

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature



Such a clean, fresh, lovable fragrance—

No wonder dainty women all over the world treasure its refreshing charm—no wonder our Canadian leaders of taste and fashion find it indispensable for those informal occasions when heavier scents are out of place.

YARDLEY LAVENDER

Perfume, Face Powder, Compact, Day and Night Creams, Talcum Powder, Bath Salts, etc. "The Luxury Soap of the World," and Gift Cases.

At all Good Drug and Department Stores. YARDLEY 33 Old Bond Street LONDON Canada: Yardley House, Harbour at York Street, Toronto U.S.A.: 45 Fifth Avenue New York

What the Fashionable are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern By Annabelle Worthington



either side of the front, so entirely youthful and modish. Style No. 3065 may be had in sizes 16, 18 years, 36, 38, 40 and 42 inches bust.

Imagine it for later season wear developed in pastel flat washable crepe silk, men's striped shirting silk, linen or pastel cotton mesh. Size 36 requires 3 1/2 yards 39-inch with 1/2 yard 35-inch contrasting and 2 yards edging.

Be sure to fill in the size of the pattern. Send stamps or coin (coin preferred). Price of pattern 15 cents.

Form for ordering dress pattern: No. 3065. Size, Name, Street Address, City, State.

DELICATE TINTS

Tinting foods is a trick worth having, particularly when there is a party in the offing. Pure colors, derived from fruits or vegetables, have given us a very convenient way of bringing almost any light-colored dish into our color schemes.

Delicacy of tone is the chief requisite. If the food is to look tempting; too strong a color is apt to startle and perhaps repel.

The secret of achieving these delicate tints lies in adding the color, with great restraint, to only a small portion of your mixture, then combining it with the main mixture. This is the only safe method, at least until one has passed the experimental stage with the type of mixture involved and its reaction to the particular color you are using.

NESTLÉ'S UNSWEETENED EVAPORATED MILK

GIVE your children NESTLÉ'S Evaporated Milk... the milk that builds strength and vitality... that keeps children rosy checked and healthy.



Builds strength and vitality

NESTLÉ'S - World's Largest Producers and Sellers of Condensed and Evaporated Milk.

Says: Be Chic, Charming and Charitable Dorothy Dix

How Can a Girl Be Popular?

If You Would be Popular, Dress Well and Act Well; Consider the Feelings of Others Before You Speak or Act, and Show Your Appreciation of the Courtesies Other People Pay You

A young woman asks how to make herself popular. There is no infallible recipe for attaining popularity as there is for making sponge cake, but here are a few suggestions that may be helpful:

Take care of your personal appearance and make yourself as easy on the eyes as you can. Everybody likes to have a pretty girl around. Learn how to put on your make-up artistically. It is a merit for a woman to camouflage a bad complexion and make artificial roses bloom on cheeks where Nature neglected to plant them, to put a crimp into lanky hair and to turn pale lips into red ones.

Dress suitably and tastefully. Very few of us distinguish between a woman's natural pulchritude and her clothes, and half the time when we speak of a beautiful girl we are really thinking about her pink chiffon dress. Choose clothes that flatter you and always be immaculately neat and clean.

Watch your voice, for a low, sweet voice is ever an admirable thing in women, as the poet says. Don't shriek. Don't mumble. Don't chew your words. Learn how to speak distinctly so that the one you are talking to will hear you the first time and won't have to ask you what you said.

Be amiable. Good nature goes farther toward making a girl popular than any other thing. Everybody likes the girl who is sweet-tempered and generous and kind. Never make spiteful and catty remarks.

Be tactful. Only a moron is justified in offering the excuse of speaking before he thinks. Use your brain when you are out in company and remember who people are and about their family histories and their likes and dislikes.

A safe thing to do before you speak is to try out what you are going to say on yourself, and if it is something that would smooth your fur the right way and make you purr, then go ahead with your remarks.

Be appreciative. When people spend their time and their money trying to entertain and amuse you and give you a good time, don't take it as no more than your due. Show that you are grateful. Enthusiasm over it. Be a generous receiver. If Mrs. Blank asks you to a dinner or party, don't come dawdling in late and looking as if you had been dragged there against your will.

If a boy takes you to a place of amusement, don't show that you are bored even if you are. Pretend that you are enjoying it. It is the only way you can repay him for the money you are costing him.

Don't be a grafter. Don't take everything and give nothing yourself. Don't go to women's parties and never even call your hostess up on the telephone and tell her that you had a good time.

When you go out with boys, don't make them spend every cent you can. Eat enough before you leave home to sustain you until you return, so you can pass a restaurant without suggesting going in for a bite.

Don't hint for presents. Don't have more than one birthday a year. Don't always insist on going to the most expensive places of amusement. Walk or ride on the street cars or busses as you do when you have to pay the bill instead of insisting on taxis.

Learn how to do things so that you will fit in any crowd. Learn how to play a good game of golf and tennis and most of all learn how to dance and to play a good game of bridge. If you excel in either dancing or bridge you will never be a wallflower and will always be in demand.

Never talk about yourself. Let other people talk about themselves. When you have learned to listen with an absorbed expression while other people tell you the story of their lives and how wonderful theirs cars and children are, you will have found the key to popularity and you will be persona grata to your fellow creatures.

Style Chats

WITH ALMA ARCHER

Don't let your old, creaky, critical grouse who even misses the best murders, try to tell you that the new pajama wave is a fad and not a vogue.

The fact that this intriguing fashion has reached the peak of fame almost over night does not mean that it will be relegated to the ash can by the ultra-ultra and worn only by the Herald-Squarers.

On the contrary, such magnificent havens of line, color and silhouette as Bergdorf-Goodman's Custom Made Department are behind in their orders for "trouser modes" at the \$350 mark.

Generally speaking, for their new purpose in life of dinner and evening wear, the trouser skirt with incredible fullness, in the manner of Mainbocher, is to be preferred to the more obvious tight-fitting "pant." However, Jane Regny is easily an exception and meets your surprise at a sleek-fitting trouser with a counter-attraction of intricate sectionings and contrasting outside stitchings.

Etiquette

By Roberts Lee

Q. What day and hour are really proper for a wedding?

A. Any day at any hour. Q. In what way can one obtain the seating arrangement he desires in a public dining room? A. By tipping the head waiter. Q. Is it proper for a married man to have both his club and home address on his cards? A. No; only his home address.

A Morning Smile

The girl about to travel alone was warned not to talk to strange men. At the station, the conductor asked: "Where are you going?" "To Detroit," she answered, so he put her on the Detroit train. As the train pulled out, she looked back and said: "Ha ha, I fooled him that time. I'm going to Chicago."

For The Cook

RHUBARB MARMALADE

4 lbs. rhubarb; wash, peel and cut fine. 2 oranges, juice and rind. 2 lemons, juice and rind. Cut all fine, or put through the meat chopper. Let simmer twenty-five minutes. Add 6 lbs. sugar, cook twenty minutes and, when cold, add 1/2 lb. blanched almonds.

Praises Famous Vegetable Pills For Indigestion

"Having been troubled with indigestion and sick headaches for several months, I was recommended to try your famous Pills. After the first dose I was made aware of their very real tonic value."—Miss M. Crolydon. Dr. Carter's Little Liver Pills are so ordinary laxative. They are all vegetable and have a very definite, valuable tonic action upon the liver... exactly what you need to end Constipation, Acidity, Biliousness, Headaches, Poor Complexion, etc. All druggists, 25c & 75c red pkg.

Transformer

Good Fish Cakes!

A tin of salmon, a package of dried codfish or a couple of left-over cooked fish, will give you the most delicate fish cakes for which you can begin preparation the day before, making them just the thing for a busy day.

Light mashed potato is the real base for your cakes. It must be mashed while hot; just freshly cooked. If you plan mashed potatoes for dinner the first day, do double quantity. Rice or mash very light, adding a little milk and seasoning to taste. When you have it to spare, you can add a beaten egg to the potato you are reserving for your fish cakes.

Toss in your flaked fish, form into neat, flat cakes and set in a cool place until required. Dredge with flour and fry in hot bacon fat—and if you care to serve a few slices of crisp fried bacon with them, so much the better.

When a man of moderate means goes around in sloppy clothes he's called careless, but when a wealthy man does it, he's merely eccentric.

A Londoner went to spend his summer holidays at a country house, the landlady of which professed to give bed and board for twenty-five shillings a week. "I assure you," said he, when describing his visit to friends, "I was there a week before I discovered which was the bed and which was the board."

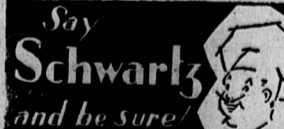
The conversation of two men who met on the racetrack turned to the topic of strange coincidences.

"The most amazing coincidence I remember happened last year," said one. "What was that?" asked the other eagerly.

"It was the eleventh day of the eleventh month. I lived in a house with number eleven on the door, and I backed the eleventh horse on the card in the first race."

"And the horse won, I suppose?" "Nothing of the kind. The beastly animal came in eleventh!"

Manager: "Can you do the work?" Hefty Applicant: "Work! I heard yer wanted a foreman!"



The Vital Concern of Every Mother

GREAT care should be exercised to make sure that children do not outgrow their strength; that they grow normally and regularly, body, mind, and muscle developing at the same rate. Growing children need more nourishment than ordinary food supplies. Give your kiddies Ovaltine. It is delicious and supplies in concentrated, correctly balanced and easily digested form, all the nourishing elements essential for healthy growth.

OVALTINE TONIC FOOD BEVERAGE Builds-up Brain, Nerve and Body

Sold at all good stores, in 50c, 75c, \$1.25 and special \$4.50 family size tins; also served at soda fountains.

A. WANDER LIMITED, London, England, and Peterborough, Canada 304

GELATIN DESSERTS APPEAL TO APPETITE AND EYE

Gelatin desserts are particularly useful as carriers of fruits and fruit juices, either fresh, canned or stewed. The value of fruit and fruit acids in the diet is being stressed more and more all the time for people of all ages. In pleasing combinations with gelatin desserts, they have a distinct appetite appeal as well.

Flavored gelatins are manufactured in a delightful assortment—usually strawberry, cherry, raspberry, orange, lemon and lime. With such a choice in flavor and color and an amazing variety of seasonable fruits, to combine with them, the problems of a suitable dessert for children is easily solved.

Older children like to entertain their friends after school, or help with the preparations for a simple party by making up the quick setting gelatin desserts. This seems to take the place of "making candy," the diversion of our childhood, and is certainly a great improvement from the health standpoint.

IN MEMORIAM

MRS. DANIEL CHIPMAN

The funeral of the late Mrs. Daniel Chipman was held Tuesday morning at 8.45 to St. Dunstan's Basilica where a Requiem High Mass was celebrated by Reverend P. McMahon, D. D. The pall bearers were: Messrs. Wm. Hogan, James Power, Daniel Gillis, Joseph Bulger, Robert Kerwin and David Head. Service at the grave was conducted by Reverend C. McCarthy.

Flowers and Mass Cards and Spiritual Bouquets.—Pillow—Husband and son. Wreath—C. B. of R. E. Borden, P. E. I.

Wreath—L. P. U. Wreath—R. C. N. V. R. Wreath—Mr. & Mrs. James Lund. Mass Cards—Mr. and Mrs. George MacDonald, Grand Tracadie; Miss Carrie Craig, The Employees of the Co-operative Association, Mr. and Mrs. P. Dennis, Miss Angelina Blanchard, Mr. and Mrs. David Head and family, Lawrence Le Blanc, Alfred Head, Douglas Smith, Wm. Monteith, Mr. and Mrs. J. B. Flemming and family, Mr. and Mrs. Robert Kerwin.

Spiritual Bouquets—Ellan and Mildred Doyle, Mr. and Mrs. P. J. Doyle, Mr. and Mrs. George Sheppard, Mr. and Mrs. Robert Stanley and family, Mr. and Mrs. Earl Stanley, Mr. and Mrs. Edward Stanley, Mr. and Mrs. Fred Purser and family, Mrs. Flora Trainor, Miss Delma Gauthier, Mr. and Mrs. Augustus Stanley, Miss Alice Gallant, Mr. and Mrs. James Rush.

LANGUAGE OF OLD INDIAN NATION NEARLY EXTINGUISHED

NORWICH, Conn., April 22 (U. P.) The beautiful rhythmic tongue of a once-powerful Indian nation is virtually extinct among the last of the Mohicans.

No one among the 70 remaining on the reservation at Mohegan, near here, can speak more than a few words of greeting, according to Chief Peegee Uncas, descendant of a long line of rulers, who held sway in Western Massachusetts and Connecticut.

Chief Uncas believes the only Mohican who can converse freely in the tribal language is William Dick of Wisconsin, descendant of another Mohican who migrated to that state after the Mohicans withdrew from the Five Nations. Dick lives at Stockbridge, named for the old home of the tribe in Massachusetts.

Seats which become sleeping berths, a buffet and a radio are features of luxury coaches on a new bus line between Paris, Berlin and Warsaw. The trip between Paris and Berlin costing \$15 and requiring 21 hours.

Paris Styles

By MARY KNIGHT

United Press Staff Correspondent

PARIS, April 23.—(U. P.)—Now it is the thing to carry your own train at your own wedding, and this is how it is done. The train begins in a very small way of elegant real lace, just at the V of the back décolletage. It increases as it nears the floor and suddenly flares out in two distinct "wings" that are finally attached to the bride's own arms, covering them completely from just above the elbow to the wrist in the form of lace gloves without fingers.

In this way, the train is airy in place and forms a complete and beautiful sweep at the back and sides that is far prettier than any train that simply falls from shoulders, or continues out as a part of the skirt of the gown. With it is worn a little Juliet cap, either of plain lace, tulle, or outlined in pearls with orange blossoms at each ear, and it has a little veil that drops over the face and falls to the shoulders at the sides but gathers up to the nape of the neck in the back where another little cluster of blossoms holds it in place.

In general the effect of the self-held bridal train is that of the proudest peacock with his plumage spread in the most natural yet elegant fashion. There is a tendency in Paris to underline the lace or tulle with a pale tinted satin matching the slip worn under the chiffon from which the gown is made. The gown, incidentally is done on extremely simple lines, sleeveless because of the glove termination of the train, and cut V necked back and front, outlined in pearls or orange blossoms.



"Gertrude, I am having such success with my baking!"

Tell Your Friends

Cash Prizes for Recommending "Blossom of Canada" Flour

First Prize - \$100.00 in Cash Second Prize - \$50.00 in Cash Third Prize - \$25.00 in Cash 20 Prizes of \$5.00 each in Cash

and in addition 500 24-lb. bags of "Blossom of Canada" Flour to the first 500 persons who send in a completed Score Card.

Here is a PRIZE CONTEST in which 523 women in Eastern Canada will win either a cash prize or a bag of flour. Why not decide to be one of the prize-winners yourself? This is the idea of the contest. Each bag of "Blossom of Canada" Flour contains a blue "Score Card". You enter the contest by obtaining one of these cards, filling it in, and sending it to us.

On the card you are asked to give the names of ten persons to whom you have recommended "Blossom of Canada" Flour. That's easy enough, isn't it? "Blossom of Canada" Flour gives uniformly perfect results. It is one of the most satisfactory flours you can use.



The Lakeside Milling Company, Limited, Toronto