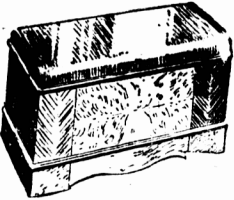


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Canadian Co's, Win Advertising Awards

More than 400 exhibits of advertising and sales promotion material from the 150 member companies of the Life Insurance Advertisers' Association were the centre of interest at the Annual Meeting of that organization at the Chateau Frontenac, Quebec, in October. Each exhibit was given a score and Awards of Excellence were given to the companies having the highest point score.

Although the major portion of the Life Advertisers' membership is comprised of United States companies, five of the ten newspaper awards made went to Canadian companies—The Excelsior Life, London Life, Mutual Life of

Canada, National Life and North American Life. In addition, The Excelsior Life won an award for its magazine advertising. Awards were won by the Imperial Life for its policyholders' magazine and for the aids provided its salesmen.

Harold B. Brown, Advertising Manager of The Imperial Life, was elected as representative for the Canadian Life Insurance Companies on the Executive Board of the Association for the year 1947-48.

ST. PETER'S BAY NORTH

Report for the month of October. Grade VIII—1. Mary Gillis; 2. J. O'Hanley; 3. Joan Powell. Grade VII—1. Ardelle Gillis; 2. Floyd Jay.

Grade VI—1. Bernadette Gillis; 2. Hilda Rossiter. Grade V—1. Catherine MacCallum; 2. Betty Lewis; 3. Francis

Gillis. Grade IV—1. Mary J. Lewis; 2. Donald Jay; 3. Francis Rossiter. Desmond O'Hanley, Bernadette O'Hanley (equal).

Grade III—1. Anne Gillis; 2. Eugene Rossiter; 3. Gerald MacKinnon. Grade II (a)—1. Leonard MacCallum; 2. Lois Powell. Grade I (b)—1. Anna Lewis; 2. Cyril Fraser.

Grade I (c)—1. Mary MacCallum; 2. Lois Powell. Teacher—M. P. Morrison.

CHILD DROWNED

SYDNEY, N. S., Nov. 5.—(CP)—The body of three-year-old Marilyn Ellis of Sydney was found in Sydney harbor today several hours after she was reported missing from her home while playing. There were no witnesses to the drowning and no inquest will be held.

Gleanings Of A Rural District New Glasgow

Mrs. Ira Hill and little daughter are enjoying a visit at the old home of the former.

Mr. Davis Moffat had the misfortune to have one of his cows hit by a passing motorist, which made it necessary to kill the animal.

Mr. Blair Andrew who has spent several weeks in Maine, where he was caring for race horses, returned home last week. —N.

Mr. and Mrs. George Brookings accompanied by Mr. and Mrs. William McMillan enjoyed a motor trip to the Eastern towns of the island, recently.

Mrs. A. B. Stevenson accompanied by Miss Ruth Stevenson, Mr. Melville Stevenson and Mr. Allison McMillan, enjoyed a short visit to Amherst last week, where they were the guest of Mr. Robert Stevenson.

Mrs. Clara Duppe of New York, who has been spending the past summer with her brother, Hon. B. W. LePage and other relatives returned to her home recently. She was accompanied by her brother, Mr. James L. LePage. Her many old friends hope the visit to her native land will restore her to good health.

A party of young folk consisting of Messrs. Eric Wilmor, Aubrey Bookins, Louis McLeod, and Misses Helen Semple, Amy Cousins and Helen MacEwen motored to Amherst on Sunday. The trip was much enjoyed and some took advantage of their first ride in the auto. They were shown through the Aogweit, which was all very interesting.

The W. M. and L. A. societies of New Glasgow Christian church held their regular meeting on October 21st, with a good attendance at the home of Mrs. Edson Rollings. Plans were made for a chicken supper which was held in the local hall on Thursday evening, October 30th, which certainly was a real success socially and financially. The eats were delicious and the ladies are well noted for. Many acquaintances were renewed with the friendly smile and firm handclasp.

The Sunbeam Mission Band met at the home of Mrs. B. A. Andrew on Saturday afternoon, Nov. 1st, with an attendance of ten members and two visitors. The installation of officers was conducted by Mrs. Gough. Membership fees were received. Miss Shirley Moffat led in the devotional period. A motto prayer for our mission-aries was placed in the room, and "the special prayer" was for Miss Morson. Mrs. Gough read an arrangement for prayer. Meeting was closed by singing "Jesus Bids Us Shine".

Games were enjoyed for a short period. After which the members enjoyed a ride with Rev. and Mrs. Gough. It was decided to meet next Saturday, Nov. 8th, at the home of Mrs. Andrew.

A pleasant surprise befell Dr. and Mrs. Schapiro when on the evening of October 24th, a large assembly gathered at their home to welcome them as residents to this community. Mr. C. S. Dingwell as master of ceremonies in a few fitting remarks told of how the Doctor and his good wife had already endeared themselves to their acquaintances here. The Doctor was escorted to a seat of honor by Mr. Richard Dickleson, while Mrs. Harland Hill graciously escorted Mrs. Schapiro to the side of her partner. Mrs. Roy Dickleson read a cordial address of welcome, and a presentation of a lovely table lamp was made by Mr. Harold Dickleson. Their little son Charlie was remembered with a silver knife, fork and spoon set. Master Wayne Dickleson presented it. The Doctor overcame with delight feelingly tendered his thanks for the warm-hearted welcome and gifts bestowed upon the family. A bountiful luncheon was served by the ladies, while the men chose the opportune time, and gave the Doctor a real old-fashioned bouncing. After a social intercourse and sing song, a very pleasant evening was brought to a close.

Begin Flight To Evacuate Canon

(By The Canadian Press) WINNIPEG, Nov. 5.—(CP)—Race landed his R.C.A.F. Dakota at Stevenson Field here tonight to end the first and easiest lap of Operation Canon—the evacuation of a seriously-wounded Church of England missionary, his family and a Canadian Army four-man paratroop team from Moffet Inlet, 1,700 miles north of Winnipeg.

From here the Dakota will fly to Churchill, Man., thence to Coral Harbor, N.W.T., where skis will be substituted for its wheels, then on to Moffet where Canon John H. Turner is suffering from a bullet wound in the head, received when his rifle accidentally discharged.

RADIO SALES UP

OTTAWA, Nov. 5.—Radio sales are booming, with 51,806 sets being sold in August compared with 48,077 in the same month of 1946. The Dominion Bureau of Statistics reported today. For the first eight months of the year, sales totalled 480,844 units, compared with 372,678 in the like period last year, an increase of 28.5 per cent.

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STOP A HEADACHE

ASPIRIN

LOWEST PRICE 12 tablets... 25c 24 tablets... 45c 48 tablets... 75c

GENUINE ASPIRIN IS MARKED THE WAY

Minister To Moscow Criticized In N. Z.

By J. C. GRAHAM (Canadian Press Correspondent) WELLINGTON, N. Z., Nov. 6.—(CP)—Favorable target for Opposition sallies during debates in New Zealand's Parliament is the Dominion's legation in Moscow, which some members have dubbed "the silent legation" because practically nothing about its activities has been made available to the House.

New Zealand has full diplomatic representation only in two foreign countries—the United States and Russia. Government opponents have realized the justification for the Moscow legation when New Zealand is not represented in many countries which are closer or with which she has more trade relations.

The Government replies that the legation is doing a difficult and delicate job in striving for better relations with one of the major powers.

New Zealand's minister to Moscow, C. W. Boswell, former Labor M. P., was defeated after one term in the House of Representatives. The fact that he was appointed minister to Moscow after losing his seat has increased Opposition criticism.

A report that he visited Sweden to buy furniture for the legation drew immediate demands for information. Prime Minister Peter Fraser replied that furniture was not available in Moscow and the minister had operated only from a hotel bedroom.

Attack Allowance

Later members demanded to know why Boswell had an entertainment allowance of \$3,200 a year, whereas the New Zealand High Commissioner in London received only \$1,200 for this purpose.

Opposition members have demanded that dispatches from the Moscow legation be tabled.

The prime minister has replied that it is the practice in all countries for diplomatic information to be for the information of the Government and not for general dissemination. If such information was made available generally, he said, it would be impossible to maintain friendly relations with any country.

Boswell is doing "excellent work" and as a result of his reports "I have a better conception of Russian conditions than ever before," he said. "Publication of his impressions would only cause unnecessary trouble. We are living in a very difficult world and we have to go very carefully."

In response to further pressure, however, Fraser has agreed to examine the possibility of bringing Boswell back from Moscow on a visit to report personally to the new foreign affairs committee.

BROOKLYN SCHOOL

Report for October: Grade VIII—1. Catherine White-way; 2. Malcolm Campbell. Grade VII—1. Donald Campbell. Grade VI—1. Sam Bears; 2. Jackie White-way; 3. Jean Campbell. Grade IV—1. Christine Campbell. Grade III—1. Hector MacKinnon. Grade II—1. Anne Matheson; 2. Annie MacKinnon; 3. Glen MacKinnon. Grade I (a)—1. Evy Lou Bears. Grade I (b)—1. Sandra McCarron; 2. Gladys MacKinnon. Hazel B. MacPhee—Teacher.

All provinces shared in the increase during the first eight months. Totals (with those for the same period last year in brackets): Included Maritimes, 40,211 (24,994); Quebec, 102,394 (65,816); Ontario, 206,587 (149,134).

BRIGHTON, England — (CP)—

Two of the ministers of the Royal Pavilion here are in danger of falling off.

KISS YOUR TIRED FEELING GOODBYE!

Popless Many Suffer Low Blood Count—And Don't Know It.

The thing about low blood count is that you can feel about as much as you did—even look healthy and strong, yet you can feel that you had in your legs, doped, tired and peevish.

Low blood means you haven't got enough red blood corpuscles. It's their job to carry life-giving oxygen from your lungs throughout your body. And just as it takes oxygen to explode gasoline in your car and make the power to turn the wheels, it takes the energy in your body and give you going power.

Get Dr. Williams' Pink Pills today. They are wonderful for the help they give in increasing the number and strength of red blood cells. Then with your blood count up, you'll feel like bounding up the stairs as if you were floating on air. Ask your druggist for Dr. Williams' Pink Pills today.

Waterfront Labor Wins "New Deal"

LONDON, Nov. 6.—(CP)—Few social changes wrought in Britain since the war have been more profound than that occurring in the mean, waterfront streets, where the longshoreman has been transformed from a casual laborer into a salaried employee.

A temporary "decausualization" scheme introduced during the war to guarantee stability to dock labor was placed on a permanent basis by act of Parliament in 1945. And now each of Britain's 75,000 regular dockers is assured of a minimum wage of £4 8s. (\$17.60) a week.

"A revolution has taken place in the life of the dock worker," J. Donovan, secretary of the National Dock Group of the Transport and General Workers Union, said in an interview. He himself went to work on the docks 42 years ago, following his father and grandfather.

"Under old conditions a docker was paid by the day, and if he had a few shillings each night. She never had enough to plan ahead, and had to buy their grub in hole-in-the-corner shops.

"Now he gets paid by the week and his wife can budget like any other woman. He's become somebody in the community. We've even got a national football tournament going with dockers' teams."

How Pay Based

The dockers' wages are based on two daily shifts. He reports at morning and late noon for work. If there's no job for him he's credited with 5s. (\$1) for each half-day. This goes into his weekly wage packet even if he works on other days, but minimum is guaranteed at 15s. (\$3.75).

Decasualization is financed by a 15 per cent levy on the employers' wage totals. On an average about seven per cent is absorbed by guarantees, six per cent is allotted to administration, insurance and holidays with pay—dockers get paid for statutory holidays and one week's vacation yearly—and two per cent goes into a reserve.

For the better part of a year only 3,000 out of the force of 75,000 were idle but in recent weeks the coal output has been affected by curtailed imports and the figure has risen to 12,000 weekly. Donovan says he expects this will drop sharply under a rearranged program of imports from non-dollar areas.

"We break about even with 15,000 coal output, which means that our reserves dwindle. But I believe that a fund of £1,000,000 would carry us through a severe depression of one year."

The scheme is administered by a national board which works on the recommendations of local boards on which representation is divided evenly between employers and the union. The labor force in each port is tightly controlled by the registration list, which is kept closed where there are sufficient workers, and opened when more are needed.

Canal Plan Opens Huge Balkan Area

By PETER FURST BELGRADE, Nov. 6.—(Reuters)—Test drilling and prospecting has begun on the future site of the Danube-Tisa-Danube canal, biggest single project of the Serbian five-year plan.

The canal is to provide irrigation for 50,000 acres of land in the rich Vojvodina, Yugoslavia's traditional "bread basket", as well as drainage of large areas now subject to periodic flooding.

According to the Serbian five-year plan, the new canal, with a dependent system of auxiliary canals, will bring about the "complete economic transportation" of the Vojvodina.

The canal is the new canal system is also scheduled to have a far-reaching effect on inland shipping. The main Danube-Tisa-Danube canal will shorten navigation along the Danube by 60 miles, while the auxiliary canals will link up all larger localities in the Vojvodina. The entire canal system will total more than 800 miles.

Hydro-electrical power stations are to be constructed along all the new waterways. Main agricultural results of the planned canal system will be the opening of large new areas to the cultivation of industrial crops.

The Serbian five-year plan provides for doubling of the area planted with industrial crops (hemp, flax, sunflowers, etc.) by comparison with 1930.

The plan is entirely distinct from the plans of the other five Yugoslav republics, although all are part of a general federal industrialization plan.

Other Republics

The other five Yugoslav republics are Croatia, Slovenia, Bosnia-Herzegovina, Montenegro and Macedonia, the latter three commonly known as the three "poor republics"—as opposed to the rich republics of Serbia, Croatia and Slovenia, which have a surplus in their annual budgets. Their surplus is used to make up the deficits in the budgets of their poorer neighbors.

One of the most important provisions in the general five-year plan provides for the elimination

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of this difference. By 1961, it is stated, Yugoslavia must be built up as an economic whole. It is an interesting fact that parts of the three "poor" or undeveloped republics are actually the richest in the entire country so far as mineral wealth is concerned—but this wealth is largely unexploited.

In Bosnia-Herzegovina, industrial production is to be increased in value 10.5 times and in Macedonia 2.2 times, compared with 1939 production.

In Montenegro, which has no industries whatever before the war, production is to total \$20,400,000 in 1951.

Special attention is paid to the production of coal. In Serbia, the output of bituminous and brown coal is to be increased to 87,000 tons and that of lignite to 1,300,000 tons while in Croatia brown coal output is to be raised to 600,000 tons and lignite to 740,000 tons.

Figures for 1939 are not given in this case, but total coal production in Yugoslavia before the war amounted to 6,068,000 tons. This total is to be increased to 16,500,000 tons in 1961—an increase of 272 per cent.

over infested areas. This will be distributed next spring to farmers, who have been warned to check their farms for eggs immediately.

Need Poison Bait

Proper tillage will destroy eggs in fields or confine adult grasshoppers so they can be more easily poisoned. But the roadside grasshopper can be dealt with only by an effective use of poison bait in likely places.

Agriculturists say that while climatic and soil conditions affect the numbers of grasshoppers, the numbers of plagues are partially man-made. The fight against grasshoppers is expected south of control measures are neglected for one year, they will be that much more difficult the next year.

Although an outbreak is forecast over most of Western Saskatchewan, the most serious infestations are expected south of Moose Jaw and Swift Current in scattered tracts stretching towards the international border.

Experiments with an anti-grasshopper spray may point the way to new and more effective control methods. In the United States, a grasshopper poison can be applied more easily than the bulky bait now in use. But officials here say exhaustive studies for possible toxic effect on livestock and humans and for efficiency in killing grasshoppers under Prairie conditions must be made before widespread use is recommended here.

Saskatchewan Prepares For 1948 Hoppers

REGINA, Nov. 6.—(CP)—The most serious plague of grasshoppers since 1940—when the voracious insects caused crop damage officially estimated at \$14,000,000 in Saskatchewan alone—swept the Prairies this year and agriculturists fear an even more serious outbreak next year.

Dominion government entomologists report millions of adult grasshoppers swarming in stubbled fields and grassy ditches, although final surveys are not yet completed—they now are making a survey of grasshopper egg-beds—present indications point to many more next spring.

Next year's infestations will not be as serious as those of the early '30s when clouds of hoppers literally covered the Prairies and devoured acre after acre of grain, but staggering losses threaten farmers who fail to take control measures, agriculturists say.

Despite the widespread drought area in Saskatchewan with conditions made to order for the stubble grasshopper, the most prevalent species this year is the roadside grasshopper, which thrives on grassy roadsides, pasture and fields.

Already the provincial department of agriculture is preparing poison bait, a mixture of sodium arsenite, sawdust and bran which kills hoppers when spread thinly.

MARSHFIELD SCHOOL

Report for October: Grade IX—1. Shirley Dennis, 2. Lela Muttart, 3. Charlie Fitzell. Grade VIII—1. Marjorie Scott, 2. Beth Boswall, 3. June Gibson. Grade VII—1. Betty Fraser, 2. Barbara Jenkins, 3. George Strickland. Grade VI—1. Millicent Munn, 2. Iris Friswell, 3. Margaret Scott. Grade V—1. Marguerite Munn, 2. Jana Wood, 3. Licia Strickland. Grade IV—1. Lona Scott, 2. Lloyd Scott, 3. Ralph Scott. Grade III—1. Elizabeth Wood Joanne Lilly (equal), 2. Preston Scott, 3. Danny Jenkins, Roddie Munn (equal). Grade II (a)—1. Shirley Scott. Grade I (b)—1. Elizabeth Stetson.

TEACHERS' PAY UP

EDMONTON, Alta. — (CP)—Teachers' salaries in Alberta have increased an average of about \$400 a year, standing now at approximately \$2,500. E. C. Ansley, general secretary of the Alberta Teachers' Association said here.

BATHTUB PARTY

Adam Thompson, wealthy Cincinnati merchant, invited all his friends to a party honoring the installation, in 1892, of his first bathtub.

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