

# RAINBOW FLOUR

Milled by the careful Tillson process from the best Manitoba wheat, it is rich in nutriment.

Milled by the Tillsons at Tillsonburg.



### Bigger Profits to Policy-holders

It is easy to see why a policy in this Company is an excellent investment as well as a protection.

Last year, the new business amounted to \$7,081,402—a gain over 1906 of \$1,577,855. Yet the operating expenses were about the same as last year.

For the last five years, the actual mortality was only 47% of the amount expected. And the Interest Income exceeded the mortality by \$198,103.

With an expense ratio to income smaller than its competitors, with a yearly expanding interest income, and a favorable death rate, it is but natural that The Mutual Life of Canada is earning more profits, which go to the policy-holders in reduction of their premiums.

HEAD OFFICE - WATERLOO, Ont. 103

J. O. ARSENAULT, Mgr. for P.E.I., Charlottetown.

## What it Means to You



This trademark is the most important part of a Fit-Reform Suit or Overcoat.

It is a definite promise of quality and service—or recompense.

It promises that you must be satisfied with your purchase or you can get your money back.

Today, thousands of men in every part of Canada will not buy a garment that does not contain this wreath.

It means much to you.

Look for it whenever you buy.

Suits and Overcoats, \$15, \$18, \$20 up

# Fit-Reform

PROWSE BROS. LIMITED

Charlottetown

## Just in STANFIELD

Unshrinkable, Underwear for men in fall and winter weights. These are the best goods for the cold weather that's made. They are manufactured from pure wool of the best quality and will therefore wear longer and give better satisfaction than any other make.

### WATSON'S

Unshrinkable Underwear for women and children in fall and winter weights from choice fine stock. Smoothly knit, well put together, good fitting our prices for the above are such as will be for the mutual benefit of both ourselves and our customers.

Come and see us. Get our prices and buy our goods if you think hem good value

# W. C. TURNER & CO

The low price store Sunny

## A VALUABLE PRIZE CONTEST

The Charlottetown Guardian has secured the right to use the International Newspaper Bible Study Club Lessons each week for the term of one year, commencing with the lesson for August 23rd, 1908. But one paper in each town can use these. The Guardian takes pleasure in being able to present to its readers such a valuable help along the lines of Bible study. They will be published each week in the Morning Daily and the Rural Daily. Only paid-in-advance subscribers to either paper are eligible to join this club. There is no fee for entrance, and no conditions other than those stated below. Everybody stands the same chance and has the same opportunity to get the valuable prizes without the investment of a cent. There is one condition that must in every case be complied with and that is, that every one entering the contest must be a regular subscriber as above.

GOLD AND SILVER MEDALS, BIBLES, BOOKS.

Persons may join the club at any time during the year, but must, of course, answer the 52 questions hereinafter explained, to qualify for the prizes. It is however, desirable that the questions be answered as the lessons are studied.

The International Newspaper Bible Study Club is for the purpose of promoting, in an unlettered way among the masses, a wider study of the Bible, the basal truths of Christianity, and the problems which enter into every man's life. It is composed of all those who join a Local Club, and take up the whole course herein outlined during the year. Although with their sympathetic co-operation, it is not considered fair to have them compete for the prizes. It is however, desirable that able Class scholars, and church goers generally, may belong to this newspaper Club, also non-churchgoers, of all shades of opinion. All such who have not joined are warmly invited to do so and compete for the prizes.

The Guardian has secured the right to publish the International Sunday School Lesson questions by Rev. Dr. Lanscott, D.D., which have aroused so much interest elsewhere, and they will appear weekly. One of these questions each week is to be answered in writing, and upon these answers the prizes are to be awarded. The Guardian is authorized to form a Local Newspaper Bible Study Club for its readers, and guarantees to all who join and fulfil the conditions, that everything here promised shall be faithfully carried out.

### CONDITIONS OF THE CONTEST.

1. Each contestant, or his or her family, must be a paid in advance subscriber to The Guardian, during the continuance of the contest, in order to qualify for membership in the International Newspaper Bible Study Club and the Local Club.

2. Each contestant in this Local Club must answer each of the written questions for 52 consecutive weeks, commencing for Sunday, August 23rd, and the answers must all be in possession of this paper within two weeks of the close of this period, which allows two weeks grace after the close of the contest.

3. Each question must be answered separately, and the paper written on one side only. No answer must contain more than two hundred words and may be less. It will be a convenience if students will write their answers on letter paper, about 8 1/2 inches by 11 inches.

4. Each answer must have the name and address of the writer at the bottom of the answer, together with the date label of a current issue of The Guardian so it can be identified, giving a number, registered, and then the name will be cut off so the examiner may know it by number only.

5. Students should be careful to understand the question before answering. To do this the lesson text must be read and especially the verse or verses, upon which the question is based.

6. The answers from this Local Club must be delivered to The Guardian office, and they will be collected at the close of the contest and forwarded to headquarters for independent examination by competent examiners. The prizes will then be awarded according to the highest number of marks, won by members of The International Newspaper Bible Study Club, and prizes which may be awarded to members of this local Club will be given out from this office.

### THE PRIZES.

First Series—A gold medal to each of the first five contestants.  
Second Series—A silver medal to each of the next five contestants.  
Third Series—A Teacher's Bible, price \$5.50, to each of the next five contestants.

Fourth Series—The book "The Heart of Christianity," price \$1.50 to each of the next thirty-five contestants.

Fifth Series—A developed mind, an expanded imagination a richer experience and more profound knowledge of the Bible and of life, to all who take this course whether winning any other prize or not.

Each medal will be suitably engraved, giving the name of the winner and for what it is awarded, and

in the like manner each Bible and book will be inscribed.

All who can write, and have ideas, are urged to take up these studies, regardless of the degree of their education, as the papers are not valued from an educational or literary standpoint, but from the point of view of the cogency of their reasoning ideas.

### Suggestive Questions.

Oct. 18th, 1908.

David's Kindness to Jonathan's Son.—II Sam. ix.

Golden text.—And be ye kind one to another, tender-hearted, forgiving one another. Eph. iv:32.

What is the greatest sentiment which a human heart can experience?

Verses 1-5—What had been the relation between David and Jonathan?

What degree of merit would you give to kindness shown to one person, for the sake of another person?

(This question must be answered in writing by the members of the club.)

What would you say of a man who refused help to a stranger, until he learned he was the son of an old friend, and then lavished kindness upon him?

If Jesus were to come to us, inognito, for help, and we refused him; then learning who he was, ran and offered our services, what would be the attitude of Jesus to us in such a case?

Should we wait to be appealed to before we show kindness to our fellows, or should we take pains to look up those who need our kindness and sympathy?

If we speak cross to, or snub a stranger, or refuse to help him in need when we have the power, or if we act just the contrary to this, is there any reason to believe that Jesus takes our action as it rendered to him personally?

Verse 6—What are some of the benefits which come from being the son of a good father?

It often occurs that the character of parents, as in the case of Saul, entirely changes during the period covered by the birth of their children; does such change affect the hereditary tendency of the children born under the different dispensations?

Verses 7-8—Is it necessary, or right, under our Christian civilization, for a good man in a humble position, to pay more respect to a man in an exalted position than he should to a so-called equal

those who are unfitted to make their own living.

Is it an advantage or a disadvantage for the average young man in being able to sit continuously at "the King's table"?

Should the State make provision to keep the aged and all who are not able to support themselves?

Lesson for Sunday, Oct. 25th, 1908. The Joy of Forgiveness. Psalm 32.

Verse 9—The earth, the sky and the sea, are the common gifts of God to mankind as a whole; what moral right, therefore, has any man to exclusive ownership in either, or any part of these common gifts of God?

Verse 10—From our usual standards for social conduct, David did a fitting and a generous act in inviting an impecunious king's grandson to eat at his table, but by what law of Christian ethics, are masters justified in compelling their servants to eat at a separate table?

When God looks down upon a rich land owner, and his large number of servants who till his land, does God necessarily have any more love for, or admiration of, or interest in, the master, than the servants?

Verses 11-13—What should be the relation between masters and servants, according to the standard of the Kingdom of God?

What should our individual relation be toward the "lame" and

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## Buying Clothing—and Horses

A man doesn't snap up a horse because he looks all right. As a usual thing, he leads the nag out where the light is good and strong and examines every hair of his hide. He squints under each hoof for the grand hairy sign of distress and peeks down his throat for dark secrets. He wants to know the horse's pedigree—and he is mighty particular about getting a line on the man he's doing business with. When all this is made satisfactory and the price agreed upon, the buyer will further stipulate that should the horse turn out a roarer, be balky or not otherwise as represented, he can get his money back.

This may be too much caution but it is mighty good business. A man buys a horse for use and wants him as nearly perfect as possible. Compare this caution in buying horses with the indifference usually displayed in buying clothes.

Nine times out of ten, a man takes the first thing offered. He does not examine its composition. He knows nothing about the quality, and less about the pedigree of the garments—where and how they are made.

He knows little about the man who sells the clothes.

Is this logical?

A man is in the company of his horse for a few hours, perhaps, a day.

You are in your clothes all the time you are awake.

You manage the world's affairs

- transact business
- meet strangers
- welcome friends
- make love and are married
- go to church
- in fact, spend two-thirds of your life IN YOUR CLOTHES.

"All of us can't be tailors." True enough—which is all the more reasons why we should buy clothes that have a pedigree—a reputation, and a guarantee at the back of it.

"PROGRESS BRAND" Garments are pedigreed clothes. Their pedigree—the "Progress Brand" trademark shown below—is registered at Ottawa.

They will stand the most searching examination inside and out. They are made of the most dependable materials in one of the best equipped tailories in Canada, and sold only by the most reliable dealers with an unqualified guarantee—"satisfaction or money refunded."

Does it pay, or is it good business, to be indifferent when buying your clothes?

Figure it out.

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# "Progress Brand"



## Sold and Guaranteed by PROWSE BROS.

or to render obsequious obedience to any man?

How would you characterize the act of David in giving to Mephibosheth all the land that was owned by his grandfather Saul?

If a son legally acquires property on the death of his father, which the son afterwards learns the father had no moral right to, is he in honor bound to restore the property to the moral owner, as soon as he learns who it is?

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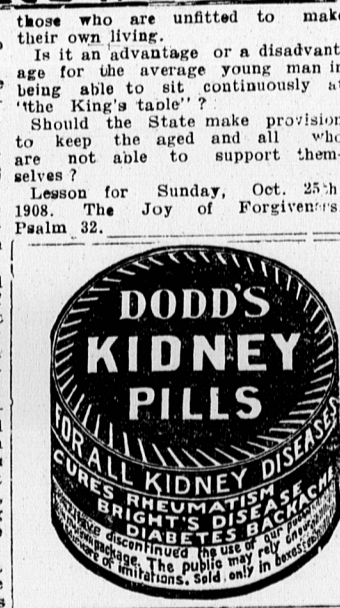
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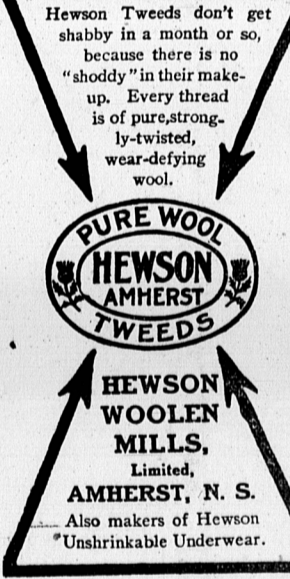
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MORE NEW KNITTED SWEATERS FOR WOMEN—THE FIRST LOTS WENT LIKE ICE CREAM ON A HOT DAY—AND THE NEW LINE IS GOING ABOUT AS FAST WE WANT YOU TO SEE THE EXCELLENCE OF THIS OFFERING. MOORE & McLEOD. 10-8031.



HUNDREDS OF PAIRS OF NEW GLOVES HAVE JUST COME IN—PERRIN AND REYNIER MAKES—THE LINES THAT WE HAVE FOUND BEST IN MANY YEARS EXPERIENCE—ASK TO SEE OUR THREE GREAT LEADERS AT \$1.00, \$1.25 AND \$1.50. MOORE & McLEOD. 10-803