



Genuine Salt's plush, as well as many lovely cloths, shown among these lovely autumn Coats.

THIS STORE'S READY-TO-WEAR DEPARTMENT IS A PERMANENT SHOWING OF THE NEW FASHIONS. PRACTICALLY EVERY DAY OF THE WEEK NEW DESIGNS COME IN. THE SELLING OF COATS IS SO SWIFT HERE, THAT YOU CAN ALWAYS DEPEND ON GETTING WHAT IS NEW. OUR RANGE IS UP TO THE MINUTE—AND WE KEEP IT SO FOR YOU.

Coats of genuine Salt's Plush

To say "SALT'S" Plush is the best that you can say about the best Plush. This store sells coats of SALT'S PLUSH—and shows the best range in P. E. I. SALT'S PLUSH COATS, \$36 to \$60.

Coats of lovely Silverstone

Warmth, weight and style as well as beauty make SILVERTONE one of the most attractive of all cloths for Winter Coats. SILVERSTONE COATS shown here in many shades. \$42 up. Other handsome coats at \$22 to \$135.

Making new the fur department

There's a wonderful showing of Muffs and Neckpieces in this ready-to-wear department. And in order to make it easier for you to shop—easier and quicker for you to examine the Furs, we have installed a very convenient display cabinet for Neck Pieces and Muffs. Drop in at your convenience and see the finest showing of Furs in the Province.

Buying grey cottons by the pound

Here's a bargain that IS a bargain. A great lot of "mill ends" of grey cotton, in various lengths, is now on sale in the corner of the Linen Department. The cottons are offered at \$1.00 lbs. It's really wonderful value—and if you need any unbleached cottons, it will pay you to buy a few pounds. Get the salesman to measure a pound for you—and you will be surprised at the number of yards for your money.

MOORE & McLEOD LIMITED Queen St Ch'town



Remarkable Values

Women's Winter Coats

Style after style. Plenty of high waisted effects for misses as well as huge varieties of small models for women of every size, and at such wonderfully low prices. The privilege of selection should cause every woman or miss to direct her steps to this store. Few coats are plain or few trimmed collars, of seal or opossum.

--Women's Fur Coats--

In a season when higher prices seem to be the order of the day it is a pleasant thing to find furs of such obvious quality at reasonable prices. Here you will find beautiful models in Muskrat, Hudson Seal, Coon and Marmot, in plain or belted in effects, and at prices that cannot be duplicated. Therefore don't neglect this opportunity of purchasing here NOW and save money. Fur Sets, Stoles, Capes, Scarfs, Muffs. All the newest styles, and are of the best materials, such as Silvertone, Wool Velours, Beaver, Chinchilla, etc., in the newest shades. Prices range from \$18.00 to \$94.00. A splendid line of Women's Black Salt's Plush, all sizes. Prices range from \$38.00 to \$94.00.



STYLISH SERGE DRESSES

A beautiful assortment of Women's and Misses' Serge Dresses, tailored so well and embroidered so handsomely with narrow braids, soutache and silk floss, they are the picture of exclusive, up-to-the-moment, fashion. Sizes and styles to meet the requirements and tastes of all women and misses.

WOMEN'S FANCY BL USES

Exquisite blouses that surpass in style and quality. Each blouse an example of exquisite designing. Georgette, Crepe de Chene, Net, Voile and Silk in the very latest shades. Sizes 36 to 46. Women's Fancy Stripe Silk Blouses. Price \$4.75 to \$7.50.

PROWSE BROS LTD

sad news of the death in hospital at Florence, Alberta, of her brother, Mr. Alexander Ross, son of the late Mr. Duncan Ross, Stanley Bridge. The deceased gentleman was 72 years of age. Going to Ohio when in his twenties, the late Mr. Ross subsequently moved to Florence where he settled permanently. A man of fine qualities he was liked and admired by all who knew him. His wife (nee Baker of Ohio) predeceased him by a week, that sad event no doubt having the effect of hastening his death. There are left to mourn the loss of a loving father and mother one daughter, Edith, and one son, Carrington, two sisters, Mrs. Grace Goddis, French River; Mrs. Samuel Woodside, Margate, and one brother, Angus, Boston, Mass.

—Messrs Emmet and Parnell Murray of Freetown crossed by the Car ferry on Monday. They expect to re-

AT PRATT'S

Men's Overcoats Suits Suitings Boots and Shoes Rubber Goods All Wool Underwear
We have everything you need
BEST QUALITY
BEST PRICE
We buy everything you have to sell
SAME TERMS AND PAY CASH

AT PRATT'S

St. Peter's Bay Watch for our Christmas Goods!

"YE OLDE WILLOW"
This is a new stock pattern. Very neat and attractive. Moderately priced and of good quality.
Black & Co. SUNNYSIDE

THE EASTERN GUARDIAN

...IT PAYS to buy in this Province.
*HEATING STOVES for coal or wood. Prices right. Sterns Bros. Ltd. 2545-11-25M Tues 41.
*AN ATTRACTIVE line of ladies' and men's knit scarfs just received. A big variety of patterns. Prices \$1.00 up. Sterns Bros. Ltd. 2544-11-25M Tues 31.
*THE SCHR. MINNIE MAE after taking in 1,000 bus. potatoes at Souris slated for Annapolis to finish loading by Messrs. Milton Dingwell and E. McFarlane.—S.
*THE SCHR. Elmer and Marion loaded by the J.J. Hughes Co. cleared for Newfoundland with 800 bushels potatoes, 150 bushels turnips, 6 bbls. apples, 15 doz. cabbage, 40 bus. oats, 1 dressed gog and other farm produce.—S.
*TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order minimum charge twenty five cents.
*THE SCHR. "SCOTS BURN" is expected to take a cargo of horses for Newfoundland.—S.
*STRAYED four young cattle, top cut off right ear. Any information as to their whereabouts will be gladly received. A. W. Matheson, Glen William. 2542-11-25M 11.
*MAMMOTH AUCTION SALE, of all crop, stock, farming implements, and household furniture, Saturday, November, 29th. Hughie Campbell, Whim Road East. 2542-11-25M 11.
*THE SS. LADY EVELYN is making her regular trips, notwithstanding her recent stranding at Plover and is now commanded by Capt. F. D. Campbell, of Cardigan.—S.
*THE SCHR. "JANIE F." loaded by Messrs. Sterns Bros. with 1,000 bush. potatoes, 800 bus. oats, 335 bus. turnips, 8 bus. beets, 4 doz. cabbage, 2 bbls. apples, 1 bbl berries, cleared for Port Hawkesbury.—S.
*The Misses Muriel and Clara Campbell, of Dundas spent the week end at Monticello the guests of Mr. John P. C. McDonald.

PILES
Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required.
Chase's Ointment will relieve you at once and certainly cure you. 50c a box; all dealers or Edman, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2¢ stamp to pay postage.

THE WESTERN GUARDIAN

...IT PAYS to buy in this Province.
—WANTED —A maid at Clifton House, Summerside. 1468-10-9mit
—HEATING STOVES.—Brace's are headquarters, where you can find a stove to suit your hall or any room in the house. 2451-11-21M Fri 21E Fri.
—ANOTHER shipment fresh Cod Liver Oil "Old Grist Mill" fish biscuit just received at Brace's. 2451-11-21M Fri 21E Fri.
—BARGAINS.—A few real bargains in slightly used organs of the best known makes, prices ranging from \$13.00 upwards in Holman's Furniture Department, Summerside. 2530-11-35M 21E 11.
—REBUILDING LAUNDRY.—Work on the Summerside Steam Laundry is making good progress the exterior being now completed with new doors, windows, sashes and glass and carpenters are pretty well on with the interior where several improvements are noticeable. The office has been enlarged wiring and electric lights installed, the machinery which escaped with little or no damage at the time of the fire, has been cleaned and put in order and tested with steam. The management expect to open up for business on or about Monday Dec. 1st.
—THE GUARDIAN is on sale at Lafferty's, Summerside.
—"MENDENTS" for repairing tin or enamel ware at Brace's. 2456-11-21M Fri 21E Fri.
—"GILLETT" safety razors and blades, Brace's are headquarters. 2456-11-21M Fri 21E Fri.
—NOTICE.—The Caldwell L. O. L. intend holding a special entertainment and basket social, which promises to be one of the big events of the season, in the King George Hall on Thursday December 4th. Everybody is cordially invited to attend. 2548-11-25-M 81
—WELCOME VISITOR.—Mr. Geo. Arsenault ex-soldier who has been under a course of treatment at the Soldiers' Convalescent Home, Charlottetown, for several weeks, visited his home in town on Friday and left on Saturday morning for the home where he expects to remain for the winter. Mr. Arsenault received a gun shot wound on the hand while in France, the effects of which were so serious that he had little use of the hand, however an improvement will likely follow his treatment. H
—ISLANDER DEAD.—Mrs. Grace Goddis, French River has received the