

THE Strongest attraction of MORSE'S TEAS



no doubt is their flavor but they have another quality—their strength, which assures the maximum number of cups to the pound.

Play An Ace! Serve "Perfection"

After that enjoyable "Bridge" or "Auction" the success of your party is assured when you serve for refreshment this dainty dessert—Perfection Ice Cream.

Central Creameries Charlottetown

Perfection Dairy Summerside

Perfection Ice Cream is known from one end of the province to the other as a pure food product.

More Horsepower

When we stop to think of the almost innumerable purposes for which electricity is today being used, we can hardly wonder that the demand for electrical power is increasing at the rate of about 20% a year.

The business of public utility companies may be said to be as permanent as the population that they serve.

We will shortly offer a 6% First Mortgage Public Utility Bond suitable for the purposes of most conservative investment.

Eastern Securities Company LIMITED

W. H. V. DUNBAR, Manager. CHARLOTTETOWN

ST. JOHN MONCTON MONTREAL SUMMERSIDE HALIFAX FREDERICTON

3742-5-13-31.

Stewart Jones & Co.

Correspondents of

Greenshields & Co.

Members of the Montreal Stock Exchange

88 Great George St., Charlottetown

MONTREAL STOCK EXCHANGE

Market reports furnished by Greenshields & Co., Montreal, to Stewart Jones & Co., 88 Great George St., Charlottetown.

Table with 2 columns: Item Name and Price/Value. Includes Abitibi, Alberta Pacific Grain, Asbestos, Brillian, C. A. Oil, etc.

Table with 2 columns: Item Name and Price/Value. Includes Canada Power and Paper, Canada Brewing, Dominion Bridge, etc.

Central Guardian

A FEW NEW LADIES hats arrived this morning. Prowse Bros. Ltd. 3727-5-13-31

SCOTCHFOET Memorial Association will hold their annual celebration at Scotchfort on Wednesday, July 23. 3736-5-13-31

SEE OUR RICHMOND ST. WINDOW of babies' needs. Prowse Bros. 3727-5-13-31

FREE WITH TWO PACKAGES Fancy Family Cake and Pastry Flour, one large glass mixing bowl. Free. Ask your grocer. Get yours while they last. 3574-5-6-1 week.

THIS IS BABY WEEK—Everything a baby would wear. Booties, sweaters, bonnets, underwear, hats, etc. Prowse Bros. Ltd. 3727-5-13-31

GARDEN CITY BUTTER selling this week at 36c per lb. Pure Milk Co., Ltd. 3751-5-14-31.

HAMPTON—United Church services for Sunday, May 18th, are as follows: De Sable, 11 a. m.; Appin Road, 3 p. m.; Hampton, 7.30 p. m. James P. Kaye, minister.

MEDICAL STUDENT—The list of students successfully passing their examinations in First Year Medicine at Dalhousie should have included the name of F. L. McPhail, York Point, who passed in Practical Anatomy, Anatomy 1, Histology, Embryology, Physiology, and Biochemistry.

RED CROSS MEETING.—The weekly meeting of the "Sunshine Juniors" of Cherry Valley was held on Friday afternoon May 9. Meeting opened by singing a Health Song. Minutes of last meeting were read by the Secretary. Roll Call was responded to with an answer to where each member would like to spend a holiday. Treasurers report was read and adopted. The report of the Health Officer Sterling Ings was then read. Collection was taken up by the collector Master Billy Hayden. Flowers were planted for the windows of the school. It was decided at this meeting to clean the school in the near future. Recitations were given by Clara McIsaac and Willis Judson. Meeting was then adjourned.

Table with 2 columns: Company Name and Value. Includes Power Corporation, Price Bros., Quebec Power, etc.

Table with 2 columns: Company Name and Value. Includes American Can, Alleghany, Anaconda, Bendix Aviation, etc.

Table with 2 columns: Bank Name and Value. Includes Bank of Nova Scotia, Bank of Montreal, Bank of Commerce, Royal Bank.

COUGH INSURANCE

A GOOD BUSINESS MAN insures his stock against fire. The prudent head of a family has his life insured. The thoughtful traveler carries accident insurance.

NYALS PINOL is insurance against Coughs, Colds, Bronchitis, Croup, La Grippe, all kinds of throat and lung ailments. It is the cheapest insurance anybody can carry. Keep fifty cents worth of this insurance in the house.

BIG DIVIDENDS J. Ernest H. Worth DRUGGISTS 142 Prince Street 5-12-31.

WHIST AND AUCTION TONIGHT—Don't forget Whist and Auction in Rosary Hall tonight.

PRESBYTERIAN SERVICES for Sabbath May 18th., Cardigan at 11 a. m. and 7 p. m. Dundas at 3 p. m. Rev. W. E. Davies, B. A. Minister.

COMING ATTRACTION.—There will be entertainment galore at the May Fair to be held in the new Parish Hall of the Church of the Most Holy Redeemer, Upper Queen Street, which opens May 26th for three days. Besides a dainty afternoon tea from 3 to 7, there will be a household table with cooking of all kinds, cold meats, salads, etc., a candy table, ice cream booth, fishing pond, doll table, fancy work, aprons, etc., all reasonably priced. Reserve the dates.

THAT FISHERIES PORTFOLIO—The Ottawa Journal commenting on the fact that some veteran captains, considered dubious for the coming offensive are being asked to surrender their commissions, to give way to younger men, has this to say regarding one Prince Edward Island prospect:—"Dr. Cyrus McMillan, a professor at McGill, will, according to the inspired voices, be our new Minister of Fisheries. He comes from 'the Island,' is said to like politics better than a professorship, and, greatest qualification of all, is a personal friend of the Premier. Professor McMillan, from what we hear, won't be killed with work. Mr. King, at any rate, has tried to make things easy for him by placing all the dredging that used to go with Marine and Fisheries under Marine, incidentally adding to it all the dredging of Railways and Canals and Public Works, all of which, come to think of it, is a most excellent thing for Mr. Cardin on the eve of a campaign in Quebec. Really, when it comes to tactics, one must salute Mr. King."

PERSONALS

The many friends of Mr. Thomas Kneabone will be sorry to learn that he has entered the City Hospital for treatment.

MILLCOVE SCHOOL

The following is the honor roll of Millcove School for the month of April: Grade X-1 Mary McIntyre, 2 Cecelia MacIntyre. Grade VIII-1 Rita Hughes, 2 Leonora Hughes, 3 Mullen Hughes. Grade VI-1 George Rattray. Grade V-1 Edwin Hughes, 2 Joseph Hughes, 3 John B. MacIntyre. Grade IV-1 Leo Arbing, 2 Freddie Hughes, 3 Walter Hughes. Grade II-1 Kathleen Hughes, 2 Eulalia Hughes, 3 Harold McQuaid. Grade I Sr.-1 Alfred MacIntyre, 2 William MacDonald. Grade I Jr.-1 Raphael Hughes, 2 Georgie Hughes.

BANKS

Perfect attendance: Agnes MacIntyre, Alfred MacIntyre, Rita Hughes, Freddie Hughes, Joseph Hughes, Eulalia Hughes, Leonora Hughes, Francis Bradley, Louis Bradley, Harold McQuaid, Helena Horgan, teacher.

SOUTH AFRICA'S AUTUMN FASHIONS

While Rest of the World Revels in Spring, South African Women Choosing Autumn Costumes

CAPE TOWN, S. Africa, May 10.—(By the Canadian Press).—Autumn "fashions" for South Africa, while most women revel in Spring. Among the new evening gowns are several frankly "jeunes filles" frocks with bouffant skirts, but the rest are slender even when their skirts conceal many yards of material. White is a most successful "color;" there is a great deal of pink, some red, and a lot of green. A striking gown seen recently was in yellow satin a robe de style, with a canary at the waist. Another one was a most exciting crinoline gown in white satin hand-painted with colored butterflies all over it.

A black gown with a long trail of white poppies up the side and a white chiffon poppy poised on one shoulder was greatly admired. These chiffon poppies, by the way, are being much worn with chiffon evening dresses, and they are as delicately creased as the field originals. What an ingenious use can be made of ribbons was demonstrated recently when a mannequin who was dressed entirely in narrow corded ribbon attracted an enormous amount of attention. Two shades of green had been chosen and her frock was covered with circles and ovals and motifs. This costume was topped by a hat made up of ribbons composed in a similar way, and she carried a sunshade and bag made entirely of the same material. So skilfully was the ribbon used that her frock which was semi-fitting and with a slightly flared skirt, did not look in the least exaggerated.

COLLEGE COURSE WILL BE CHANGED

WOLFVILLE, N. S., May 13.—Proposed changes in the future educational policy of Acadia University which it is believed will be recognized as one of the most important steps yet taken in higher education in Canada, were announced by President F. W. Patterson at the annual banquet given by Juniors to the graduating class. "Formerly we have assumed," said Dr. Patterson, "that a four-year course is the only normal unit of education in advance of the high school, and the student who enrolls in the Freshman class and does not or cannot complete the four year program drops out with the feeling that he has failed. He is not necessarily inferior to those who graduate he may have superior ability in some other direction. In the future, the first two years at Acadia will constitute a unit of work. The student who completes the work of these two years and shows ability to do the advanced work, will, if he desires, be admitted to the work of the final two years. Students completing the work of the first two years will be suitably graduated with a diploma if they so desire.

"This change," continued Dr. Patterson, "alone implies important changes in the curriculum. At the present time the courses of study of the freshman and sophomore years do prepare the student for the work of the final two years, but for the student who does not continue they have little relation to the life and work outside. In the re-organized courses the curriculum of the first two years will seek to do four things; meet a wide variety of individual interests; offer an introduction to the nature and meaning of the world into which the student will go and of the life in it; provide pre-professional training for those looking forward toward the professions who do not wish to go on to an Arts degree; and provide also an adequate introduction to the work of the third and fourth years in Arts and science.

"The most important changes in the curriculum will be the requirement of only one language other than English for a degree, the placing of mathematics on the elective list, and the provision of adequate orientation courses in the nature of economic and social order for the first two years.

"With this re-organization the Sophomore year assumes a new importance and becomes the senior year in the first two years of college work.

"In the work of the final two years, emphasis will be laid on the mastery of special fields of study. Students who have qualified for admission and especially those who seek distinction will be asked to achieve mastery in special fields of study. Emphasis will be placed not merely upon the courses taken but upon the mastery attained. The weakness of the systems of credit by courses, units, semester hours or majors have been well suggested by Dean Boucher of Chicago. Dean Boucher suggests that the common system of credits means merely that coupons are clipped at regular intervals and when enough have been secured are exchanged for a degree."

FOR YOU AND YOURS



Alone

Hard for her to realise she, the sheltered wife with a husband to look to and depend on now, alone faced with debts and the stark necessity of carrying on untrained unfitted in a world of competition if Tom had only taken out insurance! Planned insurance takes care of the future. Are you satisfied that you have left your loved ones provided for?

Our representative will be glad to explain the many advantages of Mutual Life Insurance. A postcard brings him to your door.

THE MUTUAL LIFE ASSURANCE COMPANY OF CANADA WATERLOO, ONTARIO Established 1869

H. A. EBERS, Provincial Manager, 135 Kent Street, Charlottetown, P. E. I.

From the viewpoint of the wholesale fish dealers, there is only one ray of hope. The beam trawlers and dragnets, who require no bait, are excellent catches of fish and are able to keep the markets supplied.

This famine in bait is an absolute hardship for the trawl fishermen, who outnumber all others at this port. The past winter has been a particularly hard one for them as a combination of bad weather and lack of fish has materially reduced the earning power of the men engaged in the oldest industry on the coast.

The supply of bait here has been further depleted by several of the larger schooners from Boston and Gloucester which have come for frozen bait. Fresh alewives at Edgarton, Mass. and a small supply of fresh, small herring at Rockland and other eastern Maine ports are only supplies of bait obtainable.

Advertisement for Cedar Polish. Includes logo with 'O Cedar Polish' and text: 'CLEANS POLISHES PROTECTS'. Channel Limited, Toronto.

Large advertisement for 'Watch This Page Thursday, May 15th.' with a large question mark.