

Woman's Realm / Social and Personal / Fashions / Literature

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Your Individual HOROSCOPE By Frances Drake

For Thursday, October 30th

MARCH 21 to APRIL 20 (Aries) - Business, financial and industrial matters require more attention and astute judgment than usual.

APRIL 21 to MAY 20 (Taurus) - There may be a tendency to lose, breakage and worry today but you can offset this by being careful, giving attention to essential details being punctual and accurate.

MAY 21 to JUNE 21 (Gemini) - Same moderation and careful management will see you through difficulties now. Not an unfriendly day but discrimination and determination to carry out righteous plans are necessary for better results.

JUNE 22 to JULY 23 (Cancer) - Likely less favorable for new matters than yesterday but still encouraging for completing tasks or interests already begun.

JULY 24 to AUGUST 23 (Leo) - Benefic for private interests and attaining new records or achievement through your own initiative and industrious efforts.

AUGUST 23 to SEPTEMBER 23 (Virgo) - Mildly favorable for the pursuits so suitable to your talents and leanings. Correspondence, playwriting, secretarial and confidential work, research, journalism, reporting, and matters requiring accuracy and finesse especially approved.

SEPTEMBER 24 to OCTOBER 23 (Libra) - Collections, selling, returns from investments may be slow today but things in general look promising. Go ahead with work and other plans, unafraid of competitors - good results will ensue.

OCTOBER 24 to NOVEMBER 23 (Scorpio) - Whatever your schedule for today if you give it that extra something which is part of your own cleverness, that something that makes it more saleable, you'll "go to town" in no small way. Be different, not mediocre.

NOVEMBER 23 to DECEMBER 22 (Sagittarius) - Opportunity for advancement lies anywhere your honorable interest lies, if you supply the initiative and the will to stick until the job is finished, plus applying the knowledge you've learned from others and through experience. And this holds good for everybody.

DECEMBER 23 to JANUARY 21 (Capricorn) - Benefic aspects! Think up something new and interesting to help make your work more effective or more saleable; increase speed and efficiency by adding the latest improvements, methods and ideas of value.

JANUARY 22 to FEBRUARY 20 (Aquarius) - You, too, are "in the money" today so to speak. Be sure to complement all action with careful thought, however. It is often important to reorganize our entire thinking to give it new impetus and to convert it into more profitable working channels.

FEBRUARY 21 to MARCH 21 (Pisces) - Some rest and indulgence, but if you will heed advice to Capricorn and Aquarius,

you'll make your road easier, with benefits and success surer. Have faith in YOU.

A CHILD BORN ON THIS DAY has the qualifications that make for achievement: initiative, aggressiveness, ambition, executive ability, keen mentality. On the debit side: Extravagance, lack of continuity of effort, a tendency to last minute rushing and cramming. A fine person if it lives true to its inherent better qualities.

The lizard's tail separates from his body easily and without loss of blood. Even I get it enough to cause it to detach itself.

Slips in Your Manners Embarrass Your Dates



She Hates to be Seen With Him Is a lovely girl ashamed to be seen with you—or are you the type girls boast about dating?

Naturally, no girl is ashamed to be seen with a man who has manners. But when, in a drugstore booth, her date slips into the wall seat and then sits there with his hat on, you can't blame a girl for hoping friends won't see her.

A man who knows his way about lets the girl have the inside seat and takes his hat off sitting at any table. When the waitress comes over he gives his girl's order first, then his own. Afterward he leaves a tip.

The girl, if she's popular, knows her P's and Q's, too! If her soldier date has a broke moment, she gives him the money privately, lets him pay the bill.

She's smooth in every way. When paid a compliment she doesn't trade with a crumple. "Oh I like your dress, too!" but says what's always in good taste—a gracious "Thank you!"

Good times and good manners go hand in hand! Our 32-page booklet gives rules of etiquette you can learn easily, use on all dating occasions—dances, parties, restaurants, theatres, games—and in the office, on the phone, when travelling.

Send 20c in coins for your copy of "Etiquette for Young Moderns" to The Guardian Home Service. Be sure to write plainly your Name, Address and the Name of booklet.

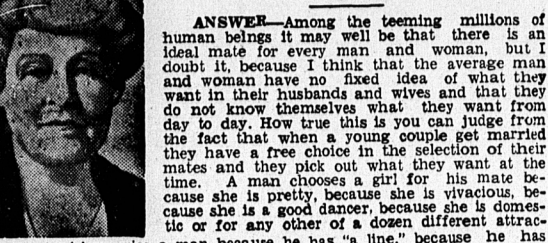
Form with fields for Name, Street Address, City, Province.

Dorothy Dix Says—

WANT A CONGENIAL MATE? THEN USE COMMON SENSE

When Marriage Becomes Boreome Then It Is Up To Husband And Wife To Find Common Ground For Likes And Dislikes

Dear Miss Dix—We have often heard older people say that for every man and woman born into the world there is a predestined mate, some one who would come up to all of every man's and woman's desires in a wife or husband. If this is true, how may we go about finding our mates?



ANSWER—Among the teeming millions of human beings it may well be that there is an ideal mate for every man and woman, but I doubt it, because I think that the average man and woman have no fixed idea of what they want in their husbands and wives and that they do not know themselves what they want from day to day. How true this is you can judge from the fact that when a young couple get married they have a free choice in the selection of their mates and they pick out what they want at the time. A man chooses a girl for his mate because she is pretty, because she is vivacious, because she is a good dancer, because she is domestic or for any other of a dozen different attractions. A girl marries a man because he has "a line," because he has curly hair or broad shoulders, because he is gay and shows her a good time, because he has a well-paying job and can give her a good home.

Often Disillusioned But in one out of every six marriages in the United States, in picking out the ones they thought were their mates the young couples guessed wrong and sue for divorce. That qualifies the thought they wanted in each other do not suit them after all. The little ways and mannerisms they thought they could admire forever have paled upon them. They thought they could listen to each other's conversation for all time, but they yawn in each other's faces. And, as a general thing, they find somebody else whom they think are their predestined mates. So there you are.

I think human nature will have to be a lot less changeable than it is now if the predestined mate theory ever fits in. Anyway it would be a mere matter of time when you encountered your affinity who might be a lady or gentleman from darkest Africa or the North Pole and quite away from where you live.

The really mated couples that I have known have been the men and women who married likeable people in their own class and who then set themselves to work to make themselves the kind of wives and husbands that the men and women to whom they were married desired. They made a lot of sacrifices and did a lot of adapting in order to make themselves agreeable companions.

They cultivated tastes for spinach or caviar. They went to parties when they would rather have stayed at home and rested their feet. They listened to symphony concerts when they would have preferred jazz. They learned to play golf when they would have preferred to play tennis. And in the end people said of them: How wonderfully they are mated!

But they knew that they didn't find their mates. They made them. Husband Comes First

Dear Dorothy Dix—I have been married for three years and for two years of this time my mother has resided with us, as she said she was homesome living my herself. I am an only child and she has always resented my husband taking me away from her, as she calls it. There have been many arguments in my home caused directly or indirectly by her. Recently we have had a home in a nearby suburb and we had to get of coming to live at our house. But instead of this she wants me to leave my husband and go with her, and says she will commit suicide if I don't. I am torn with my duty to the two people I love most in this world. If I go with Mother I will lose my husband. And he simply won't stand her any longer. What shall I do?

ANSWER—Stay with your husband. Your first duty is to him. If you are a religious woman read what the Bible says on that point. Any way, your happiness and security are bound up in him far more than they are in your mother.

Your mother's whole position is unreasonable. She married. Why should she object to your doing the same thing? Why should she think you should have stayed single and devoted your life to being a companion to her, while she felt free to leave her mother alone? Nothing but the very quintessence of selfishness and egotism makes a woman try to enslave her children and deny them the natural privilege of leading a normal life with a husband and children and home of their own.

I don't think that any wife has a right to force her husband to live in the same house with her mother if the mother is a disagreeable, quarrelling, fault-finding old woman who makes the home a place of torment instead of a haven of happiness and peace that the man expected to have when he married. That is giving the man a mighty poor run for the money he spends in supporting the home.

Your duty is plain in this matter. Stick to your husband. Perhaps when your mother finds out that she can't coerce you into doing her way, as she did when you were 3 years old, she will mend her ways and behave herself.

DOROTHY DIX.

GOT A HEADACHE?

"Just relax and stop striving for perfection" is the newest idea in the treatment of migraine as outlined in the new book "Migraine" by Dr. Harold G. Wolff.

Lovemaking, music, literature, the plastic arts, games, short holidays—anything that tends to relax you—will reduce the attack. Dr. Wolff found in a series of test patients he studied recently. In no case did the "sick headache" which is one of the complaints of mankind—disappear entirely, but it was reduced from attacks every two weeks to as few as three or four a year.

The new treatment comes from the discovery that migraine is a large extent, is literally a matter of personality. Migraine mostly affects perfectionists, the hard-driving, ambitious type of person.

Those who got better altered some of their personality traits. But a few preferred to keep the headaches rather than change any one of their perfectionist ways.

Two thirds of the victims had been goody-goody children. About two thirds harbor strong resentments. Mostly they had "seen a thing through, once it was started. Anything that interfered with their fixed ideas was likely to bring on a headache.

There was often studied and furrowed forehead, quick moving eyes and perhaps uneasy laughter. This was particularly so among the men. These people are likely to do things over and over again, just to be sure they are well done. Sometimes this gets out of hand. For example one successful businessman had a way of performing many of his duties in threes. He combed his hair three times in the morning, tied his tie three times, turned the page of the book three times. Another man was distressed in stamping a letter because he felt impelled to place the stamp an exact distance from each edge.

Some reasons why these people get migraine are apparent. There are changes in diameter of blood vessels under the pressure of a drive. There also may be excessive or sustained contraction of muscles of neck and scalp. Both conditions tend to affect arteries of the head, and pain comes when these vessels are distended.

Advertisement for Carnation Milk featuring a can of milk and the text 'ECONOMY IN A CAN' and 'CANADA'S SUPER BREAKFAST FOOD-QUAKER OATS!'.

For Ladies who appreciate the difference



Before presenting Danbury mannish-tailored overcoats this season, months of preparatory work was spent by our ladies' designer, our tailors, our woolen department. Now we KNOW we have something for you—the smartest, most distinctive mannish-tailored overcoats you will see anywhere—tailored to measure of course.

Styles are new and original—fresh from the designing board. The fabrics are hand-picked. The tailoring is based on what we've learned through years of catering to Canada's smartest women.

Visit your Tip Top store today. Make a leisurely inspection of the many fabrics and Danbury styles. You are sure to find just what you want.

\$31.00

INDIVIDUALLY CREATED FOR THE WEARER

This attractive coat features the new fly front, and fashionable pivot sleeve. Observe the snug neckline, particularly smart and practical in crisp weather. It has tab sleeves and vent in centre back.



Tip Top Tailors LIMITED

99 Grafton Street, Sunnyside

Hallowe'en

Jack-o-lanterns twinkling gayly, Childish laughter sweet and low, Bings to me delightful memories Of Hallowe'ens of long ago.

I see a jolly group of children In costumes startling to behold— Pirates, Cowboys, Indians, We were very brave and bold.

We played tricks on all the neighbors, Blowing horns and whistles near Rapped loudly on their window panes, And rang their door-bells too.

And then—the children's party With the gobbin at the door, While pumpkin jack-o-lanterns Their golden shadows on the floor.

A ghostly figure in the hallway Beckoned us with chilling air, And two black cats with yellow eyes Watched us with unwinking stare.

And old witch in a corner Sat beneath a flickering light, And in weird tones told us fortunes That were always gay and bright.

Then we dived for rosy apples In the tub upon the floor, And ate molasses taffy before We had made the night before.

O! the magic days of childhood! How I wish that I might go Back to those enchanted hours—The Hallowe'ens of long ago

—Constance I. Heckbert.

CORDUROY CAN BE WASHED SAFELY VARIOUS SCIENTIFIC TESTS PROVE Corduroy dresses and suits have reached a new fashion high. This attractive sturdy material has never before been so much in the limelight. Aside from its chic and durability and the fact that it is an easy material (equally appropriate for the school girl as it is for grandmother), it is washable. The American Institute of Laundering which is the testing authority for various textile companies and professional laundries throughout the United States has recently conducted tests with many of the new corduroys. It has tested both the neutral and more conventional colors, the high-fashion bright and deep shades and it has found that they launder satisfactorily. But reds, greens, purples, bright blues

and the like should be laundered separately. This is the procedure of the professional laundry in the reconditioning of corduroy. Soft water of a low temperature, that is not exceeding 100 degrees Fahrenheit, and a mild soap should be used. The garment is swished about carefully in five, three-minute suds and then given four, three-minute rinses. Corduroy is never twisted or wrung as this produces unwanted creases and wrinkles. Gentle dunkings in the suds and rinses are the correct treatment for satisfactory results with this fabric. At the laundry, corduroy is air-dried and then steam-pressed. But the institute reports that good results were also obtained by air-drying alone—without the pressing. It also reports that if properly handled, corduroy shrinkage is quite negligible and the garments will look as good as new after laundering.

The landlord of an Old Country inn, famous for its very strong brew, was awakened one midnight by a loud knocking on the front door.

Putting his head out of the window, he shouted: "Go away, you can't have anything to drink at this hour!"

"I can't want anything to drink," was the response. "I left here at closing time without my crutches."

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Advertisement for Noxzema Special featuring a woman's face and the text 'Grand for Poor Complexions!' and 'Nurses discovered this beauty secret! Discovered that Noxzema is a splendid complexion aid—grand for the hands, medication aids in healing externally-caused pimples and many other surface skin blemishes. You'll love Noxzema Medicated Cream! Use it as a Night Cream—it won't stain linen. Use it as a Make-up Foundation—it's greaseless! It works for you 24 hours a day. Don't forget! Get the big bargain jar today!'.