

"SING A SONG OF SIXPENCE!"

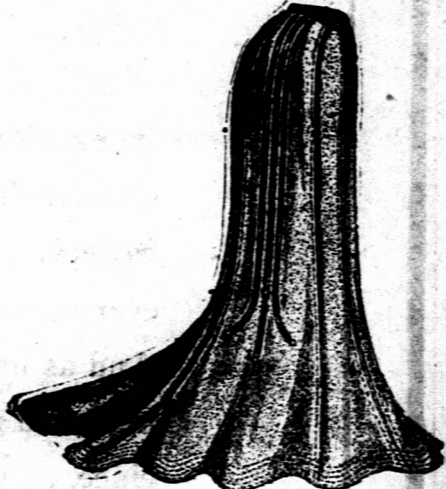
Bargains by the Score. Fall parades her beauty here on every floor. You'll save your money, you'll save your time, find here Monday evening, the best from every clime. HERE ARE A FEW OF A THOUSAND.



New Fall Fur Neckwear, Long Pelerines, \$2.50, 3.50, 4.50 and 5.50, 10.00, 18.00, 20.00 and 30.00 in Mink, Martin and Sables—J. PATON & Co.



Evening Wear, Silk Blouses and Swell Dress Goods, also heavy Winter Suitings and Coatings Jas. Paton & Co.



The Superiority of this Bargain in Ladies' Skirts is remarked by all purchasers.

- This is part of the lot bought by our buyer, who declares cannot be repeated for many months to come.
- Black and dark grey, heavy frieze, flared flounce, price..... \$2.15
- Heavy, dark grey cloth, flared and rows of stitching, price..... \$3.15
- Dark grey and black, made with yoke and strapped with black cloth..... \$4.25
- Black ladies' cloth, stitched and strapped with tabs, price..... \$5.25
- Heavy blue serge, strapped and stitched..... \$7.25
- Plain cloth, flared..... \$9.50
- Also ask to see our black Sateen Skirt, worth \$1.50 for..... \$1.00
- One or Two Silk Skirts one third off the \$.



New Flannel Waists.



Ruffs from \$2.25 to \$14.



New Flannel Waists.

BLOUSE AND NECKWEAR EXPOSITION.

The questions: "Is it the latest style?" "Will it fit?" will receive such an emphatic answer in the affirmative that must convince all that The Big Store is not only the abode of values, but the headquarters for clothing of style, made to fit, and the several other features that render it desirable in the estimation of mankind and womankind.

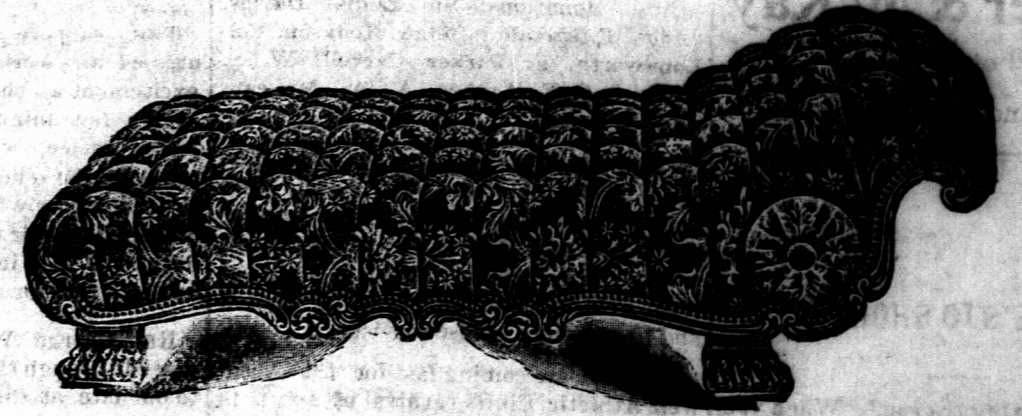


Our Fall Clothing stock is now complete. It comprises every worthy up-to-date clothing need that man or child could demand. It embraces a wider range of styles than we've previously attempted, and in every way the stock is superior to any we have hitherto gathered. We never had clothing that pleased us so well. That means the styles, the qualities, the tailoring and making are more to our liking than ever before. Our styles were selected from the most reliable sources, and reflect the very latest trend of fashiondom. No up-to-date dresser need be disappointed choosing his Fall or Winter

Suit or Overcoat from our stock. Styles will be correct, qualities worthy, material up-to-date and fit guaranteed perfect prices, too, always fair and reasonable. Whether "the hand that rocks the cradle" influences the purchase of the male member's garments, or the master of the house does the buying, matters not. We want to secure the attendance of both Monday evening and during exhibition week.

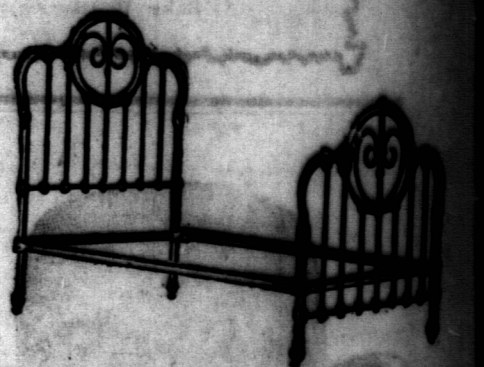
JAMES PATON & CO. JAS. PATON & CO.

Why in Thunder Don't You Wake Up? AND KEEP A GOOD LINE OF FURNITURE



Said 1, 2, 3, 4, 5, 6, 7, yes 8 prospective bridegrooms and save us sending to Toronto for our Furniture. They got their carpets from us. That was last year. We can give you the names of the gentlemen.

WE ARE AWAKE



with the finest line of fine Furniture ever imported east of Montreal for retailing.

COME MONDAY EVENING

and it the showing and low prices asked don't waken

you up the 4th REGIMENT BAND

will. Yours the advertising men.

Rest easy the prices won't rise again.