

In Business Since 1881
Still Going Strong—Bigger
And Better Than Ever

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WE WILL CELEBRATE

OUR 48th ANNIVERSARY

ON WEDNESDAY AND THURSDAY MAY 1st. AND 2nd.

1881—1929

48 years ago on May 1st, 1881, a small shop was opening its doors to the public of Charlottetown and Prince Edward Island in general, by the late Mr. L. E. Prowse.

This small shop has grown into one of the largest and is now beyond doubt the

Economy Centre of This Province

Not many firms have to their credit such a record of success, and the success is due to an un-failing faith, a desire to serve and a clever foresight into the future—qualities which were manifest in the late founder of the business and still to be found enhanced and stronger if possible

The Lines we Carry

Buy from these splendid lines of Merchandise, no disappointments. Ladies' Ready-to-wear, Men's and Boy's Clothing, Gents' Furnishings, Staples, Dry Goods, Millinery, House Furnishings, etc. We carry everything a man, woman or child wears except Boots.

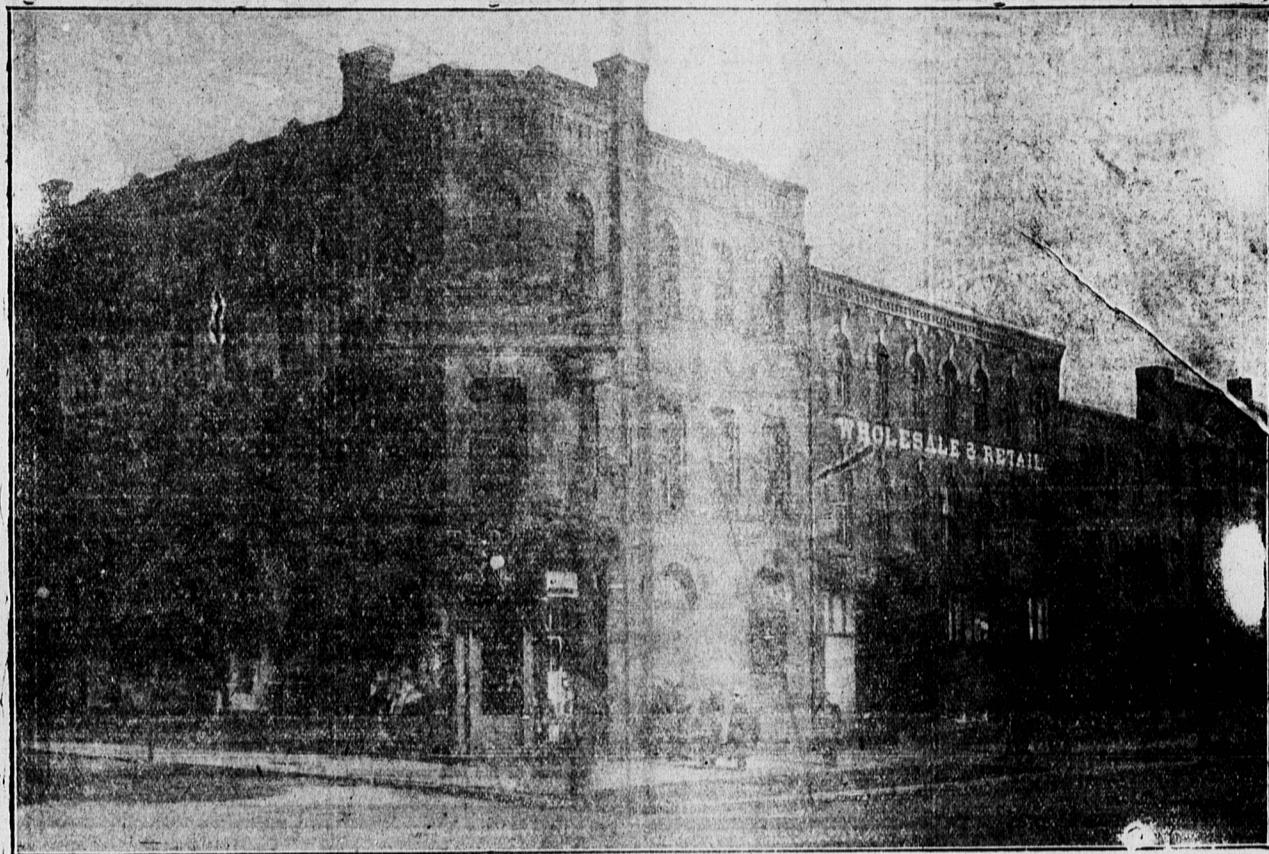
All goods not advertised at Special Prices will be sold on these two days at Wholesale Prices.

10 Per Cent. off Our Entire two days Receipts for Hospitals and Orphanages equally divided.

10 Per Cent of these two days Sales to these worthy Institutions.

The more you buy the more you help the Hospitals and Orphanages.

Remember the Days
Wednesday and Thursday,
May 1st and 2nd.



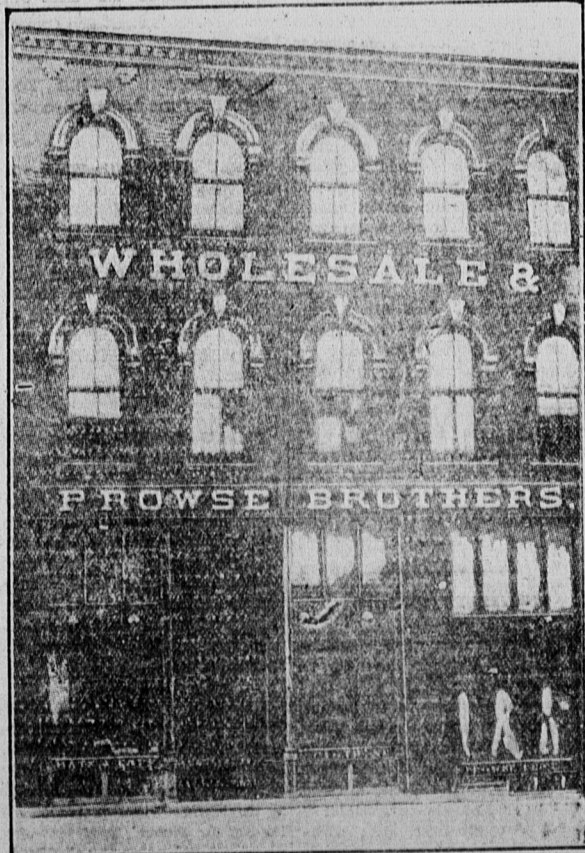
1881—1929 PROWSE BROS. LTD., TODAY 1881—1929

10 P. C. of Entire Two Days Receipts to Hospitals and Orphanages.

To celebrate this our 48th Anniversary of our business we will donate to the P. E. Island and Charlottetown Hospitals, also the Protestant and Catholic Orphanages, 10 per cent of our entire two days sales to be equally divided.

In order to make these the Biggest Sales in our history we will sell everything in the Store at Wholesale Prices as well as a large list of Special Bargains in every department with discounts from 10 per cent. to 25 per cent. off regular prices and thus bring down the high cost of living for two days. Spend your money here on these two days and help these Worthy Institutions, as well as make a big saving for yourselves on every purchase.

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On
Wednesday
May 1st.
and
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May 2nd



Premises Occupied by
the Late Founder, Mr. L. E. Prowse, 1881

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PROWSE BROS LTD.

The Big Store

1881—1929

Good Night Mother!

Good Night Father!

How happy you felt when you spoke thus in your childhood, makes you think of "Here I lay me down to sleep" and how "the Saved Man Came".

Can you picture yourself without a Mother, without a Father, to watch over you?

No Mother to pet you, no Daddy to watch for every evening, no one of your own to give you that start in life, that character development so essential to straight living.

Consider then those many little ones right beside you in Charlottetown, whose only homes are these Orphanages without their own Mothers and Fathers, but fortunately cared for spiritually and physically by generous and kindly people, whose whole aim is to supply as far as is humanly possible that affection which is as food to the young—that early training which is as the supports in the garden round which the young vines twist and upwardly grow.

*Let Your Heart
Define the Limit!*

of your donation, your every purchase here means that 10 per cent goes to those worthy Institutions. Remember these little ones never knew what it is to say

Good Night Mother!

Good Night Father

Our 48th Anniversary Sale
Wednesday and Thursday,
May 1st and 2nd.