

THE PEOPLES' THEATRE
A PROGRAM TO MISS NOT—T-O-N-I-G-H-T
Our Mutual Girl—Fourth Instalment
 Featuring "NORMA PHILLIPS"
 The Country Boy and his detectives are still on the trail of the Smuggled Diamond Necklace—This number shows a panorama of Columbus Circle, the entrance to Central Park—The interior of Bonwit Teller & Co's famous shop is also a feature of this number—SEE IT EVERY WEEK

Domino Presents in Three Parts
---The Belle of Yorktown---
 The photography is excellent, the costuming good, and the settings well selected—Numerous battle scenes occur—and the surrender of Yorktown is shown at the close.

The Champion
 A Krozy Katchy Keystone Komedy

2 Shows 2 || Admission Five Cents || Time 7.30 & 9 p. m.

FUR FARMING IN P. E. ISLAND

(Continued from page three)

and the application of scientific knowledge to the development of the industry. It is essential that a ranch be suitably located under conditions as near as possible akin to those of the fox in its native haunts. For this purpose ranches are usually located in woods, preferably a mixed growth of soft and hard-wood sufficiently open overhead to allow the sun to penetrate. A high and strong guard-fence is run around the whole enclosure seven to eight feet high, with an "overhang" wire four feet wide, supported on brackets attached at right angles to the top of the fence. Within this enclosure spacious pens are wired off, the wire being carried into the ground to the bottom of a distance of three or four feet to prevent the foxes burrowing to freedom, and within each pen is a specially built kennel, which consists of an inner and an outer apartment entered from the outside by a 7 1/2 in. by 10 in. board chute sloping to the ground. The inner kennel or nest in which the young foxes are born is about 18 inches square. Insulating packing is placed around the nest to ensure an even temperature. The nest thus retains the body warmth of the fox in winter, and does not suffer from the excessive summer heat.

The pens are usually built side by side in rows, with an alley leading down the centre for watering and feeding purposes. To secure continued immunity from epidemics the ranches are now being constructed with a dead air space of from five feet to ten feet below the pens.

FEEDING AND CARING

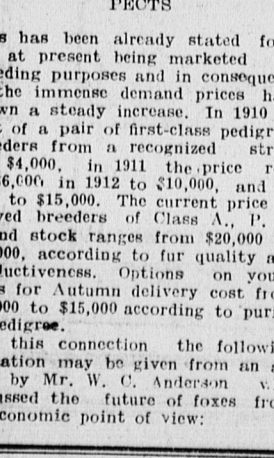
The first essential in care and feeding of foxes is the sanitation of the ranch. According to Dr. Higgins, V. S., B. S., pathologist of the Dominion Department of Agriculture, the pens should contain an area of 3,000 square feet, only one pair occupying each pen. The runs for exercise are usually from 50 to 60 feet in length.

The feeding utensils should be sterilized before each meal, the foxes being fed twice a day. The foxes are mainly fed on raw meat, fish, milk and whole-wheat bread. The dieting when properly understood is simple and inexpensive, but at the same time it is one of the most important considerations in fox rearing as up to the present, intestinal troubles have been almost entirely the sole cause of loss.

PRESENT PRICES AND PROSPECTS

As has been already stated foxes are at present being marketed for breeding purposes and in consequence of the immense demand prices have shown a steady increase. In 1910 the cost of a pair of first-class pedigreed breeders from a recognized strain was \$4,000. In 1911 the price rose to \$6,000, in 1912 to \$10,000, and in 1913 to \$15,000. The current price for proved breeders of Class A, P. E. Island stock ranges from \$20,000 to \$25,000, according to fur quality and productiveness. Options on young foxes for Autumn delivery cost from \$13,000 to \$15,000 according to purity of pedigree.

In this connection the following quotation may be given from an article by Mr. W. C. Anderson who discussed the future of foxes from an economic point of view:



With the object of preserving the old Island type of animal, which some claim to be a sub-species of the Silver Fox, the Fox Ranchers of the Province formed 'Breeder's Association, Sept. 24, 1913 to carry out a system of registration and classification.

The following classification for Silver Foxes was adopted:

Class A.—Any silver fox shall be eligible for registration in Class A whose parents are silver in color and bred in captivity in Prince Edward Island, and never produced any but silver foxes.

Class B.—Any silver fox shall be eligible for registration in Class B whose parents are silver in color and

THE CENTRAL GUARDIAN

IT PAYS to buy in this province
BRACELET LOST—See classified column.
RED CROSS SOCIETY.—A meeting of the Red Cross Society will be held in Judge Hazzard's Chambers in the Law Courts Building on Wednesday, 3 p. m. All interested will please attend as the business is important.
SECURE YOUR TICKETS early for the Musical at Government House on Thursday, 20th., at 4 p. m. under the auspices of the Daughters of the Empire in aid of the Hospital Ship.
THE PEOPLES'—The fourth instalment of "Our Mutual Girl" was the feature picture at the People's Theatre last evening. This instalment ended with the country boy and his detectives still on the trail of the smuggled diamond necklace. "The Belle of Yorktown," in three parts, was very interesting and the photography was especially good. The program was made more appreciable by the introduction of the comic film "The Chicken Inspector," which afforded the seriousness of the other two, and delighted the large number present.
THE CIRCUS.—The old jail square wore a brilliant appearance last night, hundreds of persons pushing one another in the eager attempt to obtain access to the tents of the J. H. Eschman circus. Three excellent shows were given, beginning at half-past seven, when in the smaller tent which was crowded, "the Joneses" sang comic songs, clever sleight-of-hand tricks were performed, and "Professor" Hall, an animal trainer of rare talent, treated the spectators to some marvellous sights. A pretty little black dog was made to speak, and it need not be explained here and to discriminate between colors. "The floating woman" was a sight worth seeing and it set inquisitive people thinking. In the main tent two very good performances were given. Several ponies were put through a series of interesting and fascinating feats, a juggler with praiseworthy oddity and an unusual exhibition of strength was given by a man who balanced great weights on his chin. The contortionist was also good. Undoubtedly the attraction was Nemo, a well-trained and almost sensible elephant which "dined" with his master. The shows were altogether good.

REV. E. BELL, Charlottetown, will conduct the service at Clifton, Lot 48 on Wednesday evening 19th inst.

ROBBERIES.—Robbery of a wholesale character was committed in Charlottetown between Saturday night and Monday morning. Three stores in Sunnyside and Queen Square, two drygoods establishments and the third a grocery business, were entered by the thieves and large amounts of goods successfully made. In one case besides a quantity of clothing, about \$20 in cash was taken from a desk. The matter is in the hands of the police, but no arrests had been made up to last night.

VISITING FOX RANCHES.—A number of fox ranches in the vicinity of Charlottetown were visited yesterday afternoon by the members of the Dominion Royal Trade Commission at the conclusion of their labors here. They drove first to the Experimental Station, where they made a brief stay. From there the party drove to the J. H. Dinms ranch at Mount Edward, and there they were shown not only the famous silver black in all his regal state, but also the famed Karakule sheep. Naturally, the visitors were greatly interested in all they saw. From the Dinms ranch, some of the party went over to the Provincial Ranch and returned to the city, where they were entertained at tea by Judge and Mrs. W. S. Stewart. Afterwards some of them visited the Upton and Spring Park fox ranches, where they had further opportunities of inspecting both silver foxes and Karakule sheep. The visits were of the utmost interest and of considerable pleasure to the visitors. The Commissioners leave the city by this morning's express on their way to Quebec, where they will shortly embark for the Old Country.

"With every bottle of Palmolive Complexion Cream or Palmolive Shampoo we give absolutely free three cake of the famous Palmolive soap worth 25 cents. This is your one real chance to get something for nothing. MacKinnon Drug Co., Cor. Great George and Kent St. Mf.

SUMMARISED TELEGRAMS

(Continued from page one)

Japanese ultimatum to Germany which was forwarded Saturday night according to Jiji besides demanding the turning over of Kiau Chau to Japan, she asked that German warships in the far east waters be assumed, as well as the forts of Kiau Chau, Germany is also requested to withdraw all warships from China.

PEKING, Aug. 17.—Copies of the Japanese ultimatum to Germany were handed to the Chinese Government and foreign legations today. It is not considered likely that Germany will comply with the Japanese demands, preparations are proceeding for a campaign and force of arms. Three British regiments in China received instructions to hold themselves in readiness for transportation.

The statement that the Japanese ultimatum stated that Japan proposed to return Tsing Tau to China is regarded hopefully by Chinese officials. The Chinese foreign board announced tonight that China realizes she cannot forcibly prevent transgression of her territory. She is, however, strengthening her forces in Tsingtau with a view only to regulate Chinese affairs. A protest will be lodged if the allies land troops beyond the fifty kilometer limit allowed to German troops for manoeuvres. According to Japanese figures, German troops in Tsingtau number 1,500. There were several hundred reservists in the various treaty ports and it was not known where the German fleet had gone. They left port ten days ago with colliers.

WASHINGTON, Aug. 17.—Owing to cable interruption Japan has not been able to deliver its ultimatum to Germany, and the States will undertake to communicate it to Berlin.

COPENHAGEN, Aug. 16.—Russia has made a demand on Turkey that the Russian Black Sea fleet be given unrestricted passage through the Dardanelles.

PARIS, Aug. 16.—A dispatch from Fiermont states that the sound of an announcing was heard from the direction of Bost and Hougæge since three o'clock.

SANTIAGO, Aug. 16.—Captain Moly. Ama Japanese armed cruiser Idzuma received telegram from Fokio, ordering him prepare to proceed sea on short notice.

All German papers criticize the inactivity of Italy severely. The seizure of private autos everywhere in Germany continues. All papers print the following: "The Kaiser has sent the following telegram to the Commander-in-Chief of the troops in Upper Alsace: 'I am grateful to God who was with us. I thank you and the troops for the first victory. Please convey to all troops which took part in the fight, my imperial thanks in the name of the Fatherland—Your Chief War Captain.'"

PARIS, Aug. 16.—A communique issued by the War Office says Germans committed certain acts of brutality in villages of Upper Alsace, which they were forced to evacuate. French troops found houses burned and the bodies of inhabitants killed by bullet wounds, lying in the streets. This was the case particularly at Dammerkirch.

PERSONALS

Mr. and Mrs. William Moran returned last night from a pleasant trip to Montreal, Toronto and New York.

Mrs. Harry Vinicombe, of Boston, is visiting Professor and Mrs. Vinicombe, city.

Professor Nicholson of McGill University, accompanied by his son, arrived in Charlottetown last night and are guests of Mr. and Mrs. A. A. McLean.

Miss Winnifred Dillon, Worcester, Mass., and Miss Ina Gillan, of New York, arrived last night for a visit to the former's mother in this city.

Mr. Gordon Weeks of the firm of Sentiner & Weeks, Bruderheim, Alta., is on a visit to his home in Fredericton, Lot 67, after an absence of seven years in the west.

Mr. Joseph F. Fairchild, of the Peerless Motor Co., Boston, is spending his vacation with his parents, Capt. and Mrs. Nelson Fairchild, of Georgetown.

Rev. Geo. C. Taylor, pastor of Zion Church has notified the military authorities here of his willingness to enlist and go to the front.

Mr. Rider L. Haggard, who has been in the employ of the Home Bank of Canada for the past year, will leave for England with the Eighth Royal Rifles, of Quebec, when that regiment is summoned to the front. Mr. Haggard is a nephew of Sir Rider Haggard.

Hon. Charles Dalton, who has been cruising on his yacht round the coast, came to the city yesterday from Summerside in order to give evidence before the Dominion Royal Trade Commission.

Mr. and Mrs. Cuthbert McLeod, New London, spent the week end in Charlottetown the guests of Mrs. McLeod's mother, Mrs. John Ross, Grafton Street.

Mr. S. Stanley Herring, of Providence, U. S. A., who has been spending the summer in Murray Harbor, returned here yesterday morning after a pleasant and enjoyed week end in Charlottetown.

Mr. S. W. Smith, assistant manager of Brandram-Henderson, manufacturers of paints, dry colors, lead products, etc., and Mr. R. C. Blakey, Maritime representative, are at present on the Island and located at the Victoria, Mr. Smith reports, a good business all along the line. Try lead business has been so extensive that the Montreal headquarters are six weeks behind in the output. The demand for "B. B. Genuine" and "Anchor Pure" Leads has been phenomenal during the past few months.

bred in captivity, not necessarily in P. E. Island.

Class C.—Any silver fox, free from red or rust, no matter what its parentage, provided it is bred in Prince Edward Island, shall be eligible for registration in Class C.

Class D.—Any silver fox, free from red or rust, no matter what its parentage or place of birth, shall be eligible for registration in Class D.

It may be noticed that the underlying idea in this classification is the superiority of the old "Island" silver black foxes.

The Association has not been incorporated and is entirely voluntary, but the classification is generally recognized.

Prince Edward

Last Time Tonight
 Fifth Instalment
 of
'LUCILLE LOVE'
 TWO PARTS
 SETH'S WOOD PILE
 Edison Comedy
 SOPHIE OF THE FILMS
 Nestor Comedy
 CONTINUOUS SHOW
 from 7.15 to 10.30

The Kalem Company Presents
THE BOTTLED SPIDER
 A Two Part Western Drama
 The "Spiders" wild dash into the mountains, the thrilling fight on the narrow mountain ledge, these are but two of the incidents which make this one of the most exciting dramas ever filmed.

EXTRA EXTRA
BRITISH TROOPS ON PARADE
 Servian Troops
 King George at Berlin, etc.
 Not Slides but Moving Pictures

WATCH FOR OUR NAVY
 At home, at sea, in peace and in war Britains Bulwarks

I am, etc.
 Placentia, Newfoundland.
 Editor, Charlottetown Guardian,
 Charlottetown.

Dear Sir,—We send herewith the amount for subscription. We find your paper very interesting and will give our advertising when we know what we have to offer this year.
 New York.
 The Charlottetown Guardian,

Winnipeg.

To The Guardian,
 Charlottetown.

I enclose renewal subscription. Being "one of the sod," I miss the paper when it does not come.
 With all success,

Jacksonville, Florida.

STANDARD CAPTURED

FAR AND WIDE
LETTERS SPEAK VOLUMES

The following few samples of letters recently received by The Guardian speak for themselves:

Star Falls, Iowa.
 The Postmaster, Charlottetown, P. E. I.
 Dear Sir.—I desire to get into touch with a certain publication of your city but cannot recall the name at this time. The first letter of the name, if I remember well, is G. If this letter suggests the name of the publication to you, please hand this letter to the publisher.
 Charlottetown, P. E. I.

Dear Sir,—Please enter my subscription for one year beginning March 2nd., 1914, and kindly send the back numbers from that date. I wish to keep in touch with the black fox industry in your Province and KNOW OF NO BETTER WAY than through the medium of YOUR UP-TO-DATE PAPER.

I don't know the exact rate to U. S. A., but am sending money order for \$3. If that does not cover, please enter my subscription and advise me of balance due.

Jacksonville, Florida.
 Editor, Charlottetown Guardian,
 P. E. I.

Mr. L.—has asked me to send for your paper as he has become interested in the fox ranching business and in order to post himself would take your paper to keep up with it. If not asking too much, he would appreciate if you would send him an issue giving the dividends paid last year which have been quoted here.
 Grantville, Mass.
 Charlottetown Guardian,
 Charlottetown, P. E. I.
 Gentlemen,—I herewith enclose money order for subscription to your morning daily, presuming this is the edition which has the most fox news in it.
 If you have any back numbers which within the cheque to cover the six weeks insertion of our ad. and trust again to me.
 Waterloo, Ont.
 The Editor of the Charlottetown Guardian.

Dear Sir,—We appreciate the VALUE OF SPACE in The Guardian and will not soon forget THE SPANISH SERVICE YOU HAVE RENDERED US.

last six months have given any special fox news, I would appreciate if you can mail them to me, taking the amount out of my subscription.

Yarmouth, N.S.

Dear Sir,—Enclosed find P.O. Order in payment of The Guardian. I am about to organize a fox ranch here and want THE PAPER BEST ADAPTED TO MY USE. I want all kinds

The Strength of a Will

Depends upon its being correctly drawn and secondly entrusted to a Strong Executor.

The Eastern Trust Company will advise with your Solicitor in drawing your will correctly, and act as your Executor and Trustee, insuring all the advantages of the best individual Trustees, with none of their drawbacks.

The names of its Directors and Officers, and its large Capital, are a guarantee of its Strength, Ability and Good Faith.

Its charges are regulated by Law and are no greater than those of an Individual.

Consultation or correspondence invited.

The Eastern Trust Co.

W. S. Stewart, Manger
 Charlottetown

Capital \$1,000,000.
Total Assets \$15,000,000.

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 THE UNIVERSAL CAR

Buyers to Share in Profits
Lower Prices on Ford Cars

Effective from August 1, 1914, to August 1, 1915, and guaranteed against any reduction during that time.

Touring Car \$630.
Runabout 580.
Town Car 880.

Delivered at Charlottetown

FURTHER we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments IF we can reach an output of 30,000 cars between the above dates.

AND should we reach this production we agree to pay, as the buyer's share, from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford car between August 1, 1914, and August 1, 1915.

For further particulars regarding these low prices and profit-sharing plan, see

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