

Continuing The MOORE & McLEOD Ltd. Sale Of Fine Apparel ONE THIRD OFF

FUR COATS, CLOTH COATS, DAYTIME AND EVENING DRESSES, SUITS, SKIRTS AND RAINCOATS in Women's and Misses' sizes.

BLOUSE SALE

BLOUSES that formerly sold for \$2.95-\$3.25—NOW \$1.00
BLOUSES that formerly sold for \$3.95-\$4.50—NOW \$2.00
BLOUSES that formerly sold for \$4.95-\$6.95—NOW \$3.00

Special Clearing Rack of DRESSES

DRESSES that formerly sold for \$10.95—NOW \$5.48
DRESSES that formerly sold for \$16.95—NOW \$8.48
DRESSES that formerly sold for \$25.00—NOW \$12.50
DRESSES that formerly sold for \$35.00—NOW \$17.50
DRESSES that formerly sold for \$45.00—NOW \$22.50
DRESSES that formerly sold for \$50.00—NOW \$25.00

MOORE & McLEOD limited

ELDON W. I.

Is Your Nose Dried Out? Have You a Head Cold? Is Breathing Difficult?

When you are sneezing, eyes running, nostrils all clogged-up—that's the time you need Catarrh-o-zone. As soothing vapor soon attacks the nasal discharge and helps you to breathe freely; this assists in exterminating the nasty symptoms of the cold.

The instant you use Catarrh-o-zone you may notice that sneezing and coughing commence to disappear. Pain over the eyes is lessened. A weak throat is given real help, sinus pains get relief; spitting and nasal discharge are reduced. Here is a real remedy for colds, coughs and throat irritation. Get Catarrh-o-zone today; two months' treatment 50c; smaller size, 25c. At all dealers.

The annual meeting of the Eldon W. I. met at the home of Mrs. Frank MacDonald, with the President, Mrs. Wm. Penny, in the chair. Meeting opened by singing of the Ode and repeating Collect. Eight members responded to roll call with payment of dues. Three new members joined the society. An address was given by the President in which she thanked the members for their help and cooperation during the year. The secretary gave a financial report of the year's work which showed receipts for the year \$315.90. Expenses \$237.13 leaving a balance of \$78.77. 12 new desks were bought for the school during the year. The finished quilt was displayed and books of tickets to be sold on same were distributed to the members.

Election of officers for the en-

suing year are as follows:
President—Mrs. Warren Buchanan.
Vice Pres.—Mrs. Frank MacDonald.
Secretary-Treasurer—Mrs. Edward Gillis.
Auditors, Mrs. Russell Gillis, Mrs. Wm. Penny.
Directors, Mrs. Frank Halliday, Mrs. John MacWilliams, Mrs. Russell Gillis. It was moved and carried that the secretary treasurer's salary be raised to \$1.00 a month. The December meeting of the Eldon W. I. met at the home of Mrs. Russell Gillis with six members as one visitor present.

Meeting opened by singing "Long, Long Ago" and repeating Collect in unison. Roll call was responded to with exchange of Christmas cards. A discussion followed on dance which was to be held in Belfast Hall in November and it was decided to postpone dance until after the January meeting on account of road conditions. It was decided to draw for lucky ticket on quilt at the store of Mr. M.W. MacDonald. Lucky ticket was drawn by Mr. Angus Docherty and won by Mr. Aage Larsen. \$10.95 was made on sale of tickets on quilt.

The sick committee reported making two sick calls and taking treats of fruit.

Mrs. John MacWilliams and Mrs. Frank MacDonald were appointed on program committee for the next three months. A lovely bundle of print remnants was received and displayed by the Secretary. It was decided to send \$5.00 to the P.E.I. Tuberculosis League. A discussion on scrubbing school followed and it was decided to pay \$5.00 for scrubbing same.

A question contest was put on by Mrs. Warren Buchanan, Farmers Love Letter contest put on by Mrs. Edward Gillis prize won by

PRE-STOCK TAKING CLEARANCE

THURSDAY, FRIDAY and SATURDAY

1 doz. Misses' Shetland and Tweed SUITS—
Clearing at \$5
A group of Ladies' BLOUSES and SKIRTS—
Sizes (12-20). Clearing at \$1 and \$2
1½ Doz. Ladies' SKI PANTS—
Extra Special \$3
BED JACKETS—
Special \$2.49

RACK OF DRESSES BELOW COST
ALL COATS CLEARING AT
1/3 OFF

CHILDREN'S WEAR

A Table of WOOL PARKAS, BANDANAS
and HATS at 50c
CHILDREN'S SKIRTS—
Regular \$3.98 For \$1.98
A Table of BUNTINGS, KNITTED
SUITS, SWEATERS, etc. Clearing at \$1 and \$1.49

RACK CHILDREN'S DRESSES REDUCED TO CLEAR AT
BIG SAVINGS

A few SNOW SUITS—
Clearing at \$5

1/3 OFF ALL COATS AND SKI SUITS

THE MISSES
HOLMES and BRADLEY
139 Queen St. CHARLOTTETOWN Phone 92

BARGAINS IN NEW CLOTHING

LARGE QUANTITY JUST
RECEIVED

Consisting of:

Men's Work Boots, Dress
Sweaters, choice of colors,
Heavy Cloth Windbreakers with
zippers, choice of colors, Gray
Work Socks, Boys' and Men's
Heavy Work Breaches, Work
Caps, cloth and fur, Work
Gloves, Men's White Dress
Scarves, Men's and Boys' Ski
Pants, Ties, limited quantity
Girls' Fur Lined Storm Boots.

THIS MERCHANDISE IS
NEW AND OF GOOD
QUALITY

Priced Very
Reasonable

Out of Town Orders Solicited
CALL IN TODAY
Sidney J. Simon
103-107 Upper Water Street
Phone 3-6863 Halifax, N.S.

Islanders I Have Met

By
"Islander Abroad"

WINNIPEG, Man. (Special) — One Friday afternoon, a very pleasant day but rather cool, I called on the Bell brothers, formerly of Searlton, P. E. I., sons of the late Gilbert and Sophia (MacDougall) Bell.

I found Martin Bell and his wife, the former Viny Hayes of Searlton and Bedou, P. E. I., at 213 Lorne St.; and Robert D. Bell, and his wife, the former Janet MacLeod of Hunter River, P. E. I. at 95 Chestnut St.

Mr. Martin Bell, I found to be quite a young looking man, most energetic and busily employed each day, in spite of his seventy odd years. Mr. and Mrs. Bell are most hospitable in their home, kind, thoughtful and entertaining. Mr. and Mrs. Bell are rich in their memory of their former Island homes and spend many hours recalling to mind past scenes and incidents in life, especially those that bore most on their religious life.

Mr. and Mrs. M. Bell who came west in 1908, have three children, Stephana Louise, Mrs. Lowenberger of St. Vital, Man.; Myrtle, employed at Cox's Millinery Shop; Joyce, employed at the Free Press, one of Winnipeg's finest papers.

Mrs. M. Bell's mother, the former Emma West, (Mrs. Hayes) is living in Cape Tormentine, N. B., with her daughter, Mrs. Sillicker, and is most active-minded for the advanced years of eighty-nine.

Mr. R. D. Bell, who is a fine looking man, and distinguished appearance, was for some years engaged in school teaching on P. E. I. Later, he was with the North West Insurance Co., and upon retirement was the company's city manager in Winnipeg.

Mr. and Mrs. R. D. Bell came west over thirty-five years ago and have three children, Gilbert, who is employed in the Searlton Co. office, Winnipeg; Martha, Mrs. MacGill of Toronto, Ont.; and Jeanette, Mrs. Bell of Hamilton, Ont.

Mr. R. Bell is slowly recovering from a serious illness. He entered the Mesocordia Hospital last week, suffering from a ruptured artery of the heart. Mr. Bell is at present, recuperating at his home.

The Bell brothers, who were of the Nine Mile Creek, P. E. I., have a brother Frederic, living in Woburn, Mass. All the other members of the family are deceased.

Mr. R. Bell has some pleasure recalling to mind his school teaching days in Hunter River. Cardinal MacGilligan of Toronto was one of his pupils; and it was there he obtained the gem of his home.

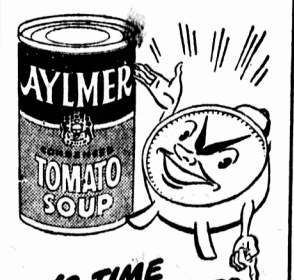
The R. D. Bell home is open to Islanders, and they have proved themselves through the years the ideal host and hostess; and although residing so long in Western Canada, they are non-forgetters of P. E. I. and her charm.

"BUFFER STATE"

ETON, Buckinghamshire, England — (CP) — Proposal for a new English county embracing parts of Berkshire, Buckinghamshire, Surrey and Middlesex was advanced by the Eton Rural District Council which said it would be "a buffer state between rural England and Greater London."

Miss Olive Finlayson, Penny ticket sale put on by Mrs. Russell Gillis, prize won by Mrs. Edward Gillis. One new member joined the Society. Next meeting to be held at the home of Mrs. John MacWilliams. Roll call "How I spent Christmas Day."


Meeting closed by singing the National Anthem after which the hostess served lunch.



IT'S TIME
TO CHANGE TO
**Aylmer
Tomato
Soup**

Aylmer gives
you more real
tomato flavor—
Aylmer saves
you money—

Your Family Deserves Aylmer Quality



HOVIS BREAD

Contains 25% Prepared
Wheat Germ
For Body-Building
Vitamins

"BUY A LOAF TO-DAY"

BEAU

By
Mrs. Harry Pugh Smith

"There he is, trotting out upon the field" cried Scotty. "Wow! Beau Bell!"

The cheer leader ordered fifteen rah's for Beau Bell. The stands proceeded to go mad. Girls stood up and cheered themselves hoarse. Undergraduates hugged each other and stamped the floor. Middle-aged alumni pounded themselves in the chest and roared.

"Beau! Rah for Beau Bell!" shrieked everybody in concert. "D-d I say he was the campus idol?" demanded Scotty.

"You and thirty thousand other maniacs," remarked Carolyn.

She tried to distinguish Beau Bell on the playing field, but he looked like all the others in their scarlet jerseys and khaki uniforms and helmets.

"Is he Number Five?" she asked. "That runt!" protested Scotty indignantly. "Beau's six feet one and he's got shoulders like a battering ram."

"They all look like more of the same to me," said Carolyn.

"Here too," drawled Rosalie. "Never mind," snapped Scotty. "You'll know Beau when you see him in action and you'll never forget it."

Carolyn never was to forget the first time she saw Beau Bell carry the ball down the field. Because he was the star of the university team, the opposition had orders to get Bell and get him hard. They might as well have tried to stop an express train. Carolyn had never seen anything like the way he straight-armed or eluded the men who got in his way without ever slackening his pace. There was something wild and free and lawless in his ruthless progress. When he was finally downed, he had gained seventy yards and again the grandstand rose to its feet and frantically cheered him.

"Isn't he magnificent?" cried a girl in front of Carolyn.

"Yes," she exclaimed.

In the melee he had lost his head-gear. The sun gleamed on his hair, turned it blue-black. She had a momentary glimpse of his profile, etched against the brilliance of the sky. It was a strong face with high cheekbones and an aquiline nose. He made her think of Roman gladiators, of martial music of the fierce turbulence of the ocean on a windy day.

"Beau Bell!" shrieked the crowd. "Rah for Beau Bell!"

"Carolyn clutched Scotty's arm. "Why do they call him Beau?"

"If you don't know by morning I'll tell you," said Scotty with a grin.

The university won the game by a lop-sided score, but it was Beau Bell who took all the honors. He was everywhere at one and part of every smart play. He not only had wings on his feet and steel in his fists, he outgassed his opponents again and again.

"What a team! breathed a young enthusiast next to Carolyn.

"Yeah," said the man beside her. "What a team! Ten stooges to fill in and Beau Bell! It's a state secret, but the alumni takes up a purse to hire him to play for the varsity. Without him that outfit would fall to pieces."

They were carrying Beau Bell off the field, their shoulders when Carolyn followed Scotty out of the stadium. The cheers for "Beau Bell!" pursued them as they struggled through the frenzied crowd. Rosalie grinned unpleasantly.

"Think of stepping out with the conquering hero tonight," she said. "Isn't your heart all a flutter, Carolyn?"

Carolyn was astonished to find that her pulse were by no means so unstruck as the idea as she would have wished.

"Don't be silly," she retorted, her cheeks burning—pale with heat.

Scotty had vacated his suite at the frat house to his guests. He was staying over at Beau Bell's lodging house, sharing his rented room.

"Beau's broad minded," explained.

"He wouldn't expect you to be overcome by me or anything else," he said to Rosalie.

"Oh, wouldn't you?" she drawled, giving him a provocative glance. But Beau Bell had dismissed her with a shrug of the shoulder. He was looking at Carolyn, and she wondered why she had not known at once that he was handsome and fascinating and a little terrifying. (To Be Continued)

QUICK RELIEF FROM COUGHS due to colds

Why suffer with a rasping, hacking cough due to a cold, bronchitis or excessive smoking when a few sips of Buckley's Mixture will bring quick comforting relief. You try it. It's different—highly concentrated—non-laxative—non-toxic. That's why Buckley's contains CAROTEN—soothing emulsion for irritated, inflamed throat membranes. It stops the tickle that keeps you coughing. Get your bottle today for relief right away.

OVER 25 MILLION BOTTLES SOLD AS

BUCKLEY'S MIXTURE

FURS

Clearance Sale

ENTIRE STOCK AT DRASTICALLY REDUCED PRICES

PERSIAN LAMB COATS \$200.00 off
ELECTRIC SEAL COATS \$65.00 off

ALL OTHER COATS PROPORTIONALLY REDUCED

ONE OF A KIND ONLY

CANADIAN BROWN SQUIRREL
Soft silky pelts, size 14. Reg. price \$695.00—NOW \$495.00


GENUINE ALASKA SEALSKIN
Rich chestnut brown. Size 12. Reg. price \$755.00—NOW \$555.00

RUSSIAN PERSIAN LAMB
Mink-trimmed cuffs and ripples. Size 16. Reg. price \$875.00—NOW \$675.00

HUDSON SEAL (dyed muskrat)
Jet black, glossy pelts. Size 12. Reg. price \$685.00—NOW \$485.00

All Coats At Sale Prices
Convenient Terms Arranged

ISLAND Furriers



Mothers

This will remind you that



Dr. Chase's Syrup

is just as dependable as ever for the relief of Coughs, Colds, Bronchitis, etc.

15 & 75

Dorothy Dix Says—

Continued from page 2

BRIDES ARE JEALOUS

Bear in mind that every bride is more jealous of her husband's mother than she ever is of any other rival. She simply can't endure the thought that his mother saw him first and that he loved his mother before he loved her. So don't get out all of Johnny's baby pictures or his first little shoes, or tell her about all the cute things he did as a kid. Just set as if Johnny were a pleasant young man with whom you were slightly acquainted until Friend Bride gets over being green-eyed.

Even the smartest men are dumb when it comes to dealing with their own women folk. Because you and Johnny have been chums ever since he was born and have enjoyed talking over all of your hopes and plans together, don't think you can keep on being pals with each other after he gets married. Nothing is more likely to blow a marriage to smithereens, for it fills the young wife with dark suspicions that her mother-in-law and her husband are plotting against her and are trying to break up her home.

Never give a daughter-in-law the best advice on patronize, or how to make a pie, or cook a roast, or how to cook things the way Johnny likes them. No young wife will stand for it. She knows it all. Sooner or later she'll tell her anything.

And, finally, bear in mind that the real secret of being a good mother-in-law is never to live in the same house with your daughter-in-law, or your son-in-law for that matter. The faults and foibles and eccentricities of others rub us raw if we are brought in daily contact with them, but we laugh them off if we only have to stand them occasionally.

So, if you want to be a beloved and admired mother-in-law, never go to live with your children, or let them come to live with you, and make your visits short and far between.

MAKE BABY BONNETS OF TROUSER LININGS

TORONTO, Jan. 13. — (CP) — When Amelia K. Prentice sent out an urgent request for clothing for children in Australian displaced persons camps, she found the only material was lining of men's trousers. But with a little ingenuity, she transformed them into baby bonnets and shirts.

Miss Prentice brought back several samples to show her friends when she returned to Toronto after work with the International Refugee Organization as the chief welfare officer of displaced persons.

If You Indulge In Over Eating

Bourne of the stomach, biliousness, heartburn, headaches, belching or other temporary disturbances are often caused by over-indulgence. In such cases Burdock Blood Bitters should give quick relief.

Burdock Blood Bitters is a pure vegetable compound for minor disorders of the stomach, liver, and bowels. It stimulates the action of the stomach and digestive organs thus improving digestion, and elimination.

You'll find B.B.B. on sale at drug counters everywhere. Accept no substitutes. Specify Burdock Blood Bitters.

Wm. E. Burdock Co., Limited, Toronto, Ont.