



For your morning smile

CHASE & SANBORN'S SEAL BRAND COFFEE

CLASSIFIED ADVERTISEMENTS

One insertion 10c per line of 5 words
 Four insertions 80c per line of 5 words
 Eight insertions To per line of 5 words

Agents Wanted

WANTED—LIVE CANVASSERS, men or women, in every town in Prince Edward Island, to take orders for a fast selling popular article. Apply giving experience. Box 214, Moncton, N. B. 12-14-18

Situations Vacant

\$5 SELL HOUSEHOLD NEC- essities—greatest imaginable demand; have business of your own; make five dollars up daily; capital or experience unnecessary. G. Garretson, Brantford, Ont. 7-121

To Let

TO LET—CENTRALLY LOCAT- ed residence. Apply 137 Kent Street. 758 11 15 m31

TO LET—25 PRINCE STREET, containing 9 rooms. Inquire on premises from 9 to 12 a.m., and from 2 to 5 p.m. 675-11-12-M61

Miscellaneous

GET YOUR PRINTING DONE AT the Guardian Central Job Printery. Phone 133. 2879-5-6-47

JNO. A. McDONALD, LAND SUR- veyor. Hermanville, 6646-9-27M3m

WANTED—TWO LADY BOARD- ers in private family, college students preferred. Good location. 221 Easton St. 780-11-18-m21.

Smuggled Cotton

(Continued From Page 1)

from the United States of silks and cottons. The silks have been brought in a manufactured state, largely "return cargo" by rum-runners, while the cottons have come in. Abandon your whole self circumstances on this side of the line. There have been many complaints as to the competition with Canadian manufacturers who obtain their supplies legitimately, and it was at their instance that special steps have been taken to arrest these border activities.

While the work has been going on, mainly in Quebec in the textile line, there have been complaints from all border points with regard to smuggling of this nature.

Hotel Victoria
 Water Street, Charlottetown

Offers to the travelling public a comfortable, up-to-date hotel. Contains 44 rooms with private baths. The Cuisine is famous all over Canada. Telephone in all rooms. Courteous service.

H. C. BROWN,
 Manager

Charlottetown Hotel Co., Ltd.
 Proprietors

VICTORIA HOTEL

H. K. Bamford, Toronto; Mr. and Mrs. H. B. McManis, St. John; C. C. Thompson, Montague; J. F. Fraser, G. R. Hunter, Halifax; A. R. Milroy, St. John; A. McDonald, Souris; Mr. and Mrs. E. V. MacLeod, Albany.

NAMING THE GERRYMANDER

The gerrymander was christened in 1813, although it must have been in operation long before that. A staunch old Federalist, Governor Elbridge Gerry, controlled through his legislative redistricting of Massachusetts under the census of 1810. In the office of Benjamin Russell, an ardent Republican editor, hung a map of the state as newly subdivided by Gerry and his men. Gilbert Stuart's ready pencil whimsically added to the outlines of grotesque district the wings and tail of a dragon.

"Ha!" he said when he had finished. "How's that for a salamander?"

The Republican Russell growled, "Better call it a gerrymander." And American politicians have taken his advice.

"Headaches, Bilious Spells, Are Now All Gone"

Mrs. John Ireland, Nobleton, Ont., writes:

"I was a great sufferer from severe headaches and bilious spells. I tried a number of remedies without obtaining any benefit until I was advised to use Dr. Chase's Kidney-Liver Pills. These completely relieved me, and made me feel like a new person. I am very grateful to Dr. Chase's Medicines for what they have done for me, and you may use my letter for the benefit of others."

Dr. Chase's Kidney-Liver Pills
 35 cts. a box of 35 pills, Edmanston, Bates & Co., Ltd., Toronto

Central Guardian

SHOP from Holman's Catalog.

HONOR TO ISLAND TRAVEL- LER.—We congratulate Mr. John S. Pierce, Manager of the Charlottetown Selling Agencies, Ltd., on being elected Vice-President for Prince Edward Island of the Maritime Commercial Travellers Association of Halifax, N. S. Mr. Pierce is the only Island representative of the Commercial Travellers Association. There are altogether some twenty-five members in Prince Edward Island. It speaks well for the popularity of Mr. Pierce to have his fellow travellers elect him by acclamation.

THE ACCOUNTS of the late firm of Wright Bros., are now ready and we would respectfully request a settlement of all outstanding amounts due on and before the 10TH OF OCTOBER LAST, we are obliged to ask this favor as we NEED FUNDS AT ONCE TO PAY OUR LIABILITIES. In order to make it easy for our many patrons we extend the time to DEC. 1ST, NEXT and trust all will avail themselves of a direct settlement with the late firm at the office of E. H. Wright, WRIGHT BROS., Victoria. 792-11-18-101

OVERSEAS MAIL—The next full mail to be despatched to the United Kingdom will be by the Steamer MONTCALM sailing from Montreal on Friday the 21st and another full mail will be despatched by Steamer DORIC also sailing from Montreal on Saturday, the 22nd. After the despatch on Friday morning letter mail will be forwarded via New York and the first mail via Montreal next week will be by the Steamer MONTROSE sailing on Wednesday, the 26th.

MONUMENT UNVEILED—Sunday afternoon at 3 o'clock the ceremony of unveiling a handsome bronze tablet in the Bradalbane Presbyterian church to the memory of the boys of the church who laid down their lives in the Great War and also those who served took place. Rev. John Stirling, formerly of Bradalbane, but now of Montague, conducted the services and delivered a suitable oration. He was ably assisted by Rev. Mr. Aitken of Cavendish. There was an exceptionally large congregation, special music being rendered by the choir. The Long River Male Quartette and a duet by Mrs. Gillis and Miss Julia Graham were much appreciated. The tablet was unveiled by Mr. Gordon McKay, and Rev. Mr. Stirling then gave the tablet to the keeping of the trustees of the church. It was received on behalf of the trustees by Mr. Hugh MacLeod who in a short address acknowledged the gift. The tablet is of a beautiful and neat design and will always be a reminder of the brave boys of the Presbyterian congregation of Bradalbane.

Help Wanted

BIG EARNINGS STEADY EMP- loyment for Barbers. Become expert in 8 weeks. Write Mr. Barber College, Department "F," Halifax. 3-1-tstt

RECEPTIVELY

To be receptive is not always good. It quite depends on what we are receiving. We are all more or less receptive, some greatly some less so.

The only thing that matters is to what we should make ourselves receptive to.

I will give you a wonderful recipe by which your receptivity can be made a power for good. By receptive to good only, at the dawn of each day, before you have entered on the day's work or pleasure, just place yourself in a receptive attitude before God. Abandon your whole self circumstances environments, friends, pleasures, vocation to God's influence. Give him permission to come in and take dominion of your life. Make yourself absolutely receptive to Him and to His influence. Such a purity of thought will enter into and pervade your mind that you will not easily succumb to baser influences.

By continuing this practice of receiving Christ's influence definitely each morning, you will carry the atmosphere of purity, peace, strength, joy with you all day, and thus you will be literally receptive only to God's constraining power. This life of receptivity is the highest life possible to be lived by any human soul. Faithfully performed, it will carry you on to heights and glory untold.

PERSONALS

Miss Gladys Grady, of Dalpin, Sask., was in the city for the past year.

BIRTHS

LARTER—In this city on Nov. 5th, to Mr. and Mrs. Eldon J. Larter, a daughter, Louis Jean.

DEATHS

WEBBER—At Vancouver, B. C., Nov. 6, Mrs. Mary Elzhor Webber, wife of Geo. L. Webber, late of Summerside, P. E. I. in her 77th year.

WALKER—At the P. C. Hospital, Monday, Nov. 17th, Mrs. David Walker (nee Margaret J. Ferguson), aged 43 years. Funeral will take place from her late residence, New Annapolis Wednesday afternoon at 2 p. m. to Summerside.

DEINSTADT—At St. John, N. B., Nov. 16th, 1924, Lillian, daughter of Rev. T. J. Deinstadt. Interment will take place in Sherwood cemetery Wednesday on arrival of afternoon train at Sherwood Station. The Rev. W. M. Ryan officiating clergyman.

McRAE—Boston, Nov. 12, Leo J. McRae formerly of Charlottetown, P. E. I. Funeral from the parlors of John J. Connolly, 1409 Washington St. Friday, Nov. 14th, to the Holy Cross Cathedral. He leaves two sons in Boston also a number of friends on P. E. I. to mourn his death.

AUTO STORAGE

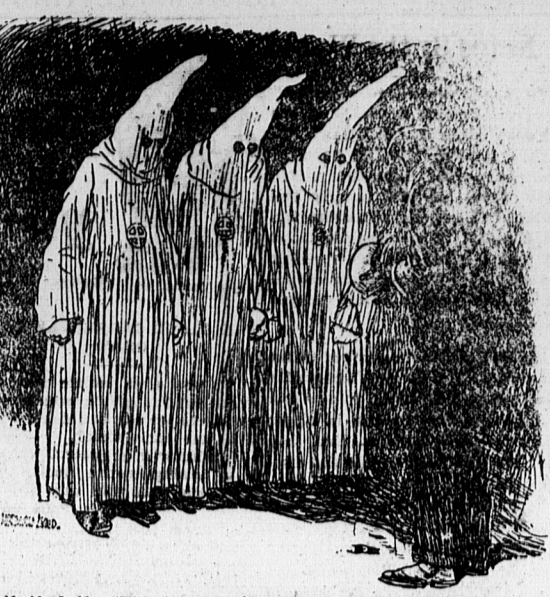
Nov. 21, 1924 \$10.00 May 21, 1925

DRY SAFE

BRUCE STEWART & CO., LTD.

790 11-18-m31

BRINGING UP FATHER



K. K. & K.: "This is a warning—got anything to say?"
 "Yessir—ah wanna thank you gemmen for curin' ma hic-coughs."
 —London Opinion

FLOWERED BLUE CHALLIS MAKES A FROCK FOR THE SMALL GIRL

merly did. At one time this country supplied nearly all the cheese imported into the United Kingdom of the type that we produce. At the present time our great rival in supplying dairy produce to the United Kingdom is our sister Dominion, New Zealand. The exports of both butter and cheese from New Zealand have grown so rapidly during the last 10 years as to raise the position of that country from one of comparative unimportance to that of first place among the dairy exporting countries of the world. New Zealand now exports more cheese than Canada does and it seems quite possible that in a few years, she will have a larger surplus of butter than Denmark. Even now New Zealand is the largest exporter of dairy produce in the world putting cheese and butter together, though not by any means the largest producer. With only a million population, she exports about 80 per cent of the total production, while Canada with its larger population has a surplus for export of only about 20 per cent of the total production.

THE DAIRYING INDUSTRY

Address delivered by Dr. J. A. Ruddle, Dominion Dairy Commissioner through radio station C. N. R. O. Ottawa, in connection with the Dairy Markets Service of the Department of Agriculture, November 5, 1924.

I realize that I have a mixed audience this evening. If my subject "The Dairying Industry" has any interest it will be from different angles, according to whether you live in towns and are interested as consumers in matters relating to quality of product and price reduction, or live in the country and belong to the army of producers who are concerned more with increased production and the probabilities for higher prices.

The dairying industry has grown to large proportions in Canada. The total annual value of milk and its products now reaches the large figure of nearly \$250,000,000. We manufactured in Canada last year 151,444,999 pounds of cheese and 160,653,662 pounds of creamery butter. More milk is consumed as milk than is used for either butter or cheese. Large quantities are condensed and dried and the ice cream industry has become of considerable importance of late years. With improvement in manufacture, storage and refrigerated transport, dairy products have become articles of international trade and may be carried from one end of the world to the other, provided the facilities are available. This being so, it is the world's supply and demand that regulates the general level of prices in all those countries where there is a surplus for export. Or to put it another way, it is the average of the local conditions in all countries that governs the situation everywhere. The actual price in different countries is affected slightly by the relative cost of transport to the world's markets and occasionally by reason of seasonal or temporary shortages, so that we may have slight departures, up and down, from the basic or world's price for these products.

The season of 1924 has been favourable for milk production in Canada and there will be an increase in the quantities of both cheese and creamery butter manufactured as compared with 1923. The surplus for export will also be larger than it was last year.

Canada needs much keener competition in the world's markets, especially for cheese, than she for-

merly did. At one time this country supplied nearly all the cheese imported into the United Kingdom of the type that we produce. At the present time our great rival in supplying dairy produce to the United Kingdom is our sister Dominion, New Zealand. The exports of both butter and cheese from New Zealand have grown so rapidly during the last 10 years as to raise the position of that country from one of comparative unimportance to that of first place among the dairy exporting countries of the world. New Zealand now exports more cheese than Canada does and it seems quite possible that in a few years, she will have a larger surplus of butter than Denmark. Even now New Zealand is the largest exporter of dairy produce in the world putting cheese and butter together, though not by any means the largest producer. With only a million population, she exports about 80 per cent of the total production, while Canada with its larger population has a surplus for export of only about 20 per cent of the total production.

Every effort must be made on the part of Canadian dairymen to raise the standards of production in every respect. The old methods and equipment which served so well in the earlier days of the industry are no longer adequate. Although the making of cheese and butter is one of the very oldest of the technical arts, the science of dairying dates back only 25 or 30 years. Great advances have been made in light of the teaching of bacteriology and chemistry, and if we ignore these facts our competitors will, before very long, drive us out of the market. On the other hand, if we wake up in time, I see no reason why Canada cannot compete successfully with any other country. It is a fact that the best Canadian cheese is recognized as such in the finest markets, and meets the demands of the highest class of trade better than the New Zealand article. It only requires that the total output should be brought up to the standard of the best. If we succeed in this, there is no immediate danger of the dairying industry being overdone, because the finest quality of any article will always find a ready market.

The newer knowledge of nutrition, which places milk at its products much higher in the dietary scale than they formerly were is encouraging a much larger per capita consumption of milk and its products and this now demand will take care of a greatly increased production.

The most striking feature of dairy progress in Canada at the present time is the marked leaning towards dairying in the prairie provinces. The percentage of increase in the production of butter is greater in these provinces than in any other part of Canada at the present time.

Any person who is interested in this subject and who desires further information of either a statistical or technical character should write to the Dairy and Cold Storage Commissioner, Ottawa, for information.

WHAT REALLY MATTERED

"How are you getting on?" asked a man, meeting on the street an acquaintance who had just gone on the stage. "I have played with a measure of success," replied the other somewhat loftily. "I played Hamlet for the first time last week." "And how did you get on in the role?" "Oh, everything went splendidly except that I happened to stumble, and then fell in Ophelia's grave." "That must have been embarrassing," "It was; but I wouldn't have minded so much if he audience hadn't seemed disappointed when I got out."

THEN THE FUN BEGAN

Boss: The last boy I had was worth twice as much as you.
 Store Boy (timidly): Please, sir, did he get it?

COFFEE STAINS on a cloth or on any material are most difficult to eradicate unless treated immediately. Boiling water will remove them if the fibre of the material has not had time to thoroughly absorb the coffee. But if the stain is of long standing, equal parts of yolk of egg and glycerin applied to the spot and allowed to dry on is practically the only method of removing them.

CHRISTMAS

30 DAYS AWAY

READ THE ADS

GOOD FOOD— IS ECONOMICAL!

—because it keeps up your health and strength for better work and to resist illness. OXO is above all a food—a real Beef food—containing nourishment from the highest grade beef. Oxo Cubes are mighty atoms of beef-strength, easily assimilable, and as a health-assurance alone are well worth the money.

OXO CUBES

The Great Beef Economy

Tins of 4 - 15c.
 " 10 - 30c.

Eastern Guardian

AUCTION SALE.—We are instructed by James Ennis to sell by public auction Friday, Nov. 21st at 1 o'clock sharp on his farm at Summerville, 18 head cattle, 10 milk cows and 8 young ones from 1½ to 2½ Airshire. All good stock. H. Nelson & Son, Auctioneers. 765 11 17 m31

FOR SALE—Toulouse and Embden geese and geanders. Pekin ducks, Jersey black giant cockerels all bred from imported stock. —David Reid, Montague, R. R. 3. 799 11 18 21

BROWN CLOTH COSTUME FEAT- URES LOVELY TAN SILK BLOUSES



and jacket. Rows of ten bone buttons trim the skirt and sleeves. The tan silk blouse is embroidered in colors, chiefly brown and bronze and russet.

Queen Hotel
 Water Street, Charlottetown

This popular Hotel has been completely renovated and refurnished throughout and offers very comfortable accommodation to the travelling public.

The table is especially good and the public are courteously cared for.

Rates \$3.00 a day.

Charlottetown Hotel Co., Ltd.
 Proprietors

Salesman For Skin Cream Learns How To Clear Up Pimply Complexion

Mr. Cliff Miska, of 595 Ninth Avenue, Astoria, L. I., writes: "I was a salesman of creams for healing pimples, blemishes, etc., but when my face broke out with blotches, pimples, and blackheads I tried one salve after another with no permanent results.

I found it as impossible to sell skin cream as a bald headed man finds selling hair and I felt like a new person tonic. Finally I decided I all around. Now I know what would have to get at the do to do when I have a pimply cause—the blood. I was skin, you bet." This old amazed to find that within a liable remedy treats such complex days after taking Carter's complaints in a safe way. It has Little Liver Pills, my skin been used all over the world took on a new healthful look, for 67 years. 25c at all good drug stores.

—By GEO. McMANUS

