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IT PAYS to specify the name Kellogg's when purchasing corn flakes.

Here is the world's most popular ready-to-eat cereal. Costing only a few cents a package. Always ready to serve. No trouble or work. Delicious!

Indeed, what other foods offer you so much value? Kellogg's Corn Flakes are delightful for breakfast, for lunch, for children's suppers — and to enjoy as a bedtime snack.

Serve with milk or cream. Add fresh or canned fruits or honey. Extra easy to digest. Crisp and flavorful.

Wise buyers know that there is no substitute for genuine Kellogg's, the original Corn Flakes. Imitations never equal that Kellogg "wonder" flavor!

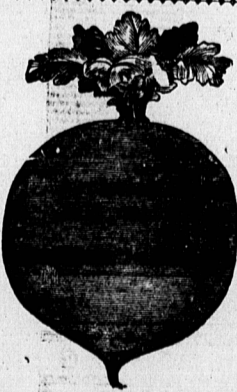
Look for the red-and-green package at your grocer's. Oven-fresh in the patented waxite wrapper. Made by Kellogg in London, Ontario.

You'll enjoy Kellogg's Slumber Music, broadcast over WIZ and associated stations of the N. B. C. every Sunday evening at 10.30 E.D.S.T. Also KFI Los Angeles, KONO Seattle at 10.00, and KOA Denver at 10.30.



FORD TO RUN FARM LIKE AN INDUSTRY

ADRIAN, Mich., June 16.—Henry



The Best Swedes

for home use and export.

"MILPOND" Purple Top. HAZARDS IMPROVED. Bronze Top.

Both of these Turnips are popular in the AMERICAN MARKET.

See for Sale at our SEED STORE and by the leading Merchants in P. E. Island.

Carter & Co. Ltd.

Ford, whose mass production methods revolutionized the automobile industry is applying new fangled efficiency methods to the farm, it was revealed today.

A group of Lenawee County's farms quietly purchased during the winter, are Ford's experimental agricultural laboratory.

At present, more than 100 men, employed at \$5 a day for eight hours, are transforming the Ford tract of several thousand acres into a huge farm, unbroken by line fences.

The \$5-a-day farm hands and an army of tractors are tearing down line fences, clearing trees and bushes, and installing tile ditches to give the tractors a long sweep.

"Farming ought to be run like industry," Ford said during one of his visits to Macomb, near here, last winter. "I was brought up on a farm and learned a good deal about it. It has always seemed to me that the farmer ought to work more closely with the manufacturer. The two ought to use more nearly the same methods and ought to help each other. I'm going to find out for myself by trying it out," he concluded.

TOURIST TRADE THIRD IN CANADA'S INDUSTRIES

OTTAWA, June 16.—The tourist trade maintains its position as Can-

Successful Island Student

The Commencement Exercises of the University of Maryland held recently in Baltimore, Md., Mr. Wilfred T. McQuaid formerly of this city was graduated cum laude from the School of Law with the degree Bachelor of Laws. Mr. McQuaid entered the study of law in 1927 after being graduated from Loyola College, Baltimore, Md., with the degree Bachelor of Arts.

It is pleasing to note that at the University Mr. McQuaid in scholastic standing was among the honor men of his year and that he received the signal honor in the last year of being selected to argue the "Honor Case" for his school. The case dealt with a petition for a writ of Mandamus to question the constitutionality of a local election and was argued before Judges of the Supreme Bench of Baltimore City. The Petition was granted. Mr. McQuaid is retiring President of the University's Student Council and created a precedent in student activities by serving three consecutive terms as President of his law class.

Mr. McQuaid is the youngest of three brothers to be graduated from the University of Maryland. Dr. Edward G. McQuaid having taken his degree in Dentistry in 1919 and Dr. M. Ernest McQuaid being graduated from the same school in 1926. Miss Agnes W. McQuaid a sister of the boys resides in Charlottetown. Mr. McQuaid's many friends in this city extend congratulations and wishes for success in his chosen profession.

RICHMOND

Mr. Ebba Praught, of Richmond, the census enumerator for Arlington poll has about completed his work in record time.

It is reported the Women's Institute purpose holding a big social and dance in the large new hall here in the near future to raise funds for the laying of a new hardwood floor in the school.

The weekly dances being held in the large new hall here are proving a grand success and are well patronized, there being from two to three hundred in attendance at each dance. Both old and young enjoy the excellent music furnished and the condition of the floor is unsurpassed for dancing. The clean and orderly manner in which the dances are conducted is an added attraction to those attending.

The large general stores of Arsenault & Gaudet and McDonald & Brown are doing a large and ever increasing volume of business.

Dr. Gillis, son of Mr. and Mrs. Frank Gillis, of Bayside, has arrived home and has been the guest for a few days of his brother, Rev. Urban Gillis, P.P., of Wellington-Richmond R. C. Church. The whole community would be delighted if the doctor could be induced to locate in Richmond.

All are glad to see "Sandy Dan" McNeill around again, after his recent indisposition.

Mr. C. P. Cameron has about completed his fine new residence, situated opposite the store of Arsenault & Gaudet. It certainly adds to the attractiveness of the village.

The sympathy of the community is extended to Mr. Theo. Arsenault and family in the great loss sustained by the death of their dear wife and mother, which occurred on the 11th inst.

Mrs. R. J. Brown, of McDonald & Brown with his mother, Mrs. Jas. A. McIsaac, reports passenger traffic by rail very quiet at present.

The genial and ever-obliging agent of the C. N. Rys. here, Mr. Jas. A. McIsaac, reports passenger traffic by rail very quiet at present.

The Richmond school boys had a grand game of baseball recently with the representatives of St. Chrysostom school. Richmond boys were victorious.—R.

ada's third most important industry. Although tourists were more economical in their expenditures during 1930, their number increased 3,000, 000 over the previous year.

An estimate made by the Dominion Bureau of Statistics places at \$279,239,000 the amount left in Canada by tourists last year. This is below the estimate of \$308,379,000 for 1929 but \$4,000,000 above 1928 figures. The 1930 total is divided as follows: From the United States by automobile \$202,406,000; from the same country by railroad and steamer \$63,236,000; from all countries via ocean ports, \$12,998,000.

Island Priest Dies After 32 Years In N. D.

MICHIGAN CITY, North Dakota, May 22.—Death last night brought to an abrupt end the life of one of the Lake Region's best beloved priests. Father John J. McDonald, 63, rector of St. Lawrence Church of Michigan City, for the past 32 years died at his home Thursday night of heart trouble.

The end came suddenly as Father McDonald had given the invocation at the charter meeting of the Michigan Lions club there Thursday night, leaving the meeting about 10.30. An hour later he was dead.

He was born in Prince Edward Island, Canada, in 1868, receiving his college education at St. Dunstan's college and later became professor of mathematics and English at the same college. He completed his post graduate course and his theological study at Laval university, St. Paul seminary and at the age of 30, August 1, 1898, was ordained to the priesthood at Devil's Lake by the late Bishop Shanley, Fargo.

For one year he was assistant at Jamestown, afterwards coming to Michigan, where he was rector of the church until his death.

Father McDonald has been in ill health for several years but always was about visiting his church members and the citizenry of the Lake Region. He was loved by everyone who knew him, and a staunch friend of the early pioneers here.

His death came as a great shock to the people of Michigan City and to those who knew him and the merits of his great devotional life. Father McDonald was a lover of poetry and prose. He wrote many poems and verses himself, among them being "Christ of the Andes" and other poems, and "Charms of the Lake Region."

The funeral took place on Monday morning, May 25. His Grace Archbishop Sinnott, of Winnipeg, who was present for the occasion, gave the absolution after the Mass, while His Lordship Bishop O'Reilly of Fargo, preached the funeral oration. Rev. J. F. Simpson, of Larimore, N. D., was the celebrant of the Mass with Rev. James Reardon of Minneapolis acting as deacon, and Rev. Wm. T. Mulloy, of Langdon, N. D., as subdeacon.

Among the sixty priests present were fathers Cahill and McAulay, of Winnipeg—North West Review.

MURRAY HARBOUR NORTH

Another Friday rainstorm is now prevailing, and we hope it will be over before Sabbath and give the clay roads a chance to dry up and not spatter our simonized cars.

There has been abundance of rain ever since June came in and as a result, the hay crop is showing a promise of an abundant crop.

The annual meeting of the Murray Harbour North Auxiliary, of the W. M. Society, of the Presbyterian Church in Canada, was held in the Church on Sabbath, June 7th at 3 p. m. A large attendance of members were recorded and interest manifested. Miss Currie was unanimously elected President for the ensuing year. Mrs. Thomas A. Millar, Secretary, with Mrs. William Kennedy, as Assistant Secretary. Mrs. James Graham was re-elected to the position of Treasurer, which she had so ably filled. Miss Currie will attend the annual meeting of the Presbyterian, which will be held on July 10th in the Presbyterian Church at Tyne Valley and it is expected she will also be one of the speakers at the meeting. There is need all over the Island for attention to missions being given by people of all churches with a view to extending the Kingdom of the Master.

Mrs. Hart Sencibaugh spent part of the past week on a visit to her sister, Mrs. Carrie Johnston, of Peters Road.

The school examinations are in progress among our schools here as promotions are expected and soon the long holidays will have begun when pupils and teachers will engage in other lines of occupation.

The past week has not been a good one among our lobster fishermen as the prevailing east winds made the taking up of the traps a difficult task and the season will soon be over for another year.

Most of the potatoes have been planted in this locality and the acreage is a little larger than last year. It is to be hoped the price will follow suit.

A schooner arrived at St. Mary's Wharf early last week and loaded a cargo of potatoes that some of our farmers had expected they would have to keep, but the market is



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pretty well over for this season as new ones are in demand.

Although somewhat later than last year, there seems an abundant blossom of all kinds of fruit trees, as well as the wild strawberries that are so common in our locality.

A few changes of cars have been made in our district here and one or two new ones have come along in spite of the so-called general depression in all lines of trade and commerce.

The census takers have not yet completed their task in our district, but expect soon to have returns all completed. The work of answering the questions requires time.—S.

INSURANCE MAN SPENDS VACATION CATCHING SNAKES

SPOKANE, Wash., June 16.—(U.P.)—Golfing, camping, fishing, boating and loafing are common enough forms of vacation enjoyment, but Paul J. Martin, Seattle insurance man, has a way of his own for relaxing and resting each year.

He spends his vacations in the rattlesnake country near here, capturing specimens.

Martin is an honorary member of the National Anti-Venue Society, and is one of the Northwest's authorities on snakes.

BRITISH ENTRY IN CANADA TOUR

MONTREAL, June 16.—Canadians will have an opportunity of inspecting the Sarc amphibian, an aircraft weighing over 10,000 pounds and having places for eight passengers and baggage, when the coast-to-coast tour sponsored by the Canadian Flying Clubs' Association is inaugurated at Hamilton on July 1.

The big amphibian will be entered as an official British entry by its owner, W. R. G. Holt, of Montreal, on behalf of the Society of British Aircraft Constructors and will be piloted by Romeo Vachon, veteran

of many notable pioneering flights in Canada's Northwest and the first man to reach the Transatlantic air-plane Bremen when it landed at Greenly Island in 1928 after the pioneer east to west heavier-than-air crossing of the Atlantic Ocean.

It is expected that the plane will carry officials of the pageant. The ship, before coming to Canada, made many flights in England and on the Continent, being used on one occasion by the Prince of Wales.

The inauguration of the tour at Hamilton will take the form of a large demonstration of progress in aviation in Canada. It will be attended, it is expected, by the Minister of National Defence, the Chief of Staff and many other Government officials.

NEBRASKA GRAD

LINCOLN, Neb., June 16 (U.P.)—A scarlet and cream banner bearing the words "University of Nebraska" hangs in the office of the Premier of Latvia, at Riga, Latvia.

Karl Uilman, premier of the little republic that was lopped off of Russia at the close of the World War, took the banner with him when he went back to his native country to lead a peasants' party and become head of the government.

It was just 22 years ago that Uilman left the University with a bachelor of science degree earned in agriculture. Uilman went to Texas. He became a cheese maker in a dairy. Then, as college graduates often do, he dropped out of sight. Not even his closest friends knew where he had gone.

The next that was heard of the young college graduate was years later. A message came: "I am now President of Latvia—Karl Uilman."

Friends turned to their revamped geography books. Where was Latvia? Karl Uilman, one time hard-working college boy, had become a president.

Uilman returned to his native country just after the war, so the story goes. He became the country's first president after he had organized a peasants' party. He has introduced modern dairy and agriculture methods in his country, and has sponsored the building of modern roads.

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