



PRODUCE MORE for VICTORY

This year it IS the Farm Front. We must have more food - - more bushels of grain, more pounds of beef, more sides of bacon, more dozens of eggs, more tins of jam. We must have more food for the months immediately after victory for the starving peoples of Europe - - but more urgently than that, we must have thousands of tons of food for our own fighting men within the next few months. Without food for our troops, all our best-laid plans for victory would fail. YOU can help by enlisting for duty on Canada's Farm Front! Join up today!

This is what YOU should do! ACT NOW!

This advertisement, prepared by the Dominion Department of Labour, is sponsored as an aid to the joint Dominion-Provincial Farm Labour Program, by

PROWSE BROS. Ltd

Bristol and Vicinity

Mrs. James Blizard, Jr. spent the week-end in the city with friends. Miss Reta McAdam spent the week-end in the city. Mr. J. W. MacEwen has received word from his son Opl. Sterling MacEwen, now serving in England. John B. McGrath, R.C.M. arrived home on Saturday afternoon on forty-four hour leave to visit his wife and family. Cod fishermen report poor luck this season with practically no fish. Unless things change it will be a failure this year. Miss Mary Rosetter who was teacher at Morell for the term just closed, has accepted a position in the city for vacation period. Mr. Valentine MacDonald who was home on leave was suddenly called back to his training centre before his leave was half over. Some farmers here started haying last week and some of the heavy crop has already been gathered into the barns. This week will see the battle in full swing despite the fact it is early. Strawberries are very plentiful just now and many may spoil as the berries have a tendency to be very soft and those with several acres are unable to get them to market in this fast ripening weather and hay-making coming on. W. A. O'Brien of the staff of Holman's Limited, Charlottetown, was in Bristol Saturday for a short time on business, later going east to St. Peter's and Goose River. He reports his firm very busy despite the shortage of many lines. Speaking of cream one wonders what will be the result of waiting the Morell Creamery, and this is only one creamery, the pile of butter that is made there every twenty-four hours is beyond belief. Tons and tons are made in this busy plant that is this year operating bigger than ever with a larger staff.

Mrs. P. R. Simott has received further word from the Department of National Defence at Ottawa, stating that her son, dangerously wounded in Italy months ago is still seriously ill. Ralph, in writing to his mother since he was wounded reports wounds in the left chest, also a bullet wound in his leg and another somewhere in the arm.

Mr. A. B. McAdam, our outstanding fisherman here, reports he suffered a terrible loss in the raging storm at the last of the lobster season. Putting out seven hundred new traps and operating wire boats he had moved the gear to shallow water before the storm and out of the seven hundred he landed only two hundred, the other five hundred were lost. This is the worst loss to fishermen here in years. He also reports that seven hundred dollars worth of brand new rope was carried away. The writer is indebted to Mr. McAdam for just fifteen hundred dollars worth of new gear.

What might have been a fatal accident occurred here last week when an army jeep with several soldiers were travelling to the city when one of the tires blew out when entering Morell River Bridge. The vehicle veered to the right catching the iron railing and snapped off four or five of the iron posts, twisted the heavy pipe railing and ran the way from the posts and finally landed in the river. Luck seemed to be with the men of the armed forces who are training to meet such emergencies as they climbed out unhurt but not before getting a bath with their clothes on. The jeep was later removed from the river bottom and on Saturday workmen started to repair the damaged railing.

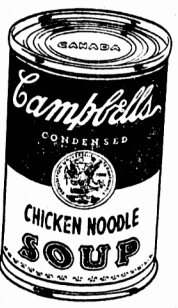
LESTER-SOKOLOFF WEDDING. HMCS. King's Chapel, Halifax was the scene of a pretty wedding on Tuesday of this week, when Canon A. S. Walker united in marriage, Barbara Sokloff, youngest daughter of Mr. and Mrs. V. I. Sokoloff of Halifax, formerly of Sydney, and Lieut. Douglas R. Lester, R.C.N.V.R., only son of Mr. and Mrs. W. W. Lester of Ottawa. The bride was given in marriage by her father, and looked lovely in a street length turquoise suit with white accessories and corsage of white flowers. The matron of honor was her sister, Mrs. Cameron Sim, who

GET this is really CHICKEN!

Campbell's CHICKEN NOODLE SOUP

JUST WATCH his eyes pop with glee... watch that big grin spread from ear to ear... when he dips up a tempting spoonful of Campbell's Chicken Noodle Soup. Yes, you bet it's his favorite lunch... not just noodle soup, but Chicken noodle—with that delicious, chicken flavor he enjoys so much. It's the kind of nourishing dish a growing lad needs. For Campbell's Chicken Noodle contains wholesome broth simmered from plump chickens, the way they made chicken noodle soup in the good old days. There are tender pieces of chicken meat for every bowl—and oodles of good egg noodles, too.

Build the family's next lunch or supper around homey Campbell's Chicken Noodle Soup—the soup with the rich, golden broth that has been slowly simmered to bring out every last bit of wonderful flavor. Look for the Red-and-White Label.



COLD SUMMER MEALS NEED ONE HOT DISH

Made by Campbell's in Canada



NOT JUST NOODLE SOUP — BUT CHICKEN NOODLE SOUP



General Dwight Eisenhower, Supreme Commander of the Allied Expeditionary Force visits the Canadians in the field. Here Gen. Eisenhower chats with Maj.-Gen. R. A. L. Keller, Commander of a Canadian Division. (Canadian Army Overseas Photo Through WIB).

MORE SPENT ON ANIMAL THAN ON HUMAN HEALTH

OTTAWA, Ont. — "It is people who count in this world, not material things," Dr. J. J. McCann (Lib., Renfrew South), said in the Canadian House of Commons during the discussion of a Government bill for the creation of a Department of national health and social welfare. "I was glad to hear the Prime Minister say today that more attention will be given to the health of the people of Canada and that it was a matter of some concern to the Government," Doctor McCann said. "If we look at the record we find that the Department of Agriculture has spent many times more money on the health of animals under the Health of Animals Branch, than has been spent by this government on the health of the people. That is because due importance has not been given to the closest co-ordination and co-operation. Doctor McCann hoped that there would be an improved spirit of co-operation between the national and provincial health departments as the health problems of the people could only be solved by the closest co-ordination and co-operation. The member mentioned that in 1942, there were in Canada 6,000 tuberculosis deaths and about 250 of these facts to stress the need for preventive medicine. Preventive effort could be carried out only if the Federal government gave leadership, guidance and financial assistance to the provincial departments and the health education agencies.

CIVILIZATION? LONDON — (CP) — The alert signal flashed on the screen in a suburban theatre. In the distance a flying bomb crashed and then another, a character in the movie said: "So, this is what they call civilization!"



Canadians in heavy fighting. German mortar shells are here seen bursting on a road down which Canadian tanks and infantrymen advanced during bitter fighting for the villages and aerodrome at Carpiquet. — (Canadian Army—WIB Radiophoto).

Dry, sunburned lips prevented!

Avoid Painful Cracking. Sore, cracked, sunburned lips make life miserable. Prevent sunburned lips with Lypsil. It acts as a protective film between the delicate lip-skin and the burning rays of the sun. Its wonderful emollient action protects the delicate membranes from chapping caused by wind and water, so lips stay smooth and soft. When lips are already cracked, Lypsil gives quick relief, seals the wounded membranes against dangerous germs, hastens natural healing. Get Lypsil at your store today and use it regularly. Sold everywhere in handy stick form.

LYPSYL Natural Red or Invisible White for Men and Women

Out Our Way By J. R. Williams



TILLIE THE TOILER — A CHARMING PAIR!

Our Boarding House With Major Hoople



By Webster



By Webster