

THE GUARDIAN COVERS THE FIELD

The Guardian covers the City and Province with a full and complete news paper published in Canada.

With a daily circulation of its morning and rural edition, now about 8,000 and growing from day to day, it has broken all records for a daily publication in a small community.

Charlottetown has a population of 12,000 and Prince Edward Island has 103,000. The Guardian's daily circulation is therefore 1 to 11 of population in the city in which it is published, or 1 to 11 of the population of the Province. This is the management of the paper, as compared with any daily newspaper published in Canada.

Take one or two comparisons with other leading newspapers in other cities and provinces.

St. John has a population of 40,000 and the Province of New Brunswick 330,000. St. John has five newspapers and among these The Telegraph and The Sun are perhaps the foremost. Each claims a circulation of about 8,000 or say 1 to 5 of the population of that city and 1 to 10 of the population of the Province.

Or again: Toronto has a population of some 250,000 and the Province of Ontario about 2,250,000. The Toronto Globe is a great Canadian newspaper, known all over the world as one of the foremost journals. The Globe's published daily circulation is slightly under 30,000. That is 1 to 10 of the population of Toronto and 1 to 11 of the population of Ontario.

The point is this, that The Guardian covers the field of its circulation three

and a half times as well, if compared with population of the city, and five times as well, taking the population of the Province, as the best New Brunswick and Ontario newspaper, and there are admitted among the best in Canada.

Kidneys Affected By Sudden Change

MOST PAINFUL AILMENTS FOLLOW—PREVENTION AND CURE OBTAINED BY USE OF

DR. CHASE'S KIDNEY-LIVER PILLS.

The sudden lowering of the temperature causes the pores of the skin to close, and thus throws on the kidneys much work which is ordinarily performed by the skin. This, no doubt, accounts for the great prevalence of kidney disease during the fall and winter.

There is no treatment which so quickly affords relief to overworked and damaged kidneys as Dr. Chase's Kidney-Liver Pills, because they act on the liver, as well as the kidneys, and when in healthful action the liver does much of the work of filtering the blood, which is otherwise left for the kidneys.

Brahi's Disease, dropsy, uric acid poisoning, etc., in the bladder, and rheumatism are among the most painful forms of kidney disease, and these ailments can always be prevented by the timely use of Dr. Chase's Kidney-Liver Pills. They can also usually be cured by this treatment, but if you are so fortunate as to be free of these ailments, keep so by using Dr. Chase's Kidney-Liver Pills to keep the liver, kidneys and bowels in healthful working condition.

Mr. Geo. W. Leard, Agawam Cove, P. E. I. writes:—"I was troubled with lame back and weak kidneys for a long while and tried various remedies without benefit until I became quite discouraged. "Soon after beginning the use of Dr. Chase's Kidney-Liver Pills I found that they were helping me and by the time I had used six boxes was entirely cured. I believe these are the best pills on the market and my wife endorses this statement as they have entirely cured her of constipation."

Dr. Chase's Kidney-Liver Pills, by their direct and combin'd action on kidneys, liver and bowels, positively cure biliousness, constipation, and disease of the kidneys. One pill a dose, three a box, at all dealers or Emerson, Bates & Co. Toronto.

WORTH SELLING

Of all the articles of apparel women's dress is the most conspicuous, and either makes or mars her appearance. The fashioning of the dress—the making—has much to do with this appearance, but after all the fabric approved by fashion must be provided, and in such quality as to give elegance and character to the finished dress. This means that you must have quality material to begin with, that you must have the fabric the fashion approves. To this add good dressmaking, and you are governed fashionably, elegantly, and after each style as it affords satisfaction—you might say, elation. Ask to see the line of elegant gowns we are showing in seta colors and see the made-up dress by one of Charlottetown's best dress makers. Good will cost you \$2.75 try and match it any where else for \$5.00. Jas. Paton & Co. 12-14-15

Any boy would appreciate one of our \$1.50 watches or a better one \$2.50. G. H. Taylor, Jeweler. 12-13-11.

Do you keep a Diary? If not, wait one for 1907. We have just opened a nice line of Pocket Diaries in all styles of binding, all prices. Ask to see them in our Book-store. Carter & Co., Limit'd. 12-18-11.

See my fine display of fancy vestings and suitings to be suitable for the Christmas trade. Sam Craig, Tailor, Queen St. 12-18-11.

COBNELIUS P. SHEA.

He is President of the International Union of Teamsters and is on trial in Chicago, charged with conspiracy. It has been testified that five labor leaders, including Shea, for the petty sum of \$250 each, brought about the great teamsters' strike, which cost thirty-four lives and \$30,000,000 loss to business interests.

WE OWN THE ORIGINAL FORMULAE

For Ozone and pledge you our word that it contains no alcohol nor drugs of any kind, just has built in solution. We know that our preparation is purer than any other make, because every drop is allowed to mature in our laboratory for three months before it is shipped. We also know that Commercial Ozone being an astringent preparation should always be taken with Celery King, the well known tonic-laxative. This is the only way to cure germ diseases permanently. The Celery King costs you nothing, because with each purchase of Solution of Ozone you receive a coupon entitling you to one full sized 25c package of Celery King free of cost. Be sure and ask your druggist for Ozone (the coupon kind.) THE PUBLIC BUILDING, ONT.

Xmas Cakes—Have you thought about it yet? If not, we have and can supply you with the very best Dark Fruit Cake in the city at 25 cents per pound and white pound cake at 30 cents. D. Stewart's Bakery, Kent Street. 12-18-11.

We will mail to any responsible out of town customer, any assortment of articles to select from, on approval. G. F. Hutchings, Jeweler-Optician. 12-18-11.

The Low Price Store

- Black Beaver cloth for Ladies' Coats.
- Blue Beaver cloth for Ladies' Coats.
- Grey Check cloth for Ladies' Coats.
- Men's nice natty Neckwear.
- Men's warm winter Caps.
- Men's warm winter Underwear.
- Men's warm winter top Shirts.

- Hewson's Tweeds,
- Moncton Tweeds,
- Oxford Tweeds,
- English Tweeds,
- Canadian Tweeds,
- Warm Blankets,
- Warm Comforts,
- White Quilt.

- Ties,
- Gloves,
- Handkerchiefs,
- Embroideries,
- Insertions,
- Ribbons,
- Fine Lace,
- Choice Furs.

W. C. TURNER & CO

Burnside, Queen Square, Charlottetown.

ATE POWDER AND POROUS PLASTER

New York Italian in Critical State From Misunderstanding Doctor's Orders

LEWISTON, N. Y., Dec. 15.—Antonio Casarino, an Italian, is dangerously ill from eating a portion of porous plaster, a week ago Casarino had a pain in his chest and a physician prescribed a poultice and a porous plaster. Casarino removed the plaster and instead of a strip, applied it with the powder and swabbed the dose. His condition is serious.

Nothing pleases a boy as well as a good harmonica.—The best one at Miller Bros., Sunnyside. 12-17-11.

Vapo-Resolene

Established 1877
Whooping Cough, Croup, Bronchitis, Croup, Croup, Asthma, Diphtheria, Croup is a boon to Diphtheria.

Persons with colds have had or are suffering from influenza, colds, coughs, etc., the only medicinal preparation on P.E.I. will also be found on the body and in the lungs. Leave orders to J. J. Gay & Sons, 12-17-11.

Iron-Ox Constipation

By going to the root of the trouble. They produce a healthy, strong, normal action of bowels and liver.

For sale and Recommended by Apothecaries Hall, Johnson & Johnson, A. W. Reidin, J. G. Jamieson, and in Summerside at Gault's Drug Store.

Why take chances of getting unsatisfactory Suits and Overcoats when you can buy

"Progress Brand"

Look for the label that protects.

PROWSE BROS.



ICE WOOL NOVELTIES
Dainty Ice-wool Scarfs, Squares and Fascinators. Black, Cream and white, the most fashionable form of Knit-wool goods. \$1.20 to 2.00

Prowse Bros. Ltd.
CHARLOTTETOWN'S BIG DEPARTMENTAL STORE

FUR LINED GARMENTS
We show a number of fine stylish garments ranging from \$10 to \$750. If desired special orders may be placed now and we can guarantee Christmas delivery.

Helpful Hints for Christmas Shoppers

WE WANT to aid you in making decisions—want to help you to the best of our ability. We want you to know what a complete stock is here—what a wonderful variety of appropriate gift articles for men, women and children.

Elegant Xmas Furs

When in doubt, GIVE A FUR—unless already so provided, there's nothing more acceptable, or pleasing to ninety-nine women out of a hundred. Our stock is largest, most complete and EVERY FUR IS GUARANTEED.

Fine Fur Neckpieces

Coney Fur Neckpieces—A large variety of the newest shapes in flat satin lined stoles—collarettes, caperines and ruffs. In black, white, grey, brown and black—excellent values. \$3 to \$7

Marmot Furs—Rich blended effects closely resembling—in all but price—genuine mink. Durable sightly pieces in all newest styles. \$4 to \$25

Stone Martin Furs—Elegant ruffs and the scarfs of this most popular high class Fur which in stylishness vies with mink for supremacy. All are beautifully marked. \$25 to \$55

Ohio Sable Fur Neckpieces—In Ohio Sables we offer better values than ever before—larger furs, better grade, and at extremely low prices. Shows in short ruffs, stole ruffs, stole collars and caperines. \$6 to \$20

Alaska Sables—A very strong showing of beautiful Alaska sable pieces—principally in stole effects elegantly trimmed with immense tails. \$9 to \$75

Hudson Bay Minks—Rich and elegant are these handsome pieces of fashionable Mink. All have been carefully selected and are really faultless. Stoles and Ruffs. \$25 to \$75

Muffs to Match—We carry in stock muffs of nearly all kinds of furs shown in neckpieces. Beautiful sets may be secured by careful matching muffs and ruffs. Muffs range in price from \$2 to \$55



Novelty Goods

A great showing of attractive Christmas Novelties—dainty yet inexpensive little articles. Lots of suggestions amongst them. For instance:

Cutlery Holders—Made of set dennis with hand painted cover inlaid with colorful compartments in which knives, spoons and forks may be placed. Tied with wide ribbon. 98c, \$1.20

Darning Books—Of grass lines ornamented with original designs on covers and appropriate inscriptions, contains card darning and leaves for needles. 35c

Nic-Nac Boxes—Japanese manufacture—hand painted covers, various sizes. 40c and 75c

For Pins Covers

Pretty pin cushions in a variety of styles—in all light colors—some hand painted—some silk, some satin—all very dainty and appropriate for Christmas giving. 35c, 60c and \$1.25

Handsome silk table covers in various sizes elegant embroidered and worked in gold and fancy silks. Rich color effects around border. Body colors, yellow and red. Real Japanese handwork. \$4.25

Kerchief Cases

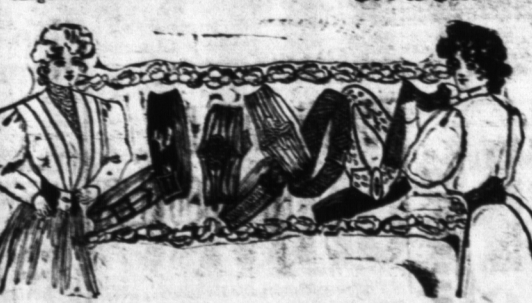
All handsome goods as dainty and pretty as if made a home. Quality and work considered, they are really low priced.

Handkerchief Cases of pale blue satin, lined white satin and trimmed with silk cord. In two styles, both prettily hand painted—each with satchet powder. \$2.10 and \$2.15

Cases for Ribbons and Laces of sky satin lined white satin, trimmed with white silk lace and silk moching—hand painted scented satchet powder, very dainty. \$2.45

Fine Astrachan Coats

One hundred and fifty here to choose—no such assortment elsewhere. All the regular styles in all sizes and lengths—the new "Floretta" style Coats—short, with girdle and collar and reverses of Alaska Sable, Ohio Sable, and Mink selected skins, bright close curls, elegantly finished and EVERY ONE GUARANTEED.



DAINTY CHRISTMAS BELTS

A most attractive showing of fashionable belts selected with special regard for Christmas selling. All the latest novelties and not high priced.

Neat belts of taffeta silk prettily shirred and plaited, white and black. 35c, 50c

Finer quality taffeta silk belts, all the prettiest styles. 55c, 65c, 90c, \$1.25, \$1.70, \$1.90

Handsome leather belts in black and white. All sizes, latest novelties, 50c, 60c, 90c

New plaid tartan belts, heavy gilt buckle. 80c

Black silk elastic steel studded belts in two widths. \$1.25 and \$1.45

Tailor-made belts closely fitted, with three heavy bar buckles at back. \$1.70

Steel studded silk belts, steel buckle. \$1.10

Steel studded leather belts. \$1.92

Elegant closely shirred white silk belts, pretty buckle. 1.25

White and cream silk belts, many designs. \$1.25 to 1.95

Christmas Gloves

Another certainty—when in doubt—GLOVES. Never before have we been so completely stocked—so splendidly prepared to meet the demands of Christmas Glove buyers, every size, every shade, and lowest prices not withstanding the recent advance in prices.

Perrin's "Adonis" Gloves guaranteed in black, browns, tan, greys, wines, oxbloods, white, etc. \$1.10

Perrin's "Olga" Gloves in black, browns, tans, greys, modes, wines, oxbloods, etc. \$1.35

Perrin's white waterproof gloves easily washed and perfectly satisfactory. \$1.35

Perrin's "Leone" fine black undressed beautifully soft Medium and full length glove. Fine quality kid. \$1.45

Medium and full length glove. Fine quality kid. \$1.95 and \$2.60

Aprons Cushions

Dainty lawn apron makes a nice acceptable present. One not expensive yet certain to be appreciated. We are showing some dainty aprons of good quality lawn with elegantly trimmed bibs—full ample sizes at 55c, 75c and 80c

Elegant silk cushion tops in a variety of handsome floral and other effects, including Turkish and Oriental designs. In delicate and harmonious tones. An elegant Christmas Gift article. \$1.40

Fur-Lined Gloves

Ladies' fine fur lined Mocha Gloves, beautiful stock "Perrin's". \$2.40

Ladies' fine fur, beaver, gloves. Mocha palm—patent wrist fasteners. \$3.55

Fine mocha gloves "entire" angora wool lining. \$1.55

Fine mocha gloves warmly lined—fur at wrist. \$1.75

Warmly lined mocha gloves. \$1.25

Silk Lined Gloves

Ladies' fine Mocha gloves with fine silk lining, very soft and pliable, easily drawn on and off. \$1.20

SILK SKIRTS
A fresh, new, clean stock of lovely silk skirts purchased expressly for Christmas. The celebrated "Northway" make not "worn-out" but more durable than some that are. \$6.75 and \$7.75

GIFT GOODS
Fine leather novelties in hand and skin finger purses—Handkerchiefs and Glove-sets, Hand Bags, etc., beautifully finished in every detail. \$2 to \$6

Prowse Bros. Ltd.
CHARLOTTETOWN'S BIG DEPARTMENTAL STORE