



SURPRISE!

Father's Day
June 16th

For Dear Old Dad on the Day That's His Alone!

MAYBE you've forgotten that good old Dad's been taking quite a beating. He has been working harder than he has ever worked in all his life. He's got to worry about increased taxes, carrying on here at home, keeping his family together, and many other important things. So remember Dad on Father's Day. Give him something he likes or needs—it isn't how much you spend — it's the thought that counts. Showing you appreciate and love him will make Father's Day a real day of cheer for Dad — one he won't forget!

AND BE ASSURED that this establishment is eager to help you in FATHER'S DAY shopping to the full extent of its ability. Of course it's true enough that there are many lines in very limited supply, but you'll still find a generous variety of gifts suitable for Dad.

In the COSMETICS BAR, choose from popular toilet needs, the delightful SEAFORTH preparations and all other similar lines . . . Woodbury, Aqua Velva and all the rest.

With approaching warm days, Dad needs a new belt . . . new suspenders, good looking garters . . . a smart buckle for his present belt.

In the popular MEN'S STORE why not choose him a new hat . . . if he's like most men . . . it's a long time since he had a new one.

Of course every man needs more handkerchiefs . . . and why not wake him up with a tie that's got some real "oomph" to it?

MOORE & McLEOD limited