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Next to an actual visit, a portrait send to the folks at home or those relatives who care most about you, will be most welcomed—will give you the greatest pleasure.  
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Work unexcelled.  
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Commencing FRIDAY at noon AUG. 13th, the S. S. HALIFAX will leave CHARLOTTETOWN for BOSTON via Hawkesbury and Halifax, and every Friday at noon thereafter.  
FROM BOSTON EVERY TUESDAY AT NOON.  
For further information apply to  
JAS. CARRAGHER, Agent, Charlottetown.

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**Farm Laborers EXCURSIONS**  
AUGUST 17th  
AUGUST 24th  
St. John to Winnipeg  
Going \$12.00  
Returning 18.00  
Note—Beyond Winnipeg half cent per mile to points East of McLeod, Calgary and Edmonton.

**CANADIAN PACIFIC**  
TRANS ATLANTIC SERVICE

From Montreal—Quebec  
MISSANABIE - OCT. 9  
METAGAMA, - OCT. 16  
W.B. Howard, D. P. A., C. P. R., St. John, N.B.  
Geo. Waller, Dominion Express Building Charlottetown

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From LONDON From HALIFAX  
STEAMER  
July 21st Appenine August 13th  
August 13th Caterine August 31st  
From LIVERPOOL From HALIFAX  
STEAMER  
Durango August 12th  
August 17th Tabasco September 4th  
Furness, Withy & Co., Ltd.  
Halifax, N. S.

**Hard Coal To Arrive**

We have the following schooners, now on way and due from New York and Philadelphia with cargoes of Best American Anthracite coal in Egg stove and Chestnut sizes, namely  
"ISIAIAH K. STETSON, with 500 tons  
"R. POWERS" with 670 tons  
"F. A. ALLAN" with .650 tons  
This Coal is all of best quality, and will be sold at very lowest price while discharging. Parties requiring Anthracite Coal cannot do better than by booking their orders at once, and delivery will be made from vessels while discharging.  
Buntain Bell & Co  
Agents Dominion Coal Co., Ltd.  
PHONE 404



**SEAL BRAND COFFEE**

**Two Favorites**

In 1/2, 1 and 2 pound cans.  
Whole—ground—pulverized—also Fine Ground for Percolators.

**CHASE & SANBORN, MONTREAL.**

**August Shoe Sale**  
Now at its Best

Men's Oxfords 2.95 worth to \$5.00  
Women's Oxfords worth to \$4.50 2.95  
Women's Oxfords worth to \$3.00 1.98  
Women's Pumps 2.29 worth to \$3.50  
White Pumps 1.48 worth to \$2.50

Call and be convinced  
**Alley & Co.**  
135 Queen St.

**Eastern S. S. Lines International Line**

Steamships Calvin Austin, Gov. Dingley and Governor Cobb  
COASTWISE—Leave St. John, Mon. Wed. and Friday at 5 a.m. for Lubec, Eastport, Portland and Boston. Return, leave Central Wharf, Boston, Mon., Wed. and Fri. at 9 a.m. for Portland, Lubec, and St. John.  
DIRECT—Leave St. John, Tues. Fri. and Sat. at 7 p.m. Return, leave Central Wharf, Boston, Mon., Thurs. and Sun. at 10 a.m.  
METROPOLITAN LINE  
STEAMSHIPS MASSACHUSETTS AND BUNKER HILL  
Leave North side of India Wharf, Boston, every day at 5 p.m., due New York at 8 a.m. Same service returning.  
MAINE STEAMSHIP LINE  
STEAMSHIPS NORTHLAND AND NORTH STAR  
Leave Franklin Wharf, Portland, Tues., Thurs. and Sat. at 6:30 p.m., also Mon., at 10:30 a.m. to New York. Same service returning.  
A. C. Currie, Agent, St. John, N. B.  
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**Coal**

We carry a complete stock of all HY GRADE Coals and always give prompt and careful attention to all orders large and small.  
We have vessels now en route with HARD COAL—Egg, Stove Nut, Old Sydney Round, Sydney Run of Mine, Inverness Round and Peanut, Albion Round, Run of Mine and Nut Customers who want the best should order now so as to take delivery from the Vessels.  
Use our Coal and save money.  
Phone 111  
**C. Lyons & Co**

**The Eastern Guardian**

..\*IT PAYS to buy in this Province.  
..\*CARL McDONALD is Guardian Representative for Souris.  
..\*T. GORDON IVES is Guardian Representative for Souris.  
..\*GEORGETOWN. — Services in Holy Trinity Church, Georgetown, next Sunday, at 11 and 7. Rev. D. Jones will officiate.

..\*POULTRY MEETING AT NORTH LAKE.—Mr T. A. Benson, Dominion Poultry Representative, will address a meeting in the North Lake Hall, on Friday, August 20th, commencing at 7:30 p.m. East Point Egg Circle members and all interested in the production and marketing of poultry are urged to attend this meeting. Ladies are specially invited, and an excellent meeting is anticipated.

..\*ERUPTION OF ITALY'S VOLCANOES.  
NAPLES, Aug. 15.—Vesuvius, Mount Etna and Stromboli, three of the world's greatest volcanoes, have suddenly become active and are belching forth great clouds of steam and smoke.  
Streams of lava are pouring down the eastern slope of Mount Etna from two new craters, threatening the destruction of Sicilian villages. The whole population of Naples and of Messina and other Sicilian cities is in a state of terror.  
Severe earthquake shocks have been felt at Taranto, and Brindisi, in southern Italy according to despatches received here today, increasing the fear that a gigantic earth disturbance is about to shake Italy, though Naples scientists are trying to reassure the public.

The first earth tremor was felt at Brindisi at three o'clock on Tuesday morning, followed by nine others. It was estimated that the centre of disturbance was 12 miles from Brindisi. The meteorological apparatus at Vesuvius Observatory was wrecked by earth tremors yesterday.

THREE VOLCANOES AWAKEN  
En route from Athens to Naples aboard the Greek steamer Adriaticus I personally witnessed the re-awakening of the three great Italian volcanoes. Passing through the Ionian Sea, the smoke pouring from Mount Etna was visible for miles. The top of the great cone, standing two miles above the sea, was shrouded in a thick cap of smoke and steam.  
Despatches from Catania today said that two new craters have been opened in Mount Etna on the eastern side, and that a thick stream of lava is pouring down the slopes threatening the destruction of Casino del Ingles.

The people of Catania, often visited by destructive outpourings of lava are flocking to their churches to implore divine protection.  
Messina, sixty miles northeast of the great volcano, and the scene of the greatest earthquake disaster in history, is greatly alarmed. The population is clamoring for the traditional procession of the Madonna della Lettera, which has so often saved the city from Etna's wrath, according to popular belief.

Stromboli, rising three thousand feet above the sea on one of the Lipari Islands, was giving forth an angry stream of lava that poured into the sea, and spouting forth a thin dust of ashes, flames and smoke as the Adriatic steamed northward.  
So far as we could ascertain through the smoke haze that overhung the sea none of the small villages at its base had been harmed.  
The heavy vapors from Vesuvius clouded the Bay of Naples today.

Residents of some of the small villages near the base of the volcano are flocking into Naples, carrying their household goods strapped across their backs.

**TRF MARKETS**  
CH'TOWN MARKETS  
Print butter per lb 20 to 25  
Powl per lb 10 to 11  
Chickens, 14 to 16  
Wheat, per bush \$1.25  
Buckwheat, \$1.00  
Barley, \$1.00  
Oats, white, .62  
Oats, black .62  
Hay, pressed per ton \$14.00  
Eggs, per doz .20  
Tub butter, per lb .21  
Potatoes, per bush .35  
Turnips, per bush .12  
Hides, .12  
Beef, per lb, retail 10 to 12  
Pork per lb, carcass .11  
Oats, black, bush .68  
Cherries, qt., .25  
Raspberries, per qt., .15  
Blueberries, per qt., .12  
Black currants, 15 to 17  
Gooseberries 10 to 12

**S'SIDE MARKETS**  
Straw (per ton) \$6.00  
Turnips, bus. .15  
Wheat, bus. 1.00 to 1.50  
Wool, lb. .20  
Eggs, dozen .15  
Hay, loose ton \$10.00 to 11.00  
Hay, pressed 10.00 to 12.00  
Hides, lb. .10  
Lamb pelts .30 to .50  
Oatmeal, per 100 3.75  
Oats, (white) bus. 65 to 90  
Barley, bus. 60 to 90  
Buckwheat 20 to 24  
Butter, lb. (dairy) 22 to 24  
Butter lb. (creamery) 20 to 23  
Calfskins lb. .10  
Oats (black) bus. .70  
Potatoes .40

**Beecham's Pills**  
Digestive Disorders Yield When  
The right help is sought at the right time. Indigestion is a torment. Bilioussness causes suffering. Either is likely to lead to worse and weakening sickness. The right help, the best corrective for disordered conditions of the stomach, liver, kidneys or bowels is now known to be

**Are the Remedial Resort**  
Largest Sale of Any Medicine in the World.  
Sold everywhere. In boxes, 25 cents

Time Table, Rocky Point Ferry, S. S. Hillsboro.  
Leave Ch'town Leave Rocky Point  
7.00 a.m. 7.30 a.m.  
8.00 a.m. 8.30 a.m.  
9.30 a.m. 10.00 a.m.  
11.00 a.m. 11.30 a.m.  
1.30 p.m. 2.00 p.m.  
2.30 p.m. 3.00 p.m.  
3.30 p.m. 4.00 p.m.  
4.30 p.m. 5.00 p.m.  
6.30 p.m. 7.00 p.m.  
9.30 a.m. SUNDAY 10.00 a.m.  
12.45 p.m. 1.00 p.m.  
2.00 p.m. 2.30 p.m.  
3.00 p.m. 3.30 p.m.  
4.00 p.m. 4.30 p.m.

M. MURPHY, Manager

**THE WHOLE BODY NEEDS PURE BLOOD**

The bones, the muscles, and all the organs of the body depend for their strength and tone and healthy action on pure blood.  
Hood's Sarsaparilla makes pure blood. It is positively unequalled in the treatment of scrofula, catarrh, rheumatism, dyspepsia, loss of appetite, that tired feeling. There is no other medicine like it. Be sure to get Hood's and get it today. It is sold by all druggists.

..\*IT WAS THE PRINCE WHO SAVED THE DAY.  
LONDON, Aug. 15.—Much interest has been aroused by the confirmation from Prince Louis of Battenburg that it was he and not Winston Spencer Churchill who issued the famous order to mobilize the fleet at the beginning of the war. From the outset Mr. Churchill, then First Lord of the Admiralty, has received the highest praise for his foresight in having the British fleet mobilized at the critical moment. Some time ago, however, F. T. Jane, a well known naval expert, publicly announced that Prince Louis of Battenburg deserved this credit. It will be recalled that shortly after the war began Prince Louis of Battenburg resigned as First Sea Lord because of bitter criticism, based chiefly on the fact of his German descent.

And now comes the article by the Prince himself in The Standard, finally clearing the matter up and making it plain that it was he and not Mr. Churchill, who ordered the mobilization of the fleet.

TWO STATEMENTS AGREE.  
"When the war came," said Mr. Fane, "the British navy were ready and waiting. This fact is generally put down to Mr. Churchill's credit. We have all read it in the press and we have all believed it, but it was the First Sea Lord of those days, Prince Louis of Battenburg, who kept the fleet together. He it was who saved us the horrors of Belgium."

The confirmation by the Prince of Mr. Jane's assertion as it appears in The Standard is "It is quite true that it was your humble servant and not Mr. Churchill, who was spending the week-end at Cromer with his wife. It was I who ordered all ships to stand fast instead of demobilising as ordered."

It is recalled that Mr. Churchill himself admitted this fact when he wrote Prince Louis after his retirement. "The first step which secured the timely concentration of the fleet was taken by you," said Mr. Churchill at that time. Sir G. Robertson, M. P., explains why Prince Louis did not let the world know before the great service he had performed for the country by keeping the fleet mobilized. He says that Prince Louis seemed to think that if these facts were published some sort of injury to the national interests might result.

..\*ONE CENT per word each insertion for advertising in this column. Cash must accompany order.  
..\*Miss Helen Ford and Miss Mabel Fillmore of Sackville are in Montague where they will spend a couple of weeks, guests of Miss Bess Poole.

..\*The narrative begins with the story of the humble origin of Joffre, of his great mathematical ability, and of his entering the Ecole Polytechnique, Paris, when he was just past 15 years of age. He was the youngest boy of the corps of cadets. Joffre was one of the star men of his class, and from his first day in the corps was, to use the words of Dimnet, "a soldier on his way to being an officer."  
..\*It was not until 1891 that Joffre began to rise in the Bois de Boulogne, that his real career may be said to have begun. The Abbe Dimnet refers in this connection to General Joffre's attractive daughters, who in times of peace are his inseparable companions and who always accompany him on his rides in the Bois de Boulogne. "What sort of man had he been so far?" the Abbe asks. "Among many platitudes and inflated statements about the greatness he must have possessed even when he was unknown, we hear a few discordant notes. Some people who are supposed to have known him intimately say that he was lazy, others say that he was ambitious, others find fault with him for having been a gayer young fellow at Montpelier than behoved the future generalissimo of the French army; he would sometimes sing comic songs at a cafe to an audience of superior officers, and that is unforgivable. All this can be summed up in saying that many persons who met him in early life have been rather surprised at his eventual distinction."

..\*Dimnet then tells of the entry of Joffre into the superior council of the time when General Treneau was the head of the army, and how it was that he was finally chosen as the head of the council on the recommendation of the other famous French general of the present war, Paul Pau.

..\*Joffre was appointed to the post of Chief of Staff of the army, and it was in a very short time who ever happened to be in contact with the officers began to hear it repeated as a maxim that if war must come let it come while Joffre was at the head of the army, and his two friends, Pau and de Castelnau, worked with him.

..\*When Mr. Miller, the war minister, speaks of General Joffre, says Dimnet, he does so with "a sort of reverence. The predecessors of Joffre seemed to work on the principle that "the army must fight," comments Dimnet, whereas General Joffre's motto was always been "the army must fight."  
..\*"Some people," says Dimnet, "have described Joffre as what they are fond of calling a 'Republican'; that is to say, after all, a pacifist general, one who hates war and blood and only submits to the necessities of war as a necessary evil. I am afraid that this is a short-sighted reading. The psychology of the soldier, no doubt, is not simple, it reconciles many contradictions; but a man only joins the army because war has a fascination for him, and in his heart he longs for an occasion of defending his country. Joffre is too much of a soldier to be an exception, he may resemble Turenne or Drouot; he certainly does not resemble General Andre."

..\*A true soldier, an organizer of genius, a patriot, a man possessed of one unconquerable conviction, and of an indomitable will; this then was the chief who in August, 1914, at the age of nearly sixty-three, took the command of the French army to repel the German aggression. Compared to Bonaparte, he was old and as yet had achieved little; but the horn of war has ceased to be a mere art, it is a science with so many branches that a lifetime is not too long for its mastering and from this point of view Joffre, with his clear head, his forty years of study and practice, and his special scientific knowledge of the art of war, which his three years' experience as Generalissimo gave him, could have but few rivals. Germany herself with her methodicalness, her perseverance in the long preparation of her staff, and her evident superiority in keeping her military men away from politics, could not produce an accomplished general, and among all those whom she pitched against Joffre not one could have the latter's belief in his cause. It is no wonder, therefore, if, in spite of inconceivable difficulties, the French Generalissimo showed himself equal to the hopes of his most enthusiastic admirers in his conduct of the war."

..\*The writer compares Joffre to Lord Kitchener as an organizer and points to the facts that the generals under Joffre, Dubail, Sarrail de Langie, Maunoury, Franchet, d'Esperey, de Maud'huy, de Castelnau and d'Urbal, are there for just one reason, and that "because they showed proofs of capacity on the field."  
..\*"The whole past of France," the Abbe concludes, "has forced itself once more on the world, and the sympathy which attracted among her allies in neutral European countries, and above all in America, are based on esteem. For this Joffre is as much to be thanked as for his victorious resistance to the enemy. Whoever possesses even a slight knowledge of his long past sees that his qualities are those of his nation at its best, and that he is nothing else than a traditional Frenchman. History, after the apparent standstill of the war, will resume its usual course, there will be mutations and vicissitudes, but for many years to come the country which produced Joffre will be judged with reference to the moral possibilities embodied in him, and this is no doubt what Lord Kitchener bore in mind when he spoke of the Generalissimo as a great man."

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For Infants and Children  
The Kind You Have Always Bought  
Bears the Signature of *Dr. J. C. Watson*  
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**Ladies' White Sweater Coats**  
Another New Lot has Arrived

One of the smartest Here's another sweater  
and warmest styles is a closely woven, fine wool,  
heavy rib sweater, storm modeled man fashion,  
collar, norfolk style \$3.25 military collar \$5.50

Here's another sweater One of the best values  
closely woven, fine wool, is a broad rib fancy  
modeled man fashion, stitch storm collar  
military collar \$5.50, sweater French cuffs  
at \$3.75.

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The Always Busy Store  
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The Original Blended Flour  
Always the same in Strength and Flavor.  
THE wheat is blended before being ground. That is, exact proportions of Ontario winter wheat and the stronger Western wheat, are ground together. This means that "Beaver" Flour is always uniform in strength and quality. You can depend on it for all your baking. 176  
DEALERS—Write us for prices on Feed, Coarse Grains & Cereals.  
The T. H. Taylor Co. Limited, Chatham, Ont.

**Cut Out The Coupon—Save 10 Per Cent on Your New Fall Suit or Overcoat—**

This store with its big stock of over five hundred different suit and overcoat materials, its large staff of expert tailors—efficient cutters and fitters, offers you every inducement any high-grade custom tailoring establishment could offer to win your patronage—plus the 10 p. c. discount from our unusually low prices.

**Discount Coupon**  
This coupon entitles holder to a special 10 p. c. discount on the cash purchase of a suit or overcoat, on or before September 30, 1915.  
Name.....  
Address.....  
Guardian.  
**John McLeod & Co.**  
157 Queen Street

**Marie Horse Races**  
Saturday, Aug. 28th, 1915  
PURSES \$150.00 PURSES  
Races to Start at 1 o'clock Sharp

There will be the following classes and purses.  
2.30 Trot and Pace \$75.00.  
Three Minute for Kings' County Horses Only (50.00) fifty dollars  
Green Race \$25.00.  
Entries close Monday August 23.  
Entrance fee 5 p. c. of Purse and additional 5 p. c. of Winners.  
There will be a liberal purse given to 3 year old race, providing there is sufficient entries to fill class.  
Special train will run from Charlottetown at reduced low rates.  
By Order of Committee,  
ALFRED WEBSTER, Secy.