

BUYS AND WHYS BY Barbara Brent

A weekly advertising and information service for today's woman

MONTREAL, Nov. 13th—Good news for book-lovers... here are books you've always wanted to own... books to read and reread... contemporary classics such as Winston Churchill's "MY EARLY LIFE"—Stephen Leacock's "SUNSHINE SKETCHES OF A LITTLE TOWN" beautifully and uniformly bound for you by The Reprint Society of Canada Limited. Don't miss this golden opportunity to fill your bookshelves with a wealth of GOOD BOOKS at very little cost... a book-a-month for \$1.50—postage included! For your Membership Card and more good news about this important all-Canadian book-club, simply write to me—Barbara Brent, 1411 Crescent St., Montreal.

ENTER-TRAINING THOUGHT
Now that it's party time you'll want to polish up your reputation as a happy-thought hostess. A grade-A suggestion is the recipe for Winona Punch right on the label of E. D. SMITH'S PURE GRAPE JUICE. And that's just one of several taste-tempting recipes on the bottle. Remember that his full strength grape juice is a healthful round-the-clock appetizer for breakfast, lunch, dinner and with between-meal snacks. As for quality—Well—it's a product of the makers of E. D. SMITH'S PURE JAMS, JELLIES and MARMALADES, long famous for their fruit-ful flavor! That means you can buy it with confidence.

WHEN BARY LOOKS LIKE A WISE LITTLE OWL
are he's thinking deep thoughts about what makes HEINZ Strained Baby Foods so good! They're vacuum-sealed... and they're so easy for him to digest! And after his first birthday, when his diet is varied by HEINZ "Baby's Diet", simply write to me, Barbara Brent, 1411 Crescent St., Montreal, P.Q.

EVERYONE'S TALKING ABOUT THE NEW LITE PLASTIC
LITE Plastic upholstery materials that clean with the alloy that lasts—the way you like your furniture to look!

CAN YOU IMAGINE A rainstorm INSIDE a watch?
It happens all the time... for high humidity followed by a sudden drop in temperature can set up a miniature rainstorm right inside the tightest watch case. Such conditions cause condensation, a droplet of moisture... and rust begins to work its damage on even the finest steel mainspring. But now, at last, there's a miracle mainspring made of an entirely new alloy that absolutely resists rust! Developed exclusively for ELGIN Watches, it's called the DuraPower Mainspring... and it's the most important watchmaking advance in over 230 years! Soon we'll all be thinking of Christmas gifts. And if you're planning to give that "special" someone a watch, take my tip... insist on an ELGIN... for only ELGIN Watches, including Lord and Lady Elgins and Elgin DeLuxe, have this DuraPower Mainspring... and at NO extra cost!

IT'S SMART TO LOOK SMART ON SKIS!
The sloppy gear of yesterday is definitely out—and that's just one reason why NYLON ski jackets will take to the ski trails come Winter. Warm-as-toast jackets of nylon are always near... feather-light—completely windproof—wonderfully durable! Enthusiastic professional skiers have tested and approved them... found them practical and perfect. Frankly, I've wasted no time in choosing mine... a beauty—smartly styled, with a hood to keep the wind from my ears. Take my tip... look now for ski jackets labelled "Fabric Made of C-L Nylon Yarn"... available in better stores!

LIKE A FULL COOKIE JAR?... here's a recipe for Brownies with results always delicious...

BROWNIES Time: 35 minutes
 1/2 cup butter 1/2 cup sugar
 1/2 cup Crown Brand Corn Syrup
 1 large or 2 small eggs, well beaten
 1 (1-oz) squares unsweetened chocolate, melted
 1/2 cup sifted pastry flour
 1 tablespoon Benson's or Canada Corn Starch
 1/2 teaspoon salt
 1/2 cup broken nuts (if available) 1 teaspoon vanilla
 Cream butter, blend in sugar and Crown Brand Syrup gradually. Add well-beaten egg or eggs, blend. Stir in melted chocolate and mix well; add well-sifted dry ingredients and beat smooth. Stir in broken nuts, add vanilla and blend. Turn into a well-greased pan 8" x 8" x 2" and bake in a moderate oven (350° F) for 35 minutes. Cut in squares while warm.

Rural Adventure

By Cameron Doakery

CHAPTER XIII

It was ten o'clock. Belle Fleur seemed strangely silent. Lotus stood on the broad gallery outside her bedroom and saw the stars reflected with startling clarity in the waters of the swim-ming pool. From the bayous came the hoarse croaking of frogs and the occasional plaintive whimper of a swamp owl. Stacy had not yet returned from New Orleans.

His father, Lotus thought and hoped, had retired to his own room with a book. She wondered suddenly if this wasn't the moment to do a little snooping. The servants to all appearances, were in their quarters behind the house and she would have the spacious old room to herself.

She had seen Stacy use a flashlight that was kept in a drawer of the first floor hall table. She would need it for what she planned to do. As she tiptoed down the light gleamed from under Curtis Corbin's door. She found the flash and decided to examine the library first.

She played her light over the room and examined the contents of the massive library table drawers. It seemed a purposeless search, as she was not sure what she was looking for. If Corbin were a dope smuggler, he could have dozens of hollowed-out books filled with the stuff and she would have to examine each one separately to find out. It was much too big a task for one person.

The door to Curtis Corbin's study was open and she moved across to it. It was rather a contradictory term to apply to this room, she decided for it was easily as large as the library. She moved the bright spot of light across the walls; and eyes stony and beiligerent gleamed back at her!

The walls were covered by the stuffed and mounted heads of various animals; it was their glassy, taxidermist's eyes that had frightened her. Quickly, she rifled through the contents of the desk. The papers all referred to business deals which meant nothing to her. She moved the light around again. This time it fell on a large packing box, from which excelsior and shredded newspapers protruded.

She peered in and gasped... The box constrictor lay coiled up in its bed of straw, its skin gleaming naturally. Though she knew it was dead it was several moments before she could bring herself to examine it. Leaving quickly, she tiptoed into the dining room and obtained a steel knife from the buffet. Returning to the box, she ripped out several of the excelsior with a few quick jerks and reached into the opening.

Her fingers closed on more excelsior. Though she continued to feel around, stuffing was all her exploring hands contacted. With a deep sigh of disappointment, she returned the snake to its original position. Suddenly, her ears caught the sound of soft, shuffling footsteps descending the stairs. Curtis Corbin was returning to the library! Suddenly, the front door was thrust open and Stacy came in. "Hi, Dad!" He sounded as though he were forcing himself to be jovial.



HOVIS BREAD
Contains 25% Prepared Wheat Germ
A Food in Itself
"BUY A LOAF TO-DAY"

Ellen's Diary

By an Island Farmer's Wife

(Continued from Page 2)

We had griddled cod-fish for supper this evening an ample supply of it, crisp and flaky, which I believe should have rounded out James' idea of a perfect day. In the afternoon there had been a pleasant excursion to a sale of stock on a farm at some distance from Alderley. Of the four, for Jamie was with the rest it was Rob, who added to his herds. Like Jamie who would keep every kitten or rabbit, so James' sons find it rather difficult to resist making additions to their livestock possessions. From the kindly shelter of his old armchair James speaks of this now, with a note of concern.

"Rob bought some calves at the sale this afternoon, I'm sure I don't know what he's going to feed them on... hay is bound to be scarce and the price of feed is so high." "But perhaps there'll be more last to the hay this year, since there's not so much clover in it!" I offer "and maybe the Winter won't be too long" I add hopefully. James did not answer me except to say: "They" referring to his sons "don't know what it means to be scarce of hay; they're stock. Oh, well perhaps a good "pinching" won't hurt them!" It's the only way some folks will learn."

And he was off then with Jock to see about buying an engine—a smallish one with enough power to take care of odd jobs about the place, in particular to drive the pump in the yard so that masculine—and feminine, time and en-

Cook's Corner

CRANBERRY-APRICOT COBBLER

2 cups prepared bliscuit mix
2 tablespoons sugar
1 egg
1/2 cup milk
2 cups fresh cranberries
2 cups stewed sweetened apricots
1/4 cup sugar
1/2 cup water
Blend together biscuit mix, sugar, egg and milk; roll out on floured board to 1/4 inch thick. Place dough in cake tin, allowing to overlap evenly all around edge. Combine cranberries, apricots, sugar and water in saucepan; cook until berries pop open and mixture is slightly thickened—about 10 minutes. Four cranberry mixture into prepared dough. Fold overlapping dough over filling, pressing down with fingers. Bake in moderate oven (350 degrees F) 40 minutes or until done. Cut in pie shaped wedges and serve hot, plain or with whipped cream. Makes 6-8 servings.

ery may be conserved and directed to other channels, in the seasons ahead. As Jock pointed out when the subject was discussed "with the wood-cutting and lumbering and all, to say nothing of the churning there's no time to be wasted pumping water." "It will be a move in the right direction" I said nodding my approval to the scheme in, as I thought, my wisest manner. James laughed. "Oh yes" he agreed "your mother would be all for the like of that if we didn't have four cents to buy it with or didn't have any idea where the purchase price was to come from." Not that James is against such a labor saver but as he says "at the present, farmers' hardly know where they're at in regard to their 'ash crops." In any event, tonight the two are off as Jock remarked "to talk it over" with an agent.

Broad faced pansies, winsome yellow, and dark velvety ones—like the curtain of night, though now it is set brilliantly with stars, were all for the like of their blossoming today. Odd margolids bent near to gossip with them and to enjoy the sunlight which set silver shadows on the pond. And last leaves held sun glints... but here is Jeanie. "What tomorrow—Diary—Good-

MEASURE FRUITS FOR CANNING BY WEIGHT

Use weights rather than measurements in making fruit preserves. Specialists explain that the weight of a quart of fruit varies considerably with the kind, with the way it is packed, and also with the shape and size of the pieces. Therefore, weighing the ingredients is more accurate and gives better results than measuring. The standard proportion of sugar for preserves varies from three-fourths to one part by weight to one part by weight of prepared fruit.

SPARKLING, TRANSPARENT PROTECTION—



Lin-X CLEAR GLOSS

Here's a superior new protective coating for your floors, furniture, woodwork and many other surfaces... indoors or out. It's the post-war alkyl resin varnish called Lin-X Clear Gloss. Just brush it on. Clear Gloss dries quickly to a hard, clear mirror-like finish that will not chip, crack, cloud or colour with age. It enriches and protects the surface without changing the original colour of the wood. Boiling water, sizzling grease, fruit juices, beverages, sun or rain... none will mar this tough, transparent finish. For wood protection at its best, use Lin-X Clear Gloss... now on sale at hardware and paint stores.



MEET THE WHOLE FAMILY OF LIN-X HOME BRIGHTENERS

THE CANADA PAINT CO. THE LOWE BROTHERS COMPANY THE MARTIN-SENOUR CO. THE SHERWIN-WILLIAMS CO.

GROCERY

Libby's Tomato Juice

It's Libby's

Now At Your Grocer's!

Libby's Tomato Juice

Garden Fresh

Yes, it's Libby's "Gentle Press" Tomato Juice fresh from the garden—sparkling with flavour, loaded with vitamins. Your grocer is featuring the NEW PACK now.

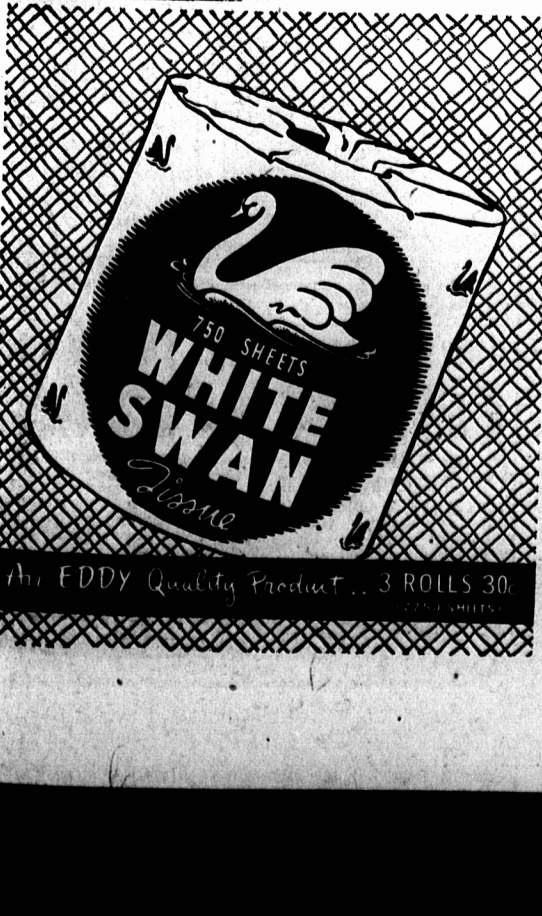
It's the juice that captures the matchless flavour of perfect red-ripe tomatoes picked under the Summer sun. Only flawless, sun-ripened tomatoes are used in making Libby's Tomato Juice—pedigreed beauties, thin-skinned and heavy with juice, the result of thirty-five years of seed selection by Libby experts.

On the very day they reach glowing, ripe perfection, when they're bursting with juice and flavour, these prize tomatoes are rushed to Libby's kitchens. Still garden-fresh, they're "gentle pressed" the exclusive Libby way. The sweet, luscious juice is gently extracted, the juice that's finest in flavour, richest in vitamins. It takes more tomatoes to fill a tin the Libby way, and you can taste the difference!

Now that you can get all the Libby's "Gentle Press" Tomato Juice you want, order in quantity. Serve Libby's at mealtimes. Always keep a supply in the refrigerator and let the children help themselves. Remember—Libby's is Canada's favourite health drink, an excellent source of vitamins A and C. As delicious as it is good for you.

DOUBLE YOUR MONEY BACK if you don't agree that Libby's Tomato Products, juice, soup, ketchup and chili sauce are the best you've ever tasted.

Libby's Gentle Press TOMATO PRODUCTS

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750 SHEETS

3 ROLLS 30"

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