



The Nimble Fifty

Years ago fifty dollars often took a good while to make—it is now spoken of with scant respect.

It certainly is not much to pay for a gold bracelet watch.

Yet even to-day at Birks—and probably only at Birks—you can have a 14 kt. gold wrist watch for a lady—15 jewelled—octagonal shape—gilt dial—a thoroughly reliable everyday model for a modest \$50.

Ask for No. 991003—the supply is not unlimited, but if you decide at once you are fairly sure of getting one.

"Guaranteed, of course."

Birks

WATCHES

Montreal Halifax Ottawa
Winnipeg Vancouver



Guaranteed of Course

Grand Display of Xmas Beef

One herd purchased at the Amherst Winter Fair and fed by Farris Brothers. One herd of prize winners at the Fair fed by William O'Brien and Son. Among those choice cattle is the champion heifer and steer of the Maritime Provinces.

Also Geese, Turkeys, Ducks, Chicken and fowl, pork, lamb and mutton. The beef will be displayed at our market beginning Monday.

E. Wheatley & Co. LIMITED

2878-12-21-31.

Trainer Feustel Shares Honors

NEW YORK, Dec. 18.—Sport is filled with thankless jobs. All the heroes of the track, the diamond, and the gridiron are not crowned in public.

Heroes unassuming in great numbers work in the dark, keep under cover at vitally important duties helping others in the hall of fame. The lineman on the "Varsity" team tears great holes in the opposing forces and is buried under a pile of flesh-filled jerseys, while the backfield star rushes through in the spotlight and gets the cheers.

The hard working catcher holds up the pitcher, directs the defence of the nine, but the hurler gets the credit.

Thankless jobs there are beyond enumeration, but the trainer gets the least credit of all.

On the turf perhaps the trainer does more and is credited for less than in any line of sport.

He keeps the stable in condition, primes the horse for the race and the jockey goes out and gets the laurels.

Louis Feustel, trainer and developer, of the great Man O' War, is one of the first to come in for his just share of honor for giving to the American turf what has been judged the greatest horse that ever lived. And Samuel D. Riddle, owner of the equine king, saw to it that he was not overlooked.

At a dinner of turkeys here recently Riddle told the story that the publicity dodging trainer never would have made known.

Feustel was having a run of hard luck. His stable had dwindled to one lone runner that wasn't paying the oats bill.

Feustel was about to give up the track and seek a job as policeman in New York to tide him over until things got better.

Riddle then sent for him and commissioned him to go out and get a stable together.

He was tipped off to a promising yearling at the Saratoga sale, but was disappointed to learn that the youngster had been sold.

Running down the stalls he came across sleek, smart looking chestnut colt and he bought him for \$5,000.

It was the great Man O' War, which couldn't be bought now for a half million, a winner of about \$300,000 and the holder of several world's records.

Riddle gave all the credit to Feustel. He pointed him out as the real man behind the horse. He trained him to the finest point of form for two years. He sent him to the post twenty-one times for twenty victories. He had him where, most any jockey could ride him ahead of the best field.

Feustel got his credit. He didn't seek the honors. They were forced upon him.

HELPLESS WITH RHEUMATISM

Dr. He Took "Fruit-a-tives" The Fruit Medicine

R. E. No. 1. Lewis, Ont., "For over three years, I was unable to bed with rheumatism. I treated with doctors, and tried nearly everything without benefit. Finally, I tried 'Fruit-a-tives'. Before I had used half a box I was improved, the pain was easier and the swelling started to go down. I continued taking this fruit medicine, improving all the time, and now I can walk about two miles and do light chores about the place".

ALEXANDER MUNRO, Ont., a box, 6 for \$2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

New World Power Boat Record Now

NEW YORK, Dec. 18.—Officials of the American Power Boat Association announce a new world's record for a runabout type of motor boat established on Dec. 7, by a new craft over a course on the Hudson near Albany.

The boat, designed by Elliott Gardner and built by the Albany mill at a rate of 39.435 miles per hour, covered a statute hour.

The best previous record was 38.915 miles, set by the Rainbow of Hamilton (Ont.), winner of the Fisher trophy last summer.

The new runabout is thirty-three feet eight inches in length and carries the same power as did the Rainbow last summer.

Ball Writers Honor Joe Page

NEW YORK, Dec. 18.—Joe Page of Montreal, called by a local newspaper "The Dean of Canadian Promoters of Baseball", will go back to Montreal tonight with the only membership card of the Baseball Writers' Association of America, ever issued to any one not directly associated with the reporting of major league baseball.

Mr. Page has organized many hunting and fishing parties for the United States Baseball Writers, and has acted in the capacity as scout for the Chicago White Sox.

He has seldom missed a world's series. As a Canadian promoter of baseball he organized several small leagues in the maritime provinces.

CABINET RANK FOR MRS. SMITH.

A local paper states it is reported Mrs. Ralph Smith, Vancouver's woman member of the legislature, who led the polls in the recent election, may be given cabinet rank in the next Liberal administration. By adding the new department of public health, it is said, Hon. J. D. MacLean, minister of education will be transferred to that post, and Mrs. Smith will succeed him.

MISSING OTTAWA MERCHANT DEAD.

The body of a man found near the property of the Mexican Petroleum Company, in this city, has been identified as that of John Hammill, millionaire, president of the Murphy-Gamble, Limited, of Ottawa, Ont., who disappeared from his home on November 11. Identification was made through a poster photograph of Mr. Hammill, at police headquarters and through a police telegram from Fort Worth. When found the man was in a dying condition and death resulted while he was being taken to the hospital. There were no marks of violence on the body.

QUESTS HELD UP IN THEIR SUITE.

Roaming through the upstairs corridors of the Hotel Astor, New York, in search of opportunities, three hold-up men burst into a suite where two men and their wives were preparing for dinner and boldly attempted to carry out a hastily framed plan of robbery. In the fight that followed, one of the rooms was wrecked, broken glass tinkled down on the wronged sidewalk near Broadway, and one of the guests was painfully injured. Before police and house detectives arrived, the men and their wives had routed two of the armed hold-up men and knocked the third unconscious—all within eight and sound of the lights and crowds of Times square. Credit for the sharp fight that swept the robbers to defeat was given to the two women by their husbands, who declared their wives more than once snatched them out of harm's way by harassing the hold-up men with steps and loud screams.

Jack Dempsey Made Mistake In Training

NEW YORK, Dec. 18.—By Henry L. A. Farrel, United Press Staff Correspondent.—Jack Dempsey used to live on fights, but in the last seventeen months he's been starving.

His first battle with Mike after winning the championship was some easily masticated cereal; his second bout with Brennan was a hard lump of gristle.

The champion's teeth need sharpening and they'll get it, Benny Leonard has the same experience. Rated the best ever in his class, the lightweight champion was considered too good by the aspirants for his title. He could not coach anyone in the ring without giving him half of the fourth liberty loan.

Then he took on the rugged Joe Welling and it took him a long time to drop the Chicago boy.

Critics said the champion had gone back and his challengers took new heart.

Before Leonard met Welling, Ritchie Mitchell, one of the best on the second step of the throne, wanted \$35,000 to take Benny's punches. Now he has signed for a percentage of the receipts that probably will amount to about \$20,000.

Already Dempsey is finding things coming the same way. A Pittsburg club wants him to meet Harry Greb in a 10 round bout in the Smoky City for \$50,000. Others of the second string heavies are peering out of their shells and seeking out the promoters.

Since he rose to fame in London by giving Joe Beckett one of his quarterly or half-yearly knockouts, Frank Moran, the Blonde Pittsburger, can be expected to drop a cable challenge in Jack Kearns' letter box most any minute.

Willard probably will have a little more hope for his chances in their return encounter here on St. Patrick's day.

Numerous theories have been advanced for the poor showing of the champion. From his change in style and tactics, Dempsey seems to have made a mistake in training.

Quite naturally, he did not expect Brennan to carry the fight to him, and he did most of his work with Bill Tate, the big lumbering colored fellow who is hard to beat down. He worked out with Marty Farrell, the clever middleweight, for speed.

The man who makes the best of everything is always sure of a market for his products.

Home-made, but Has No Equal for Coughs

Makes a family supply of really dependable cough medicine. Easily prepared, and saves about \$2.

If you have a severe cough or chest cold accompanied with soreness, throat tickle, hoarseness, or difficult breathing, or if your child wakes up during the night with croup and you want quick help try this reliable old home-made cough remedy. Any drug-gist can supply you with 2 1/2 ounces of Pinex. Pour this into a 16-oz. bottle and fill the bottle with plain granulated sugar syrup. Or you can use clarified molasses, honey, or corn syrup, instead of sugar syrup, if desired. This recipe makes 16 ounces of really remarkable cough remedy.

It tastes good and in spite of its low cost, it can be depended upon to give quick and lasting relief.

You can feel this take hold of a cough in a way that means business. It loosens and raises the phlegm, stops throat tickle and soothes and heals the irritated membranes that line the throat and bronchial tubes with such promptness, ease and certainty that it is really astonishing.

Pinex is a special and highly concentrated compound of genuine Norway pine extract, and is probably the best known means of overcoming severe coughs, throat and chest colds.

There are many worthless imitations of this mixture. To avoid disappointment, ask for 2 1/2 ounces of Pinex with full directions and don't accept anything else. Guaranteed to give absolute satisfaction or money promptly refunded. The Pinex Co., Toronto, Ont.

"YES—FRY'S COCOA makes delicious icing"

Make the ICING for your Chocolate Cakes with **Fry's Pure Cocoa.**

Easily and quickly made this way:— Mix four tablespoons FRY'S COCOA with two cups powdered sugar; then add two tablespoons melted butter, two tablespoons of milk and a teaspoon of vanilla. Beat until smooth, when it will be ready for your cake. Try it once—you'll want to make icing this way OFTEN.

Remember: "Nothing Will Do But FRY'S"

The Charlottetown Milling Co Ltd

Manufacturers of High Grade

FLOUR

Graham Flour, Bran and Shorts.

"GOLD BOND" and "GARDEN CITY"

Brands are making a name for themselves as superior to imported flours. Put up in Cotton Bags 98 lbs. Jute and Cotton and 24 lbs Cotton. The nearest package on the market, and containing the best flour on the market.

FARMERS

This is an Island Industry, we want your White Fife, Red Fife, and Marquis Wheat. Bring along what you have to sell, we will pay full value either in cash or exchange for High Grade Flour.

The Charlottetown Milling Co. Ltd.

WE ARE READY WITH A FULL LINE OF HOLIDAY GOODS

Follow the Crowd

And you will land at

CARTER'S BOOK AND STATIONERY STORE

Go up-stairs and you will arrive at SANTA CLAUS HEAD-QUARTERS. Here you will find an immense stock of TOYS, DOLLS, GAMES, XMAS DECORATIONS, FANCY GOODS, BOYS' AND GIRLS' SLEDS AND SLEIGHS, SNOW SHOVELS, DOLLS CAR AND CARRIAGES, MECHANICAL TRAINS AND TOYS that IRON AND STEEL TOYS (the kind that don't break). A regular MEN-AGERIE OF STUFFED ANIMALS, etc., etc. Bring along the KID-DIES.

THE BOOKSTORE

Is filled with XMAS GIFTS, GREETING CARDS, XMAS CARDS, BEAUTIFUL BOXES OF STATIONERY, FOUNTAIN PENS, SEALS, TAGS, XMAS RIBBONS. The LATEST AND BEST BOOKS by POPULAR AUTHORS, BIBLES, PRAYER BOOKS, THE POETS BOOKS IN NICE BINDINGS. STORE OPEN IN EVENINGS.

Carter & Company Limited

Mary's Christmas letter

Is there some one to whom you would like to give an exceptional present—a present that will last a lifetime—a present that will make this Christmas long remembered?

Come in and let us show and demonstrate the Blue Bird and explain the terms on which it can be purchased.

Dear Santa Clause
Please bring my mother a Blue Bird washing machine for Christmas because as always I wash with me on wash days
Mary

Blue Bird ELECTRIC CLOTHES WASHER

THE ROGERS HARDWARE CO., LTD.
Queen Street Grafton Street