

\$300.00 in Prizes

# Ideal Business Service

107 Awards \$1.00 to \$25.00

**SERVICE**  
Our standard of service is at a high pitch in order to give you greater satisfaction. And when you combine quality groceries at reasonable prices you have a good reason to shop here.

**COFFIN & CO.**  
230 Grafton Street

**HOME LIKE**  
Describes the meals you are served here. We have always developed the home-like atmosphere, and our customers appreciate this angle of our service.

Regular meals, lunches at all hours.

**OLD SPAIN TEA ROOMS**  
151 Kent Street


**GROCERIES**  
To meet all your at prices that fit your pocket-book. And that goes for our Dry Goods and Coal Departments too.

**E. N. KAYS**  
Groceries, Dry Goods and Coal  
16-18 Upper Queen Street

**Going To Move?**  
Then phone 1012 and have our truck call. We move furniture and household effects anywhere in the City.

**H. MacFARLANE & CO.**  
167-169 Kent Street

**ARE THEY GOOD?**  
Well, we'd rather let you decide, although confidentially we believe they can't be equalled. Drop in at our store and take a couple home for supper. Then see if you agree with us.



**Stewart's Bakery**  
Kent Street. Phone 211.

**PLUMBING TROUBLES**  
Are quickly solved when you phone 661-L. Estimates on large or small jobs cheerfully given.

**BEVAN BROS.**  
Plumbing and Heating  
96 Weymouth Street

**SEND IT TO US**  
Or have our driver call by phoning 692-L, that suit or dress will certainly look like a new garment when we have it returned.

**Geo. C. Cudmore**  
Individual Dry Cleaners  
156 Great George Street

**FISH DAYS**  
Plenty of fine, fresh fish in season as well as dried and canned products.

Phone 871 or 872 for all your grocery and meat requirements. Prompt, courteous delivery service.

**Burhoe's Grocery**  
Fitzroy & Weymouth Streets

**FOR PROMPT EFFICIENT SERVICE PHONE YOUR RADIO DOCTOR**  
1232

**V. C. Smallwood**  
Radio Laboratories  
North River Road

**THOSE BROKEN PARTS**  
In your engine or mechanical equipment can be securely welded together again by acetylene or electric methods.

We specialize in Welding and our Electric Welding Equipment is the only one of its kind on the Island.

Write or call for estimates on Welding Work.

**Bruce Stewart & Co., Ltd.**  
Charlottetown, P. E. I.

**BROKEN RESOLUTIONS**  
Are difficult to repair, but we assure you that broken jewelry, watches and clocks will be expertly repaired here at moderate cost.

**CHESTER A. CAMPBELL**  
157 Queen Street

**SERVICE**  
Phone 324 for your meat supplies we'll deliver your favorite cut promptly.

**THOS. H. MILLS**  
135 Hillsboro Street

Just arrived 5 dozen Ladies Dresses selling at 79c and 99c. All latest patterns.

Monday King's Silver Jubilee this store will be closed all day.

Farmers book your order for seeds with us now at lowest market prices.

**McGuigan & Boyle**  
Phone 4 Hunter River

**YOU CAN WIN! Send in Your Reply TODAY!**

**ROOPS LIMITED.**  
The name that is synonymous with fresh, quality meats at honest prices. When you phone 389 or 390, you know your order will be filled just the way you wish it and that our delivery service will be prompt and courteous.

**MODERN TOOLS**  
Enable us to give you expert service in the repairing of engines and general auto repair work. Skilled workmen at your service.

**Angus MacEachern**  
39 Pownall St. Phone 322.

**Your Druggist**  
Works hand in hand with your doctor and you may have the same confidence in us that you have in him. Prescriptions are our specialty.

**C. C. HEESCHEN DRUGGIST**  
175 Queen Street

**Small Or Large**  
We appreciate your orders just the same and give you the best groceries at bargain prices. Phone 1140.

**Angelina Blanchard**  
General Groceries  
55 King St.

**Merchandise Orders**  
We invite you to draw your prize order on us and at the same time remind you that for quality coal at low prices phone 176.

Prompt service - courteous drivers.

**W. D. Gillis & Co.**  
COAL DEALERS

**CURE FOR MAL DE MER?**  
(A. F. By Guardian's Special Wire)  
PHILADELPHIA, May 2—If you get car-sick buy a bag of peanuts, throw the nuts away, and hold the bag over your nose while you breathe. It's a cure, announced today at the American College of Physicians meetings.

Try it also on seasickness and plane sickness. Any kind of paper bag will do, and it should cure these as well as car sickness under a theory of these illnesses described today.

The treatment was found during a study of "hyperventilation" of the human system described by Dr. William J. Kerr of San Francisco. Hyperventilation shows itself in the taking of big breaths and the familiar long sighs that follow. They are the body's way of regaining its alkalinity-acidity balance.

In studying the ills due to this balance Dr. Kerr found that too much alkalinity may cause convulsions like those of tetany. And other troubles, included in this same cycle are the varying forms of seasickness. The remedy for them would be an increase in acidity. This he obtained for car sickness sufferers by increasing their breathing of carbon dioxide. As carbon dioxide is a natural product

## MISSING WORDS

Sport Kept And  
Every You Needs

### EXPLANATION OF CONTEST

The Charlottetown Guardian's "IDEAL BUSINESS SERVICE" will be published every Saturday for twenty-six consecutive weeks, with the last appearing in the issue of May 18th, 1935. Four prizes will be given away every week—1st, \$4.00; 2nd, \$3.00; 3rd, \$2.00 and 4th, \$1.00. At the end of the final week, three special prizes will be awarded—1st, \$25.00; 2nd, \$10.00 and 3rd, \$5.00. The Charlottetown Guardian will issue all prizes in the form of merchandise orders that will be honored by any advertiser on this page.

### CONTEST RULES

Each week the name of some one or more advertisers on this page will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertiser in whose announcements a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach a receipt to your solution from any advertiser on this page, indicating that business had been transacted with at least one of the advertisers on the page and mail or bring your letter to The Guardian Office.

Each week four replies will be drawn from all received and four awards given in the order of their drawing: 1st, \$4.00; 2nd, \$3.00; 3rd, \$2.00; and 4th, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn. At the conclusion of the Feature, three special awards, \$25.00, \$10.00 and \$5.00, will be given to the three persons who have sent in the greatest number of replies during the contest.

### SEND IN YOUR REPLIES

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this page accompanies each reply.

All replies to this contest should be addressed to Editor, The Ideal Business Service, The Guardian, Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

### PRIZE WINNERS

1. Mr. Lloyd MacPhee, 237 Richmond St.
2. Mr. Stirling Willis, Kingston.
3. Miss Reta Wheatley, 73 Bayfield St.
4. Miss Ella Thomson, Cornwall.

### GARDEN CITY BUTTER

Delightfully rich and smooth-spreading and manufactured from the finest and purest of materials.

Garden City Butter is pasteurized too, for your added protection.

Use the wrapper from our Butter to enter the Contest.

**The Pure Milk Co.**

## Montreal Longshoremen Vote To Continue Strike

MONTREAL, May 2.—Longshoremen tonight refused to return to work on the Montreal Harbor front until further negotiations are held between their union officials and shipping owners. The decision made it certain no handling of ocean-going freight would take place until tomorrow at the earliest.

Meeting in a packed hall here 1,500 of the 2,000 men who walked out on Wednesday tonight voted to continue the walkout until further negotiations have been successfully concluded.

As a result shipping will remain stagnant, further disrupting traffic with rapidly mounting losses to the shipping companies. The situation was regarded as grave with the week-end approaching and numerous liner and freighter arrivals and sailings scheduled.

An agreement reached today between a delegation from the union and shipping company representatives did not satisfy the workers. The agreement, it is understood, decreased sling loads of pulpwood from six to four bales and those of tin plate from 15 to 10 cases. The men, it was learned, made a further demand that loads of bulk cargo be decreased and that tractors be used to pull trailers for loading and unloading vessels.

In her role of interested citizen she reported to her press conference that women's interests and the proportion of women on projects would be considered carefully and kept in mind in all the plans.

Right now, more than 300,000 women are engaged on works projects under Mrs. Ellen S. Woodward, Director of Women's Works of the FEWA.

Not only did President Roosevelt

of the human breath, holding a paper bag over the nose effectively raised the carbon dioxide, and acidity.

**WOMEN CONSIDERED IN U. S. RELIEF PROGRAM**  
WASHINGTON, May 2.—Women employables on relief, faced with need for self-support or the support of families, stood assured today of a proportionate place in the United States \$4,000,000,000 works program.

Minned's great White Liniment

### BUSINESS IS GOOD!

And possibly the reason it is good, is that we are selling quality Groceries and meats at prices that are saving our customers pennies.

Phone 747 or 748 and place your order; quick delivery service.

**CASH & CARRY STORES**  
W. R. Dennis, Prop.

### The Only Store

In Prince Edward Island dealing wholly in sport goods. When considering equipment remember

**THE BIKE SHOP**  
183 Great George Street  
Phone 941

### GLOSSY HAIR

You may have glossy, well groomed hair, too, if you have it well looked after. Phone 612 for expert hairdressing service.

**SUNNYSIDE BEAUTY AND CHIROPODY PARLOR**  
PHILLIPS BLDG.

### MORE HEAT

It is cheaper to use D. L. & W. "Blue Coal" because it delivers more heat per pound of fuel. Less ash and soot, too.

Phone 240

**A. Pickard & Co.**

### Saturday Specials

- Bananas ..... 25c doz.
  - Ripe Tomatoes ..... 17c lb.
  - Island Lettuce .. 10c Head
  - White Sugar 10 lb. ... 57c
- S. N. KAYS**  
87 Pownall Street

### Once A Patron Always A Patron

Because we always please. If you want a light lunch, sundae, candy, or smokers supplies. Try

**THE MAYFAIR TEA ROOMS**  
Prince and Kent Streets

### SUMMER FURS

May require some attention since last worn. Bring your furs to us for repairing and remodelling.

**Eastern Furriers**  
J. D. KENNEDY  
Brace Bldg.

### We Buy And Sell

If you have anything you have no use for in clothing, furniture, etc., call in and see us.

**The Exchange Store**  
B. BENJAMIN, Mgr.  
108 Richmond St. Phone 869.

### FAN BELTS

In all sizes to fit practically make and model car.

**Mallett's Battery Service**  
ELMER W. MALLET, Prop.  
207 Gt. Geo. St. Phone 980.

### HANDBILLS



**QUICKLY and CAREFULLY PRINTED**

When you want a good job and are rushed for time put the work in our hands. We can save you both time and money.

**Guardian Central Job Printery**

Charlottetown  
Phone 133

### SERVICE

For weddings, funerals, sick rooms or the many appropriate settings where flowers alone in order, phone 269. Prompt delivery service and reasonable charges.

**JAMES TAIT**  
Florist

### CONTESTANTS PLEASE NAME THE ADVERTISER ON WHICH YOUR ORDER IS TO BE DRAWN.

**Your Appearance**  
Can be left in our hands with confidence, for we specialize in beauty culture and can offer helpful suggestions. Phone 1243.

**ROSE MARIE HAIRDRESSING PARLOR**  
Pearson Building

**Interior Painting**  
We specialize in interior work, wood graining and paper hanging. You'll find our work and charges satisfactory.

**J. A. DOYLE**  
Painting Contractor  
Grafton Street

### CHOICE CUTS

Of your favorite meat available here; you can order with perfect safety over the phone—call 1301.

**Queen Meat Market**  
WM. MACNEILL, Prop.  
223 Queen Street

**Solution to Last Week's Contest**  
Advertiser's Name—BEVAN BROS.  
MISSING WORDS

- |         |                               |
|---------|-------------------------------|
| Enjoy   | —S. N. Kays                   |
| Bring   | —Eastern Furriers             |
| But     | —C. C. Heeschen               |
| Selling | —W. D. Gillis & Co.           |
| At      | —Queen Meat Market            |
| Nothing | —Estate of Mrs. John Williams |
| Our     | —W. M. Muise                  |
| Right   | —McGuigan & Boyle             |
| Value   | —The Exchange Store           |

### Choice Selection

Of potted plants and cut flowers await your inspection here. Flowers for all occasions—local delivery and telegraph delivery service.

**Mrs. John Williams FLOREST**  
18 Upper Prince Street

### FOX BISCUITS

Form an important item in your fox diet. "Imperial" contain all necessary ingredients carefully blended.

**Imperial Biscuit Co. Ltd.**  
Phone 721

### H. H. KING

Sheet Metal Work of all kinds, Tinsmithing and Stencil Cutting. Efficient workmanship at reasonable cost.

Tinsmith Kent Street

### FRESH MEATS

Yes Madam, we take particular pains to assure you of fresh meats, and fresh groceries too. Drop in and we'll be pleased to serve you.

**M. E. GRIFFIN**  
99 Sydney Street  
Phone 1354-J.

### Be sure to attach a Receipt from any Merchant on this Page.

### PHONE 491-L

For your meat and fish requirements. Prompt delivery service.

**W. M. MUISE**  
70 Spring Park Road