

PRINCE EDWARD To-day Charles Boyer - Jennifer Jones "CLUNY BROWN" News and Popeye - Shows 2:30 - 7 - 9

3 DAYS - MON. - TUE. - WED. Sponsored by Ladies' Aid of the P. E. I. Hospital

It has everything to make it great!

All the tender, young, fine feeling of the delightful best-seller... A special cast in brilliant star performances... The glorious, heartwarming touches of "Going My Way"

Miss SUSIE SLAGLE'S

VERONICA LAKE SONNY TUFTS JOAN CAULFIELD

LILLIAN GISH



ESCAPE

By Royal Brown

This has been in Bing's mind that night less than a week prior to his dropping anchor off Pisquasset Inn...

"I dreaded it, but I find a certain satisfaction in it now. As you know, I spent two years after graduation on a trip around the world...

"I rather suspect he may be," agreed his father. "And I hope that when your time comes I'll be able to say—believe—the same of you."

Bing's father had denied any intent to direct his choice of a girl, but had been hinting at a choice he would strongly approve?

Lucille was Bing's stepmother. She certainly would be glad to see Bing, considering that Ricky was there. And his father liked Ricky a lot.

Entering the dining room at Pisquasset Inn, Bing decided that coming ashore had been a mistake. He should have stayed aboard the ship.

Twenty minutes later he had chartered the Ellen J. He reprovisioned her, took on gas for the engine, left his car in a garage and phoned a friend in Boston...

"She's sweet," he had decided.

W. C. T. U. NOTES

TEACH ME TO LIVE

Teach me to live. 'Tis easier far to die— Gently and silently to pass away— On earth's long night to close the heavy eye.

Teach me that harder lesson—how to live, To serve Thee in the darkest paths of life; Arm me for conflict now—fresh vigor give, And make me more than conqueror in the strife.

Teach me to live for self and sin no more, But use the time remaining to me yet. Not mine own pleasure seeking as Wasting no precious hours in vain regret.

Teach me to live. My daily cross to bear; Nor murmur though I bend beneath its load. Only be with me. Let me feel Thee near; Thy smile sheds gladness on the darkest road.

Teach me to live—with kindly words for all— Wearing no cold, repulsive brow of gloom; Waiting with cheerful patience, till Thy call Summons my spirit to the heavenly home.

MISS EDNA GRANT

At a meeting at Midale, Sask., called to oppose the establishment of a beer parlor in the town "even the bootlegger came out to see what was doing," said Miss Edna Grant, national field secretary of the W. C. T. U., while addressing W. C. T. U. delegates from across Canada in convention at Hotel Saskatchewan, Thursday morning.

"This was an example, used by Miss Grant, to show the increase in interest in alcohol education during the last few months. As a result of the meeting, there is no beer parlor at Midale, she said.

"Liquor flows freely and evils of all sorts follow in its steps," she continued. Homes for unmarried mothers are places that make one realize what alcohol is and what it does, said Miss Grant. She has visited jails, prisons, reform schools, hospitals, sanitoria and homes for unmarried mothers "to try and help those whose lives have been ruined or scarred by drink and who are confined to places of punishment or for treatment," she said.

MISLEADING ADVERTISEMENTS

The following is quoted from an advertisement in one of the papers: "The grand spirit of fair play goes beyond the stadium—beyond the sports ground. You can see it in a thousand ways in our everyday life. The spirit of fair play has always been and will always remain, a very basis of our society—a cherished characteristic of our Canadian Way of Life."

Entering the dining room at Pisquasset Inn, Bing decided that coming ashore had been a mistake. He should have stayed aboard the ship.

During the second half of the program the Regina "Y" group of the Youth Temperance Council presented an original pageant written by Mrs. R. W. Crow, editor of the W.C.T.U. publication, "White

Player's Navy Cut Cigarettes advertisement featuring a sailor and a lamp. Text includes: "In The Best Of Tradition It's Always Player's Please MILD or MEDIUM CORK TIP and PLAIN PLAYER'S NAVY CUT CIGARETTES"

TODAY - ROY ROGERS In "UNDER NAVADA SKIES" Shows 2:30 7 and 8:45

CAPITOL

ALL FRANCE BLUSHED AT HER DARING... MEN TREMBLED BEFORE HER RAPIER!

By day... a devastating enchantress... by night... a deadly avenger... here is a woman born bold and lovely enough for any adventure!



The Wife of MONTE CRISTO JOHN LODER LENORE HUBERT

ALSO: NEWS and COMEDY

EMPIRE TO-DAY

SHOWING 2:30-7:00-8:45

DURANGO AND SMOKEY HUNT DOWN DESERT RATS!

The Desert Horseman advertisement featuring a cowboy and a horse. Text includes: "Smiley BURNETTE THE DESERT HORSEMAN with WALT SORUM AND HIS COLORADO HILLCRIMES"

TORONTO CONSERVATORY OF MUSIC advertisement for Clifford Poole, pianist.

Repair NOW advertisement for BP Roof Coatings and Cements.

a brewing company. Some spirit of fair play—that when they have been prohibited from advertising their devilish product, they take this underhanded means of keeping their name before the public.

Is it a grand spirit of fair play in any company to take the working man's hard-earned money and sell him something that will lessen his working power; to take the bread out of the mouths of his wife and children in order to line their own pockets; to use their own enormous wealth and influence in such a way as to prevail upon the Government to send liquor to the soldiers at the front instead of the necessary guns and ammunition. Is there any semblance of fair play in such dealings?

For any brewing company to publish such an advertisement amounts to us very much like hypocrisy and fraud, a good-will advertisement of evil deeds. —Edith Sterns.

TOTAL ABSTINENCE IS AIM OF CHURCH

MONTREAL—The full membership of the United Church of Canada will be called upon to practice total abstinence and to refrain from offering cocktails or other drinks containing beverage alcohol to their guests on any occasion, in a report being presented today at the church's 12th general council by Rev. J. R. Mutchmor of Toronto, secretary of the Board of Evangelism and Social Service.

The request is made "in view of the widespread wreckage of humanity caused by the use of beverage alcohol... (and in the belief that total abstinence) is the only wise and safe course to be followed."

TEMPERANCE ORATIONS

"Beware the quicksand plains of moderation!" was the warning at the youth rally of the W. C. T. U. convention Tuesday evening. The speaker was 14-year-old Margaret (Peggy) Brand of Saskatoon who was awarded first place and a gold medal for her excellence in oration.

There were six other contestants, five girls and one boy. All were awarded golden maple leaf pins and commended on the high standard of their work.

PAGEANT PRESENTED

During the second half of the program the Regina "Y" group of the Youth Temperance Council presented an original pageant written by Mrs. R. W. Crow, editor of the W.C.T.U. publication, "White

Ribbon Tidings," entitled "Roll Call of the Far East."

The play was directed by Miss Gail Stewart and the cast was as follows: Francis Willard, Mrs. Lloyd Howell; Honolulu, Miss Agnes Craig; New Zealand, Miss Elsie Halvorsen; Australia, Miss Irene Vincent; Japan, Mrs. Ken McKay; China, Miss Eileen Reid; India, Miss Eileen Reid. Saskatchewan carried away two further awards in the national awards for temperance work among the young people. Miss Gail Stewart, Regina, was awarded the Young People's Banner for membership increases in her Regina "Y" group and Saskatchewan was also awarded the silver cup for the greatest proportionate membership increase over the province in youthful provincial temperance advocates.

Prince Edward Island came first for increased membership and efficiency. Mrs. N. W. Reese, Quebec, L. T. L. secretary, made the award. British Columbia and Ontario won cash prizes for general efficiency. Mrs. Hazen Howard, P.E.I. Y.T.C. secretary, making the awards.

Friends and relatives of alcoholic folk have often written to Miss Grant asking personally for help. "We need to be seeking, not only to cure those who are addicted by liquor, but to keep others from disaster," she said.

HOPE RIVER

Bazaar And Chicken Supper

Oct. 29 and 30

H. C. BOHAKER District Supervisor Phone 835 148 Richmond Street Charlottetown, P. E. I.

DON'T WAIT FOR JACK FROST

SEND YOUR OVERCOAT

TO US FOR DRY CLEANING NOW—BEFORE THE FROSTY DAYS COME. — IT'S WISE TO BE PREPARED. — HAVE IT CLEANED WHILE THE WEATHER IS STILL WARM. — ALL READY FOR THE COLD SNAP THAT'S COMING — SOON.

BE SURE TO SEND AT LEAST ONE HANGER WITH EACH GARMENT

Phone 983

NEW METHOD CLEANERS

130 LONGWORTH AVE.

Dr. Chase's Nerve Food advertisement. Text includes: "It Makes You Feel So Much Better The Vitamin B1 Tonic Extensively used for headaches, loss of sleep, nervous indigestion, irritability, anaemia, chronic fatigue, and exhaustion of the nervous system. 60 cts. Economy size, \$1.50"