

And so here's this week's news FROM THE BASEMENT

If you're interested in good, safe, reliable merchandise at A LOW PRICE, you'll find the basement a great place to shop. There's an enormous variety of choice for ladies and gentlemen, boys and girls.

TERMS "SPOT CASH" ONLY.

Boys' Whipcord BREECHES \$1.39

- Boy's Whipcord Breeches, Double Seat and Knee. Sizes 26 to 34 — **\$1.39**
- Boy's Heavy Chevrot Windbreakers Sizes 26 to 34 — **\$1.98**
- Boy's Jumbo Knit Coat Sweaters. Color Brown and Navy — **\$1.49**
- Boy's Heavy Chevrot Breeches, Double Seat and Knee. Sizes 26 to 34 — **\$2.00**
- Boy's Fleece Combinations. Sizes 22 to 34 — **79c**
- Boy's Zip Chevrot Winbreakers. Sizes 26 to 34 — **\$2.39**
- Boy's Golf Hose. Sizes 7 1-2 to 10 — **25c**
- Boy's Jumbo Knit Zip Sweaters. Colors Maroon and Cadet with stripe — **\$1.25**
- Boy's Knit Wool and Cotton Suits. Colors Fawn, Blue, Scarlet and Brown. Sizes 2 to 6 — **98c**
- Boy's Zip Sweaters. Colors Crimson, Cadet, Navy and Brown. Sizes 28 to 34 — **89c**

Men's fleeced SHIRTS & DRAWERS 59c

- Men's Fleece Shirts and Drawers Sizes 36 to 44 **59c** each
- Men's Fleece Combin. ations. Sizes 36 to 44 **\$1.15**
- Men's Grey Domet Shirt. Heavy Weight. Sizes 14 1-2 to 17 — **89c**
- Men's All-Wool Fancy Coat Sweaters. Sizes 36 to 44 — **\$2.39**
- Men's All-Wool Heavy Work Hose. Extra value — **29c**
- Men's Doeskin Windbreakers. Color Navy. **\$1.79** Buttoned Style — **1.79**
- Men's Heavy Winter Caps. Fur lined. Ear bands — **79c**

Ladies' Crepe DRESSES \$2.25

Ladies' crepe dresses. Colors Navy, Grey, Black, Brown, Wine and Rust. In assorted styles. Sizes 14 to 20 — **\$2.25**

Ladies' Celanese Satin Blouses 1.98

- Ladies' Celanese Satin Blouses — in five different styles. Colors wine, rust, navy, white, black, brown, eggshell, and turquoise. Sizes 14 to 20 — **\$1.98**
- Ladies' sweaters. Colors brown, wine and blue, with contrasting strips. In two style necks of buttons or zipper Sizes small, medium and large — **59c**
- Ladies' all-wool gloves. Colors green, brown, blue, red and white. Sizes small, medium and large — **39c** pair
- Ladies' rayon, fleece lined gloves. Colors, brown, black, grey and navy. Sizes 6 1-2 to 8 — **29c**
- Ladies' Suede zipper jackets. Colors blue and red. Sizes 14 to 20 — **\$3.15**
- Ladies' wool dresses. Assorted styles and colors, sizes 14 to 20 — **\$2.59**

- Men's All-Wool Fine Knit Sweaters. Colors Brown, Maroon, Royal and Black — **\$1.59**
- Men's Whipcord Breeches. Double Seat and Knee — **1.79**
- Men's Doeskin Shirts. Color Navy and Maroon. Sizes 14 1-2 to 17 — **98c**
- Ladies' long sleeve print cotton house dresses. Many different styles and shades. Sizes 38 to 52 — **\$1.00**
- Girls' all-wool coat sweaters. Assorted colors, sizes 24 to 34 — **\$1.25**
- Ladies' silk and wool hose. Colors gunmetal, java tan, smokist and brown. Sizes 9 to 10 — **29c** pair
- Girls' navy fleece lined bloomers. Sizes 24 to 34 — **35c** pair
- Crash dish towels. Colors red, green & yellow — **10c** each
- Ladies' all-wool ankle sox. Asst. colors, sizes 9 to 10 1/2 — **35c** pair
- Ladies' crochet berets. Assorted patterns. Colors navy, brown, red, orange, blue and yellow Each — **25c**

Moore & McLeod Limited

"Pleasure Cruise" To Aid Crippled Children

NEWSY NOTES

(Continued from page 11.)

The temperance party, however, had another card up their sleeve. Aided by the general public they were able to get an act passed by which so many taverns were to be closed each year; and as no property could be closed without compensation, a fund, established by taxing all the rest of the taverns, was employed to buy such property out.

Another phenomenon of the "gay 90's" or even earlier, was the growth of "Working Men's Clubs." It was well-known that every town and city had its gentlemen's clubs, which were free from police supervision (unlike the taverns) and were exempted from liquor legislation although they sold liquor. The brewers saw the point, and helped to organize "working men's clubs" under the same conditions. In the mining districts these clubs became a public scandal; they remained open all night on occasion, and there were drunken quarrels galore. The police were puzzled, for if they interfered, the brewers raised the cry of "One law for the rich and another for the poor!" But public opinion was strongly aroused against these clubs and some action was pending, as I left for P. E. Island.

In London at the present day, says my correspondent, "Beer shares with tea the position of national beverage." The hours of sale have been radically changed; no more is the "pub" open from 7 a.m. till 11 p.m. Roughly the sale of intoxicants is limited to the hours between 11 a.m. to 3 p.m. and in the evening from 6 to 11

p.m. There are, however, "licensed hotels" whose residents may obtain liquor at anytime. On Sundays the taverns close earlier, viz at 10 p.m. The price of beer per glass in the old days was 3 cents, and 4 cts. for the "best bitter." Now, I understand, it is almost doubled. The drop in the consumption of ardent liquors has caused much alarm to the distillers who have vast investments in their distilleries; it is attributed to the rise of the cinema theatres, the popularity of radio entertainment, and the growth of interest in games and athletics.

Some other 20th century developments are likely to give the brewers a bad turn: London's "milk bars" and "cafeterias" (which frequently serve toasted sandwiches and other light American dishes) are being established at or near traffic centres in the metropolis.

In the ponderous tomes put out by the now-forgotten Price Spreads Commission, is enshrined a story which goes to show that the Oriental has no monopoly of "ways that are dark and tricks that are vain," and that dealers will take no little trouble to relieve the farmer from the embarrassment of riches. As you may know, parts of Western Canada are noted for the rearing of turkeys,

which are marketed round Thanksgiving. Just before that date, a dealer took a look around, bought a small selection at a fair price, and took them back to town. Next day the turkeys were on display in the stores at a fraction of their original cost. The press informed its readers that turkeys were selling this year at extremely low prices, probably due to over-production, and the phone carried the good news to the farmers. When the dealers went their rounds they found the turkey-raisers willing to take almost any price to get clear of the over-production. When the turkeys were safely gathered in the price rose. It is some time since I read the evidence but I think I've given the gist of it.

BRINGING UP FATHER



The Central Guardian

This column is reserved for news of local interest but advertising of a new nature may be inserted at 4 cents a word strictly payable in advance.

CRASWELL for Photographs.
MEET ME AT the Hallowe'en Tea St. James Church, today. L-95c-10-25-26-28

CONFEDERATION LIFE INSURANCE L-6789-7-12-312

NOW FOR A REAL BREAKFAST with Robin Hood Porridge Oats, China, Silverware or Plain.

SERVICES in the Central Parish for Sunday, October 31st will be as follows: Churchill 11 A. M. Clyde River 3 P.M. Nine Mile Creek 7 P.M. L-1245-10-30-11.

HOME BAKERY Elm Avenue, bread, the staff-of-life, unexcelled sold at all grocery stores—Enterprise Bakery—Phone 1618. L-210.

RECEIVES MEDAL — Among those to receive Coronation medals was Mr. Harry Davy, of the R. C. M. R.

PRESBYTERIAN CHURCH SERVICES, Sunday, October 31st, Mount Stewart 11 A. M. Highfield 3 P. M. Marshfield 7.30 P. M. L-1213-10-30-11.

HUDSON'S BAY CO., SILVER FOX SALE November 22nd, London. Furs to reach this sale must be packed November 4th. Please forward skins to McLure and MacKinnon, Charlottetown. L-1147-10-28-31.

YORK UNITED CHARGE.—Rev. J. A. Nicholson, Minister. Services October 31st, 1937, 11 A. M. Central. 2.30 P. M. Pleasant Grove. 7 P. M. York Rev. J. R. Skinner of Winsloe will be the speaker. L-1214-10-30-11.

10 DAYS ONLY—Mason's Beauty Shops are offering the following specials: \$7.00 steam oil Permanent \$3.50; \$5.00 combination Permanent \$2.50, includes hair cut, shampoo, finger wave. Call 680 for appointments or 49, Poole Hotel, Montague. L-1236-10-29-31.

FOXES cannot digest starches in the raw state. The Ross-Miller people steam-bake all starchy ingredients entering into Ross-Miller Fox Foods before the uncooked ingredients such as wheat germ, bone meal etc., are added.

McLURE AND MACKINNON are receiving Silver Fox Furs for Hudson's Bay Sale. All furs received till November 4th will be in time for first sale. Ship furs to us. Immediate advances made if required. McLure and MacKinnon, Charlottetown. L-1148-10-30-31.

BRADALBANE CONGREGATION.—Rev. Arthur Wallis, B. A., Minister, Sunday, October 31st, 11 A. M. Rose Valley. 3 P. M. North Granville. 7.30 P. M. Pleasant Valley. 7.30 P. M. North Granville—Postponed W. M. S. Autumn Thank Offering Service. Speaker Mrs. Hammond Toombes. L-1249-10-30-11.

CENTRAL CHRISTIAN CHURCH. In the sermon on Sunday evening entitled "National and Personal Responsibility" the pastor will endeavour to deal with the question of when children are responsible before God about the great question of salvation. "What is the age line of responsibility?" A Girl's Choir will be in charge of the music Sunday morning and render a special number.

Fun For Hallowe'en

(Continued from page 9.)

who's fair, will shortly come into your life. Should they both love you, don't you care, for you will wed a red-haired wife.

8. Come list to me my lady fair, Your wedding trip will be through the air.

9. At first "love in a cottage" will sure be your fate, But later you'll live in a mansion of state.

10. Your purpose now as each one knows, Is to lead the business life for awhile. But should the one you love propose, Don't keep his application on file.

A clever hostess can compose enough extra for her purpose and arrange that the girls' and boys fortunes are kept separate.

The refreshment table may be decorated with a centre-piece, consisting of a pumpkin, scooped out, and made into the form of a basket, which is filled with gay autumn leaves and fruit. Arranged around this, have small pasteboard pumpkins, filled with nuts and candles. Narrow green ribbons, tied to the stems of the small pumpkins, may extend to the edge



of the table, where they are fastened to pumpkin-shaped placecards, bearing the names of the guests.

UNUSUAL ACCIDENT STURGIS, Sask.—Mike Hallis, nine, died after being knocked down by a post snapped out of the ground by a horse. The animal, tethered to the post, suddenly jerked its head, broke the post loose, and it hit the lad standing nearby.

--By George McManus