

Cannot Be Excelled, Miss Freek's Opinion of the New Scale Williams Piano.

Miss Florence Edna Freek, vocal instructress of Alma Ladies College... The New Scale Williams Piano which I have purchased, has given me perfect satisfaction.

ENGLISH FOLK-LORE FOR FEBRUARY

February fill dyke, be it black or be it white, But if it be white it's the better to like.

All the months of the year curse a fair February.

A February Spring is not worth a pin, If Candlemas Day (Feb. 2) be fair and bright.

Winter will have another flight: But if Candlemas Day be clouds and rain, Winter is gone and will not come again.

If February brings no rain, 'Tis neither good for grass nor grain.

Common Colds are the Cause of Many Serious Diseases.

Physicians who have gained a national reputation as analysts of the cause of various diseases, claim that if catching cold could be avoided a long list of dangerous ailments would never be heard of.

A Business Proposition. In order that we may move all our winter stock of Men's and Ladies' Furs out of our store in short order we will offer a uniform discount of 1-3 off Regular Prices.

THE CHARLOTTETOWN GUARDIAN

An Independent Journal, aiming to be JUST, IMPARTIAL, RELIABLE NEWSY, seeking at all times to further the best interests of the people and Province, and recognized therefore as

THE PEOPLE'S PAPER

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THE CHARLOTTETOWN GUARDIAN

MONDAY MORNING FEBRUARY 12, 1906.

SUGAR BEETS.

There has been some discussion from time to time in the press and at farmers' institutes with regard to the introduction of the beet sugar industry in this Province.

The movement to establish the beet sugar industry in Canada is not, however, a new one. It was much discussed in the early years of confederation.

In 1875 the Legislature of Quebec authorized an annual grant of \$5,000 for five years to secure the first factory. The following year

the grant was increased to \$7,000 for ten years. In 1878 a company was incorporated, in 1880 another, and in 1881 still another.

A factory was put in operation in Farnham, Que., and received the subsidy of \$7,000 a year for 10 years, and a bounty of 75 cents per ton was also paid by the Quebec Government to the farmers who produced the beets.

In 1891 the Parliament of Canada came to the assistance of the industry with a bonus of one dollar per hundred pounds of beet sugar produced with still better figures for the higher grades.

Down to 1902 Quebec had paid out \$122,419 and the Dominion \$93,283, a total of \$215,702 to assist the production of beet sugar in Canada.

But the Quebec sugar factories failed. The Farnham Company closed in 1903 and the Berthier Company's factory in 1907 was turned into a gin distillery.

In 1901 the Ontario Legislature took the matter up and appropriated \$235,000 to be expended in three years, \$75,000 a year in bounties of half a cent per pound diminishing to one quarter cent per pound on the sugar produced.

Four considerable factories were the result, costing from \$400,000 to \$575,000 each, with capacity of 350 to 500 tons of beets per day.

In their first year these factories were in operation from 45 to 90 days each, and produced in all 15,500,000 pounds of sugar.

About 100 farmers provided the beets for these companies. The receipts per acre were set down at \$51.35, but the outlay was also large. The capital outlay involved is also very large, where over two millions of dollars in factories and plant were required to handle the beets grown on 100 farms.

We regret that we have not at hand for the moment later statistics of the Ontario beet sugar factories. But it is apparent that the difficulties which beset the introduction of this industry are very considerable.

Capitalists cannot afford to erect the costly plant and buildings unless assured of an abundant supply of beets for years in advance.

On the other hand farmers are somewhat slow to change their practice of cultivating their farms, and the crops they grow, and are reluctant to become bound for a term of years to produce a new crop.

Labor is not always in sufficient supply, especially during the season of cultivation, and this element is always of uncertain cost in the future. In any case labor costs much higher in Canada than in the European countries where beet sugar production has become a staple industry.

Another adverse element is that the beet crop is rather exhausting to the soil. Furthermore this industry does not as most other industries do, give employment throughout the year. We trust however that in time all difficulties may be surmounted and that the beet sugar industry may be extended to our own Province and prove to be a fairly successful and valuable one.

MINARD'S LINIMENT CO., LIMITED. Some time ago I had a bad attack of Quinzy which laid me up for two weeks and cost a lot of money.

Finding the lump again forming in my throat, I bathed freely with MINARD'S LINIMENT, and saturating a cloth with the liniment left it on all night.

Next morning the swelling was gone and I attributed the warding off of an attack of Quinzy to the free use of MINARD'S LINIMENT.

G. F. WORDEN. St. John.

ADVERTISING IS BROAD. Advertising in itself means publicity and publicity is a very broad and comprehensive term.

It does not mean simply a word whispered to a favored few. It is, rather, synonymous with a general, broadcast declaration, and the broader the scope of the announcement, the better the advertising.

No occupied space that directs attention along given and desired lines can be reasonably regarded as wasted; nor can any funds expended to this end be adjudged extravagant. -American Medical Journalist.

Minard's Liniment Cures Dandruff. COMING EVENTS. City Council meets on the second Monday in each month.

Dr. F. F. Kelly Mayor; W. W. Clarke, City Clerk. Adjourned meeting of Lodge Prince Edward, Red Rose degree, Tuesday, February 6. Business of importance.

Minard's Liniment for sale everywhere.

WHY ADVERTISING PAYS.

Primarily advertising is a work of intelligent enterprise. The average person even if not very intelligent, wishes to do business with intelligent people.

because in paying money for anything he or she wishes to receive the best, and if a person is not enterprising or intelligent enough to advertise, it goes without saying that their articles offered are not the best.

No person can do a successful business without letting the world know what it is and what is being offered to the public. No one line of business' supplies all wants, and the consequence is that many people are engaged as individuals in special lines of business.

The specialist in any line cannot hope to succeed; with out informing the public what special line of advantage is offered.

In brief, a person had better go out of business or never begin, if non-advertising is the basis upon which he rests. It is sure to be a failure and disappointment and expense will be saved by not embarking in the enterprise.

No business of any magnitude has ever been developed or built up without advertising.

Stop and think of the circumscribed limit of a single individual. Apply the case to yourself, and determine what a small range you personally cover, and if you want to enlarge that range, where do you first look save to the medium of publicity.

If you are in business apply another test. There are 108,000 people in this Province.

How many do you personally know and how many personally know you? The number is almost infinitesimal, on a smaller scale.

How many do you know in your own locality, and how many know you in your locality as compared with the number who do not know you?

If you have something especially attractive to offer, what method can you use except to advertise.

The era for selling anything or introducing any new article or manufacture, by word of mouth has passed, and so many are advertising because it is necessary for every one to advertise to meet competitors or go out of business.

Advertising pays because it has become as much a necessity to business, as food has to the sustaining of physical life. The volume of advertising used, and the expense to be incurred, is a business proposition which cannot be decided in an omnibus way for every one, but the fact remains that advertising pays because it is a prime necessity.

It is the heart of business and sends the pulsations of life through the business world, as much as heart beats do through the human system.

When the heart ceases to beat the man is dead.

When the advertising ceases the business is dead.

Does it pay to eat, drink and sleep? You have to if you would live—physically.

Does it pay to advertise? You have to if you would live in business.

Bright's Disease

A Cure of Marvelous Merit That Gives Instant Effect Found at Last.

No malady is more stealthy or fatal than Bright's Disease.

Every year it claims more victims than famine and war combined.

In the beginning it is marked by puffiness under the eyes, yellow, sallow skin and pain in the back. The urine becomes scanty, often contains sediment, causes great irritation and pain.

Reader, if you are troubled with these symptoms, get Dr. Hamilton's Pills once. This will cure you. It will give you a new brilliancy to your dull anxious eyes. Exhaustion will be replaced by ardent vigor. Your back pains and urinary disorders will cease.

Renewed life is put into the kidneys, and Bright's Disease passes away forever. It never cures in every case.

"I was stricken with Bright's Disease two years ago," writes Mrs. G. E. Mathewson, Midleton. "I grew worse. Sugar was almost eleven per cent and the doctors gave me up."

"After using Dr. Hamilton's Pills one week I began to mend."

"Dr. Hamilton's Pills have made a well woman of me, and I know others who have been cured also by this medicine."

Why suffer any longer? Dr. Hamilton's Pills will restore you to robust good health. No medicine in the world so efficient for diabetes, Bright's Disease and affection of the kidneys, liver and bladder. Price 25c. per box, or five boxes for \$1.25, at all dealers, or by mail from N. C. Folio & Co., Hartford, Conn., or S. A. and Kingston, Ont.

Iron-ox Tablets mean good health. Try box, at your druggist's, 25 cts per box. 4dt

Soap Values

A large supply of Cleavers English soaps and Colgates American just received. No better value 3 for 25c.

Comb Values

We are showing some splendid values in these. Hair brushes, our 50c leader cannot be beaten.

nine row bristle, solid back, others of like value. For bargains in the above see

A. W. Reddin, Pbm B. The Square Druggist, Sunnyside.

A MILLION NEEDLES

COULD NOT INFLICT THE TORTURE WOMEN SUFFER FROM HEADACHES

Headache is not in itself a disease, but a symptom or accompaniment of other diseases, principally those of the stomach, liver and bowels, such as Constipation, Dyspepsia, Liver Trouble, Bad Blood, Female Complaints, General Debility and Weakness.

Headache is common to both sexes, but more frequently affects females. The varieties of headache most common are sick or bilious headache, nervous headache, headache from constipation, debility or indigestion, periodical and spasmodic headache. Undoubtedly the cause must be removed before permanent relief can be had.

Burdock Blood Bitters

removes the cause of the headache, and not only does this but it also restores the entire system to healthy action and buoyant vigor.

"I was troubled with headache for a number of years, but could get nothing to help me. I procured a bottle of Burdock Blood Bitters, and finding it was doing me so much good, I got two more. I am now fully cured and think there is nothing in the world like Burdock Blood Bitters for headache."

MRS. EDW. KEDDY, NEW GERMANY, ONT. B.B.B. is for sale at all Druggists and Dealers.

Card To the Electors of Ward 2:

LADIES AND GENTLEMEN—I take this opportunity of tendering my most sincere thanks to the Electors of Ward 2 for having re-elected me as their representative at the Council Board for the ensuing term.

I will use my best endeavours during my term to promote the best interests of the city at large and Ward 2 in particular.

Very respectfully, D. J. RILEY. 93st

IMPERIAL CREAM TARTAR BAKING POWDER. PUREST, STRONGEST, BEST. E. W. GILLET COMPANY LIMITED TORONTO, ONT.

COAL For Every Purpose

Whether your order is for range, heater, furnace, forge or steam coal, you're sure to get the best mined here.

Best to Burn Best to Heat.

A. Pickard & Co. PHONE 240.



YOUR DOCTOR

Can help you when you are sick, and may prolong your life.

WE DOCTOR

Your linen and prolong the wearable qualities of your washables. We use modern methods and the best materials. This means long life to your linen—a saving to you.

A. F. WEBSTER, Star Steam Laundry, Kent St. Phone 151.

TILSON'S PREMIUM ROLLED OATS...

in packages containing beautiful piece of decorative china in every package. Price 25 cents.

Jenkins & Son

CARD!

To the Electors of Ward Four. Having being solicited by a large number of the electors to contest this Ward as Councillor, and having consented, I take this opportunity of asking the electors to give me their support, and if elected, will endeavor to the best of my ability to look after the interests of the city at large, and especially Ward 4. Thanking you for past favors, I remain yours truly, P. S. BROWN 7471

FOR SALE

Good second hand organ will be sold at a bargain. Apply to BENJ. CARTER & Co., 20dtf Auctioneers.

LOBSTER PACKER'S SUPPLIES

Galvanized Sheets, Black Sheets, Trap Nails, Box Nails, Bar Copper, Boat Nails, Rope, Marline, Cotton Twine, Linseed Oil, Turpentine, Paints.

at lowest market prices.

WHOLESALE AND RETAIL.

The Rogers Hardware Co., Ltd.

FIRE INSURANCE

POLICIES issued covering all descriptions of insurable property, at lowest rates. Losses promptly settled by companies which I represent and which have a record second to none for fair dealing with the insuring public.

Horace Haszard.

Charlottetown 7wfm61 Cameron Block, South Side Queen Square.

CHOOSE THE BEST

The Tobacco Epicure who does not use the HICKEY TWIST, PEARL OR RUBY

Has never derived that enjoyment which is his. They are the gems of the trade. FINE CUT MIXTURES IN 1 AND 2 POUND TINS.

HICKEY & NICHOLSON, Tobacco Manufacturers Queen St. Charlottetown, P.E. Island

R&G PILLS

GIVE VIM and desire for work or play. Make a clear brain, bright eyes and sweet breath.

MAKE LIFE WORTH WHILE GIVE VIGOR by markedly correcting liver, stomach and bowels. They induce the natural sleep and appetite of youth.

GIVE VITALITY by cleansing all disorders from the system. They cure Constipation, Indigestion, Biliousness, Headache, Nervousness.

For Sale by all Druggists 10c and 25c a BOX ACCEPT NO SUBSTITUTES

R&G PILLS For sale by Johnson & Johnson 3 12dtro mos

THE DIFFERENCE

When you put a man to work you pay the MAN, When you put your Money to work the money Pays YOU.

Your money put to work or rather spent in buying our furnishings which are now offered at discounts of from

15 p. c. to Half Price For a short time only

will pay you. Call and see what We mean and what you can buy with but half the money that was required a few days ago.

John McLeod & Co., Up-to-date Clothiers, Charlottetown.

THE CUP

that cheers—but not inebriates The famous

Dominion Blend Tea

(REGISTERED) Get this brand from you grocer. Accept no substitute.