

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

SPECIALS!

For Dollar Days

20 dresses in Crepe and Georgette to clear at half price. Ten other dresses selling at \$3.98. Other lines clearing at five and ten dollars. A lot of summer dresses to clear at half price. Other lines selling at \$1.98. Remainder of the season's coats reduced to 1-3 and half price. Another lot of coats to clear at five and ten dollars. Remainder of Misses and Ladies Suits to clear at half price. All other dresses and knit suits to clear at wholesale prices. Wool bathing suits clearing at \$2.98. All Millinery reduced. One lot of Hats to clear at 98c. Another lot to clear at half price. Remainder clearing at wholesale prices.

THE VOGUE

BEAUTY ARTS

By LOIS LEEDS



YOUR BEAUTY IN SUMMER SUMMER MAKE-UP

The art of correct make-up has always been a problem for millady who would like to look her best at all times. This summer perhaps she is a bit more puzzled than ever, for on every hand she hears talk of the new powders which have been designed especially for summer wear. Must she discard the shade which she has been using and try to find the hue which will simulate the color of her skin after the sun and winds have had a chance to do their work. Yes, that is exactly what she must do, but the comforting thing about all this is that the process of finding the exact shade of make-up to suit one's individual type of complexion is really not so difficult after all. Skin tones darken with exposure to sun and air, and your powder must keep pace. So after all what a happy innovation the new mode is! For it has entirely banished the too familiar "marshmallow" nose which was

the result of using a powder so light in shade that it did not harmonize with the individual's summertime skin tints. Then too, many an older woman has gone on thoughtlessly using the same shade of delicate flesh colored powder which may have been quite the thing for the peaches and cream complexion of her younger years, but which later stands out and shrieks to the world, "My youthful complexion may be gone, but I hate to admit it." Using a shade of make-up which does not harmonize with the natural color of one's skin falls miserably in its purpose. It merely serves to bring out more plainly those indications of age which the years are bound to leave.

Powders for Different Types

But with the advent of face powders blended to suit the individual color of the skin, every woman who would look her best should rejoice for now when she chooses her powder

der and rouge she knows how the hue will blend most successfully with her own skin. Perhaps on seeing the new shades, she will feel that they appear too yellow or even too brown to be becoming. But as a matter of fact the color of even the most youthful skin is not pure white, nor even a pink and white. It is more or less a creamy tint with pink accents and violet shadows. Medium complexions are a mixture of tints including cream, yellow ochre, dull pink and neutral shadowy hues. Dark skins contain more yellow ochre, rusty pink, tan and olive. Whatever the color, millady should have no trouble in finding the shade exactly suited to her skin tints. Furthermore, face powders are now blended so that each individual may use the shade particularly adapted to her own skin, which harmonizes with her distinctive type.

With suntan, the vogue in complexions as well as clothes this should be a happy summer for the woman who enjoys outdoor sports. The fear of becoming tanned will not haunt her, for at present this is a condition greatly to be desired. Fortunately, too, the stay-at-home-woman need not envy the sister who has spent the winter at Palm Beach her beautiful tan. No indeed, the stay-at-home woman will now don her suntan powder and none will be able to tell whether her tan was acquired on the beach or in her own boudoir by skillfully applied make-up.

Daytime and Evening Make-up

A skillfully applied make-up demands a good foundation cream before applying powder or rouge. If you desire to use a suntan make-up, instead of using the white or pink foundation cream, select one which has a suntan or light cocoa base so that it will harmonize better with the tan powder. You should keep in mind, however, that there is a difference between the make-up used for daytime and the one for evening wear. For the active sports of daytime such as golf or tennis, it would be well to select a darker shade of both powder and rouge than you would use for evening or party wear with a flimsy dress in pastel shades or rainbow hue. This does not mean that you should go back to the old-time pink and white powder for evening wear; far from it. If your face flushes with the heat while dancing see what you can do with one of the greenish tinted face powders. If you want to sport a pearly pallor at the country club, experiment with one of the subtle evening orchids, violet or mauve shades or merely choose a lighter suntan or natural blend suited to your own complexion.

If the manufacturers of cosmetics have been kind to millady this season the clothing designers have been equally gracious. If any girl or woman complains that she cannot find colors, clothes and make-up to suit her type this summer she will only have herself to blame. If she prefers the neutral shades she will find them in every type and to these she may add a bright note of contrast with a silk scarf to harmonize with her summer ensemble, or in a shade especially suited to her. Leaving the neutral shades she may have her choice of any hue, for the fashion shops today are showing colors for every occasion and every type of complexion.

No woman is completely happy unless she can feel that she looks her best. Most comforting is the knowledge that she may indulge in her favorite summer sport with never a worry about acquiring tan. Naturally she will apply a protective cream to prevent the discomfort of a sunburn, but as for tan, just let it come. Whether natural or applied suntan is the vogue.

To boost sales of phonograph records, dealers in San Salvador are having local marimba orchestras learn selections by ear and play them at concerts in parks.

Advertisement for Ben's Quick noon lunches, featuring Pork and Beans.

Dorothy Dix Letter Box

How the Homely Girl Can Make Herself Popular With Boys—Will a Cross Old Bachelor Be Happy Married to a Widow With Three Children—Making a Lazy Sister Go to Work

Dear Miss Dix—I am a girl 14 years old. I go to high school and I am ugly and I wear glasses. Please tell me what I can do to make the boys like me. LOUISE.

Answer:

At 14, Louise, you are very young to take up the homely woman's burden and if I were you I would leave it alone for the next three or four years. Don't bother about what the boys think of you while you are still a little school girl. Concentrate on your studies and then you won't have to worry about your looks.



But let me tell you, for your comfort, that right now you are at the peak of your homeliness and the worst is over. At 14 a girl's at the gangling, hobbled stage when her feet and her hands are too big for her and her nose frequently seems to have outgrown the balance of her face and her complexion is muddy and her hair lanky and she has neither grace nor poise.

Practically all girls are ugly ducklings at your age, but a few years does wonders for them. They grow up to their hands and their feet, their skins clear up, they shape down or fatten up and if they do not always turn into actual beauties they are at least 1000 per cent better looking than they were in their adolescent period.

Of course, it is a pity that old Dame Nature is such a partial old jade and that she is a Fairy Godmother to some girls and a Cruel Stepmother to others. But facts are facts and we just have to accept it as our ill luck that we were not around when she was handing out good looks and make the best of it.

But even so no girl need be as ugly as she was born if she has the courage and intelligence and industry to set methodically about improving her appearance, for happily in this day we can create a synthetic beauty that you can hardly tell from the real thing.

So, my dear, study yourself and find out what are your defects and set about remedying them. To begin with, starting at your age, you can make yourself a beautiful and graceful figure and that is about nine-tenths of the battle. If you are fat and stocky you can get yourself down to any weight you please by counting your calories. If you are thin and bony you can fatten yourself up by the same method. By taking the proper exercises you can co-ordinate your muscles and learn to move with grace and rhythm.

You can call science to your aid and if you have bad teeth and a badly-shaped mouth you can have your teeth straightened and the contour of your face changed. I know of more than one grotesquely ugly woman who has been turned into a beauty by a skillful dentist. And, of course, you can have any color or wave of hair you desire. So that's that.

And you can learn how to dress. Nine-tenths of women's beauty lies in their clothes. We don't distinguish between them and their chiffons. We merely refer to the pleasing impressions they make upon us and when we speak of a pretty woman we mean oftener than not one who has on a pretty dress.

But one thing I caution you against. Don't dwell on your lack of pulchritude until you get the ugly-girl complex. If you do you will emphasize your every defect. Forget that you were not born a living picture. Learn how to bear yourself with assurance. A woman can carry herself 45 per cent above her looks or 70 per cent under them and in the one case she will be a success and in the other a failure.

Then bear in mind that an ugly woman has to be a clever woman to focus people's attention to what is inside of her head instead of what is outside of it. If a woman is witty and amusing and entertaining, nobody cares whether she has a salaratus complexion or the skin you love to touch. So, dear little girl, get busy with your studies. If you are going to be ugly you must be intelligent. For only the beautiful dare be dumb.

And the homely woman must make herself amiable and pleasant and agreeable. She must be sweet and cheerful and good-natured and if she is she will seem beautiful to every one who knows her. We look good to those who like us. We might be as pulchritudinous as a bathing beauty and nobody would like our looks if we were scowling and peevish and cross and did rude and disagreeable things.

And if you are not beautiful, make up for it by perfecting yourself in accomplishments. If you learn how to be the best dancer in your set you will never lack for partners. If you are a fine swimmer or you play a good game of tennis or golf, if you can do all the things the other girls do, only do them a little better, you will always be the ringleader of the crowd. If you are a good musician people will think of your playing or your singing and not about whether you wear glasses or not.

Of course, every girl would like to be beautiful, but beauty is only one asset of popularity. The homely girl may have the others and win out. DOROTHY DIX.

Dear Dorothy Dix—I have a son 41 years old, a splendid man, who has never cared for girls. Now, for the first time, he has fallen in love and with a young widow with three babies. She is pretty, full of life and happy and has charm. She is poor. The youngest child is only a year old, the oldest 5. By doing office work in the mornings and housework in the afternoons she has kept her flat going and her children with her. When I suggested to her that possibly she shouldn't have picked a bachelor for a husband she laughed and said: "I know Jack and I will get on and my only worry is whether I am doing right in picking him to raise my babies." Imagine! Do you think my son, at his age, will be happy with his ready-made family? He says he loves the babies and they seem fond of him and he is heretofore cross old bachelor. MRS. L. MCG.

Answer: Any man, in these days of the high cost of living, who undertakes a

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ready-made family has certainly a noble and altruistic disposition. Also he must be so overwhelmingly in love with the woman that life without her will not be worth living.

Evidently this is the case with your son, and the chances are that if he marries this fascinating widow he will be happy with her, despite the handicap of the three children. She seems to be an exceptionally worthwhile sort of woman. Courageous and gay and cheerful and interesting, a good sport who has taken some pretty hard knocks from life with a laugh instead of a whine. I like her and I even like the audacity and nerve which makes her offer the support of her children as a privilege instead of a burden to her future husband.

That kind of a woman will keep her husband interested and entertained to the end of the chapter and your son will be far more likely to be happy with her than he would be if he married some flapper. Also this woman has showed she could stand up to her obligations and she will be sure to do her duty as a wife.

The only danger will be of your son being jealous of the mother's affection for her children. If he is big enough to put that out of his mind and to really learn to love them all will be well. But I find that the jealous stepfather is just as common a figure as the jealous stepmother.

Certainly no man can do a nobler act than to marry a widow with three little girls and cherish and care for them. DOROTHY DIX.

Dear Miss Dix—What do you think of a girl who is strong and healthy, who has been given college education through the parent's scrimping and who has been fitted for a profession but who is so lazy that she refuses to work and spends her time amusing herself while her brothers and sisters have to work to feed and clothe her? What's to be done? PATTY.

Answer: It is just as shameful for an able-bodied girl in these days not to support herself as it is for a boy. In both cases the lazy loafers should be turned out of the home and made to work or starve. But it is easier to suggest that remedy in the case of a girl than it is to apply it, which is a fact of which your grating sister takes advantage. This being the case, why don't you make it so unpleasant for her at home that she would rather even work than listen to your reproaches? DOROTHY DIX.

A Morning Smile

GOOD ONES Two Irishmen met in the street. "What did you get for your birthday, Pat?" asked Mike. "I got a pair of opera glasses." "Are they good ones, Pat?" "Good ones? You see that church over there?" "Yes." "Well, these glasses bring it so near that you can hear the organ playing."

For The Cook

DEUTSCHES SANDWICHES An unusual sandwich that makes a tasty bite for a late lunch. Chop finely 1/2 pound bologna sausage, 3 hard-boiled eggs, 1 stalk celery and 2 table-spoons of mustard chow-chow. Mix all together and stir in 2 tablespoons

Household Hints

By Roberta Lee

Seeding Cherries

A hairpin can be used for seeding cherries. Use a new one, inserting this doubled end into the stem end of the cherry. This does the work quickly without crushing the fruit.

Pottery Bowls

Brown pottery bowls are invaluable for putting away left-overs, as these foods can be warmed by putting the bowl into the oven, with no harm to the pottery.

Corns

Paring corns should be done with a razor at regular intervals. However, rubbing with pumice stone is safer than paring.

Etiquette

By Roberta Lee

Q. At a wedding, who furnishes the ushers with their boutonnières? A. The bridegroom. Q. Upon what should the soup plates be set, when serving? A. Upon the service plates. Q. What is one of the greatest secrets of popularity? A. The forgetting of one's self and a sincere interest in others.

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