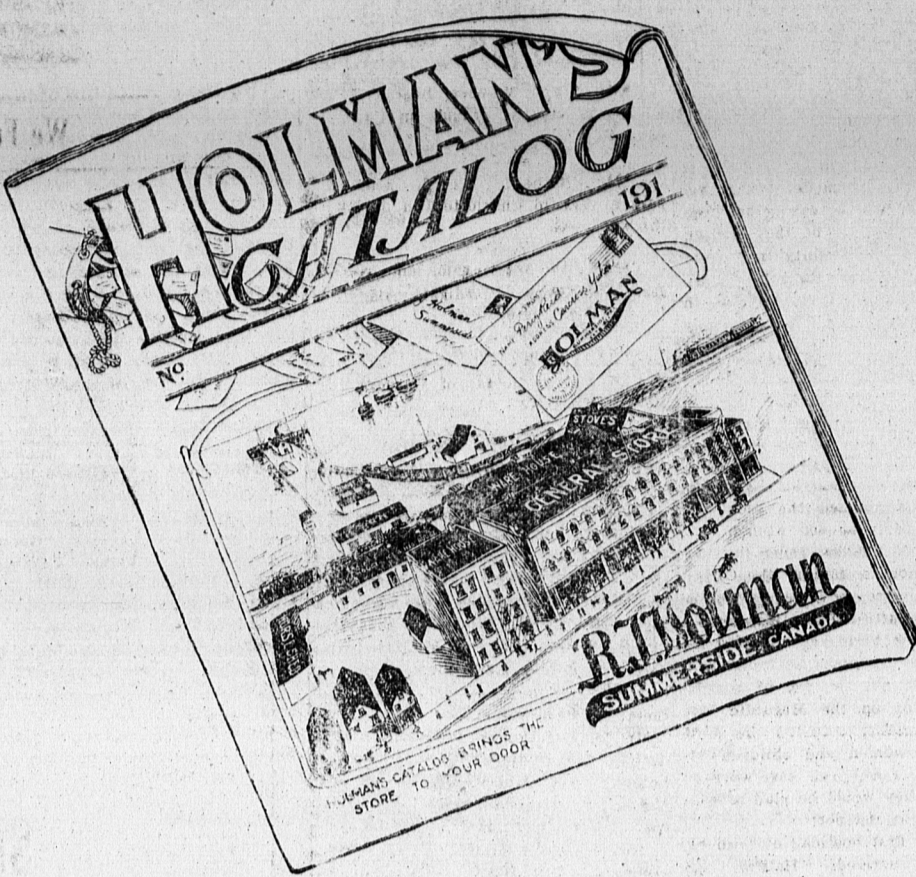


HOLMAN'S BIG SPRING CATALOG

is Now Being Mailed. If You do not Receive Yours Within one Week Write us



Bigger, Brighter, Better than Ever; Highest Quality Lowest Prices; Extra Service

You are always interested in this big Maritime Mail Order Book—you take a certain pride in the fact that it is an Island institution—you have admired the energetic way Holman's go after business; and you have been noways backward in expressing yourself accordingly.

Holman customers in Halifax and throughout Nova Scotia; in St. John, and throughout New Brunswick; also customers as far west as Quebec have written us time and again expressing their pride and admiration that there was one firm in the Maritime Provinces that was big enough and energetic enough to challenge all Canadian Competition.

When customers in other Maritime Provinces take pride in the accomplishment of Holman's then it is not surprising that our P. E. Island customers point to Holman's as an example of what can be done in P. E. I.

Holman's Catalog Brings the Store to Your Door

--Fashion Section Spring Catalog

Sixteen beautiful plates of Spring styles elegantly and faithfully portray the prevailing fashions at the big fashion centres.

It will pay you not to decide upon your Spring Suit, Coat or Waist until you see Holman's Spring Catalog.

It offers style, suggestions that are absolutely correct the prices are in all cases as low as immense buying, high quality of goods, honest merchandising will permit.

Just wait for Holman's Catalog and see for yourself.

It matters not where you live in Eastern Canada Holman's Catalog will help you to economize in the purchase of your every-day necessities.

Holman's Catalog is brimming with bargains from cover to cover--larger than ever--more profusely illustrated; containing art work of the finest order.

It is a book that simplifies shopping--enables the whole family to help you decide--leaves you free to order what you want, in the quantities you require, without outside influence or pressure.

And back of Holman's Catalog stands the Holman iron-bound guarantee of absolute satisfaction, which means your money's worth or your money back in every transaction with Holman's by mail.

--Furniture Section Spring Catalog

The Furniture Section of Holman's Spring Catalog has been practically doubled in size, and a higher class of goods illustrated than heretofore.

Bedroom Furniture in Mahogany, Quartered Oak, Belgian Grey, Battleship Grey, Ivory, Plain Oak, Imperial Oak, etc.

Dining-Room Suites in Quartered Oak, Polish-ed and Fumed, also the new Khaki Brown finish, as well as solid Walnut, surface and other popular finishes in demand.

You will find a wealth of ideas and suggestions in Holman's Spring Catalog, but if there should be some line that you are interested in that is not shown in our catalog write for illustrations and prices of such lines.

Holman's Mail Order Business Growing Rapidly

Special Service Department

If on looking through Holman's Spring Catalog you find there is some article you need, not shown there, write us, as it is quite possible that we may have such goods in stock, although not shown in our Catalog.

Our Catalog illustrates but a small part of what we actually carry in stock—and "Special Service" is one of our particular hobbies.

Each year sees the volume of our mail order business increase from between 50 and 100 per cent.

In many instances the largest cities in the Eastern Provinces are among our largest mail order shoppers.

In fact, during certain months of the year it calls forth every ounce of energy of every man and woman in our employ to anything like keep pace with the unprecedented volume of mail order trade that veritably poured into this establishment.

Last year we built a new warehouse one hundred and fifty feet long, and this year extensive developments are under consideration.

Each year sees us adopting more improved methods of handling business, re-arranging our plant to ensure more expeditious service.

If you are a Holman patron you appreciate our effort in doing everything possible to please you. If you are not a Holman patron it will pay you to get acquainted with our Mail Order Service, without delay.

Freight Paid

On Cash Orders \$10.00 Amounting to \$10 or over

Holman's pay freight on cash orders amounting to \$10.00 and over on practically everything listed in Holman's Catalog.

When taking advantage of our Free Delivery offer our prices are just exactly what the goods will cost you landed at your nearest railway station.

If by any chance it is not convenient to make up a \$10.00 order at any time, your neighbors will gladly join you in an order to Holman's.

Be on the lookout for the Spring Catalog, and put it to work earning for you the very minute it arrives.

R. T. HOLMAN LIMITED., Summerside

The Island's Biggest, Best and Busiest Store

with a prompt any other fig syrup. 4500-3-14M101.