

Woman's Realm :- Social and Personal :- Fashions :- Literature



Coffures must flatter one's type of beauty

NEW SUMMERTIME COIFFURES

Paris is being very generous this season. She says that milady may wear her hair either bobbed or long and be quite in the mode. But certain things milady must observe; whatever the length of her hair it must be arranged in a truly feminine coiffure. The most chic coiffures of the day have the hair well off the face and off the neck with a tendency toward being piled on the head. With these few suggestions and knowing that any length of hair is allowable, milady is ready to study new coiffures in the hope of finding one exactly suited to herself.

arranging it in a French twist or turning it up in a flat bun at the back makes a becoming coiffure for her. The girl or woman with a high forehead and round face will find the following way of dressing the hair becoming: Part the hair just to one side of the center, studying the face carefully to see on which side the part seems to be most becoming. Draw the larger section of hair rather sharply from the forehead, giving it just the mere suggestion of a wave across the top of the head, but have it waved deeply at the side. The smaller section of hair recedes from the top of the forehead, comes forward in a wave above the eyebrow, recedes again, showing the temple and comes forward in a wave on the cheek. The ends are tucked under and fastened with a wire clip behind the ears. The back hair is twisted into a small coil on the back of the neck, Fig. 1.

Adapting the Coiffure

As the ideal feminine face is a graceful oval, hair should be dressed in such a way as to make the face appear so, even though it may actually be too round, too square, too broad or too long. In designing a coiffure one must take into consideration the proportions of the face, the height of the forehead, length of the nose, shape of the chin and the formation of the neck and throat. A girl with a long, thin neck should not wear a short bob or any kind of bob for that matter. Her hair should be drawn down over her ears and coiled at the nape of the neck. The girl with a short, thick neck may wear a bob if it is molded rather close to the sides of the head. If her hair is long she will find that

ELECTRIC TOASTER GOES TO ST. JOHN LADY

Free premium for poker hands with Rosebud pipe tobacco.

There certainly should be a big increase in the sale of Rosebud smoking tobacco, as the news gets about that genuine "Westinghouse" electric toasters may be had free in exchange for poker hands. The wife of a prominent St. John merchant has just received one of these electric toasters, in exchange for a premium for sixteen complete sets of poker hands, and quite naturally is telling her friends all about it—and these friends, in turn, are suggesting to their husbands that, as long as they are smoking a pipe, they may as well smoke Rosebud and save the poker hands for these valuable premiums. Pipe smokers will find this suggestion a very happy one, for Rosebud is a genuine out plug with a full, rich flavour that is both mild and very fragrant. Not only is Rosebud a smoking tobacco of exceptionally high quality, but the quantity in each package makes it the biggest value on the market today. The large ten cent package contains one poker hand, the larger fifteen cent package contains two poker hands.



For The Cook

BREAD DATE PUDDING WITH JELLY SAUCE

One quart milk, 2 cups bread cubes or crumbs, 2 eggs, 3 tablespoons melted butter, one cup chopped dates, 1 teaspoon vanilla, salt. Heat milk, add bread, melted butter and beaten eggs. Stir up well, then add all other ingredients. Put into greased baking dish, and place in a pan of hot water. Bake in moderate oven until set. Serve with jelly sauce by mixing one glass red currant jelly with one-half cup boiling water and two tablespoons orange juice. Serve hot.

to these in-between lengths of hair. This type of curl is made like an ordinary round curl and then flattened and pinned down securely to resemble the curls on the old Greek and Roman statues. Great latitude is allowed in the placing of the groups of curls. Sometimes they are set all over the head or at the back of the head only, and then again they are seen on one side only. With the new wave hair being piled high on the head, those who can wear their sculpture curls at the crown of the head will be very chic.

Those who have kept the back hair short while the sides and front are growing out will find the following coiffure very lovely. Divide the front hair into three sections. Wave the two side sections and let the ends turn up in flat curls. Comb the top or middle section over to the left, with a deep wave over the forehead. Curl all ends of hair and let them fall backward; pin them flat into sculpture curls. If there are short hairs at the beginning of the right-hand part, these may be curled and spread out flat on that side of the forehead, Fig. 4.

Waves are Youthful

The mature woman should keep in mind that for her there is nothing more becoming than waves, for these soften any harshness of features and give an illusion of youth. The waves should be wide and loose; it will be found that the deep, slightly irregular waves look the most natural and therefore make the most attractive coiffures. Hair worn in a long bob is a style which belongs to youth. If the older woman's hair is of this length she will find it most becoming if it is waved and the ends are turned under at the back. If a net is worn this coiffure will give the appearance of long hair. A becoming bob for the mature woman is to have the hair cut rather long in front and at the sides but shingled at the back. Arrange the long hair in deep wide waves which draw up the length so that just the lobes of the ears show.



Figure four

Suggests Taking Inventory of Faults

Dorothy Dix

How Does Your Family Toward You? Feel

You Know What Little Peculiarities in Others Bore You to Death and Get on Your Nerves, But Do You Ever Consider Whether You Are Guilty of Just the Same Faults? Queries Dorothy Dix

Do you ever check up on yourself and see if you are guilty of any of the little annoying vices that you find so disagreeable in your family and friends?



Are you, for instance, a newspaper scatterer? Do you grab the morning paper before any one else has a chance to look at it and read it limb from limb so that it would take a miracle-worker and a conjurer to ever get it back together again, and enable those who start to read about a murder on the front page to find out the glory details that are related on Page 18?

Have you the habit of reading aloud passages that interest you, no matter if you interrupt other people who are absorbed in their own books and conversation?

Are you a living interrogation mark? Do you put every member of your household through the third degree about everything they do or leave undone? Do you ask where are you going? Why are you going? How long are you going to stay? Whom are you going to meet? every time you see any one put on his hat?

Do you inspect every letter that the postman brings, and scan its post-mark and handwriting, and try to guess who it is from, and why he or she should be writing? Can any member of your family get a telephone call without your having to be told all about it?

Are you an adviser who is always on the job? Can any of your friends or family make a move without your telling them just how to do it? Do you tell your husband just what he should eat, your daughters what they should wear, your daughter-in-law how she should manage her house and bring up her children, your friends who hat doctor they should go to, what dentists and dressmakers they should patronize?

Are you a human wet blanket? Do you feel it to be your sacred duty to throw cold water on every plan, and take all the starch out of it? If some one proposes an automobile trip do you always prophesy rain and punctures, or dust and a blowout? If your husband wants to go into a new business venture do you prophesy disaster and remind him of how many others have failed?

If your children have ambitions do you discourage them by telling them how hard it is to succeed? Do you never eat lobster salad without wondering if you will get ptomaine poisoning, or lemon pie without discouraging upon acute indigestion? Do you take the edge off every pleasure by counting the cost before you have had the fun?

Do you make a habit of puncturing everybody's little red balloon? When Mary shows you her new dress do you finger the material and tell her it isn't all silk, and that she has been cheated, and that any one with a complexion such as hers shouldn't wear green? When a young couple show you the bungalow of which they are so proud, and which they are inching and pinching to pay for, do you remark that it is flimsily built and the rooms are too small, and there are no closets and that the plumbing is old-fashioned? Do you look at a delicate child and casually remark to its parents that it seems tubercular to you?

Do you "visit" over the telephone? Because you are idle yourself and want to be amused do you ruthlessly break in upon the time of busy people and hold endless conversations about nothing at all? Do you stop a woman who is rushing around like mad to get her husband off to work and the children off to school and the baby fed and dressed and the marketing ordered and the breakfast dishes washed up to tell her all about the bridge party you went to yesterday and the gossip you collected over the bridge table?

Do you call business and professional women away from their work, interrupting them at the crucial moment when they were about to put over a deal or some thought was just crystallizing in their minds to chin-chin with you about the state of the weather or the latest movie, and do you ignore their frantic efforts to saw you off and go babbling on until you get tired?

Do you give letters of introduction? Do you pass the buck on to your friends and make them do your entertaining for you and get jobs and hunt lodgings for people they never saw before and hope to heaven never to see again? You know yourself how murderous you feel toward those who inflict their acquaintances and proteges on you, but are you guilty of the same crime?

Do you talk about your health? If you have had a major operation do you spend the balance of your life in relating every detail of it, and telling just what the doctor said and what the nurse did and how long you were under ether and so on? If you have just some ordinary, common, or garden complaint, do you hold up every acquaintance with a minute account of your symptoms and a category of all the different remedies that you have tried?

Do you press-agent your children? Wherever you go do you monologue about how wonderful and beautiful and marvelous and clever they are? Do you regale the company with the baby's witticisms? Do you boast of Johnny's prowess on the football field? Do you spend hours and hours and hours telling how much admired Maud is and how the boys are all just crazy about her and how she could marry a millionaire or two if she chose?

Have you the martyr complex? Do you weep on every shoulder that will stand for it and relate the sad, sad story of your life, of how you have never been appreciated, and how hard you have had to work and how much you have to sacrifice, and how your husband drinks or smokes or chases petticoats and your children never want to stay at home in the evening?

Other people do all these things and you know they bore you and get on your nerves, but do you ever consider whether you are guilty of just the same faults that they are? DOROTHY DIX.

Etiquette

By Roberts Lee

Q. How long should a bride's wedding gown be?

A. As long as any other fashionable evening gown.

Q. When at a dinner should one ever comment on the food?

A. No, unless it is a few words of praise, and then it should be very brief.

J. What tone of voice is always the most pleasing?

A. The low, gentle voice.

A Morning Smile

By Dorothy Dix

"Look here," cried the indignant housewife, "you said that if I gave you a square meal you'd mow the grass and roll the lawn for me."

"I did, lady," admitted the out-of-work, his eyes downcast.

"Then," said the woman, "I've shown you where to find the mower and the roller. Now, why don't you get on with it?"

The man looked up. There was genuine regret in his voice as he answered:

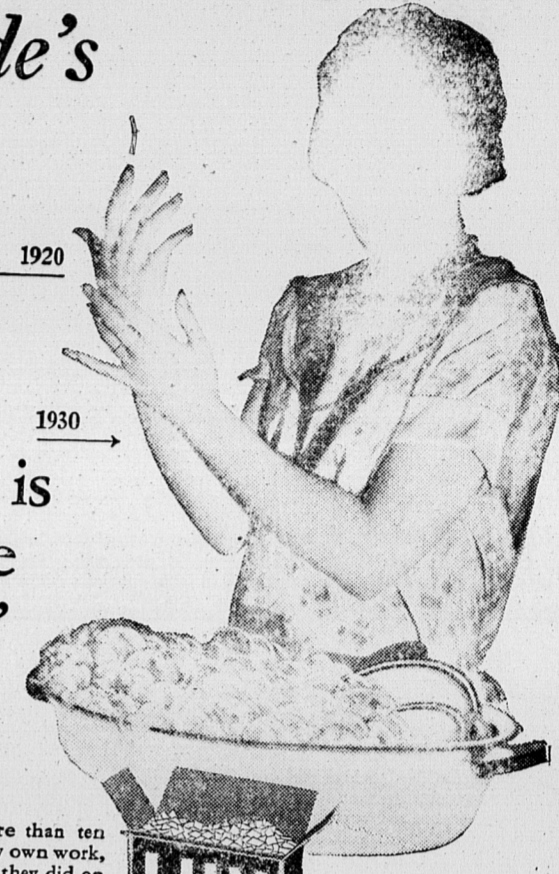
"Lady, I'd like to, but I am doing body's work."

MRS. H. W. SIMMONDS married ten years, has hands lovely as a Bride's



1920

1930



"My secret is Lux in the Dishpan," this charming wife says

"I HAVE been married more than ten years, and have done all my own work, yet my hands look as nice as they did on my wedding day, thanks to Lux," writes Mrs. Harold W. Simmonds.

Modern young homemakers themselves discovered this secret of keeping hands delicately white and smooth—femininely appealing. They first noticed how nice their hands looked after washing their fine things in Lux; then began using Lux for dishes, too!

Of nearly 2,000 young wives in 11 large cities, 96 out of every 100 are keeping hands as young and dainty as when



For less than 1c a day—hands like a brides! Lux for dishes marvellously economical beauty care for the hands!

they were married, by using Lux. For dishes and the many other soap and water tasks about the house!

They know that ordinary, coarse soaps leave hands red and rough, while Lux suds protect the precious beauty oils of the skin... keeping busy hands smooth, white, adorably young looking.

Lux for all your dishes costs less than 1c a day. Lovely, smooth white hands for such a tiny price!

Dishwashing Leaves Your Hands Lovelier with LUX

Lever Brothers Limited, Toronto—Soap-makers by appointment to their Excellencies the Governor-General and Vicecountess Wellington

L4441

SIMPLEST CLOTHES BEST

Dressing Girl at "Awkward" Age Is Problem

The girl in her early teens is apt to have a difficult time finding clothes that are becoming as well as appropriate to her age. She belongs neither to the "little girl" nor the "junior miss" categories, and it is not strange that she should so often look awkward and feel uncomfortably awkward.

When it is necessary that a mother should recognize this difficulty, in her efforts to overcome it she should never allow her daughter to realize that she is a problem or to get an idea that "nothing will look well on her anyhow." For this will result in her losing all interest in her appearance for a long time to come or will make her so self-conscious about it, as to prolong her awkward days unnecessarily.

One of the surest ways of avoiding such a situation is to make sure that the child's clothes are so comfortable that her attention is not called to them on that account. Avoid fussy details or tight fits that restrict her free movement and interfere with her playing at anything that she should undertake. And remember, that with all their love of "showing off," children hate to be different in any conspicuous way from their playmates. It is better that a girl of this age should be dressed ultra-conservatively than so fashionably as to arouse her comment or anyone else's.

The proportions of her figure must be taken into account. If she is tall and thin, lines that cut the dress cross-wise add breadth to the effect while, conversely, if she is short and stout, long, up-and-down lines will give her height and slimmness. A

wastline should be denoted, but not by an exaggerated fitted line, and a skirt length that just covers the knee is a wise compromise.

What the Fashionable Are Wearing Illustrated Dressmaking Lesson Furnished With Every Pattern By Annette Worthington



A printed tub silk endorses the wrapped flared skirt treatment. The curved seaming and button trim of the hip yoke are decidedly slimming details.

The supple bodice shows slight all-around blousing. Pin tucks narrow the shoulders.

The dainty flared cuffs of the elbow sleeves make the arms appear very slender.

Style No. 2561 is youthfully smart and wearable.

It is designed in sizes 16, 18 years, 35, 38, 40, 42, 44 and 46 inches bust. Shantung in dusky-pink shade is very attractive for spectator sports and the beach.

Flat crepe silk in light navy blue with vestee and flared cuffs of ecru embroidered batiste is very chic for town or travel.

Chiffon voile print in polka-dots is jaunty.

Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department, The Summer Fashion Magazine, is ready! It contains most interesting styles for adults for town or vacation wear. Also darling styles for the kiddies. It is 15 cents a copy, but may be obtained for 10 cents if ordered same time as pattern.

No. 2561. Size

Name

Street Address

City

State

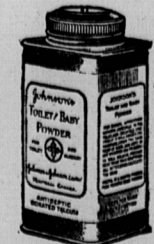
After the bath is Over



"—Mummy dries me with a fluffy towel. That tickles and is a lot of fun—but the powder,—I like that best! Mother always uses this powder because it doesn't chafe—it's soft and soothing—it's ever so nice."

For Delicate Baby Skin

Babies are such tiny creatures, and so easily distressed. Since ill-temper in helpless little ones is often caused by an inferior talc, you should choose your baby powder most carefully. Johnson's Baby Powder is made from the finest Italian talc, and can be depended upon to end all irritation and chafing.



Johnson's Baby Powder CREAM and SOAP

A Johnson & Johnson Product MADE IN CANADA