



Lay in your winter supply of Coat now, if you have not already done so.

Remember cold weather is near at hand and it is best to have your coal bins stocked up and be prepared for it.

We can supply Sydney Round, Sydney Run of Mine, Albion Round, Albion Run of Mine, Hard Chestnut.

A. PICKARD & CO. Phone 240



Relieves Stiff Neck

When you wake up with a stiff neck or sore muscles, strains or sprains, use Sloan's Liniment. No need to rub; it quickly penetrates to the seat of pain and removes it.

Sloan's Liniment KILLS PAIN



CHIEF HICKEY'S BLACK TWIST Hickey & Nicholson Tobacco Co., Ltd. CHARLOTTETOWN, P.E.I.

MORRIS--SMITH--BEER One Dollar Per Pair Will buy you a nice pair of Women's or Misses' Boots, Shoes or Pumps at our store on DOLLAR DAY

The General Guardian

IT PAYS to buy in this province. HALLOWEEN TEA, St. James Hall, Tuesday, Oct. 30th. 815.

NOTICE OF SERVICE.—There will be service in the Methodist Church, Black River, on Sunday, Oct. 28th at 3 p. m.

PLEASANT VALLEY.—On Sunday, Oct. 28th, Rev. L. J. Leard will conduct Divine Service at Pleasant Valley at 11 and Wheatley River at 3.

POSTPONED SALE.—The sale announced to take place on R. C. A. Grant's farm, Highfield, has been postponed until Monday, October 29th at 1 p. m.

APPROPRIATE XMAS GIFT.—The most appropriate Xmas gift is a bible, which can be secured from the Guardian Bible Dept.

TRYON CIRCUIT.—The services on Sunday, Oct. 28th will be as follows: The pastor will preach at Tryon at 10.30 a. m., DeSable at 2.30 p. m., and Crapaud at 7 p. m.

SHIPPING.—The Halifax Herald says that Captain Bennett, of the schooner Eva M. D., has abandoned the intention of going to Prince Edward Island to load produce for his home port in Newfoundland.

OF LOCAL INTEREST.—The British government having requisitioned the steamer Prince Arthur, she is on her last trip from Yarmouth to Boston. Her place on the route will be taken by the North Star, making two trips per week as per present schedule until further orders.

EVANGELISTIC SERVICES.—Evangelist Rev. Fred M. Clay, closed a series of meetings at Wood Island Presbyterian Church, Sunday afternoon Oct. 21st. Although these meetings were conducted at a time when the nights were very dark and often stormy, yet, the attendance was large at nearly every meeting and the interest intense, and large results were obtained.

WEDDING BELLS.—A very pretty wedding took place at St. Andrew's Church, on Tuesday morning, Sept. 25th, when Miss Jennie McKinnon, daughter of Mr. Charles McKinnon, and one of the most popular young ladies of the parish, was united in the Holy bonds of matrimony.

SUPERIOR PIANO FOR SALE at the Lyceum this morning at 11 o'clock. 831pd.

FURNITURE FOR SALE at the Lyceum this morning at 11 o'clock. 831pd.

HIGHLAND FLING.—Come to Brookfield next Monday night and see Master Raymond McNeill dancing the Highland Fling. 825-10-25ME11.

ANNUAL HALLOWEEN High Tea and Bazaar will be held in the Pro-Cathedral Hall, on Monday and Tuesday, Oct. 29th and 30th, Proceeds in aid of City Hospital. M.22, 24, 26, 27.

DOLLAR DAY.—Oct 25th, 1917. To accommodate buyers, trains for Souris, Georgetown and Murray Harbor will be held at Charlottetown until 4.30 p. m. DISTRICT PASSENGER AGENTS OFFICE. 740-10-20ME41.

KENNEDY & CO., O'LEARY.—Want party or parties to invest \$15000.00 in the best General Mercantile Country business on Prince Edward Island.

EVANGELISTIC SERVICES.—The Rev. G.S.R. Anderson is continuing the services at Hunter River through out this week, service each evening beginning at 7.30. A cordial welcome to all. There is good music every evening, and Mr. Anderson is a preacher of exceptional ability.

WEDDING CHIMES.—One of the prettiest weddings of the fall season was solemnized at St. Michael's Church, Kinkora on the morning of Oct. 16th, when Miss Marion Jeanette Croken, daughter of Mr. and Mrs. Francis Croken, Kinkora, became the bride of Mr. Gratton Noonan, son of Mr. and Mrs. Joseph Noonan, Albany and one of the most highly esteemed young men of that district.

PARCELS APPRECIATED This is a copy of a letter received by Mrs. John D. Lecky from her brother who is serving in France. Somewhere in France. Sept. 19, 1917. Dear Brother and Sister: Your letter received yesterday. I am well hoping you are all the same.

The Cause of a Cough It is unwise to attempt the treatment of any ailment until you have discovered its cause. A cough is usually caused by an irritation, or inflammation of the air passages.

SPECIAL \$3.75 Girl's High Cuts laced or buttoned \$3.75, Morris-Smith-Bper. 727-10-20M61.

LADIES RAINCOATS \$8.50 for \$4.00 on Dollar Day. Prowse Bros. Ltd. 818-10-24M21.

THE CATHOLIC BIBLE.—Douay version, can be bought on Dollar Day for \$1.59, at the Guardian, Postage additional. 787-10-23M31.

FOUR ASTRACHAN FUR COATS regular \$45.00 to \$65.00 on Dollar Day \$15.00. Prowse Bros. 818-10-24M21.

GRAND BAZAAR.—In St. Patrick's Hall, Souris, Oct. 29th and 30th, a Lazaar will be held in aid of St. Mary's Convent.

WAISTS, WAISTS, WAISTS In Cope De Chenes \$3.25 for \$2.00, \$4.75 for \$3.00, \$5.75 for \$4.00 on Dollar Day. Prowse Bros. Ltd. 818-10-24M21.

ON DOLLAR DAY call at the Guardian Bible Department and get one of the biggest bargains ever offered, a bible (either version) for \$1.59. Postage additional. 787-10-23M31.

ADS. ON PAGE TEN.—Readers are asked to look for the regular page two ads on page ten of today's issue among which are Auction Sale ads etc., etc.

BONSHAW, HAMPTON AND TRYON.—Rev. D. G. Cock, a returned missionary from India, will speak in Bonshaw Presbyterian church next Sabbath, the 28th at 11. Rev. J. S. MacKay will conduct service next Sabbath the 28th, Hampton at 3 and Tryon at 7.

FASHION EXPERT HERE.—The Ladies who are interested in Butterick Patterns will find it to their advantage to interview Mrs. G. H. C. Hayes, on Thursday October 25th, Dollar Day. She will remain for two or three days, Thursday, Friday and Saturday and during her stay will conduct the Special 95 per cent Subscription offer for the Delineator. PATONS LIMITED. 821-10-24M31.

SERVICES IN MILTON PARISH AS FOLLOWS.—Short Services in Milton Parish Hall on Oct. 25th and 26th at 7.30 p. m., sharp with addresses by Rev. Wm. Deathe of Crapaud. On Sunday, Oct. 28th, S. School at 10 a. m., with Morning Prayer at 11 a. m., in Milton Church. Evening Prayer at 7 p. m. at Hampshire. S. School in Rustico church at 3 p. m., but no service. The S. Schools of Milton and Rustico will meet for the last time this year next Sunday.

Real "Dollar Day" Bargains for the Men At Prices Below Actual Cost Today Thursday, October 25th, is Dollar Day, and we have prepared a lot of bargains for the men, real bargains that are worth coming a long distance to get.

12 Men's Winter Overcoats, in standard ulster style, made of splendid quality Tweeds, in nice stylish patterns. These coats are well made and the quality of the linings and the trimmings are splendid.

Men's Shirts—our whole stock of men's shirts, priced up to \$1.35, the biggest and best selected shirt stock in the city. Take your pick on Dollar Day at \$1.00 ea.

Men's Heavy Winter Underwear, all wool heavy ribbed, real cold weather underwear, heavy enough for the coldest weather. The best underwear bargain ever offered, on Dollar Day at 2.50 ea.

Men's Cashmere Sox in fine quality, good weight. You will appreciate the value of this line when you see it; selling Dollar Day at 3 prs. for \$1

Big heavy socks in tan color, extra heavy and large for the man who works outdoors. Dollar Day at 2 pairs for \$1.00

Men's Heavy Flannel Shirts, in dark grey wool flannel. A big roomy warm shirt of fine quality. We have not a full line of sizes in this line, so will clear out the lot on Dollar Day at \$1.25 ea.

Men's Ties—A lot of silk ties in four-in-hand styles—regular fifty cent ties. Dollar Day .3 for \$1

On all other goods in stock, we will allow liberal discounts on Dollar Day. Don't fail to visit this store. You will find none but genuine bargains here.

MacLellan Bros 153 Queen Street my sincere condolence. Your sincerely, A. MADDEN, R. C. Chaplain, 2nd Can. Inf. Bde. Ottawa, October 11th, 1917. Dear Mr. Perry, I desire to express to you my very sincere sympathy in the recent decease of your son. No. 187137 Pte. Zenon Ernest Perry, who in sacrificing his life at the front in action with the enemy has rendered the highest service of a worthy citizen.

Wedding Presents We have just received a nice line of Silver Plated Ware which we would be pleased to show. See our new Pyrex Casseroles. W. N. Tanton Jeweler

Fire Insurance A Necessity Then insure in good strong stock companies, which never contest an honest claim such as is represented by E. R. BROW Charlottetown

Dr. E. C. Harris Eye Specialist Office Royal Bank Building, Charlottetown Office Hours 9.30-12.30 2-5 Phone 153-L

LETTERS OF SYMPATHY The following letters have been received by Mr. and Mrs. F. T. Poirier Wellington Station, whose son is one of the heroes, who died so gallantly on August 15. France, 29, 1917. Dear Mrs. Perry, I have just now obtained your address, otherwise should have written you sooner. It will doubtless be a consolation to you to know that though I cannot remember each one individually, all the Catholic's of the battalion went to the sacraments before the attack of August 15th in which your son Pte. Zeno Perry was killed. Please accept the expression of

Take Advantage of L. J. Reddin's Big Discount Sale on Dollar Day Those remarkable values in Ladies Cloth Coats \$15.00 for \$10.98 Offered to you in colors grey, tan, black and Saxe blue, about one dozen in all. We cannot repeat them. ALL WOOL KNITTED GOODS Ladies' Sweaters, marked \$5.50, sale price \$4.25 Ladies Sleeveless Jerseys, absolutely all wool, \$1.25 for 79c Boys' Sweaters, \$1.25 for \$1.00 Men's Heavy Knitted Underwear, \$1.25 for \$1.00 MEN'S WORKING GLOVES (Leather) Sold here 25 per cent, lower than elsewhere. Cut prices all over the Store on Dollar Day. FLANNELETTE Striped and plain 16c. upwards Yard wide Remnants 15c OVERCOATS In Men's, one of the best \$18.50 for \$15.00 Other Coats \$13.00 for \$9.00 Boys' Coats \$9.25, sale price \$7.00 L. J. REDDIN South Side of Post Office