



Surprise!

Father's Day
JUNE 18th.

**For Dear Old Dad
on the Day That's His Alone!**

In these Wartime days Dad has been taking quite a beating. He was willing to go along with the boys, but he's over age for Army, Navy or Airforce and they wouldn't take him. He's home and working harder than he ever worked in his life . . . and probably with less help. He's got to worry about where to get the money to pay increased taxes, about keeping the family together, about the boys and girls who have gone overseas, and many another worry that has been shooting the grey into his thinning hair. So . . . remember Dad on FATHER'S DAY. Give him something he needs, something he likes — it isn't how much you spend — but how well you remember!

Maybe he needs something that he thought he'd just forget and do without. Or maybe it was something that he thought he could not get any way and perhaps he never was very fond of shopping. There's many an article that he'd not buy himself, but he'd like and appreciate just the same. And so, at that place The Men's Store at Moore & McLeod's comes into the picture, offering you its best services in choosing the right gift for FATHER'S DAY.

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| HOSIERY | HATS | TIES |
| GLOVES | CAPS | HANDKERCHIEFS |
| SHIRTS | SPORT JACKET | SWEATERS |

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