IN THE MILLINERY DEPARTMENT SECOND FLOOR

there is a distinct note of newness and we predict that you will be enraptured with what we have to show you. The models from London, Paris and New York represent the best to be had in beauty of design and general attractiveness. Those from our own work room are close rivals and can hardly be told apart. Printed description is ineffectual when one desires to realize the beauty of this display, but serves to show the tending o colors and trimmings.

Mushroom shape lace hat, high crown, brim with straw edge, trimmed with large clusters of pink roses, and double bows of dresden ribbon.

Large lace hat has bandeau of lilies of the valley and pink roses, draped with lace, finished with large bow of copenhagen blue velvet. Merry Widow sailor in Saxe blue crown formed of rosettes of straw with dresden ribbon, centre trimmed with large wings and fancy ornaments.

Models of every description.

Call early and place your order for Easter.

S. A. McDonald.

The New Millinery House.

MID-SEASON AND SUMMER MILLINERY

Continued from page 1
hold the attention, while even the most fastidious lavish their praises ungrudgingly.

Once more the brims of the hats are either straight or up turning with a coquettish air, which is a decided relief from the down turning mushroon which has held its sway for so long. Dainty curves and odd turns to the brims, leave untold and indescribable possibilities in the hand! of a capable milliner such as Moore & McLeod are so justly proud of, and the creations of her deft fingers are marvellously beautiful and suberbly artistic. Variety is the word and no one design can be said to lead more than another. There will be of a surety any quantity of large hats worn this summer; but there will be as well just as many of medium size with a generous amount of small ones to balance the account In fact the outlook is. that for the early season medium and small hats are the vogue; while mid-summer will bring into prominence the large chapeaus.

The Spanish turban is very popular, and the Sailor Hat has a firm hold on popular favor for the time being. But the last is looked upon as a passing fancy only, as it is simply the fad of the season, and bound to give place to the more elaborately trimmed and decorated hats which women will have, no matter what else is worn. The sailor hat is not going to last—its reign is bound to be brief from the simple reason that it does not offer the possibilities for elaborate adornment which other modes hold out so convincingly. High crowns are a feature of almost all the spring millinery, and trimmings placed close against the crowns, then coming out upright give a very distinctive appearance to these uncommon creations. Fancy braids, such as peroxyaline, yedda, chrysanthemum, etc are part and portion of almost every dainty hat; white malines in ruchings, folds and pleats are seemingly indispensable while being more effective.

But about the hats awaiting selection at Moore & McLeod's! Where to commence, one wonders? Out of courtesy mention will be made of the imported models first. And in passing, the truth is that out of 550 lovely chapeaus of Miss Sloan's designing, the selections from the imported ones is easier to make, as the array is not so generously bountiful, nor the task of selecting ones to mention so difficult.

A Spanish Turban shows two shades of Copenhagen Blue, the turban being developed in fancy straw with a tam crown. The ribbon is most artistically arranged as the trimming finish, and under ruching is of knife pleated maline. Price $14.50.

A Merry Widow turban is very fetching, featuring tan satin straw as the foundation. A ruching of straw and pleats and loops of fawn ribbon together with one large quill complete the trimming scheme, and the price asked is but $10.00.

Another exceptionally dainty hat is of peroxyaline braid in navy blue. The crown is all foliage, which by the way is notable on much of the millinery this season. Knife pleated rosettes of maline and bunches of cowslips in Copenhagen blue are the scheme for adornment, and the design throughout is very elegant, Price $8.00.

Out of the many beauties Miss Sloan offers for selection a Cream Panama in the popular flat or plateau insists upon mention, as it catches all eyes in its beauty. The trimming is unique and quaint —being alternate rows of gold cloth and pleated maline. Two large cream roses, which look as if freshly plucked, along with heavy foliage finish this elegant design, and when the price is seen—$8.00, it is safe to augur that it is soon marked with the magic word "Sold."

Again a black hat, elegant and most attractive is among her beautiful productions. It has a taffeta silk crown, while the hat itself is developed in peroxaline braid. Silk nett and quills complete this selection, which being in a wide dropping shape is most becoming and at the same time ranks among the ultra fashionable. $5.75 only.

MATRON'S MILLINERY.

Miss Sloan has paid particular attention this season to millinery for Matrons, a feature which is to be commended. For while younger people have ever been provided for most liberally, those past the youthful needs in millinery have oft times been overlooked. And the matrons millinery—is beautiful. For instance—A matron's hat of black lace and maline, with box pleated maline and plumes as trimming, is dainty as well as elegant, and gives the matron a chance to rival her younger sister in fashionable creations which charm fully as much as the more elaborately trimmed millinery does.

BONNETS.

Matron's bonnets are very much in evidence this season, and Miss Sloan has some daintily pretty ones ready for choice. An elegant one shows peroxaline braid and sequins in happy combination, and the jet which is the completing feature is in water proof finish. Black silk ribbon adds grace and fashionableness and the price is $9.00.

But truth to tell, it would require a special edition of this paper to convey any adequate idea of what Moore & McLeod's opening of spring millinery offers to fashionable women.

They ever have the most distinctive ideas combined with the most fashionable and pleasing. They guarantee to please always, and buy with the view of being able to suit all customers. Miss Sloan devotes particular attention to the study of individual millinery, so that she does not produce duplicates, and one can rest assured of personal satisfaction and consideration when she has the designing of the spring or summer hat in hand. But why say more? Moore & McLeod are already recognized as one of the leaders in fashionable ideas every time, and this spring they are more than ever justified in their claims to be a leading millinery house, as well as leaders in all lines which they display so lavishly.

Judging by the display now ready Moore & McLeod have the most successful season in their history in prospect, and they have the best wishes of innumerable patrons for the accomplishment of this prospect, and the entire satisfaction of the fastidious fair ones who so confidently rely upon them to provide the best and most select that is to be procured.

$100 Reward, $100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

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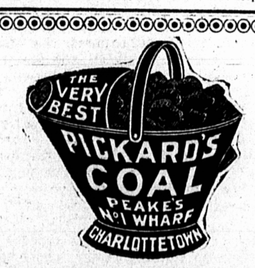
To whom it may concern: This is to certify that I have used MINARD'S LINIMENT myself as well as prescribed it in my practice where a liniment was required and have never failed to get the desired effect.

C. A. KING, M.D.



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