

HEAD-UP for BEAUTY

HEAD UP! Meet each successive day with a coiffure that is yours, and yours alone. For a beautiful head will put you above the crowd every time. We take special pains with our permanent waves, for we know that your head is different from any other. Let us give you a permanent that will assure you of your head's health and beauty.



EMPRESS BEAUTY SALON
29 King Square Phone 1604

**A pleasure to give
to get—
and to smoke**

● No gift to a smoker can be more appropriate or more welcome than a supply of Punch Cigars.

High quality, superb Havana fragrance and enchanting flavour have won Punch the title of "Canada's Finest Cigar."

Write "Punch Cigars" at the top of your list of "What to get for men"—order from your dealer today.

TASTEFULLY DECORATED FOR CHRISTMAS

PERFECTO PANETELAS	PUNCH LILIES
10¢	15¢
In boxes of 10 and 25 Cigars	In glass jars of 25 and 50 Cigars

Punch CIGAR

The Central Guardian

This column is reserved for news of local interest but advertising of a novel nature may be inserted at 5 cents a word strictly payable in advance.

CRASWELL for Photographs.

CONFEDERATION LIFE INSURANCE. L-9789-7-21-23

ANNOUNCING the big Felt Show, Charlottetown Hotel, December 19th to 22nd. Watch for particulars. Reserve your seats for this show. L-1207-11-1-2.

CHRISTMAS SEAL BROADCAST—Today from 7:45 to 8 P. M. Interview with G. J. Wrennet, Executive Secretary C. T. A. L-44-12-4-11.

ATTENTION ADVERTISERS.—Advertisements for insertion the following day must be in this office not later than 11 A. M.

CHRISTMAS CARDS.—Personal greeting cards printed with name and address \$1.25 to \$2.75 per doz. Make your selection at the Guardian Office.

PERSONALS

Mrs. John Legate, Westmount, accompanied by her little daughter, Polly, is visiting the Rev. Dr. and Mrs. R. M. Legate, Saint James Manse.

Miss Reta Power of Summersville, Miss Lila MacKenna of St. Peters Bay, Miss May Quinn of Auburn and Miss Mary MacKenna Greenfield, are in the city attending the six weeks Short Course.

EASTERN GUARDIAN

"This column is reserved for news of local interest but advertising of a novel nature may be inserted at 2 cents a word strictly payable in advance.

"SUBSCRIPTIONS to the Charlottetown Guardian may be handed to their Rept. Archie Hume.

"IN NEW QUARTERS — The Montague Detachment of the R. C. M. P. have moved into their new office in the Civic Building.

PERSONALS

"Mr. James, Brooklyn, is a patient in the Kings County Hospital.

"Mrs. Harold Mabey of Saint John, New Brunswick, is at present visiting her mother, Mrs. L. E. Burden, Montague.

"Miss Pearl Mellish paid a short visit to her parents, Mr. and Mrs. L. B. Mellish on Sunday.

"Mr. Martin Currie of Summerside spent the weekend at the home of his parents, Mr. and Mrs. James Currie, Montague.

"Mr. F. G. Kennedy Southport recently purchased a valuable farm from the ranch of Mr. J. R. Erehaut Montague.

"Mr. Harry Tidmarsh of Charlottetown paid a business trip to Montague Friday.

"Mr. Fred Rose and party of New Brunswick spent the past week in Montague buying fox pelts.

"Mr. Keith Fraser of the Montague Branch of the Bank of Commerce has been transferred to the Charlottetown branch.

"Miss Vera Beck nurse-in-training at the P. E. I. Hospital spent the weekend with her parents, Mr. and Mrs. Robert Beck, Montague.

"The many friends of Mr. E. R. Murphy of Montague will be pleased to learn that he is steadily improving after his recent illness.

"Mr. Sheldon Ross and Mr. Robert Semple have completed a paint job on the exterior of Mr. Howard Vickerson's store.

"Mr. L. Roper of Charlottetown made a business trip to Montague.

"Mr. and Mrs. Bruce Currie returned from New Glasgow, N. S. from their honeymoon. They will take up residence in Montague.

"Mr. Charles McInnis of Kensington, was in Montague on business.

"Mr. G. C. Montgomery of Summerside was in Montague this week on business.

"Capt. John Archie Munn of Murray River, entered the King's County Hospital for treatment.

"Mr. Vance Strickland of Murray River, was operated on in the King's County Hospital for appendicitis recently.

"Mr. Horace Hewitt and party from Montague, motored to Alberton.

"Mr. James Murry of the Island Telephone Co., spent the day in Montague.

"Mrs. Chessel Anner of Lower Montague is convalescing after a minor operation in the Kings County Hospital.

"Mr. Vernon Dixon of Fortune, is visiting Mr. and Mrs. Bruce H. Yeo.

"The Montague Hockey Club held a special meeting in Dr. L. A. Johnstone's office, Monday evening to make preparations for the coming season.

"Mr. N. J. Nicholson left recently for Halifax on a visit to see his son Douglas Nicholson of the P. E. I. Highlanders, who was undergoing an operation for a knee injury.



Scout News and Notices

Members of the Beaches Lion's Club were made honorary members of the 34th Toronto Wolf Cub Pack, which they are sponsoring.

Specimens of toys made by St. Johns. Nfld., Boy Scouts in connection with their annual Scout Christmas Toy Shop were shown this year at the All-Newfoundland Exhibition.

Each Saturday during October Boy Scouts of Trill, B. C. planted trees and vines in three designated open areas of the city as part of a beautification scheme.

More than 2,000 pedestrians of Elmira, N. Y., received "tickets" from Boy Scouts during a traffic safety drive sponsored by the Elmira Junior Chamber of Commerce. Scouts stationed throughout the business district handed tickets to all pedestrians seen taking chances by violating traffic rules. The ticket read, "You are a jay-walker."

Maltese Boy Scouts, like their brother Scouts elsewhere throughout the Empire, are rendering valuable wartime service. They are fitting gas masks, blueing car lights, and acting as messengers, orderlies and coast watchers. Old Scouts are on evacuation control and first aid duty with the St. John Ambulance Brigade, and have registered for the blood transfusion service.

The attempt of a 12-year-old English Boy Scout of the 2nd Tientsin (North China) Scout Group to rescue a Japanese bather in a rough sea near Paitaiho was recounted in a list of medal award cases issued in London. From shore the Scout, Anthony Lambert, saw a bather in difficulties and another man endeavouring to save the swimmer. Lambert ran along the beach until level with the pair, then plunged in and swam 50 yards to help the rescuer. Together they got the drowning man ashore, where Lambert began artificial respiration. The man, a Japanese, did not recover, having been affected by sunstroke. For his courageous effort Scout Lambert was awarded the Gilt Cross.

"Those of us who are concerned with the Juvenile Court do thank God for the work that the Boy Scouts Association has done and is doing." Juvenile Court Judge W. F. Lane, addressing the annual meeting of the Moncton, N. B. Scout Association.

For the check-up on shifting trends of street traffic annually made by Edmonton's City Engineer, nearly 300 Boy Scouts were used in four-hour shift on two days between 7:30 a. m. and 11:30 p. m. The boys were provided with tally cards and placed at 21 street intersections.

In a town planning survey of Fort William and Port Arthur Boy Scouts were used by the town planning expert, H. L. Seymour, to make an afternoon count of vehicular traffic of the two cities. A special count of pedestrians was made by the Scouts in the business areas between 4:45 and 5:45 p. m.

During Vancouver's combined drive on behalf of the Community Chest and the Red Cross, to the question, "Why should the Boy Scouts organization be supported by the Community Chest?" the answer was given: "Just listen in at the Juvenile Court any day in the week and see what happens to youngsters who have to spend all their leisure time on the streets."

Apparently people act differently at different street corners. Edmonton Boy Scouts on traffic check-up duty for the City Engineer were interviewed by an Edmonton Journal reporter regarding the actions of pedestrians and car drivers. At 104th Avenue and Jasper the Scouts reported "Not a single fault to find with pedestrians or drivers during a three hours' count." A Jasper and 102nd Street, however, the Scouts' report was: "We saw four women jay-walkers almost get run over a little while ago. We saw two cars hit the curb in making a right hand turn, and we saw several cars make a left turn by first driving over to the right curb, instead of making it from the car tracks."

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic or neuritic pain try this simple inexpensive home recipe. Get a package of RU-EX PRESCRIPTION from your druggist. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 2 tablespoonsful two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. Try this prescription. Feel good. Be without rheumatic or neuritic pain again. Costs only a few cents daily. Money back if it does not help you. RU-EX PRESCRIPTION is for sale and recommended by

THE JENKINS PHARMACY
THE REXALL DRUG STORE
CHARLOTTETOWN
L-766-11-20-22-24-28-12-1-4-5-6-7.

W. CHESTER S. McLURE

110 Kent St. Charlottetown
Soliciting Silver Fox shipments
For

The Maritime Fur Pool Limited

Satisfactory service guaranteed.
Please bring your furs to us.



FOR LADIES

Any woman will be pleased with a new dress as a Christmas gift. We have a large selection to choose from. All new fall styles in sizes 12 to 50. Price to suit everyone

\$1.98 to \$16.95

Hosiery, Full Fashioned Crepe ----- **\$1.00**

All Wool Full Fashioned Hose ----- **\$1.00**

Full Fashioned, Chiffon or semi-service weight ----- **79c**

Pullovers, short and long sleeves ----- **\$1.98 to \$2.50**



House Coats in a beautiful array of colors and attractive styles. **\$3.95 to \$7.95**

Satins ----- **\$3.95 to \$7.95**

Flannel House Coats ----- **\$6.95**

Ski Suits of warm pure wool blanket cloth. Jackets have kasha suede linings, zipper fastenings. Smart styles. **\$8.95**

Girls 8 to 14 ----- **\$8.95**

Misses sizes ----- **\$8.95 to \$13.95**

Hand Bags ----- **\$1.98 and \$2.50**

All Wool Sweaters. Cardigan **\$2.98 to \$3.95**

FOR MEN

Shirts, plain and fancy broadcloth new Christmas stock. Men always need more shirts, a real gift.

Prices 98c, \$1.19, \$1.49 and \$1.95 Boxed

Glove and Muffler Sets in warm all wool fancy knit. **\$2.95**

Plain White and Green ----- **\$2.95**

Bath robes, soft flannel in plain navy, Bergundy and green with silk cord trim. A very useful gift at ----- **\$6.75**

Ties, be sure to see our large range of ties, all new for Christmas from **25c to \$1.00**



Mufflers in fancy cashmere and silk. A very smart gift from **\$1.00 to \$2.25**

Pyjamas, flannelette and broadcloth in smart new colors and patterns, always a popular gift. Prices **\$1.95 up**

Socks in fine wool and silk and wool, new patterns and colors. Boxed **25c to \$1.00**

From ----- **25c to \$1.00**

Call in at our store and look over our large stock when you are on your next shopping trip.

THE GREENDAL CO.

LADIES' WEAR
99 QUEEN STREET
PHONE 1501

MEN and BOYS' WEAR
144 GREAT GEORGE STREET
PHONE 1500

PROVOST TAKES BEAUTY PRIZE

GLASGOW, Dec. 2.—(CP)—Lord Provost P. J. Dollan has been awarded £1,000 (\$4,450) as a benefactor of the city of which he is chief magistrate. The award, known

as the St. Mungo Prize, was instituted by an anonymous Glaswegian. It is awarded to the person who has done most to beautify the city, increase its well-being, or increase opportunities for culture or education. Lord Provost Dollan is the Scottish editor of the Daily Herald.

A Gayer Night Life At Home

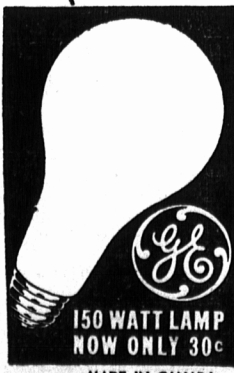


Add cheer and comfort to your home. Light Condition with Edison Mazda Lamps in the proper sizes. Prices are now the lowest in history.

Better Light...
Better Sight

EDISON MAZDA Lamps

CANADIAN GENERAL ELECTRIC CO. LIMITED



150 WATT LAMP
NOW ONLY 30c
MADE IN CANADA

EYESIGHT EXAMINATION

Fitting and Supplying Glasses Etc.
H. J. MABON
OPTOMETRIST
Montague, P. E. I.
Office Hours: 10 to 12 A. M.
2 to 5 P. M.
Holidays etc., by appointment.
Office Connected with DRUGSTORE

POULTRY

We are buying all kinds of Live and Dressed Poultry daily at our Plants in Charlottetown and Kensington. It will pay you to get our prices before selling elsewhere.

CANADA PACKERS LIMITED

Charlottetown Kensington

SEVENTH ANNUAL

ROTARY RADIO AUCTION

In Aid of Crippled Children

Thursday Evening, December 7th.
6 P. M. OVER CHCK

(1310 on Your Dial)

4 SPECIAL PRIZES 4

There are about 500 articles in all listed. As soon as 165 articles have been sold, numbers up to this amount will be placed in a hat and one number drawn. The BUYER of the article having the similar number will receive a SPECIAL 8-10 lb. CHRISTMAS TURKEY. This will be repeated with each remaining 165 articles, giving three special prizes. In addition a GRAND PRIZE will be drawn for in the same manner from all the numbers sold and the buyer holding that number will receive a GRAND PRIZE OF A 12-15 LB. CHRISTMAS TURKEY.

YOU

Get Good Entertainment.
Greatly Aid Crippled Children.
Get Good Value For Your Money.