

# A GRAND GATHERING OF SCHOOL TEACHERS Wanted to Visit Paton & Co's. DURING EXHIBITION WEEK.



**Men's Ready-to-wear  
Tailor Made Clothing.**

Paton's Clothing is best.  
**\$18,000 Worth**

Good strong All Wool Ulsters, all sizes, while they last, worth 6 to \$7 for \$3.75. We bought hundreds of them and got them at our own price.

500 Men's Heavy Winter Suits, \$3.55, 4.50, 5, 6 and 7.50, well worth 50c on the dollar more.

485 Men's Reefers, good strong Winter Coats, \$2.50, 3.00, 3.75, 4.50, 5.00, 6.50 up to \$13.50.

Our Heavy Wind and Waterproof Reefer at \$5.50 is a value. It's the farmer's friend.

785 pairs Heavy Winter Pants, 75c, \$1.00, 1.25, 1.50 and \$1.75. This lot was bought during the hot months of summer and bought when the makers wanted money, and we got the goods at a big discount, and the buyers of this lot gets the benefit.

**Overalls and Jumpers**  
The best 50c, 65c and 75c Jumper in this city is at Paton's.

**1000 suits of Underwear**  
25c, 35c, 45c and our \$1.00 Fleece Lined Under Suit is worth seeing, so is our Unshrinkable Underwear, the Stanfield Guaranteed Brand. It's the Framers' Friend, \$1.75 a suit.

285 yards of "The McKay Mills" Cloth at 25c.

500 yards of Scotch Tweed, \$1.00 quality at 75c; 85c quality at 55c. This snap will only be offered during the Exhibition week.

Factory Tweed, Factory Blanketing, Factory Druggie, Factory Stocking etc. Factory Double and Twist Tweed at 75c.

Nova Scotia and P. E. I. Mills Tweed always on hand.

Wool taken in exchange.  
150 Men's Waterproof Coats.

You will miss it if you pass Paton's at Exhibition week.

See our Special McIntosh at half price \$2.25.

Black and Blue Melton Overcoats at \$3.75, are what was sold in the city last year at \$5.00, and they thought them good value; our leader at \$5.00 and \$8.00, and our Curl Coat at \$5.00, are going to create a sensation in the Ready-made trade of this city.

See Paton's All Wool Overcoats; modern lining at \$10.00; Fawn, Gray, Brown and Black.



**New Fall Coats, this week's special \$1, \$2, \$3 and \$4.**



**New Fall Suits, \$5.50 \$7.50, \$12, \$16 and \$18.**



**New Curl Coats, \$3.25, \$4.50 and \$5.00. Extra good value.**



**New Fall Suits, New Fall Overcoats.**

**The Kelvin Cape or Strathcona Cape**

The accompanying views of the Kelvin Cape described on this sheet are given to afford a more extended idea of its utility. We have sold over 50 of this popular garment this fall.

We manufacture this garment made to measure and made to fit. You can have them made from imported Scotch or Canadian Shawls, from \$2.50 to \$12.00, making cost \$1.50 and \$2.00. Ready-to-wear capes from 4.75 to 15.00. To see them is to buy them.

**Ladies' New Fall Suits.**

There's no question as to our leadership in Ladies' Tailored Suits, that is the strictly "Man Tailored Suits," not made by dressmakers. As a proof of the truth of our assertion. During Exhibition week we will place on sale 50 Ladies' Man-Tailored Fall Suits in Tweeds and Coatings, the new style, double breasted short jackets "lined silk" the new skirts, bound. Have a look around first at the Suits, others are showing up to \$10.00, then come and see this special Suit of our at \$5.00, \$6.00, and \$8.00.

**Mottled Tweed Suits.**

New skirts lined, coats lined with silk \$12.00, \$14.00 and \$16.00.

**Ladies' Exhibit Jackets.**

All the most novel styles in Ladies' Cloth Jackets are here for your selection—Evervibrant novel and stylish—in fact all the latest creations of European manufacturers. We start the season with such values both in quality and price as will essentially silence all competition. AS A SAMPLE we will offer 150 coats consisting of boucle, roughs, naps, tweeds, friezes, meltons, beavers and mottled tweeds at the following prices that will make you wonder where the profit comes in: \$1.00, \$1.75, \$2.00, \$2.50.

**New Fall Jackets**

75 rough homespun tweed coats in browns, fawns, greys, blues and blacks and other new shades, lined and unlined, high and low collars, tight fitting, semi fitting, single and double breasted with new lapel, very special values. \$3.75, \$4.50, \$5.25.

**Ready-to-wear Tailor Made Dresses**

Do you know there is more style, more fit and more general satisfaction in a ready-made skirt, or a ready-to-wear suit, than a dressmaker can give you? Yes, and only half the trouble and none of the chances of a misfit.

125 tailor-made dresses ready to try on. Prices rough cloth, homespun \$5.25, \$7.50, \$8.50, \$10.00 and \$12.00.

**Separate skirts**

Rough homespun \$2.00, \$3.50 and \$5.00. Any suit broken to suit customers.

## FURS

**Our Line is Ready and Awaits Your Inspection**

**We Will Furnish Hot Ammunition.**

The Initial Show of **FINE FURS**

Opens Today.

Prepared as never before to meet your Fur wants. Space has been enlarged, so has the stock. This Fur Store of ours is no mere adjunct, but a full-fledged department. Visit it if you would see the newest in Furs.

**School Teachers of P. E. Island**

We have imported a stylish Fur called the Professor. It's yours for \$1.00.



It's worth \$1.80. It's an outing Hat. We have it.



1900 Style.



KELVIN CAPE.



**School Teacher's Hat, the Professor, at \$1.00. Millinery.**

Distant customers can order with confidence from this department, as our designers take distinct and special pains with every mail order. By stating briefly the price and style, whether for young or elderly lady, giving complexion, hair color, etc., a style distinctly appropriate will be studied out. New stock is constantly added to this department, so that we are always prepared with the "latest."

# JAS. PATON & CO,