



New Coats and Suits

Every day this store is opening new garments for women who care to be well dressed.

Today there's a smart line of the most attractive suits we have seen yet.

They come in soft finish French Serges—Browns \$22.00.

And then there are hosts of others—
Smart new coats
Smart new dresses
Stylish new suits
Coats 10.50, 11.50, 16.00, 18.00 to 34.00.
Suits 12.75, 15.00, 16.00, 24.00, 27.00.

MOORE and McLEOD Limited

The Western Guardian

—IT PAYS to buy in this Province.
—MR. W. K. MCGUGAN is Guardian representative in Summerside.

—LARGE PATRIOTIC PICTURE frame with inset of inland pearl gilt frame, beautifully embossed corners, hand-painted borders with maple leaf, flag and other decorations. SPECIAL PRICE \$1.69. HOLMAN'S Summerside. 4817-3-15M2E11

—LONG RIVER.—Mr. Dan Campbell, who has been suffering from an attack of congestion, is reported to be convalescent.—The Long River farmers are all engaged digging and hauling mussel mud.—Among the visitors to Long River during the past week were Messrs Malcolm McMaisters, of Summerside, and Allan Campbell, of Graham's Road. Both were heartily welcomed and widely entertained.—Miss Jean Johnstone entertained a number of her friends at her home, "The Mill," on Wednesday evening. An enjoyable time was spent, and all voted Miss Jean a model hostess.

—ABRAM'S VILLAGE.—Mr. Edibert Poirier has traded his gasoline engine for one of greater force. The new engine was brought home last Saturday and tested.—Mr. John Peter Arsenault has returned home to Abram's Village after a couple of years' absence.—Mr. John F. Arsenault of Abram's Village, an aged gentleman is improving from his serious illness.—Mr. Cyrus Gallant is getting ready to stone his house and to make renovation to his house and foundation next summer.—Mr. and Mrs. Joseph N. Gallant, and Mr. and Mrs. Thomas Gallant, were visiting in Richmond Saturday evening, the guests of Mr. Austin J. Gallant. M

—PROPOSED CONSULAR VISIT. It was the privilege of the writer to have a half hour's conversation with U. S. Consul Pierce in his office in Charlottetown a few days ago. Consul Pierce is deeply interested in P. E. Island, its people and their pursuits. He takes a deep interest in agriculture in particular. During the course of the conversation Mr. Pierce expressed a desire to come to Kensington and the Beauce district when some public affair relative to agriculture is taking place in order to get in closer touch with farming. Accordingly it was arranged that he would be informed at an opportune time. It was also proposed that he come when seeding operations commence and take a drive through the district, so as to see farming operations at first hand. No doubt the farmers will be pleased to demonstrate for Mr. Pierce, who on request consented to give an informal talk in one of the public halls of Kensington, on "conditions in the far east." The Consul has spent three years in China and Japan, also some time in Philippines. Mr. Pierce is an enthusiast on potato culture. He showed the writer two potatoes each of four varieties, viz. Queen Quality, Pride of Hebron, Dakota and McIntyre, which he is going to send by parcel post to relatives in his home state, Tennessee, to be planted there. He has had enquiries from different states of the United States, concerning P. E. Island potatoes. He ventures the advice that every P. E. I. farmer should plant as much potato seed this coming season as he consistently can, by which he will be doing a duty, at once patriotic and remunerative, since it will be adding to our world's food supply, and will also most certainly pay well on account of the shortage of food in general; also the fact, that potato fertilizer can scarcely be procured for potatoes, that the almost prohibitive price of acreage for seed, will shorten the potatoe planted in the United States and Canada. In sum, he hazarded the opinion that the price of potatoes would be little short of one dollar per bushel any time between now and next Christmas. It may be apropos to mention the fact that the leaders of education in the Boston schools have instituted a "planting campaign" among the 100,000 school children. They are encouraged to plant potatoes, legumes, and any garden truck in back yards and vacant lots. —K.

—THE MORNING DAILY Guardian can be obtained at Lafferty's Tonsorial Parlors, Summerside.

—ENJOYABLE LECTURE.—On February 13th Rev. Mr. Watson of Kensington, delivered an eloquent and instructive lecture in the Long River Hall, his subject was, "The Present War," and needless to say the very large number present, came away much enlightened. Mr. J. R. Gillman occupied the chair and the lecture was then taken for Red Cross purposes.

—A WELCOME HOME.—A splendid reception was tendered Private Harry Bernard (whose return from England was reported in the Guardian before) on Monday evening in the Long River Presbyterian Church. A large audience of all denominations was present, splendid patriotic addresses were given by Rev. Mr. Goodwill, of Kensington and Rev. G. W. Irvine, of Long River, while the choir, under the leadership of Mrs. D. M. Johnstone, furnished excellent music, and solos were sung by Miss McKenzie and Mr. G. W. Bentley, of Kensington. Mr. Johnstone, on behalf of those assembled, presented Private Bernard with a beautiful club bag, after which the ladies served supper in the hall.

—HE DID NOT MORALISE.—Dear Sir,—Allow me to correct an erroneous item which appeared in the Western Guardian of March 9th. Your Summerside correspondent, like the late J. A. Froude, "has not grasped the meaning of inverted commas." I never expressed hope which he attributes to me, and so long as our recruiting system is purely voluntary, I do not see how any man can be logically blamed if he prefers to remain a civilian. The young men of this neighborhood, on behalf of those assembled, presented Private Bernard with a beautiful club bag, after which the ladies served supper in the hall.

—PROFITABLE MEETING.—A pleasant and successful meeting was held in St. Chrysostome school house on Thursday evening under the auspices of the local branch of the Farmers' Institute. Several had been invited from neighboring districts to address the meeting, and though all did not respond, the meeting was a decided success. Mr. Antoine G. Gallant, was president and Mr. X. O. Gallant, was secretary. Many of the members of the institute made speeches, which were all in connection with Agriculture. Mr. Joseph Leclere spoke on the method of tilling the soil, the care to be exercised in the selection of good seeds, and the improvement of live stock. Mr. Joseph (Captain) Bernard made some remarks, touching on the Dairy Industry. He briefly explained the cause for higher prices for these products, and also that Canada, owing to its geographical position, had an advantage in marketing her products. Mr. Ferdinand Richard, of Uxville, was in fine form, and greatly interested the audience on the poultry industry. Mr. Moise Gallant, the assistant teacher of the district, read a short paper treating on the present agricultural condition of this locality. This paper, though prepared with haste, was greatly enjoyed by all. Mr. Peter S. Gallant spoke on the care of sheep, some of their common diseases and the remedy to be applied. He also touched on the co-operative sale of lambs and wool, and said also a few words of encouragement to the members of the egg circle. Mr. X. O. Gallant, as usual, gave some very wise counsel, treating on agriculture. He also made a short revision of the progress of the Farmers' Club, and made reference to the fact that if the farmers were to go back to the grade of cattle kept some years ago, they could see what long step of progress the institute had made in this line. Notwithstanding the great result achieved there was still room for improvement

and the members should attend the meetings regularly and take part in the discussions. Mr. Gallant was given a good hearing and greatly interested his hearers. Other speakers were Messrs. Joseph Z. Cormier, Joseph Arsenault, John Arsenault, Joseph A. Arsenault, Emmanuel S. Gallant, Leo Doiron, Peter Gallant, Polycarpe Arsenault, Felix Arsenault and Cyrus Gallant. All these also spoke well, and for want of space their remarks have to be omitted. The meeting was very attentive to all who spoke, and the president was very skillful in stirring up enthusiasm among the members. He was greatly commended for the great success of the meeting, and before adjournment a unanimous vote of thanks was tendered the strangers who had so kindly helped to make it a success. This local branch of the farmers' institute, comprises St. Chrysostome and St. Philippe school district, their regular meeting being held alternately in each district.—M

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Baby's Own Tablets Used Ten Years

Mrs. C. E. Stillwell, Winthrop, Sask., writes: "I have used Baby's Own Tablets for the past ten years and have found them so good for my little ones that I always keep a box in the house." Mrs. Stillwell is one of thousands of mothers who always keep the Tablets on hand. Once a mother has used them for her little ones she would use nothing else. They are absolutely free from opiates and injurious drugs and cannot possibly do harm to the youngest child. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

Catarrh Cannot be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Cure is taken internally, and acts through the blood on the mucous surfaces of the system. Hall's Catarrh Cure was prescribed by one of the best physicians in this country for years. It is composed of some of the best tonics known, combined with some of the best blood purifiers. The perfect combination of the ingredients in Hall's Catarrh Cure is what produces such wonderful results in catarrhal conditions. Send for testimonials free.

F. J. CHENEY & CO., Props., Toledo, O. All Druggists, 75c. Hall's Family Pills for Constipation.

1917 SPRING 1917 ANNOUNCEMENT

Womens Suits and Coats

Our line of Ladies suits, coats, and dresses comprises the very latest creations. Every day we are receiving partial shipments. Our suits are of the choicest materials showing real style and workmanship in each line. Prices range from \$12.50 to 36 00.

Coats—We have spared no effort in producing a line of coats made of the newest high grade materials in fashionable shades. Prices are 5.50 to 21.75.

Be Sure you see these New Lines

Waists for Spring

We have the latest reproductions in Crepe de Chene waists. The collars are wide and square or deep and rounded. Square cut necks with large collars and fancy stitching. Price \$3.98, 4.25, 4.75 6.98

New Coat Middies

See the new middies in plain robeute in long or short sleeves in coat effect, or pull over, styles also in fancy stripes in colors of rose, navy, copenhagen. Price \$1.25, 1.50.

Housedresses and fancy gingham \$1.25, 1.50.
Children's white middies 98c.
Children's sport coats \$4.25, 9.98
Fancy neckwear 25c, 50c, 75c up to 1.98.
Black underskirts 75c, 98c, 1 25, 1.50.

Girls Patent Middy Belts

Just received today a new supply of ladie's middy belts in colors black and red. Price 25c.

Fancy Middy Ties

Our line of middy ties is complete. We have the three cornered ties in black, navy, and red also in fancy stripes. Price 29c, 59c, 98c. A very attractive line of silk Windsor ties at 59c 8c.

Flannel and crepe de chene collars half price.
Fancy crepe kimonos \$1.75, 3.25.
New stripe silk blouses \$1.98, 2.49.
Fancy voile waist in plain white or stripe 89c, \$1.25, 1.50.
Separate serge skirts 2.98, 3.98.

Come to our attractive department where we will welcome you and gladly show you our beautiful line of garments that will gladden the eyes of the most exclusive young lady.

Prowse Bros., Ltd.

4814-3-15M31.

Table with market prices for various goods like Beef, Butter, Eggs, etc.

Farm for Sale

I offer by private sale the two valuable farms of the Late Thomas Glover as I find it necessary to dispose of these farms at once in order to pay all my attention to the mercantile business at O'Leary in which I am interested and where I intend to move at once. These properties consist of 90 acres all under the very best of cultivation with the exception of about two acres of swamp with shore frontage (Bedouque Bay) and all suitable outer buildings in good repair with one of the best Farm Houses in the province, fitted with bath and sewerage. Also have the advantage of town schools, churches, stores and Post Office as it is only a few minutes walk to the centre of the town and yet clear of town taxes, and situated in the right spot to catch the early and one of the best markets in the Province. If these farms are not sold by private sale before the 24th, of March, they will be put up at Public auction on the 26th, at the hour of 12 o'clock noon sharp. For further particulars apply on the premises or write. VERNON MATTHEW Summerside, P. E. I.

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GIRLS! GIRLS! TRY IT! STOP DANDRUFF AND BEAUTIFY YOUR HAIR

Hair stops falling out and gets thick, wavy, strong and beautiful

Your hair becomes light, wavy, fluffy, abundant and appears as soft, lusty, rous and beautiful as a young girl's after a "Danderrine hair cleanse." Just try this—moisture a cloth with a little Danderrine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil and in just a few moments you have doubled the beauty of your hair. Besides beautifying the hair at once, Danderrine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair. But what will please you most will be after a few weeks use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it surely get a 25 cent bottle of Knowlton's Danderrine from any druggist or toilet counter, and just try it.

BOSTON FISH ADS

AUSTIN HALEY Commission Merchant Fresh and Salt Fish Canned Goods, Lobsters, Scallops, Clams. 176 Atlantic Ave., Boston Consignments Solicited 3797-1-6M3thu12wksEa12wkspd.

Advertisement for Superior Brass Goods, featuring an illustration of a brass stand and listing various items like stands, jardiniere, bowls, cuspidors, fern pots, etc.

WESTERN PERSONALS

—Mr. Arthur Cormier of Caisso Road went west Saturday on a few days' visit. M

—Miss Alice Matheson returned to her home in Dundas from Edmonton, where she spent three years.

—Mr. Parnell McMahon, merchant at Emerald, was a passenger on Friday morning's train to Summerside.—K.

—Mr. Edward Arsenault, Capt. Egmont, came in to Summerside on Monday and enlisted with the 105th reinforcements.—H.

—Dr. Dougherty, Cape Traverse, Messrs Ambrose Monaghan, Kinkora, H. A. Lefruege, and Son Max, were in Summerside Monday.—H.

—Mr. George Stewart, of the Farmers' Co-Operative Co., left by the western train Tuesday afternoon, to visit friends in Kensington.

—Mr. and Mrs. Thomas Ronaghan, Summerside, drove to Sea Cow Head on Sunday and were guests of Mr. and Mrs. Peter Ronaghan.—H.

—Mrs. Lina Gallant of Summerside, was visiting in Abram's Village recently, being the guest of her daughter, Mrs. Joseph P. Arsenault.—M

—The following were in Summerside on Saturday: Joseph L. Gallant, Peter Gallant, Leo Doiron, Francis Doiron, Thomas McNally, Damien Arsenault.—M

—Mr. W. P. Callahan, of St. Louis, who had been attending the session of the P. E. Island Development Commission, held in Charlottetown, left on the morning train on Friday for his home.—K.

—Messrs Dan, McKenzie and Wm. G. Simpson, Kensington, were in Charlottetown on business relating to the amalgamation of the Prospect and Matchless fox companies.—K.

—Mr. and Mrs. Earle Sudsbury, Alberton, spent the weekend in Summerside, guests of the former's parents, Mr. and Mrs. Beh. Sudsbury. They returned home on Monday.—H.

—Mr. Murray, constable of Long River, has returned from a well earned vacation spent in Charlottetown and Grand View. At the latter place he was the guest of Mr. and Mrs. Malcolm McLeod.

—Mr. Dan McLeod, merchant at Hunter River, was a passenger by the morning train from Charlottetown on Friday. Mr. McLeod is engaged in the potato trade and has already shipped 2,000 bushels.—K.

BRINGING UP FATHER

