



You'll Save IF YOU

SHOP EARLY

YOU'LL ENJOY A MUCH HAPPIER AND MERRIER CHRISTMAS, BECAUSE YOU WILL HAVE AVOIDED THE HEART-BREAKING, NERVE-RACKING, IRRITATING ORDEAL OF TRYING TO DO YOUR SHOPPING WHILE EVERYBODY ELSE IS TRYING TO DO THEIRS.

You'll save yourself the disappointment that comes with last minute shopping; you will be able to choose from full stocks and complete varieties. You'll save time, because you will be given better service NOW while salesclerks are able to offer you the

attention you deserve. You'll save money, because you'll be able to purchase exactly what you want at the price you wish to pay. You'll save trouble, because you'll have plenty of time in which to secure gifts for every one on your list.

These MERCHANTS ARE ALL PREPARED TO ASSIST YOU



VISIT THESE STORES TODAY AND SELECT YOUR GIFTS FROM COMPLETE STOCKS

Santa Says —



This year in our new Store at 164 Queen Street,

We can show you many now and appropriate Gifts for Christmas. Electrical Gifts are becoming more popular each year.

May We Offer You Some Suggestions

- Coffee Perculators, Waffle Makers, Hot Plates, Toasters for Sandwiches and all purposes, Mixmasters, Oven Cookers, Electric Irons, Curling Irons, Bathroom Scales, Boudoir Lamps, Desk Lamps, Bed Lamps, Ceiling Fixtures, Electric Clocks, Heaters and Heating Pads, Pin-On Lamps, And numerous other Electrical appliances

ELECTRICAL GIFTS ARE BOTH UNIQUE AND SERVICEABLE

CHAPPELL & CO.

LICENSED ELECTRICAL CONTRACTORS 164 Queen Street Charlottetown

FOR BEST SATISFACTION



See Our Selection of Really ENJOYABLE and PRACTICAL GIFTS

WESTINGHOUSE AND VICTOR RADIOS

All Models. All Price Ranges

Westinghouse WASHERS, VACUUM CLEANERS, IRONS, TOASTERS, COFFEE MAKERS, ETC.

WESTINGHOUSE REFRIGERATORS

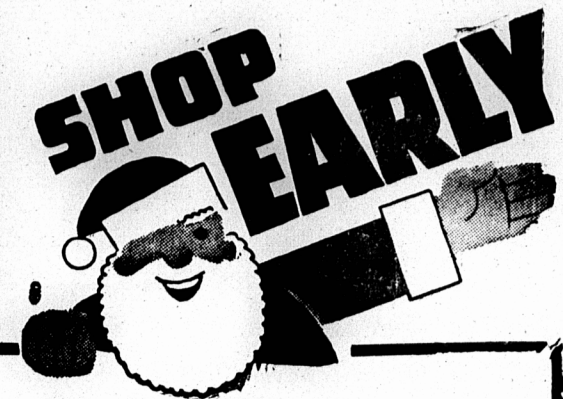
EVERYTHING IN MUSIC AND MUSICAL INSTRUMENTS

We're ready to assist you in selecting your gifts early.

MILLER BROS. LTD.

Great George Street Phone 555

TAKE A TIP FROM SANTA—



COME IN TODAY

Stocks are complete, sales people unhurried, crowds small, weather mild . . . and so you'll enjoy shopping more, select just the gift you want and save time, money and effort.

Our salesforce is ready, right now, to help you in your gift selection, and you're sure to find everything in our large complete stock of gifts.

THE ROGERS HARDWARE COMPANY LIMITED

Combine THRIFT with your GIFT

GENERAL ELECTRIC

Gift Appliances for Christmas

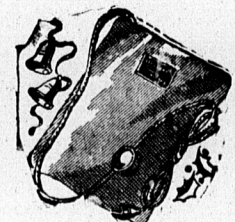
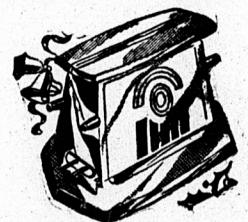
Signify Highest Quality

MARITIME ELECTRIC COMPANY, Limited

ELECTRICAL GIFT HEADQUARTERS

139 Grafton St.

Charlottetown



Petty Smuggling Of U. S. Gasoline Shows Decrease

FREDERICTON, Nov. 18—(CP) More than 1,000 New Brunswick motorists have been forced to pay customs duty, sales tax and provincial tax on gasoline they bought in Maine this year. The action was taken to prevent petty smuggling of the fuel developing to a large extent.

Brunswick motorists returning from Maine if they had bought gasoline in that state. Those replying in the affirmative were obliged to pay immediately the customs duty of one cent per gallon and the eight per cent sales tax. Details noted by the customs officers went to the provincial department of public works here. A few days later these motorists received a bill for the provincial tax.

New Brunswick Sales Increase

A big gain has been shown in the volume of motor fuel sold at service stations in New Brunswick border towns. In one week when the public knew a particularly close check was being made, 3,000 more gallons were sold at St. Stephen than in the previous week.

Other border points reported the same story. Figures shown that despite heavier traffic in August the amount of Maine gasoline brought across the line in New Brunswick cars was considerably less than in June. Motorists found that after paying Dominion and provincial charges they had spent more than if they bought the gasoline at home.

When the campaign started the department of public works compared gasoline sales at St. Stephen and Kentville, N. S., towns of approximately the same size. Kentville vendors sold 550,000 gallons last year while only 275,000 gallons were sold in St. Stephen. This was taken to indicate that about half the gasoline used at St. Stephen was purchased in Maine, with a consequent loss of \$2,750 in provincial revenue.

The average "gas-runner's" cargo is five gallons. With only 1,000 motorists caught trying to import gasoline illegally this additional revenue for New Brunswick is no more than \$500. A larger amount was spent in conducting the check-up but increased revenue from more gasoline sales along the border, in addition to the \$500, leaves a balance in favor of the government.

Officials believe that a reduction in the price of New Brunswick gasoline this fall, combined with the campaign, will stop the smuggling.

thoroughly enjoyed. The scene of the play was laid in the office of the John Randolph Printing Company. The part of John Randolph, Sr., was played by Fred Young, who, by his acting in the breath-taking situations when it seemed that his reputation as a candidate running for Mayor of the city would be ruined, greatly pleased the audience. Walter Wood, in playing the part of John Randolph, Jr., showed that in life's darkest moments a cool and level head may bring one safely over difficult situations.

Correspondence Courtship Play Well Presented. Tryon players presented their comedy, "Correspondence Courtship" in North Wiltshire Hall on Tuesday, Nov. 15th, to a well-filled house. Waves of laughter swept almost continuously over the audience during the presentation, showing that the play was being

TIRED FEET. FIND INSTANT EASE WHEN YOU RUB MINARD'S GREAT CANADIAN RUBBING LINIMENT.

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