

Spots Go

So also does dirt, not in spots, but distributed throughout the fabric when our Lightening Clothes Cleaner is used. This is an almost magical dirt remover.

Lightening Clothes Cleaner

removes grease, paint, oils and dirt from all kinds of fabrics without injury. Cleanses perfectly and makes things look like new. Full half pint bottle 25c.

J. G. Jamieson
DRUGGIST

Fancy Clocks

We are showing a very new line of Mahogany Clocks in a great variety of styles.

Prices \$1.90 to 2.80

Alarm Clocks \$1 to 3.00

G.H. Taylor
Jeweler and Optician

TIDE TABLE

Date	Day	Time H ^t	Time H ^t
1	F.	2.14 7.5	16.34 6.2
2	Sa.	2.51 7.2	17.41 6.1
3	S.	3.49 6.9	18.48 6.2
4	M.	5.32 6.7	19.46 6.4
5	Tu.	6.56 6.8	20.31 6.7
6	W.	8.08 7.1	21.08 7.1
7	Th.	9.08 7.5	21.43 7.4
8	F.	10.02 7.9	22.17 7.8
9	Sa.	10.52 8.2	22.50 8.2
10	S.	11.40 8.5	23.23 8.6
11	M.	12.28 8.5	23.58 8.7
12	Tu.	1.07 8.8	24.27 8.4
13	W.	0.37 8.8	24.09 8.1
14	Th.	1.20 8.6	23.07 7.7
15	F.	2.07 8.3	22.13 7.3
16	Sa.	3.01 7.8	17.27 7.1
17	S.	4.24 7.1	18.36 7.1
18	M.	5.57 7.2	19.33 7.1
19	Tu.	7.18 7.3	20.21 7.4
20	W.	8.28 7.5	21.03 7.4
21	Th.	9.28 7.7	21.40 7.5
22	F.	10.20 7.8	22.13 7.7
23	Sa.	11.06 7.9	22.44 7.8
24	S.	11.48 7.9	23.14 7.9
25	M.	12.28 7.7	23.43 7.9
26	Tu.	1.11 7.5	13.07 7.5
27	W.	0.41 7.3	14.29 7.4
28	Th.	0.40 7.9	13.47 7.3
29	F.	1.10 7.7	15.15 6.7
30	Sa.	1.44 7.5	16.08 7.5
31	S.	2.24 7.2	17.05 6.4

DIARY OF EVENTS.

TO-DAY.

City Magistrate's Court, 9 a.m. - People's Theatre 3, 7 and 8.45 p.m.

BIRTHS

FRASER.—At Vernon on Oct. 14th, to Mr. and Mrs. David Fraser, a daughter.

MARRIAGES

HECKBERT-LANE.—At the North American Hotel, October 13th, by the Rev. Dr. Fullerton, Charles Edward Heckbert, of Bedouque, to May Lane, of Souris.

Minard's Liniment Co., Limited.

Gentlemen.—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

W. A. HUTCHESON.

WHERE TO SHIP SMELTS AND EELS

Messrs N. S. Gates & Co., wholesale commission dealers in smelts and eels, are again looking to the fishermen of F.E. Island to supply them with large consignments, as will be seen by their ad elsewhere. As in the past, personal attention will be given all consignments, and highest cash prices will be paid. S. B. Wiley & Son are the transfer agents.

The old incorporated firm of John Dais & Co., 107 Fulton Market, New York, whose ad appears elsewhere, are well known to the fishermen of this province. They again solicit consignments of smelts and eels and will send any desired information upon application.

NOTICE

The annual meeting of the St. Lawrence Silver Black Fox Company Ltd., will be held in the office of the Union Commercial College on Wednesday, Oct. 27th at 8 p. m. WM. MORAN, Secretary. 3331-10-7Mtl.

NOTICE

The annual meeting of Shareholders of the Cardigan Silver Black Fox Company Limited, will be held in the Hall at Cardigan on Tuesday, October 19th, 1915, at 2 o'clock p.m.

J. A. MACDONALD, Secretary. Cardigan, P.E.I., Oct. 8th, 1915. 3379-10-9m6l

Dentistry, Dentistry, Dentistry

Dr. Heath McIntyre
DENTIST.

Has opened and thoroughly equipped an office in the Cameron Block, Victoria Row, Charlottetown.

We employ the latest and best methods known in all our practice. Crown, Bridge and Plate Work our specialties. We make plates with "Normal Pink, Enamel Gums" which cannot be detected from natural gums. Call and see us. 3415-10-12Mtl

Canadian Mail Steamer "Lady Sybil"

Leaves Inter-colonial Railway Wharf Pictou, Nova Scotia.

MONDAY AND THURSDAY

each week, on arrival of the morning express from Halifax (about noon), for Souris, P. E. Island, and there awaits the arrival of the afternoon train from Charlottetown; thence to Magdalen Islands as follows:

MONDAY—Leave Souris for Etang-du-Nord, Amherst, Grandstone Island and Point Bosse. Returning, calls at Grandstone, Amherst and Souris; and returns to Pictou.

THURSDAY—Leave Souris for Amherst, Grandstone Island, Point Bosse and Grand Entry. Returning, calls at Point Bosse, Grandstone, Amherst, Souris, and returns to Pictou.

On the first trip in the months of June, July, August and September, weather permitting, calls at West Bay to land mails and passengers for Amherst, thence to Pryn Island returning calls at Point Bosse, Grandstone, Amherst and Souris.

For further particulars apply to WM. ROBERTSON & SON, Agents, Halifax. CHAS. W. IVES, Agent, Pictou. MATTHEW McLEAN & CO., Agents, Souris. Or to Wm. McLURE, Manager and Owner, Pictou, Nova Scotia. 2061-7-15Mtl.

Poultry Notice

Beginning October 1st, will buy Fowl and Chickens dressed and undrawn. All shipments promptly attended to

J. D. JENKINS
Charlottetown

FORD MOTOR CO MAKES EXPLANATION

The following wire has been sent to Canadian Press Association by Mr. G. M. McGregor, general manager of the Ford Motor Co. of Canada:—"Mr. Ford's statement should not be accepted as representing this Company. He is entitled to oppose loan just as President Wilson or any other neutral American citizen did at beginning of war. This opinion, however, is his personal opinion only. The interest of this Company should not be prejudiced by his opinion. It would be just as reasonable to stop C.P.R. train running in Canada because a large block of C.P.R. stock is owned and held in Germany as it would be to try and stop the sale of Ford cars throughout Canada. Mr. Ford owns only 25 per cent of our stock. We employ directly and indirectly three thousand to thirty-five hundred Canadians. Over three hundred of our employees have enlisted for overseas. Our shareholders include Col. Sydney Robinson, 21st Regiment; Capt. W. L. McGregor, 21st Regiment; Dr. H. A. Dewar, of Windsor; Major H. Komie, of Ottawa, first contingent; Hon. Justice R. E. Sutherland, and Alfred B. Cameron, of Toronto; Popt. Gray, Chatham; Joseph May, Winnipeg; Dr. Hoare, Wm. Robins, Walkerville, and many other Canadians, as well as Americans whose sympathies are entirely with the Allies. Why penalize these men because of Mr. Ford's view. As Canadian shareholders and as a Canadian Company and in every other way our sympathies are absolutely with the Allies."

FORD MOTOR COMPANY OF CANADA, LIMITED.

WINDOW DISPLAY WEEK IN CHARLOTTETOWN STORES

Show Windows Tastefully Dressed to Guide the Purchaser. Value of Advertising and Keeping Everlastingly Before the People Fully Exemplified by the Splendid Response to The Guardian's Invitation. Keen Competition Among Window Dressers.

S. A. McDONALD

This leading city store has put on some striking offerings this week in their windows on Queen Street. A splendid riot of color is the window, displaying some handsome kimono in various shades, with silk trimmings and cords. These are offered at the low figure of from \$5.25 to \$9. Sweaters for both ladies and gentlemen as well as children are featured in another window. Every stitch of these garments is good value and they are of purely Canadian manufacture.

The choice is an immense one. All the favorite colors, maroons, browns, greys, blues and the various styles of collar are displayed in profusion. Customers are certain of satisfaction in choosing from this fine assortment.

Made in Canada caps for men are prominently displayed. Comfortable and dainty caps these are, in assortment of tweed, in golf and other styles. Hats that combine elegance with comfort claim a large place in the display. All the men's overcoats and suits in this department are of home manufacture, and the splendid materials in Tweeds, Chinchillas, etc., combined with beautiful tailoring and finish, leave nothing to be desired, while the prices challenge comparison with the largest dealers anywhere.

Customers are invited to compare these values with others in the city. Special inducements are offered in Boys' Overcoats and Suits. This firm are specializing on a ladies coat at \$10, which is well worthy of consideration.

The men's rainproof and waterproof coats here displayed will make a ladies' selection an easy matter. Ladies' coats and mantles also command comparison and the values in this line are the best that can be attained.

Furs and Millinery also are two of the leading departments in this store's business, where the latest models may always be seen and a satisfactory choosing assured. An extensive mail order business is carried on by this firm and satisfaction is guaranteed to customers in any part of the Province.

L. J. REDDIN

Splendid new stocks of the season's most serviceable wearables are the most apparent in the window display and in the count of Messrs. Reddin's spacious premises. The best of merchandise sold at the fairest prices is the keynote of this well known firm's business success.

The showing of Watson's winter underwear for ladies in a variety of grades is one that will make big sales and real satisfaction to merchant and patron respectively. This line of underwear is a genuine Canadian product. The garments are supplied in both single and combination styles, in sizes for ladies' and children's sizes to the variety and range presented makes the selection of a perfect fit an easy matter. Comfort and lasting wear are the features of this well known brand.

For men the selection of Stanfield's elastic knit underwear is a satisfying one. Comfort and long service are assured to the man who wears the Stanfield goods, while the special price of from \$1.25 to \$1.40 per garment places them within the reach of the man whose wish is of the simplest. A consignment of five Canada made shirts of the latest pattern for the season's wear have just been opened up and these cannot fail to increase rapidly at the low figure of from 75c. to \$1.25 each.

Canada cloth caps for fall and winter wear in a wealth of styles and colors are here in profusion, while the showing of Monarch knit sweaters, in every size and color, cannot fail to command attention while the latest of fashion's fancies also appear to lady patrons and the showing of millinery is replete in every detail.

CARTER & CO.

Queen Street's premier book store and fancy goods department holds an enviable place in the estimation of both citizens and visitors alike. All the latest fiction at reduced prices may be found ranged on their shelves or in the display boxes. A fine variety of Bibles and hymn books, leather and Morocco bindings, is a unique line here. Stationery of all kinds, the Waterman and other makes of fountain pens, pencils, and office requirements of every description are on sale here.

Carter's famed Holland bulbs for both indoor and outdoor culture are the specialty of this firm. Their catalogue contains an extensive list of the different varieties stocked, including hyacinths, tulips, daffodils, narcissus, lilies, etc.

The showing of art wall paper is a most artistic one. These papers are stocked in wide variety to harmonize with every style of interior. The fancy goods department holds a grand array of novelties in chinaware, both in special variety, as the splendid selection of jardiniere, vases, Japanese hand-painted and other dainty lines of china exhibited well prove. Specialty featured in another window.

Cut glass and brass goods make a fine show, while the variety of nicknacks, souvenirs, picture postcards, etc., is almost endless. Prices will be found very reasonable.

MORRIS, SMITH & BEER

Reliable and high-grade boots and shoes are the only kind stocked at Messrs. Morris, Smith & Beer store on Queen St.

Such lines in shoes as the Gold Bond and Hagar brand—both Canadian shoes of reputable make and material footwear. The "Hagar" makes leaves nothing to be desired in the matter of superior finish and worthy workmanship. The Classic shoe for ladies and children are the acme of elegance and finish. Two useful lines for nurses and others are the "Red Cross" and cushion soled shoes. A boot for heavy farm work is that of the Venting and Martin manufacture. This boot is built to stand rough usage and stand it well. Other extra heavy waterproof leather shoes are also featured.

Lumbermen's rubbers of the strong-cut build also offer a wide choice. In fact, there is always a wide choice of all kinds of shoes in this department. The Daisy and Martin brands made by the Consolidated Rubber Co. are goods that have stood the test for many years. This firm also handles Walton pumps for boys and girls. A full line of pumps and slippers for ladies and gents' wear are always stocked.

GOFF BROTHERS

At this "Home of Good Shoes" a most artistic and seasonal back-ground of crimson and russet leaves makes an appeal to every passerby to look at Messrs. Goff's two capacious windows on Victoria Row. The legal shoe and other makes displayed in this window are of the highest class of footwear made in this continent. The safe criterion of the values offered. A variety of cloth tops in a combination of styles and tones, as well as kid tops, are the favorite lines being shown just now. The "Viceroy" shoe is another leading line of footwear. Specially strong boots for policemen and farmers claim attention, where it is essential. Rubbers and overshoes are also here in big variety, while pumps and dancing shoes are a splendid choice. Ladies' hoteepool silk and cashmere hosiery is also stocked.

ALLEY & CO.

High grade footwear in a few of Canada's staple makes is the outstanding feature of Messrs. Alley's display. The man to whom the sterling quality of serviceability, style and comfort very hard to do, does not appear to find these qualities in this showing. The "Invictus" boot has been before the public of America for a long number of years and multitudes wear no other make.

"Queen Quality Shoes" for women combine a fine selection of smart, practical and dainty shoes that will attract the attention of every woman who values a graceful and serviceable boot. There is a profusion of styles, while the black cloth top variety predominates in the showing. Every line in material can be satisfied, box calf, velvet, gun metal, patent leather, Russia, etc. The up-to-date window displays a fine selection of high-top boots for men in brown leathers. The military rubber boots are a prominent line well worthy of consideration. The quality and workmanship of these boots leaves nothing to be desired. Rubbers, slippers, etc., are all to be had here in a wide choice of variety.

R. T. HOLMAN, LIMITED.

The Guardian Window Display has taken hold of Summerside as well as Charlottetown. In accordance with the spirit of the campaign Messrs. R. T. Holman Limited have some particularly attractive show windows. Lantic Sugar, Sterling Chewing Gum, the McClary Steel Range and Heating Stoves, 20th Century Clothing lines, as well as numerous other lines occupy prominent positions in the window and store. Holman's are always ready to cooperate in any movement that will assist in bringing before their customers goods of merit.

McLELLAN BROTHERS

Some of the best dressed men on the Island have for years sworn fealty to the productions of this old and reliable firm. Fifteen years experience in the supply of men's wear has earned for them a well-merited name for excellence in material, workmanship and service. Their showing of English tweeds for overcoats in all the latest fashions of shades is one that will satisfy the demands of even the most particular. They are priced at from

\$20 up. Suits in the same material and also a fine variety of worsteds, with a fit and style in them to suit the requirements of men who seek distinction in their apparel are built at prices from \$20 to \$30.

McLellan Brothers also carry a full line of men's furnishings. The W. G. and R. shirts and collars as well as the famous Tooke specialties are specially featured. Stanfield's underwear, is also carried in a full line. Coats, sweaters in all the popular color-ways are amply displayed. The Negligee shirts, mufflers and ties in the most comfortable and fashionable styles will meet the approval of the best dressers in the city.

JOHN McLEOD & CO.

Merchant tailoring, by the most experienced workmen and the cleverest cutters has been the business of this firm for a long number of years. The stock of fabrics for the manufacture of made-to-measure as well as made-to-fit clothes for men is an extensive and varied one. Scotch, English and Irish tweeds are all included. The worsteds, in which they are presently specializing in their premises on Queen Street, leave nothing to be desired in the matter of breadth of choice in colour and pattern. In fact this firm claims to have the most extensive range of material for the making of men's attire in the city. Ladies' coatings and suitings and also exhibit a fine wealth of pattern and texture, while the cut, workmanship and finish of these goods is of the most particular description. Their connection is a that satisfaction in every respect has been the ambition of Mr. McLeod's business career.

GEORGE McQUAID

A young and enterprising firm, and at the same time one whose merits have within a few years built up a connection which is that of Mr. George McQuaid, of 178 Queen Street. This tailoring establishment has grown in proportions from the small shop on Kent Street he occupied some years ago to his present roomy and up-to-date premises on Queen Street.

A fine line in blue and black serge for men's suits is present at strong claims to the attention of every man who aspires to getting perfection in material and fit.

The selection of Canadian Tweeds for suits in a variety of new and tasteful patterns, covers an extensive range of reputable weaves. For overcoats also the variety of English and Canadian Tweeds and Meltons please the tastes of the most finicky. Prompt service and reliable workmanship as well as satisfaction in fitting and assured to the patrons of Mr. McQuaid.

STEWART & SON

Based upon honest dealing and worthy service this firm has built up a connection second to none in the city. Forgetting as they do this week a wealth of daily needs of the household the display of provisions such as Red Rose Tea and coffee, Quaker oats, shredded wheat, Chase & Sanborn's coffee in tins, Christie's Cream Soda biscuits, etc., is a most comprehensive and attractive one.

The other large window makes a tempting appeal with a luxuriant variety of fruit, more particularly on Saturday, when large stocks are usually on hand. Apples, oranges, grape-fruit, bananas, as well as canned and bottled fruits and fruit syrups are included in this fine display.

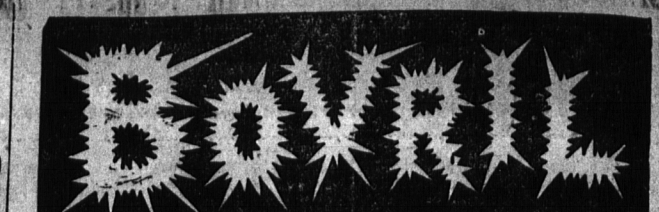
Nothing lacking that can supply the household's needs or tickle the palate of even the most epicurean. In fact, the dainties the finest products of such makers as Crawford, Huntley and Procter and Christie are stocked in prodigious variety while chocolate and small confectionery are also plentifully displayed.

In the accountant's department this firm has just installed a McCaskey Account Register, on a new system. This is one of the latest triumphs of Canadian ingenuity and enterprise. Every account is separately filed and alphabetically arranged and can be found at a moment's notice. This progressive policy. They live up to their reputation—not upon it, and stand firmly back of all their business transactions.

F. J. HOLMAN.

Situated at the corner of Kent and Great George Streets this old established firm has for years supplied the needs of many of Charlottetown's household. The bright and attractive showing of seasonable goods in the Great George St. window is made on a built-up arrangement of various types including Tip-Top tea, buckwheat flour, Quaker puffed rice, shredded wheat, cornflakes, with a variety of canned goods, in peaches, apples, coconuts, etc. The variety and choice in plain and fancy biscuits, and confectionery as well as jellies, jams, canned fruits, and Nelsons and Gansong's Chocolates will meet the tastes of all who seek for quality in these goods.

A special showing of apple, orange and grapefruit baskets is displayed in the Kent Street window. Besides



IS THE BEST FOOD FOR INVALIDS
It aids digestion.

dealing in provisions this store has also a butchers shop connected with the premises, in which fresh beef, pork, etc., are always to be had in quality and varied selection.

Special lines of beef, sausages, potted meat, cooked ham and balony are included in the firm's well known products. A varied selection of crockery of every description is also on hand, as well as enamel ware, brooms and cleaning and polishing compounds of every description.

BLACK & CO.

The Sunnyside Crockery Store is the largest establishment in the city dealing in every class of earthenware and china, etc. The extensive counters and ranges of shelving in the store on Grafton Street carry a vast assortment of both useful and ornamental articles. Dinner sets and tea sets in semi-porcelain and ironstone ware as well as in plain serviceable styles present a broad choice. A few splendid types of the famed Crown Derby ware are displayed. Glassware, from the finest cut glass to plain everyday goods are kept in stock. Lemonade and water sets in beautifully gold-lined glass make an-

other attractive line, while brass jardiniere and pedestals, flower baskets and fern pots in brush finish make a handsome showing.

In their large window a special display is made of the famed "Condor" electric lamps. These lamps combine the utmost efficiency in lighting with economy in consumption of current, while strength and long service are guaranteed.

MEETINGS ON MARINE WHARF

Sir.—With regard to those meetings on the Marine Wharf, I think it is now that they should be held, when there are so many steamers in port. Why not have them during the remainder of this month if it is fine? They are the kind of meetings to have when there are so many sailors down there, and I hope we shall have them the rest of the month.

Thanking you for your space, I am, Sir, etc.

A CITIZEN.

Charlottetown, Oct. 12, 1915.

"Have you tried our famous 'Irish Twist'?" You'll like it. Just try it once—it's a sure bet you'll use no other afterwards. The Two Macs, 149 Great George Street. Mtl.

GUARDIAN CLASSIFIED ADS.

One cent per word first insertion in this column; half cent per word each continuation. Cash must accompany order. Minimum charge Twenty-five cents.

Agents Wanted

AGENTS WANTED TO SELL FOR "the old reliable Fonthill Nurseries." We teach our men to sell. Experience unnecessary; highest commissions paid; handsome free equipment. Stone & Wellington, Toronto, Ont. 3423-10-1ME261.

Help Wanted—Female

WANTED—PUPIL NURSES AT THE Taunton State Hospital Training School for Nurses. For further particulars address Dr. Arthur V. Goss, Supt., Taunton State Hospital, Taunton, Mass. 3404-10-12Mtl.

WANTED—A MAID FOR GENERAL housework. Apply 164 Pownall St. 3310-10-6Mtl

LAUNDRY MAID WANTED FOR Falconwood Hospital. Apply at the Hospital. 3418-8-6Mtl.

LADIES WANTED—TO DO PLAIN and light sewing at home, whole or spare time, good pay; work sent any distance. Charges paid. Send stamp for particulars. National Manufacturing Company, Montreal.

For Sale

FOR SALE—NEW FOX RANCH, well equipped, in splendid location near city. Will be sold right. Apply J. A. Webster, Opera House Building. 3442

FOR SALE OR EXCHANGE—NEW High Grade Piano, will be sold cheap for cash, or part cash and Fox Stock or horses. Apply Box 10, Guardian. 3400-10-12M4pd.

FOR SALE—COMPLETE MOVING picture plant cheap. Suitable for either stationary or travelling; gas and electric fittings; plant entirely new. Sure bargain. B. H. Yeo, Auditorium, Montague. 22-9-23M27l.

GASOLINE ENGINES.—We have four Woodpecker Engines for sale, one 6 h.p. and three 4 h.p., in order to clear will sell very cheap. A. Pickard & Co., Coal Dealers, Charlottetown. 3378-10-9m6l

FOR SALE—TWO FEMALE COLTS one year old, King Dadd's and Royal Mac Queen, William Whelan, Souris. 3392-10-11M3lpd

Help Wanted—Male

WANTED A MAN FOR FARM work. Apply to Herbert Mason, R. R. No. 5, Bunbury. 3426-10-14M3lpd.

WANTED.—LIVE, HUSTLING youngman for light, lucrative sales work, salary and commission. Apply, Bonnell Advertising Agency. 3433-10-14M3lpd.

WANTED.—BRIGHT BOY TO SELL THE MONTHLY STANDARD. Write us for sample copy and our terms to agents. THE HALIFAX NEWS CO., HALIFAX, N. S. 3428-10-14ME3l.

Situations Vacant

\$5 PRIVATE CHRISTMAS GREETING card sample box free. Representative already making five to ten dollars daily. Bradley-Garretson, Bramford, Ontario. 9-14M24l.

SALESMEN—EXCLUSIVE LINE for city, town or country Big earnings guaranteed. Permanent all year job. No experience necessary. Write Luke Brothers, Limited, Montreal.

To Let

TO LET—House on King Square, No. 29. Apply to S. P. Duffy. 3403-10-12M3lpd

TO LET—ROOMS WITH ALL MODERN conveniences. Apply Guardian Office. 3343-10-13m2l

TO LET FURNISHED HOUSE WITH all modern improvements. Centre of City. Apply to Box 446, Charlottetown. 3351-10-5Mtl.

TO LET—HOUSE, APPLY 232 Great George St. 3072-9-21Mtl.

TO LET—The Store and premises on Kent Street at present occupied by Geo. McQuaid, Tailor, possession given August 1st. Apply to D. Stewart, 163 Kent St. 2267-7-26m mtl

Wanted

WANTED TO PURCHASE AT ONCE for cash, 25 pairs of foxes, Class A cross foxes and patches. Call, phone or write Richard Grant. 3346-10-14m4l

WANTED FOXES TO RANCH The Halifax Fox and Fur Co., Ltd., will take foxes to Ranch, and Foxes for payment. Apply to A. J. Crosby, care Customs, Halifax, N. S. 3213-10-12-8Mlpd.

WANTED—TWO FEMALE BLACK Silver Foxes born 1915 eligible for registration. Quote lowest price. Box 1, Bradalbane. 3387-10-11M4pd.