Woman's Realm / Social and Personal / Fashions / Literature

ANNOUNCING! 2ND BIG BLOSSOM OF CANADA FLOUR SCRAMBLED WORD Contest!

HERE'S your chance to win prizes like 25 lucky people did last month. Everybody is eligible to enter the October contest, including last month's winners. Once again there will be 25 prizes each consisting of a 98 lb. bag of Blossom of Canada Flour. In addition, if you include with your entry a sales slip showing that you have purchased a bag of Blossom of Canada Flour, you will be eligible for an additional prize of $5.00 in cash.

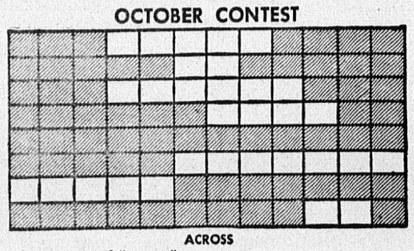
Why not sit down right away. Complete the puzzle (reproduced below), then unscramble the statement made in it about Blossom of Canada Flour. Put the words of this statement down on a piece of paper, in the order in which you think they should appear (using one side of the sheet only). Also print your name and address clearly, and the name and address of a Blossom of Canada Flour dealer (only one dealer's name may be mentioned with each entry). Address your entry to: Contest Manager, Lakeside Milling Company Limited, Princess Street, Toronto, Ontario.

The contest is open to anyone living in the Maritime provinces, excepting our employees. You can send in as many entries as you wish, providing each is in a separate envelope. Judging will be done by two prominent, nationally-known persons. In case of a tie the winners will be determined by the order in which entries were received, so get yours in today. All entries must be postmarked on or before midnight October 31, 1941 and **must bear sufficient** postage.

There will be a series of Scrambled Word Contests, one each month, for four months. At the conclusion, there will be a Grand Contest open only to winners of the monthly contests. Special large cash prizes will be awarded to the winners of the Grand Contest; but, remember, to enter you must first be a winner of one of the monthly contests.

For further details and contest leaflets containing this month's scrambled word puzzle, get in touch with the local Blossom of Canada dealer. Get your entry in for this contest right away.

OCTOBER CONTEST



ACROSS

1. The opposite of "coarser".
2. A common negative word.
3. A country bounded on the East and West by oceans and on the South by a Republic.
4. A word the last three letters of which are "han".
5. What comes before the fruit on a tree?
6. The main ingredient used in making bread.
7. A word of two letters used in the brand name of Canada's finest all-purpose flour.

LAKESIDE MILLING COMPANY LIMITED
TORONTO CANADA

Dorothy Dix Says—

SQUARE DEAL PROMISE IS ESSENTIAL IN MARRIAGE

Business As Well As Love Should Be Included In Every Contract — It Would Prevent Bickering And Unhappiness

The thing that is chiefly the matter with matrimony is that it is a partnership in which both a man and woman invest everything they have and are, but in which only too often one or the other manages to monopolize all of the power and graft and perquisites, while the other is left with the bag to hold, so to speak. And it is this rankling sense of injustice, this fury at being made the family goat, this rebellion at being tyrannized over that kills love and puts husbands and wives in a constant state of antagonism against each other, and fills the world with the sound of the rending and breaking of marriage bonds. It is curious that among all the remedies that have been offered for the prevention of divorce and as a panacea for all of the domestic ills that beset us, the plan of the husband and wife going 50-50 is seldom suggested, yet it is the only one that will work in these days when we have no more Patient Griseldas among women, nor Jobs among men. Perhaps it is because we are too selfish, too greedy, too fond of bossing, to apply this cure-all to our domestic troubles, but there is literally never a situation in which it would not work.

For one thing, if every bride and groom started off with a settled determination to run their household on a 50-50 basis, it would save those first few years of internecine strife in which each of them struggles for supremacy in the family, and which leaves them both standing on a battlefield where the finest flower of their love has been killed.

Determine Authority

How peacefully they might settle the matters in which the husband's word was to be the law, and the others about which the wife was to have the say-so! And what bickerings and quarrels it would prevent if each would concede to the other the right to enjoy his or her little personal peculiarities, without bickering or nagging.

For, after all, what business is it of a man's to determine the length of his wife's skirt, or whether she shall bob her hair or not, or use cosmetics? And what right has a woman to try to keep her husband from smoking, or to worry the life out of him about the color of his ties?

And there is the money question over which most husbands and wives fight from the altar to the grave. There is no possible way that that can be settled except on the 50-50 basis.

The woman who does her duty as a wife and mother, who works just as hard as her husband does, who pinches every nickel closer than he does, who denies herself more things she wants than he does, justly feels that she has a right to her share of the family income, and that it should be paid her without quibble or question as her fair part of the profits of the domestic partnership.

The Money Problem

But many men refuse to do this. They will not give their wives even an allowance to run the house on. They never give them a penny of their own. They dole them out their food and clothes, and make them come like beggars for every cent they get. No wonder women resent this attitude on their husbands' part. No wonder they rebel at its injustice and come to hate the men who, they feel, are defrauding them of the price of their labors.

There are not many wives who are gold-diggers. Most wives are perfectly willing to economize to any extent to help their husbands along, and they will do without things gladly and cheerfully if they know that their husbands are giving them a fair deal, and are dividing with them 50-50 on their income. What makes them disgruntled is to have the husband growl over the babys milk bill and then buy champagne for chorus girl's.

Should Share Equally

And why shouldn't husbands share equally with their wives in the responsibility of rearing their children? Why isn't a father as much a father as a mother is a mother? Why shouldn't he stay at home sometimes of an evening and take care of the babies and let her go out and get a little rest and recreation, instead of his faring forth every night as soon as he gets his dinner, leaving her with the kiddies?

As a matter of fact, the modern marriage can only survive on the 50-50 platform, and the next time they revise the marriage ceremony they should put in it: "Do YOU solemnly promise to give this man or this woman a square deal?"

DOROTHY DIX.

GOTHIC Cordlet Arietta Bra...
For a rounded breast contour and pointed effect. Has the WIDE-R-AIZE feature. Is light and dainty.
On sale at all smart shops.

A Morning Smile

GOT THE WRONG ONE

"May I see Lieut. Barker, please?' she asked at the hospital. (She was very pretty). 'We don't allow anyone but relatives to see the patients. Are you a member of his family?' asked the matron. 'Why yes', she answered blushingly. Then boldly, 'Why, I am his sister'. 'Oh, really,' answered the matron, 'I am so glad to meet you. I am the Lieutenant's mother'" — Church of England Newspaper.

Neighbor (looking over garden fence): "Have your bees done well this year Brown?"

Brown: "Well they haven't given much honey, but they've stung my mother-in-law twice".

CROCHETED JACKET AND CARRIAGE COVER

DESIGN NO. 89

This dainty crocheted carriage robe and baby's jacket are easy to crochet. They are lovely gifts for the new baby. Pattern No. 89 contains list of materials needed, and complete instructions for making both jacket and carriage cover.

To order pattern: Write or send above picture with 15 cents in coin or stamps to Needlework Bureau, Charlottetown Guardian.

To Charlottetown Guardian
Needlework Department

Design No. 89

NAME -

STREET ADDRESS - - - - - CITY - - - - - - - - - -

PROVINCE -

Your Individual HOROSCOPE

By Frances Drake

For Friday, October 3rd

MARCH 21 to APRIL 20 (Aries) —Mars, Mercury and the Sun aspects warn against dissension in ranks where unity of purpose and harmony should exist. Spend your energy and aggressiveness where it will do good, to fight evil and build honorable security

APRIL 21 to MAY 20 (Taurus)— There's good chance for gains today in all practical lines of industry and professional pursuits. Be careful not to lose your temper. Calm judgment imperative.

MAY 21 to JUNE 21 (Gemini)— Cleverness, unique useful devices, smart advertising and promoting; giving your product a new dressing, adding the latest and most efficient equipment or gadgets to add to its value are favored. Keep your feet safely on the ground

JUNE 22 to JULY 23 (Cancer) —A dull day unless you yourself give things the zip they need. Salesmanship should be keen, profitable. How you present your side will help determine your success Matters of an unusual nature favored.

JULY 24 to AUGUST 22 (Leo) — Although strong vibrations of conflicting tendencies emanate, scales can be tipped well in your favor by YOU. You Leoites are super salespeople of the Zodiac-here's your opportunity, prove it.

AUGUST 23 to SEPTEMBER 23 (Virgo) — Financial transactions, contracts, investments, shopping, assuming new responsibilities need extreme caution, forethought to avoid losses and errors. Industrial and manufacturing interests more favored by your aspects.

SEPTEMBER 24 to OCTOBER 23 (Libra) — Beneficent aspects for your interests. You can make headway now if you let your keen intuition and sound principles guide you. Don't let indecision thwart your purpose.

OCTOBER 24 to NOVEMBER 22 (Scorpio) — All transactions and activities involving moneys ask close investigation and prudence. Better to think before you act than be sorry afterwards because of haste. Carelessness can be today's worst enemy. Benefits possible through diligence.

NOVEMBER 23 to DECEMBER 22 (Sagittarius) — Your prospects look promising for business and outside interests but diplomacy of a delicate order is advised in heart affairs and social matters. Avoid bluntness.

DECEMBER 23 to JANUARY 21 (Capricorn) — Indications are good —hope you'll be in fine form. Don't entertain uncertainty about whether you'll make good. Go out and perform; we'll bet on you.

JANUARY 22 to FEBRUARY 20 (Aquarius) — Capricorn's recipe suits you. Benefits and advancements are shown for the right kind of initiative and exertion by YOU. Industrial, manufacturing, domsetic and government matters on the sponsored list.

FEBRUARY 21 to MARCH 20 (Pisces)—There's an advantageous road to travel today but you must obey the traffic signals — anticipate the other fellow's moves; give right of way when you should, but don't lag behind.

A CHILD BORN ON THIS DAY likes symmetry, balance, things beautiful and refined. Is sentimental, loyal, level-headed. Devotion to duty, love of the truth and clean-mindedness are outstanding admirable traits. It should not permit disappointment in others cause it to lose faith in mankind. It must keep faith that it can achieve in anything worth while.

COLDS.
Relieve misery as most wise mothers do. Rub throat, chest, back with
VICKS VAPORUB

CANADA'S LEADING COOKERY EXPERTS RECOMMEND MAGIC

THE COOK'S CORNER

SANDWICH MAKING HINTS

1. Use a sharp knife to cut bread.
2. Cream butter before spreading.
3. With some sandwich spreads it is sufficient to spread one slice of bread with butter and the other with the mixture.
4. After joining the two slices together, press with a broad bladed knife.
5. To keep sandwiches moist, wrap in waxed paper. Then wrap in a damp cloth.
6. Remember that a spread for sandwiches should be more highly seasoned than would be necessary if the mixture were to be eaten alone.
7. Use day-old bread when you wish to cut it very thinly or when sandwiches are for children. Fresh bread, in the opinion of most people, makes the best sandwiches, however. If the bread is crumbly, heat the knife.

Now here are a few suggestions for fillings.

SUGGESTED FILLINGS

1. Equal parts of chopped chicken, celery, and hard-cooked eggs, moistened with mayonnaise and seasoned with salt and pepper.
2. Peanut butter, minced crisp bacon, moistened with chili sauce.
3. Canned salmon, celery, minced green pepper or parsley, moistened with mayonnaise.
4. Minced ham, chopped celery, and chopped mustard pickle.
5. Sliced meat loaf with chili sauce and crisp lettuce.
6. Tunafish mixed with parsley, lemon juice, seasonings and a bit of onion.
7. Ground boiled ham and chopped pickles or chopped peanuts.

Vitamins Required for Youthful Health, Looks

Nose Blower Is Unattractive

When winter comes, can sniffles be far behind? They can if you've the live, singing, joyous health that vitamins give you.

We need all the vitamins to keep our youth and looks. But we specially need foods containing Vitamin A—yellow fruits and carrots, sweet potatoes and parsley—if we'd resist infections such as the common cold.

Vitamin B1 helps keep up body warmth, vitality—so plan more meals with milk, whole wheat foods, and liver. And include more Vitamin C, to keep body cells and tissues up to par. Best sources are citrus fruits, tomatoes.

Vitamin D, needed for strong teeth and bones, is obtained mostly from sunlight. But you can also get it from fish-liver oils and, in a small quantity, from eggs and butter. For a healthy skin, more Vitamin G, in green leafy vegetables.

Such a diet need cost no more than the meals you have now. Plan healthful, vitamin-rich menus for yourself and your family!

Our 32-page booklet suggests menus bursting with vitamins, gives "Keep Fit Diet" and a chart showing vitamin content of everyday foods. Explains role of vitamins in retaining health, energy, looks. Tells 10 ways to preserve vitamins in cooking.

Send 20c in coins for your copy of "Vitamins to Keep you Fit" to The Guardian Home Service. Be sure to write plainly your Name, Address and the Name of booklet.

Name

Street Address

City Province

Plane Jane

By ROBERTA COURTLAND

CHAPTER X

Late the following morning, in his room at the Oakton Hotel, Aleck Randall was roused from slumber by the insistent ringing of the phone. He reached for it and mumbled a sleepy "Hello" into it.

"I have a long-distance call for you, Mr. Randall — long distance from New York," the hotel operator told him. "And please — may I have your autograph when you come down for lunch?"

"Of course," said Aleck, never too sleepy to respond to such requests. "And put the New York call through please."

"Yes, sir—right away."

A moment later, Hobarts' voice was in Aleck's ear. "Hello, Aleck. What's the girl like?"

Aleck grinned in beatific memory. "Boss, she's beautiful! Such hair! Such eyes! Such a figure! And boy, can she dance!"

"Swell! That's great! Have you signed her up yet?"

"Signed her up?" repeated Aleck, in bewilderment. "What do you mean? I'm not planning to marry her."

"Are you goofy?" snapped Hobarts, impatiently. "I'm asking if you've signed the Andrews kid."

"Andrews? Oh — you mean the flying youngster!"

"Well, certainly I mean the flying youngster! Say, are you drunk again?" Hobarts' voice crackled with angry suspicion.

"Certainly not. But look here, Boss, the Andrews kid is a washout. She's a homely little cuss with freckles — no personality. She'd be no good for us."

"Oh, she wouldn't!" The sarcasm in Hobart's voice was thick and cutting. "Then may I ask who this dazzling creature that youre raving about happens to be?"

"Doris Stewart — and, boy, is she something!"

"Can she fly?"

"Heck, no — she's allergic to planes."

"Listen to me, you lug!" Hobarts roared. "I send you down there to do a little job for which we are prepared to pay you well—and you go traipsing off after some local honey. Either you get a contract signed by the Andrews kid into the airmail by tomorrow morning or, by the Lord Harry, I'll have you clapped in jail before noon!"

"You haven't anything against me——" protested Aleck.

"Well, I'll think of something by noon tomorrow, you can depend on that!" said Hobarts savagely. "And now, get busy!"

Aleck put down the telephone, ran his fingers through his tousled hair, and sighed. Now he'd have to break his date tonight with Doris Stewart. He winced a little as he remembered the girl in the too filmy frock and floppy hat he had seen at the airport yesterday. But Hobarts meant business and so he crawled unwillingly out of bed.

An hour later, a taxi deposited him in front of Jane's home. Aunt Emily opened the door to him.

"Oh, so it's you!" she said grimly. "I was looking for Miss Jane Andrews," said Aleck.

"Oh, were you? That's funny. You had a good chance to see her yesterday afternoon, but you did not do much about it," snapped Aunt Emily. "Sure it isn't Doris Stewart you're looking for?"

Aleck stiffened a little. "I've gone to considerable expense and trouble in the effort to contact Miss Andrews."

"You could have saved yourself a good bit of trouble by treating her as a gentleman should treat a lady yesterday afternoon," Aunt Emily reminded him.

Aleck said icily. "If you would be so kind as to inform Miss Andrews that I am here——"

"Miss Andrews isn't here, and even if she were, I wouldn't be kind enough to tell her that you're here," Aunt Emily retorted.

Aleck glared at her, but Aunt Emily glared right back, and Aunt Emily won.

Feeling like a fool, red to the ears, Aleck turned with what scant dignity he could muster and stalked back to his taxi.

As he was about to step into it, his amused driver, who had heard practically the entire scene, said sociably, "If it's Jane you're looking for, she's at the airfield. She always is at this time o' day."

Aleck snapped. "Well, why didn't you say so in the first place?"

"You didn't ask me. You just said you wanted to be druv to Jane Andrews' home, and this is it," answered the driver. "Want me to take you to the field?"

"Well, certainly I do!"

At the airfield, Aleck paid off his

(Continued on page 8, Col 2)

BABY'S HOT LITTLE HEAD IS A DANGER SIGNAL

WHEN your Baby's head feels hot to your hand you must do something. And do it quickly. Read what Mrs. B—— of Enterprise does and what results she gets: "My baby's cheeks and hands were so hot I was frightened. I gave him a Baby's Own Tablet at noon and by after supper he was all better."

And Mrs. Francis Carroll, of Midland, has this to say: "My little girl was so feverish I was really alarmed. Then I thought of Baby's Own Tablets, so I gave her three every two hours and by night she was up and around."

Baby's Own Tablets are sweet-tasting, easy to take, absolutely safe. Analyst's certificate on every box. Quickly reduce simple fevers. Equally good for teething fevers, diarrhoea, upset stomach, colds and other minor ailments of baby. Get a box today. Sickness so often strikes in the night. 25 cents. Money back if you are not satisfied.

For Women who hold their heads high!

As an artist mixes his pigments to reproduce living flesh tones —so the CHARLES of the RITZ Technician is trained to blend for you the individual tints of face powder that will make your skin alive, radiant.

Learn how flattering individually blended powder can be.

From Friday Oct. 3rd to Sat. Oct. 10th

You will receive a gift of a full 1.45 box of CHARLES of the RITZ Face Powder blended individually for you with any purchase of other CHARLES of the RITZ toiletries to the value of $1.45 or more.

THE JENKINS PHARMACY
THE REXALL STORE
DISPENSING CHEMISTS
Phone 219, Cor. Gt. George and Kent Sts., Charlottetown, P.E.I.

Living & Leisure —The Woman's Realm

MEN

I like t' meet the sort o' men,
That grin when they are down;
The kind that git right up an' then
Without a pout or frown:
Just step right up an' shake yer hand
An' wish y'u lots o' luck:
For then I know I've met a man
That's got his share o' pluck.

I like t' meet the sort o' men
Who, when things go awry;
Just take stock o' their job again,
An' make another try:
Who never bother other folk
When heavy weights the load;
But gladly shoulder their own yoke
An' firmly tread their road

I like t' meet the sort o' men,
Who're always on the square;
An' never take advantage when
The scales are so unfair:
The kind that stand up for the right
No matter what the fee;
For these are men who hold the light,
That weaker ones may see.

—T. J. INKPEN.

Black lead or a lead pencil rubbed on the hinges of that squeaking door will cure it quicker than oil.

Swiss chard is cooked like spinach with no water except what clings to the leaves from washing It may be served with butter or a cream sauce.

It is one of the beautiful compensations of life that no man can sincerely try to help another without helping himself.

A good hard coating of wax will keep the dust from clinging to Venetian blinds. Frequent use of the small brush attachment to the vacuum cleaner and a special fingered lambs' wool brush is a big help, too.

A bathing cap has been patented with wig attached, making its wearer appear to have a natural coiffure.

For casual wear are cashmere jerseys in shades of tan, wine, blue, violet, a jockey red, and brown, fullness introduced by pleats and tucks.

Needlecrafts —For The Home

Whether you're tall or short, fat or thin, this dress is bound to be becoming. The smooth shoulder yokes, soft, full bodice and generous skirt all conspire to give you a perfect figure, and a wide sash nips your waist in to a fraction of its former self. Fresh-looking stripes are favorites this year—especially for school and college girls — and they're just right for this design, very chic if they're the same color as the collar. The pattern also includes a collarless version and long sleeves.

Style No. 2747 is designed for sizes 12, 14 16, 36, 38 and 40 Size 16 requires 2 7-8 yards of 39inch fabric, 1-4 yard contrasting.

Send Twenty (20c) coin is preferred, for Pattern Write plainly your Name, Address and the style number Be sure to state the size you wish

Style No. 2747 Size .....

Name

Street Address

City Province

FELLOWS' SYRUP
LACK SLEEP - NO APPETITE - NERVOUS - TRY THIS Tonic
20D

FILLIE THE TOILER — METHOD IN MADNESS!

By Westover