



S. H. McDonald

ROYAL--the King of Broadcloths--Seen Here

Elaboration is the keynote of those elegantly rich new autumn shades in ROYAL Broadcloth. Broadcloth is appropriate for most all occasions, but ROYAL is particularly serviceable and stylish for ladies of the most exacting tastes.

We'd like to show you some of the shades right in this ad but sorry to say newspaper facilities will not permit.

We want every particular woman to come in and examine Royal--to note the rich handsome effects shown and its harmonious blending qualities alongside other colors--notice how rich the contrasting colors show when placed expertly side by side.

If you searched over the entire Province you couldn't get better broadcloth--because Royal is King.

Royal Broadcloth is shown in the following shades, green, brown, navy, black, catawba, reseda, wistaria, and London Smoke.

Royal Broadcloth, per yard.....\$1.65

Perhaps You would Prefer Either Melton or Venetian

If your tastes at all run towards venetians or meltons--again we got you. The new arrivals in venetians show that fine, softly finished close twill--splendid for Princess effects.

The new English arrivals of meltons have that touch of smartness that characterizes class in clothes. The shades are black, green, brown, and grey.

Meltons 38c, 45c. and 55c.

"New frillings in all the latest designs and shades, the latest ideas in this line, fresh from the makers, Prowse Bros Ltd. 9-7d2i.

"New Frillings have just come in from New York direct. See the pretty ideas in Paisley and Persian effects. Moore & McLeod. 9-2d1f

There is no Broadcloth at the price just as good as Monarch. When you hear "just as good" remember that its safer to have the standard of value--Monarch at 1.75 is the best value Broadcloth on the market. Moore & McLeod. 9-2d1f

"New hair trims, turbans, hair nets, barrettes, shell pins etc, ready for you at the Big Store. Prowse Bros Ltd. 9-7d2i.

Nearly Everyone Wants a Watch

one that will keep time. To-day and to-morrow and the days after

Such are the kind we have. Special care being taken in the testing to fit every Regina or Waltham Watch we sell.

To do the work a watch should do--well, and we will guarantee that our customers get what we want them to have in dealing with us--satisfaction.

E. W. Taylor Established 1870, South Side Queen Square.

School Book College Text Books 1910 Term 1911

including the Newly Authorized Text Books for School and College. All School Books sold at Publishers Prices.

an immense range of the newest and best in Scribblers Exercise Books Examination Pads, Muscular Movement Pads, Note Books, Pens, Inks, Pencils Erasers.

CASH discount, and lowest prices guaranteed. Send along your children for their supplies, we will treat them right.

Carter & Company Limited. drtuff.

"The balance of our Summer Shirts at big reductions. A large assortment to pick from at about any price you desire. Try one for Sunday. D. A. Bruce's. 8-2d1f.

"Do your corns trouble you? Why not remove them? Our Liquid Corn Cure will take them out permanently, hard or soft corns it makes no difference. People tell us every day of its merits--Try it and be convinced. 15c per bottle. E. A. Foster, Central Drugstore, Sunnyside. 9-6d3i.

PIERCED RASSWORK Outfits and stenciled blanks--a splendid assortment. Beer & Weeks, Furniture Headquarters. 9-6d3i

"Men's Fall Suits, overcoats and raincoats, all in and waiting for you at Prowse Bros Ltd. 9-7d2i.

"Visit DesRoches Ice Cream Parlors, Sunnyside, for good wholesome ice cream and first class soda. 9-7d1i.

"New French Venetians just opened at Prowse Bros Ltd. 9-7d2i.

COAL

Best quality Hard Coal Acadia Round and Nut.

Inverness Old Sydney and Reserve.

Prices the lowest

at

Geo E. Full's

Coal Yard. 8-22mwfdr2m.

DOMINION ATLANTIC RAILWAY Steamship Lines to Boston via Yarmouth. The Popular Fast Line. Between Eastern Nova Scotia and Boston via Truro, Windsor Jet, and Halifax EXPRESS TRAIN leaves Halifax, daily except Sunday at 3.30 for Digby and Yarmouth making connection at Yarmouth for Boston.

"Selecting a new fall dress? Then see our lately opened line of new dress goods. We have chosen three lines to price specially, so you will profit by choice from either of them. They range from 50 cts to \$1.00. Prowse Bros Ltd. 9-7d2i.

THREE PRIZES aggregating \$100.00. Splendid chance to win a handsome prize, our WORD COMPETITION. Send in your list today. Beer & Weeks, Furniture Headquarters. 9-6d3i

Plenty of hair nets at 5 cents each at the millwares counter to-day. Come right in. Moore & McLeod. 9-2d1f

"School opening this week--we have boys' school pants of strong wearing qualities, double seat and knee, in sizes for 6 years to 14, priced 65 cts to \$1.00. Prowse Bros Ltd. 9-6d2i.

Tanton's Watches

EVERY MINUTE of the day you can depend on them.

What is it to you that your watch has kept time for a whole year if at the end of that time it fails you on a critical occasion.

W. N. TANTON Sunnyside. Phone 192-L

McConkey's Chocolates

We have secured the Exclusive Agency for this celebrated line of goods, and by so doing are in a better position to cater to your taste than ever before.

These goods are made by Toronto's big restaurant king--Geo S. McConkey, whose name alone speaks for their quality. This together with the novelty in design of packages and dainty appearance of same, make them one the best (if not the very best) line of chocolates in Canada to-day. Call and see them--Prices range from 50c to \$1.00 per lb.

E. A. Foster

Central Drugstore Sunnyside

WOMAN WAS DROWNED IN WELL.

LUNenburg, Sept. 6.--Mrs Lewis Tanner, a young married woman, was accidentally drowned in a well yesterday. She went for water and when leaning over the curb fell head foremost into the water.

HORRIBLE TRAGEDY IN MONTREAL.

MONTREAL, Sept. 6.--A young Polish girl named Huchow was murdered last night in her house in the East End by her sweetheart, August Jury, who turned the revolver on himself and now lies in the hospital in a critical condition.

CHARLOTTETOWN MARKETS.

Table listing market prices for various goods like Beef, Butter, Eggs, etc. Corrected for every Wednesday and Saturday Issue.



EWEN McKINNON, Hampton P. O.

who is taking a deep interest in the contest. Mr. McKinnon, being a favorably known merchant and postmaster, possesses a large circle of acquaintances who are anxious that he will win one of the automobiles.

We have another great line of that splendid Taffeta ribbon, 4 inches wide, heavy and firm, the ideal ribbon for hair bows, black and all colours, special price 18 cents. This is we think the best low price ribbon that we have ever offered you, much better than our own line at 15c and equal to many ribbons offered at 25 cents. Mail orders filled. Moore & McLeod. 9-2d1f

Monarch, the original, standard 1.75 broadcloth is the cloth that hangs perfectly, that drapes with absolute grace, and that wears until the wearer is satisfied. It comes in all the new shades, it is 54 to 56 inches wide, and it costs 1.75 per yard. Moore & McLeod. 9-2d1f

"New hats, new dress goods, new millinery, new Fall suits. Prowse Bros Ltd. 9-6d2i.

TROUBLE IN CHURCH CIRCLES.

SACKVILLE, Sept. 6.--As the culmination of a church quarrel extending over nearly a year, a clergyman who came from Great Britain to take charge of the Parish at Westmoreland in the interest of the Anglican Church was involved in a fight by one of the Church Wardens in the Post Office at Mount Whatley.

BARGE GOES TO BOTTOM.

NEW YORK, Sept. 6.--The barge Bristol, laden with 5000 tons of pig iron is lying at the bottom of the ocean off Barnegate as the result of a collision with the steamer Diannmare.

MONTAGUE MARKETS.

Table listing market prices for Herring, Flour, Oats, etc. Corrected for every Wednesday and Saturday Issue.

SUMMERSIDE MARKETS.

Table listing market prices for Butter, Beef, Potatoes, etc. Corrected for every Wednesday and Saturday Issue.

FORTUNE BAY NOTES.

The cool evenings, and shortening days are gently reminding one of what all may expect before the warm days come again.

Mrs. Weldner, Los Angeles, Cal., arrived Wednesday to spend a few days at the Haskel Cottage as the guest of Mrs Weeks.

Misses Ida and Jessie Aitken are spending a pleasant vacation with their parents Wm D. and Mrs Aitken.

Chas Kent arrived during the week, to spend his vacation at his Cottage, where Mrs. Kent has been spending the summer.

The funeral of the late Alex. Dixon, Rollo Bay took place Friday afternoon to Bay Fortune Cemetery. The pastor Rev A. B. McLeod officiating.

Mr. Gillies, teacher at Pond School for the last few months has resigned, to enter P. W. College for second year work.

Among those leaving this week for Boston are Mrs Dingwell, Miss Lettie Dingwell and Miss Amanda Dingwell.

Our laundry work is attractive

Attractive laundry work has a charm of its own aside from a pleasing personality. That is why the work done by our laundry has so many admirers.

The Star Steam Laundry A. F. Webster, Prop.



About Hard Coal

Our Hard Coal is coming in excellent shape this season, we know our customers will be delighted with it.

We have another vessel on the way now with 500 tons same quality.

If you are not already supplied, we would suggest ordering now for delivery from this vessel.

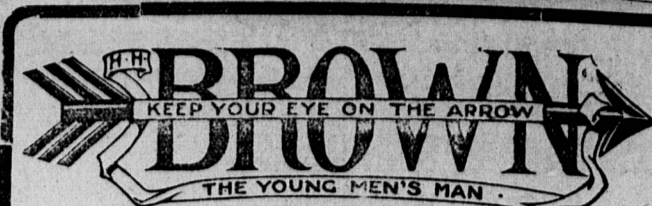
WALKER HOUSE

TORONTO The House Of Plenty Toronto's Favorite Hotel

Remodelled and Refurnished at an expenditure of \$100,000. Positively the finest location in the City for Commercial and Tourist Trade overlooking Toronto Bay and Lake Ontario, in the heart of the downtown shopping district.

A. Pickard & Co

Phone 240



You Should See the New Crochet Ties Shown Here

Those nobby new ties have had numerous admirers and they've only been in the store for a few days--ladies and gents have pronounced them the smartest yet. Better see them.

In stripe, cross-bar and double color effects. Select while the stock is at its best.

See the New Styles in 'Silver Collars'

You've heard about those smart American 'Silver' collars--we've received another shipment of later shapes--some of them are shown here.

'Silver' collars show more style and stand the laundry test. Ask to see them.



20c each--3 for 50c.

Ask Your dealer for the Genuine Old Sydney Coal

you want the best.

The Rogers' Hardware Co Ltd Selling Agents

Sterling Bitters Worth's

The Never Failing Heart, Nerve and Stomach Remedy

A Proven Medicine of Exceptional Value Testimonials and References by the hundred from people most prominent in City and Country. No failures.

Sold only by P. McQuaid 42 Queen Street, Opposite Auld Bros Price 50c per bottle

Livery Stables J. G. Worth Proprietor

First-class Single and Double Teams Fine Turn-outs for Weddings and Private Parties

Phone 52 164 Prince Street, Charlottetown. 8-23d1m0

PRACTICAL Carriage Painters

That's what we are and if you once let us do a job for you you will soon find it out with-out the use of a telescope. Our work is A-I and speaks for itself. Give us a chance on your next job. FRED. C. WALLER 203 Kent St. 9mpd.