



## PARTY PRIZES and FAVORS

Oh's and Ah's will greet you when your guests see your luncheon or dinner tables decorated with these effective new favors. And the lucky winners at bridge will feel that the occasion is a memorable one when the prizes, chosen here, are unwrapped.

Here are a few suggestions for your next party.

- Cigarette Lighters
- Toilet Water
- Bath Salts
- Perfume
- Compacts
- Ash Trays
- Bridge Sets (single and double)

And a great many novelties.



Prices Are Very Moderate  
**JOHNSON & JOHNSON**

**DRY CLEANED**

They Needn't be NEW but they must be CLEAN

Send us your party coat and gown. We will return it in perfect condition. Even the sheerest fabrics cannot be harmed by our modern methods of cleaning.

Make your bridge room look brighter by having your Carpets cleaned the new method way.

**NEW METHOD CLEANERS Ltd.**  
Prompt, Efficient Service



PHONE 983

# PARTY HINTS

To Make Your Entertainments as Gay and 'Different' as You Could Wish

So you are going to give a party? And you are racking your brains for a way to make it a bit out of the usual. Don't despair—read this page—you'll find it rich with suggestions for every detail necessary to assure the complete success of your next bridge, luncheon or dinner.



## 3 Day Special At MASON'S Beauty Shop

Saturday, Monday and Tuesday

By Skin and Scalp Specialist

Our Regular \$4.50 and \$2.00 Facials for \$1.00.

Phone 680 for Appointments Or 248-L.

**MASON'S BEAUTY SHOPPE**  
SUNNYSIDE

## TAXI



Phone 525

All dressed up in your best bib and tucker and along comes a storm. Don't worry—just phone for a cab—you'll arrive at the party as fresh as a daisy.

Prompt Response to Phone Orders

**JIMMIE'S TAXI**

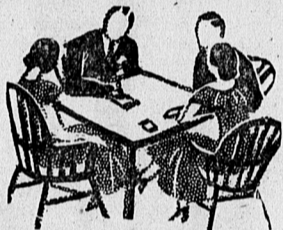


## For Party Refreshments

It isn't necessary to tire yourself all out preparing delicious things for your party when you can buy the most superlative pastries and rolls here for prices that are really cheaper than if you prepared them at home.

## STEWART'S BAKERY

KENT ST. PHONE 211



## Make a Charming Background for Your Party

LOVELY blooms to lend a festive air to your home and give a real party flavor to the occasions when you entertain.

Spring Flowers are now in bloom—Daffodils, Tulips, Narcissus, Hyacinths, Freesias, Carnations and Roses.

## JAMES TAIT, Florist

37 Villa Ave. Phone 269  
Member Florists' Telegraph Delivery Association, Inc.  
Flowers Delivered Anywhere in the World



## FROCKS

for the Hostess and those Party-bound

CHARMING new frocks, many of them of the adaptable type that move from an afternoon of bridge to dinner with no embarrassment, for the doffing of a clever jacket converts an afternoon frock into an evening dress.

Sand Crepe and Printed Silk Crepe Specially Priced \$19.50

Some of these dresses are trimmed with rhinestones, others are beaded. The color and size range is very complete.

Unusual at \$19.50

**Moore & McLeod Limited**



## The Clever Hostess Knows How to Make Her Home Delightful

"What would I like if I were a guest?" she asked herself at the beginning of the season. She planned accordingly—No wonder her home is a source of delight to herself and her guests. Of course she found everything she needed at Holman's. Here are some of them.

- Tea Wagons
- Nested Tables
- Curates
- Fancy China
- Tilt Top Tables
- Silverware
- Bridge Prizes
- Coffee Tables
- Occasional Chairs
- End Tables
- Frigidaire
- Flat Silver
- Card Tables
- Dinnerware



Our many floors are filled with things for the convenience of the lady who entertains. You are invited to drop in and stroll around. See the many new and lovely pieces arriving daily. Take advantage of the low prices offered now on quality merchandise as furniture prices are lower today than they have been for twenty years. Do you know that you can rent tables and chairs for your bridge party. Phone 706 and ask for Furniture Dept.

## Two Outstanding Values!

Walnut Finished End Tables

A neat little table with moulded edge. 100 to sell at the low price 98c of .....

Coffee Tables

Make entertaining a pleasure. Here is a solid Walnut Table in oval or square shape. A Bar—\$4.95 gain at .....

## HOLMAN'S CHARLOTTETOWN

## The Life of the Party!



## Our New 5 Cent Ginger Ale

ON SALE AT ANY GROCERY

\$1.00 a Case

Buy a Case For Your Party Cheaper Than Tea or Coffee

## J. & T. MORRIS LTD.

Manufacturers of the Famous Peerless Ginger Ale.



## Perfection ICE CREAM



## For Your Party

SMOOTH — velvety — delicious in flavor—the very ice cream you have been seeking to make your party menus a complete success. If you wish you may have special molds for your party.

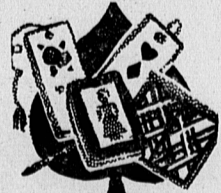
Here are a few suggestions.

- French Ice Cream Cake decorated in colors with whipped cream and topped with an individual mould.
- Nut Roll with sherbet center.
- Individual Animal Moulds.
- Fancy Brick Water Ice Sherbet

For any of the above Specials place orders 24 hours in advance.

Try the New Vi-Tone Flavor 30c Brick

Central Creameries Limited



## FOR BRIDGES AND WHIST PARTIES Score Cards

may be supplied on short notice by

The Guardian Central Printery

INVITATIONS for Dinners, Dances and At Homes Artistically printed Call and See Samples of Job work for Social Events and Happenings.