchitis and Asthma. You should use it. Sold in 35c and 75c packages by all druggists.

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