

THE WESTERN GUARDIAN

AGENTS: J. Elmer Murphy, 186 Hanover Street, and George Clow, 125 Ottawa Street.

The Guardian may be bought at any of the following stores in Summerside: Goulais Drugstore, 21 Central Street; Toronto Bakery, Water Street; Mark Gaudet, 87 Granville Street; Vance's Grocery, Russell Street; Alyre Doucette's Grocery, Second Street; Island Motor Transport, Water Street.

—VARIETY CONCERT IN WILLIAM VALLEY hall tonight at 8 o'clock. Sale of pies, cakes and lunches after the program.

—POWER LINE TROUBLE—One section of Summerside was without electric power from 5:15 to about 7 o'clock last night due to power line trouble.

—VISITING IN BOSTON—Mr. and Mrs. Ira Hardy of Bloomfield are enjoying a visit to Boston and other Mass. cities.

—BEDOUK UNITED CHURCH CHARGE—Services Sunday, Dec. 13th, Bedouk 11 A. M. and 7:30 P. M. Christmas Service, 11 A. M. and 7:30 P. M. Dec. 16th, Bedouk 8 P. M. C. G. L. T. Christmas Vesper Service and Sunday School programme. Rev. Winton Crowe, B.A., Minister. Mr. Reginald Graves, Assistant.

—KENSINGTON HAMMER MILL—The Kensington Co-operative Dairy Co. has recently installed a new hammer mill grain grinder and mixer. A diesel engine will be the motive power. The mill is a large oil tank is being dug, and the apparatus will be functioning in a short time. It will be an accommodation to the shareholders and patrons of the co-operative company.

—AUCTION AND BRIDGE PARTY—An enjoyable evening was spent on Wednesday in the 1006, Lodge Rooms. Summerside, when the members of the Prince Edward Lodge sponsored an auction and bridge party. Mr. George Hogg was master of ceremonies. Prizes were awarded to Mrs. Howard Waite and Mr. Ernest Gaudet; for bridge to Mrs. George Hogg and Mr. Ted Perry. The lucky chair prize was won by Mrs. Wilfred Perry. The committee in charge of the party: Mrs. Milton Mellich and Albert Lead, served refreshments at the close of the evening.

HOLMAN STORE NEWS

- 1. When buying DINNERWARE—Buy the Best—BUY BRITISH! Look for the "MADE IN ENGLAND" mark on each piece. Holman's China Departments are direct importers of British Dinnerware.
- 2. I visited the Hardware Department this morning and could not help but notice the fine array of ELECTRICAL GIFTS on display. Among them is a real bargain—a 100-watt Electric Food Heater (the Junior 1 beater model). This Food Heater has been reduced from \$12.95 to the special low price of 12.95. It will make a wonderful Christmas gift. Other items in the display include Heating Pads—Vacuum Cleaners—Electric Floor Polishers—Hot Plates—Reflector Machines as well as Baby Bottle Warmers. Come in and choose the Electrical Gifts you want from the Hardware Department.
- 3. The smartest of smart BLOUSES for sport or casual wear are made by Tooke of fine Viyella flannel. These are to be found in the Ladies' Wear Department. In the collection are Tailored Blouses in plain colors (red, blue, green and yellow) in sizes 30 to 38 priced at \$12.95. These are in sizes 30 to 38 priced at \$6.00. There's nothing, no nothing to equal the wear and serviceability of a Viyella Blouse man tailored by Tooke—choose from these. Ladies' Wear Department AND better shop early—the supply is limited.
- 4. Gifts that always make a hit on Christmas morning are matching TOWEL SETS. The Dry Goods Department has a supply of these Towel Sets in a variety of different patterns already for a price. The set of 1 Towel and 2 wash cloths in white with blue striped borders is \$2.95. The set of 2 Towels in plain pattern with white green, peach with white is priced at 1.89. This Christmas give Towels—the always welcomed gift—you'll find them in the Dry Goods Department.

SPECIAL SALE at McGOWAN'S DEC. 15 TO DEC. 24 BOTH DATES INCLUSIVE

Table with columns for Groceries, Soaps and Powders, Stock Feeds, and other items with prices.

McGOWAN'S LIMITED KILMUIR

CAPITOL Summerside TO-DAY (FRIDAY) and SATURDAY

Advertisement for 'MURDER ON HIGH... THRILLER OF THE IN A ROARING OIL FIELDS!' featuring William Eytne and Barbara Britton in 'MR. RECKLESS'.

CAMEO THEATRE KENSINGTON

Friday 8.30, 7.15, 9.15 Sat. 7.15, 9.15. Action and Adventure in 'Death Valley' in Color.

Activities Of S'ide Church Organizations

The Bromanga Group of the Summerside Presbyterian Church met on Tuesday afternoon in the church hall with the president, Mary Mountain, in the chair. The call to worship was given by June Wood, the Scripture reading by Irene Mountain and prayer by Shirley MacKay sang a duet.

THE SUMMERSIDE CURLING RINK

A special general meeting of The Summerside Curling Club will be held in the Town Hall in Summerside on Monday the Twentieth day of December A. D. 1948 at the hour of Seven Thirty P. M.

REGENT Thursday, Friday and Saturday

Double Bill ALLAN 'ROCKY' LANE And His Siblings BLACK JACK 'THE WILD FRONTIER' A REPUBLIC PICTURE

and HEART OF VIRGINIA Shows 7 and 9.15 Matinee Friday 3.30 Saturday 2.30

CRAPAUD THEATRE

'BORDER G-MAN' LARAIN JOHNSON RAY WHITLEY LAST CHAPTER OF 'THE SEA HOUND' Friday 8.15. Sat. 7.30-9.30

The Nicest Gifts under the tree come from SMALLMAN'S.

Dressmaker coats with straight tailored skirts. The suit fashion that flatters all ages.

14 1-8 to 24 1-2. In Navy, Black, Brown and grey. 45.00 to 55.50. 48 1-8 to 46 1-2. In black and grey. 39.75 to 55.50.

Our newest suits with the feminine ways. Either loose or belted snipped coats, with the skirts in type of the straight or ballerina type. Plaids, checks or navy. Sizes 8 to 13. 17.95 to 35.00.

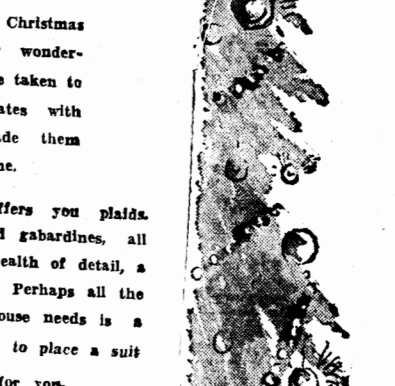
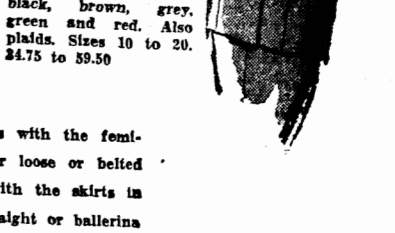
Suits of Elegance 17.95 to 59.50

Whirl right into the Christmas fashion spotlight in our wonderful new suits. They have taken to fashions moderate dictates with the ease that has made them women's favorite costume.

Our selection offers you plaids, wool crepes and gabardines, all styled with a wealth of detail, a wealth of value. Perhaps all the man of your house needs is a simple suggestion to place a suit under the tree for you.

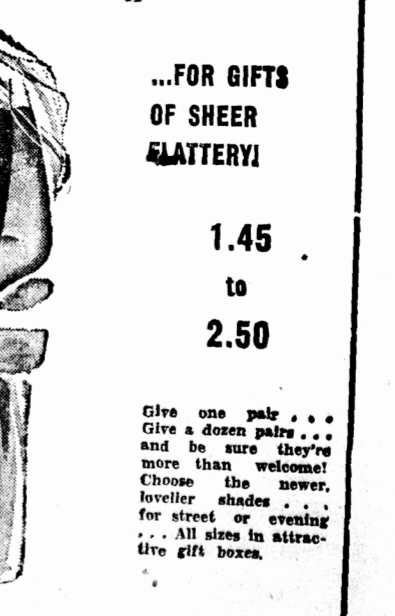
SMALLMAN'S Prince Edward Island's Radiant Christmas Stores

AGE ELEVEN



GOTHAM GOLD STRIPE NYLONS nicest of all

...FOR GIFTS OF SHEER FLATTERY! 1.45 to 2.50



THE BARBARA ANN DRESS SHOPPE AND SHEEN & McINNIS SUMMERSIDE

'The Stores That Fashion Built'

Gifts For Her!

- MILLINERY In the latest assorted styles and colours to match her new fall outfit. Fur trimmed hats of mouton, persian lamb, etc. To match her new fur coat.
- BEAUTY CULTURE Permanents, finger waves, Brack treatments, etc. Make her appointment now, and avoid disappointment later.
- PURSES We are now showing an attractive assortment of handbags and over-the-shoulder bags of the latest styles and priced for your liking.
- SCARVES Eye-catching silk plaids and prints and wool plaids are now on display in assorted styles and colours.

BE BUYWISE BUY AT OPP. CAPITOL THEATRE THE MARY ANN

'Millinery of Distinction'