

LANSEA Knitted Sportswear

Mr. Burt will be at this store Friday, July 2nd and Saturday, July 3rd, with a complete range of the newest styles and materials in LANSEA Knitted Wear.

Moore & McLeod Limited

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Bookkeeping systems installed or revised
Profit and Loss Accounts Computed
Trustee under the Bankruptcy Act
Company By-Laws, Minutes, Annual Statements and Reports Prepared.

Administration of Estates a Specialty.

MONEY TO LOAN.

88 Great George St.
Charlottetown, P. E. I.

BARGAIN EXCURSIONS

Going July 9th — Returning July 12th
Saint John ——— \$4.35
Truro ———— \$3.50

W. K. ROGERS

181 Queen Street Phone 510



A TWO WEEKS' VACATION GIVES YOU 10 DAYS AT JASPER PARK

TEN fun-packed days at Jasper—and a glorious trip each way in the air-conditioned comfort of the Continental Limited! That's what your 2 week vacation offers you—golf, tennis, fishing, swimming, riding, hiking or loafing, with the informal hospitality of Jasper Park Lodge as a delightful social background. To make the most of this year's holiday—visit Jasper National Park in the Canadian Rockies. Rates at Jasper Park Lodge, from \$7.00 a day, including meals. Accommodation 650 guests.

Delicious Table d'hôte meals moderately priced in Dining Cars
Breakfast 50c. to \$1.00
Luncheon 75c. to \$1.00
Dinner \$1.00 to \$1.50
Also Reduced à la carte Prices.

Descriptive booklets and full information from your nearest Agent
LOW RAIL FARES—LONGER LIMITS
To Jasper and Return from Charlottetown (Sleeping Car) First Class: \$123.80
(Fare Extra) Tourist: \$102.15

W. K. ROGERS AGENCIES LTD.
181 Queen St. Phone 510

CANADIAN NATIONAL TO EVERYWHERE IN CANADA

Enjoys Visit To Province

Expressing his pleasure at the beautiful summer weather he experienced on the Island, Mr. W. K. Buckley, President of W. K. Buckley, Ltd., Toronto, told a Guardian reporter of his delight in visiting the Province for a short holiday. Mr. Buckley is a Nova Scotian who



MR. W. K. BUCKLEY

has in a remarkably short time become famous as the manufacturer of Buckley Proprietary Medicines. He spent ten years of his early life at Wallace Nova Scotia, and enjoyed visiting there on his way down to Prince Edward Island.

Mr. Buckley spoke of the exciting time he had landing a salmon at Riley Brook, New Brunswick. "It was the first salmon I ever caught, I don't know when I have had such a thrill."

Already well aware of the excellent trout fishing in this Province Mr. Buckley is looking forward to pursuing a sport during his stay here.

Golfing is another of Mr. Buckley's recreation in which he takes keen interest having played on many of the finest courses in Canada.

W. K. Buckley, Ltd., is introducing three new lines of medicinal products in the Maritime Provinces. Speaking of business conditions, the visitor declared that business is on the up-grade, and that in his own line there has been a forty per cent increase in sales this year. The company has plants in Toronto, Canada; Rochester, New York; U. S. A.; Sidney, Australia; and Buenos Aires, Argentina. Douglas P. Coyle, Ltd., St. John, are the Maritime Representatives. W. K. Buckley, Ltd., are also distributors in Canada for International Laboratories Inc., of Rochester, New York, and Stittin Manufacturing Co., Toronto.

This year the 10,000,000th bottle of Buckley's Cough Syrup was sold which makes this product Canada's largest selling cough and cold remedy. It took 12 years to perfect the product before putting it on the market, and for 14 years it has been accepted by users as the quickest acting remedy yet produced.

Mr. Buckley is a guest at the C. N. Hotel.

Prince Edward Island's Largest Department Store Celebrates 80th Anniversary

R. T. Holman Ltd. Mark Occasion With Three Days' Sale

This week the departmental stores of R. T. Holman Ltd., celebrate their 80th year of service since the founding of their firm in 1857. Wednesday, Friday and Saturday, June 30th, July 2nd and 3rd will be given over to one of the greatest sales in their long history. The buying public is invited to take advantage of this opportunity to purchase at wonderful savings requirements offered during this sale.

It is not necessary to retell the story of R. T. Holman Limited—all one has to do is to let the imagination wander a little to picture that small store back in 1857—established by the late R. T. Holman—and then to the present day to see the huge organization that has grown from it—operating in both Summerside and Charlottetown—and doing business in nearly every part of the world.

80 years is a long time—a period over which depression comes and goes. The management of R. T. Holman Limited look to the future with confidence in Prince Edward Island—confidence in the people—and confidence in their many customers and friends.

The Departments

Today the establishment consists of the following departments, each with its ready-to-wear and millinery, hats and caps general dry goods, hardware, grocery, crockery, house furnishings and furniture, coal, lumber and produce.

In addition they have 17 warehouses and one of the largest wharf properties in the Maritime Provinces. The Holman plant therefore comprises practically everything in the mercantile line.

An additional showroom has been opened up on the second floor of the furniture department.

Milestone on the Road of Progress

About the year 1909 the firm initiated a mail order business and sent out a large number of catalogues. Since then they have changed their policy, discontinued the catalogues, and doubled the expenditure on newspaper advertising. They state their sales have greatly increased, thanks to the power of the press.

Another event in the history of Holman's was the opening up of a branch store in Charlottetown in 1923. This branch is in charge of Mr. Robert T. Holman, grandson of the founder. Last year another branch was opened in Montague. The policy adopted by the found-

er of the firm in fully satisfying customers has been maintained through the years both in the Summerside and Charlottetown stores and is being continued at Montague.

The magnificent growth of the business in a province the size of Prince Edward Island fully testifies to the successful working of this policy.

Confidence in Province

One lesson to be learned from the success of Holman's is that it pays to have confidence in the resources and potentialities of our province.

Without this faith and confidence the firm would not have grown to the proportions it has reached today. When an individual has reached the age of 80 years it may be taken that his physical powers are waning and that the best of his life has been spent. Not so with the 80 year old Holman firm. Under able management it has grown stronger with the passing years, and is now so firmly rooted, like a mighty tree in the public confidence that birthday anniversaries will be celebrated for generations to come.

Growing Volume of Business

The business has grown in volume tremendously, especially within the last few years.

Last year 800 car loads of merchandise was handled; a solid train of merchandise six miles long.

Holman's buying power enables them to buy direct from the factory or producer at the lowest possible price. In search for the best their orders for a carload of sheet iron goes to England, a carload of tea sent to Japan, a carload of batteries to Toronto, and even their order of cork goes direct to Portugal.

A Step Ahead in Merchandising Service

As home furnishings for three quarters of a century, supplying convenience and comforts that add to the enjoyment of home. Holman's have realized that the usual method of paying in one lump sum is not always convenient or practical and prevents the acquiring of the better furnishings which in the end give a service of true economy. In keeping with our progressive policy and wishing to be helpful, they have inaugurated the Holman home plan, a plan that has proven from Toronto to start popular, practical and useful.

LONG CREEK WOMEN'S INSTITUTE

The June meeting of the Long Creek Women's Institute met at the home of Mrs. Alex MacKenzie on Wednesday evening June 2nd, with an attendance of fifteen members and six visitors. The Vice-President presided and opened the meeting by singing the Ode and repeating the Creed. Roll call was answered with "present." The minutes of last meeting were read.

WAKE UP YOUR LIVER BILE— And You'll Jump Out of Bed in the Morning

The liver should pour out two pounds of bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Harmful acids and the worst looks a punk. A mere bowel movement doesn't always get at the cause. You need something that works on the liver as well. It takes those good, old pounds of bile flowing freely and make you make the bile flow freely. They do the work of calomel but have no calomel or mercury in them. Ask for Carter's Little Liver Pills by name! Stubbornly refuse anything else. 25c.

PIMPLES

Itching and burning of pimples, rashes, eczema relieved by CUTICURA SOAP and OINTMENT

Michael's Specials June 30 to July 5th.

- Tomato Juice, 3 tins ——— 29c
- Pears, 3 tins ——— 29c
- Pineapple, tin ——— 10c
- Peaches, 2 tins ——— 33c
- Cooked Corned Beef, 2 for ——— 25c
- Luchoon Leaf, lb. ——— 29c
- Spare Ribs, 4 lbs. ——— 14c
- Corned Beef, lb. ——— 25c
- Coffee, 1 lb. bag ——— 25c
- Lime Juice, quart size ——— 29c
- Pickles, 33 oz. Mixed & Mustard ——— 29c
- Marmalade, 32 oz. ——— 29c
- Beets, 2 tins ——— 25c
- Gilbert's Cakes, 2 lbs. ——— 29c
- Ice Cream Bricks ——— 15c
- Serviettes (100) ——— 29c
- Brooms, 5 string ——— 25c
- Puffed Wheat, 2 for ——— 25c
- Toilet Paper, 7 for ——— 25c
- Dollar Soap, 10 for ——— 29c

SUGAR, 10 lbs 55c

We have a full line of picnic supplies. Sandwich Loaves, Spreads, etc. QUALITY SERVICE

THOMAS MICHAEL

Euston Weymouth
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Groceries — Meat — Confectionery

Spinning & Weaving

Send me your wool to be spun into yarn and woven into blankets. Charges are, single yarn 23 cents per pound, doubled yarn 26 cents. Blankets \$2.00, if unlaundered \$1.85. It takes five pounds of wool per blanket. Wool must be well washed, all dirt and burrs picked out. The size of single yarn is: medium, doubled yarn; fine, medium, coarse and hooking. Put shippers and owners' name on all parcels, address and instructions inside. Send by mail or freight. Freight will be paid on 100 pound lots. Price of well washed and picked wool is 35 cents a pound. Special price for unwashed wool.

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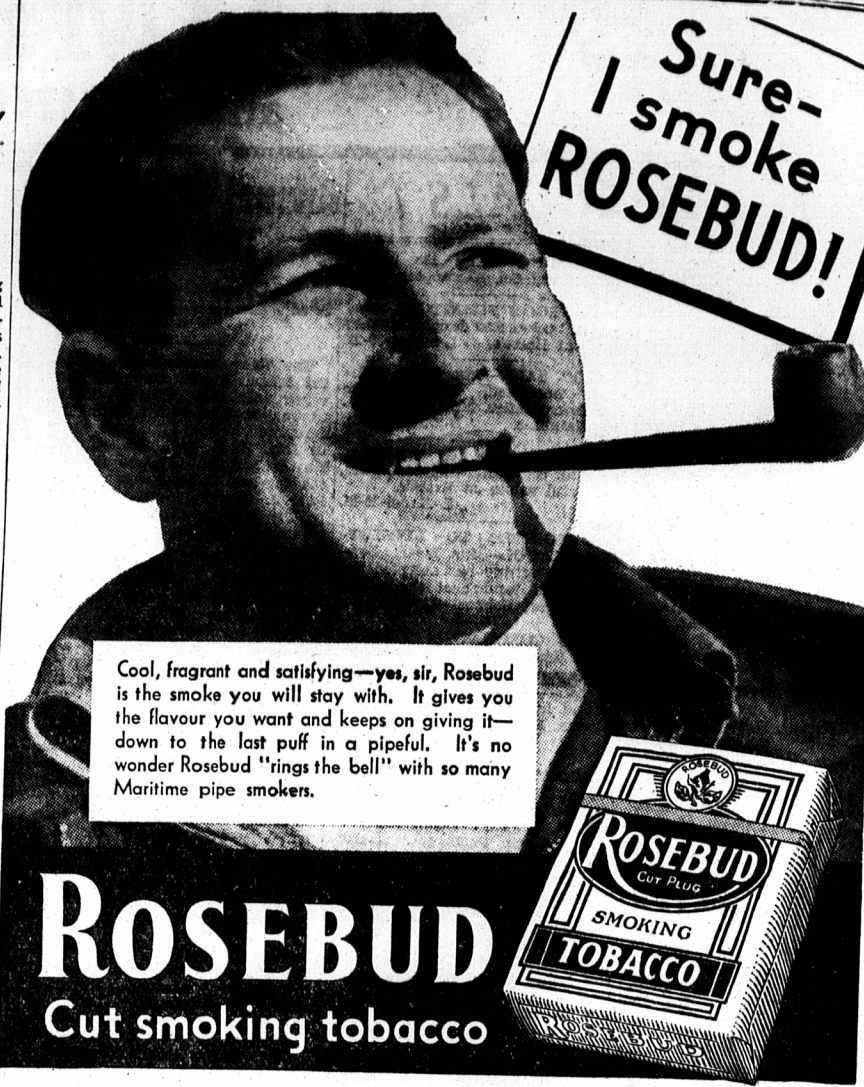
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THE MARITIME SMOKE

Cool, fragrant and satisfying—yes, sir, Rosebud is the smoke you will stay with. It gives you the flavour you want and keeps on giving it—down to the last puff in a pipeful. It's no wonder Rosebud "rings the bell" with so many Maritime pipe smokers.

OUT OUR WAY



AFTER THE PUPS ARE WEANED FEED THE MOTHER RIGHT

After the vixen has done her duty by a family of healthy young pups she has earned a rest, and a good feed of Ross-Miller Vita Crumbla Cereal B (Reg'd) every day. Don't think it good policy to try to let her get by on a ration of white bread and a chunk of tripe, or some other cheap food, lacking the balanced nourishment a mother fox needs when her pups are weaned. She should have at least five ounces of meat, two to three ounces of Vita Crumbla Cereal "B", fresh vegetables, bone meal and milk. Bread should not be fed with Vita Crumbla "B", because the balance of the ration would be upset.

R-M Vita Crumbla (Reg'd) has been proven at some of the best fox ranches in Canada. Send for samples and the R-M Seasonal feeding schedule. Free on request. Write us.

ROSS-MILLER Biscuit Co. Limited

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