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MONTAGUE

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You would not think of sending a shabbily dressed, dirty-faced boy to your valued customers to act as your dignified representative.

It is even more unbusinesslike to address an ordinary printed circular letter bearing a message to your customers, because it is a reflection on their better judgment.

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A letter produced by the Multigraph Printing Service is identical to typewriting in every respect. It is printed from moveable type, printed through a ribbon making the appearance and effect of the finished product the same.

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Guardian Pub. Co.

Charlottetown

The Eastern Guardian

HAROLD R. GORDON is Guardian representative for Georgetown and vicinity.—G.

THE S. S. ENTERPRISE making her first spring trip up the Cardigan River on May 2nd, grounded on Owen Point.—G.

POTATOES PLENTIFUL—Gordon Brothers, of Brudenell, are shipping off large quantities of potatoes now.—G.

LOBSTER FISHING is very successful in Souris this week. On Monday evening 11,000 pounds was landed at McLean & Matthew's factory, some boats carrying 2,000 pounds.—G.

EGG SHIPMENTS—The manager of No. 34 Egg Circle, Georgetown, Royalty, made his first rounds of circuit on May day. He received a large quantity of eggs, some parties shipping as many as sixty dozens.—G.

PROFITABLE CONCERT—The students of Georgetown High School held a very successful, entertaining in the Town Hall, Georgetown, on May 3rd, for the support of their adopted prisoner of war. A very pleasant programme was rendered and a good sum realized.—G.

LIGHTING GEORGETOWN—A plan by which Georgetown could be lighted, was proposed by the Montague people by which power could be taken from Montague down to the Brudenell Island and there to cross and go down the back road to Georgetown; but unfortunately, the committee of the Brudenell Island and cemetery forbid the company to use the island and therefore, the power must be taken some other way. Why can't the people of Georgetown, the mayor, and council, in particular, start a power plant of their own and have the town lighted like other places?—G.

IT PAYS to buy in this Province

BAIT SCARCE—The lobster fishermen of Georgetown report that bait for their traps is very scarce. Some nets have practically no herring in them where hauled.—G.

GEORGETOWN ROAD—The road machine has been working on the roads about here for the past few days under the management of Mr. S. Norton and Mr. D. A. Wilson, roadmaster, getting the roads in shape.—G.

SCHOONERS MOVING IN SOURIS—The "Maude S." Capt. W. H. Holmes, Eastport, Maine, is in port here bound to the Magdalen Islands for bait. The Petawawa from Canoe is also here and on the same errand. The Mattawa, which has been here all winter, has sailed to Sydney under the command of Captain Bennett. Two large motor boats arrived in port Sunday night from the Magdalen Islands. They came to Souris for a supply of gasoline. They report a good deal of ice off the islands interfering with the herring fishing.—G.

EASTERN PERSONALS

Mr. Roderick A. Morrison of Brudenell, was among the recent visitors to Georgetown.—G.

Mr. Herbert Lavers, of Georgetown, paid a business trip through Georgetown Royalty and the neighboring districts last week.—G.

Miss Barbara Gordon of Georgetown Royalty, is spending a few days in Georgetown with some friends there.—G.

Mr. and Mrs. Thomas Louis, H. Douglas, of Carigan, were among the recent visitors to Georgetown.—G.

LORNE VALLEY—Miss Ella Doherty, Riverton, was visiting relatives in Lorne Valley last week.—Mr. and Mrs. John M. Campbell of Martinvale were to Charlottetown on Wednesday on a business trip.—It is pleasing to report that Mr. Archie MacLeod of Lorne Valley whose illness was noted in last week's Guardian is recovering.—Quite a number of young people of Lorne Valley are attending the moving picture shows which are being held at Cardigan Bridge this week.—Messrs Alex N. McLeod, Reuben McCannell and Alex H. MacDonnell were to Charlottetown on Monday on business.—It is to be regretted that Mrs. Murdoch Nicholson of Cardigan Head is seriously ill and not much hope of her recovery is entertained.—Mr. Malcolm Macdonald the popular merchant of Lorne Valley has already loaded four cars with potatoes and is not preparing to load a fifth.—Mr. Allan McSwain, Road Master was to Montague on Thursday on a business trip.—Messrs Murdoch Macdonald, Neil Nicholson and John McPhee of Lorne Valley were visitors to Charlottetown on Tuesday last.—His many friends in Lorne Valley bid welcome to Mr. Henry McLaughlin, carpenter of Peake's Station who has taken the contract of completing Mr. Malcolm Macdonald's fine new residence which he erected last summer.—Mr. Angus Doherty of Riverton was a visitor to Lorne Valley on Friday.—Mr. Duncan McCannell of Murray River is visiting at Lorne Valley the guest of his brother Mr. Neil McCannell.—The Trustees of Lorne Valley School are to be commended for the promptness with which they effected certain much needed repairs to the school equipment.—Mr. James Brady representing Goff Bros., Charlottetown was to Lorne Valley on Friday on a business trip.—Mr. and Mrs. Alexander Martin of Martinvale were visiting friends in Lorne Valley on Thursday.—G.

SUMMERSIDE MARKETS

Butter, creamery, lb 40-41
Buckwheat, bus. 1.00-1.20
Calfskins, lb. 22c

Hundred of Pairs Ladies Low Shoes (OXFORD) At A Great Saving

Mostly sizes 2 1-2, 3 1-2, 4. We also include a few pairs of larger sizes up to size 7. These shoes were bought when leather was low, and now we cut that low price, to make a quick cleaning. See some sample pairs in our Show window.

THE PRICES ARE \$1.48 \$2.48 \$1.98 \$2.98

Made of Patent leather, Gun Metal Dongola Kid and Tan Calf skin. The marked prices were from \$2.00 to \$4.00 (would cost now from \$4.00 to \$6.00) This gives the small footed one a chance to be well shod at a small price, we are looking after the larger feet too, but to a more limited extent, there are a few pairs extra small, sizes 1 1-2 and 2.

ALLEY & CO.

add ten cents if ordered by mail.

Eggs, doz. 26	Straw, pressed, ton 8.00	Beef (lb) retail 15.25
Hay, pressed ton \$14 to \$15		Beef (wholesale) dressed 15.17
Hay, loose, ton \$13 to \$14		Potatoes, (bushel) 1.40-1.50
Lamb pelts, lb 60-90		Hay (ton) 9.00-10.00
Oats, black, bus. 83	Butter Dairy 25-28	Straw (ton) 15.00
Oats, white 80	Butter (creamery prints) 41-42	Pork (selects) wholesale 18.34
Potatoes per bush. \$1.30	Eggs, doz. 15-18	Oats (black) bush. 82
Pork, organs alt. lb 15 1/2 to 18	Pork, lb 16-20	Oats (white) bush. 80
Wheat, bus. \$1.75 to \$2.25	Chickens, lb 16-20	Wheat (bush.) 1.75-2.00

A Bible Habit

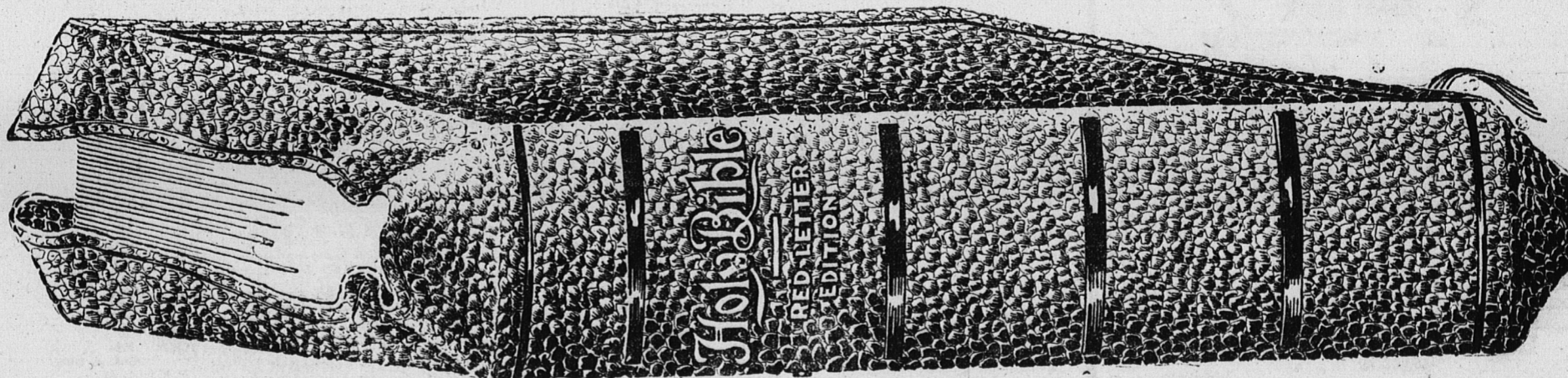
once formed will shape a whole life. It is not only a good habit--it is the best of all possible habits. Ask the one man whose judgment you value most in all the world! Ask your mother!--You know what she would say!--And they would both say! "Form it NOW."

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