



HALF PRICE!

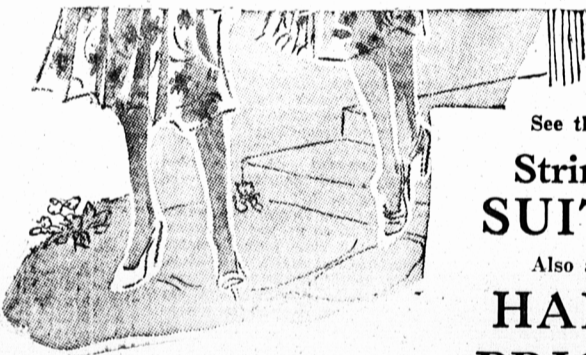
"We need more racks for dresses" said the buyer... "we've so many new dresses coming in next week!" "All right" said the chief, "mark every one of the summer dresses at HALF PRICE and clear them out this week... then you'll have plenty racks for the new ones." And so...

- \$2.95 Dresses for \$1.48
- \$3.95 Dresses for \$1.98
- \$5.95 Dresses for \$2.98
- \$7.95 Dresses for \$3.98

CASH ONLY
NO CHARGES
NO APPROBATION



Moore & McLeod Limited



See the
String SUITS
Also at
HALF PRICE

In Memoriam

BENJAMIN JOSEPH WALSH

On Sunday, July 18 the citizens of Iona were deeply grieved to hear of the sudden passing of one of their beloved neighbors and friends, Benjamin Joseph Walsh, at the age of 58 years.

The deceased was born in Iona and had served for thirty years in the C. N. Railway employ, twenty years as section man and ten as foreman on the Grandview subdivision.

In June 1935, while at work, he received a serious injury which necessitated his retirement from service at which time he was presented with the longservice medal.

The deceased was of a generous and cheerful disposition and patiently born all suffering and sorrow. During his last illness he was comforted by the visits of his pastor Rev. C. J. MacCarthy, who, on the morning of his death administered the last rites of the Roman Catholic Church of which he had always been a faithful member.

The funeral which was largely attended took place at St. Michael's Church, Iona, on Tuesday, July 20. The funeral mass was sung by Rev. C. J. MacCarthy, and Rev. M. J. Rooney, Cardigan, conducted the services at the grave, while Rev. W. J. McCabe, Kelly's Cross, assisted the choir.

The pallbearers were Messrs John Rooney, Frank Rooney, Victor

Sanderson, Angus M. MacLeod, Michael Noddy and Frank McCabe. He is sadly mourned by his wife, formerly Miss Agnes Rooney, Iona, six sons and five daughters, also three sisters, Mrs. John MacTavish, St. John, Miss Ann Walsh, St. John, Mrs. C. MacGuisan, Iona, and one brother, Joseph, Iona, May he rest in peace.

FORM FILM COUNCIL
LONDON —(CP)— A British Films Advancement Council whose object is to further the interests of British films, was formed at a meeting of representatives of both Houses of Parliament.

BISHOP PRAISES PRESS
PORTSMOUTH, England —(CP)— Journalism in England has been raised high above that of other countries by the wide and generous outlook of English editors, said Dr. Frank Partridge, Bishop of Portsmouth.

The Central Guardian

CRASWELL for Photographs.

ROBIN HOOD FLOUR Milled from washed wheat for your satisfaction. L-1075-7-28-31.

CONFEDERATION LIFE INSURANCE. L-6798-7-12-312

THE LOCAL CONVENTION of the P.E.I. to be held at O'Leary on Sept. 8th has been postponed until Sept. 10th on account of the Alberton Exhibition. L1740-8-23-31

CONFEDERATION LIFE INSURANCE. L-6798-7-12-317

VISITING HERE—Miss Lalla Rood, of St. John's, N. B., is visiting her grandmother, Mrs. Bessie Rood, Cornwall street, and other relatives and friends in Halifax. She is a student at the Prince of Wales College, P. E. I.—Halifax Chronicle.

THE DEPARTMENT OF AGRICULTURE will hold a public meeting in Afton Hall on Friday the 27th at 7:30 p. m. This meeting is held with the idea of meeting the foxmen of the locality and will be addressed by Mr. W. P. Burke, Provincial Field Man, and other speakers. A full attendance is respectfully asked for. **DEPARTMENT OF AGRICULTURE.** L-1658-8-8-24-21

FUNERAL SERVICES—Final tribute to well-known and highly esteemed Halifax woman was paid by a wide circle of friends Wednesday, when the funeral of Hilda C. wife of George H. Laidlaw, a well-known Commercial traveller, took place from her residence 71 Henry Street to Camp Hill Cemetery. Rev. Mr. Frame, of St. Andrew's United Church conducted the service at the house and grave. Mrs. Laidlaw was formerly Hilda C. Robertson, daughter of the late Mr. and Mrs. Charles E. Robertson, of Charlottetown. She was born in the Island capital. The funeral was largely attended and the many beautiful floral offerings testified to the esteem in which Mrs. Laidlaw was held.

GOVERNMENT HOUSE DINNER—His Honour Lieutenant Governor DeBlois was host last evening at an enjoyable dinner at Government House in honour of the Hon. Charles A. Dunning, Minister of Finance. The following were present: Hon. Thane A. Campbell; Chief Justice J.A. Matheson; Hon. J. E. Sinclair; Hon. Cyrus MacMillan; Hon. Creelman MacArthur; Mr. Justice A. E. Arsenault; Mr. Justice A. C. Saunders; Mr. Peter Sinclair, M.P.; Hon. J. P. MacIntyre; Hon. M. R. MacGillivray; Hon. T.W.L. Prowse; His Worship Mayor Turner; Hon. Dr. W. J. P. MacMillan; Lieut. Colonel R. C. Chandler; Mr. Reuben MacDonald; Mr. J. R. Burnett; Mr. George J. Tweedy; Lieut. Colonel G. E. Full, A.D.C.; Major J. R. Paton, A.D.C. The following expressed their regrets: Sir Andrew MacPhail, Senator J. A. MacDonald, Senator J. J. Hughes, Mr. A. E. MacLean. Enjoyable vocal solos were given by Mrs. J. A. Lawson, Mr. Arthur Bruce and Mr. Roy Metzler, instrumental music being provided by Mr. Gomez and orchestra. After the dinner the company adjourned to enjoy the magnificent gardens of Government House, of which the greatest appreciation was expressed by Mr. Dunning and others.

NATIONAL Regional Markets
WHAT CANADIANS PRODUCE, EARN AND BUY. TOLD IN VIVID CHARTS AND SYMBOLS

The Canadian people, what they do, produce, earn and buy, and how they live, is the subject of book entitled "The Canadian Market" recently completed by John R. Macmillan under the direction of the Research Committee of the daily newspapers of Canada. The authors explain that the book was prepared to meet a definite need for information about Canada. Under modern business conditions the first contact any sales organization makes with its potential markets is of necessity statistical. What is the population

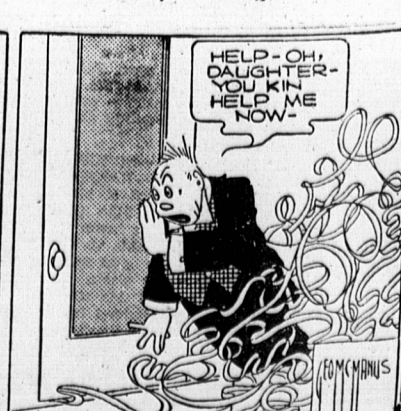
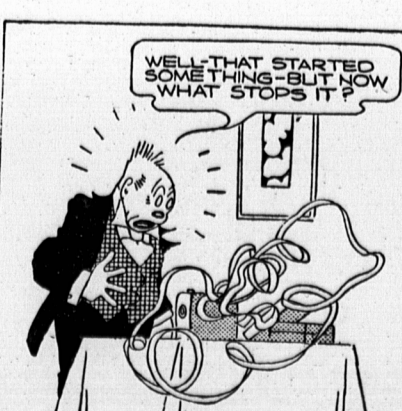
Eastern Guardian
"ROBIN HOOD FLOUR makes lovely light loaves of tastier bread." L-1075-7-28-31.

Don't let it torment you this summer. Take Templeton's RAZ-MAH Capsules. Escapes misery of sore, inflamed, itchy eyes and runs nose. Breaks easily. No smokes, snuffs, sprays. No harmful drugs. No bad reactions. Guaranteed from you a box of your money back. Ask your druggist now for a 50c or \$1 box of Templeton's RAZ-MAH Capsules

Bargains in Good Used Cars

- 1-1930 Chev Sedan Good Tires Registered \$190.00
 - 1-1930 Plymouth Sedan used 2 years \$200.00
 - 1-1929 Whippet Coach Good Tires Registered \$160.00
 - 1-1929 DeSoto Sedan 6 Good Tires \$190.00
 - 1-1929 Chrysler Six \$180.00
 - 1-1929 Nash Sedan, 4 wire wheels Registered \$225.00
 - 1-1931 Chevrolet Coupe Registered \$250.00
 - 1-1936 International Truck.
- McGowan's Limited**
KILMUIR
L-1767-8-24-26-28

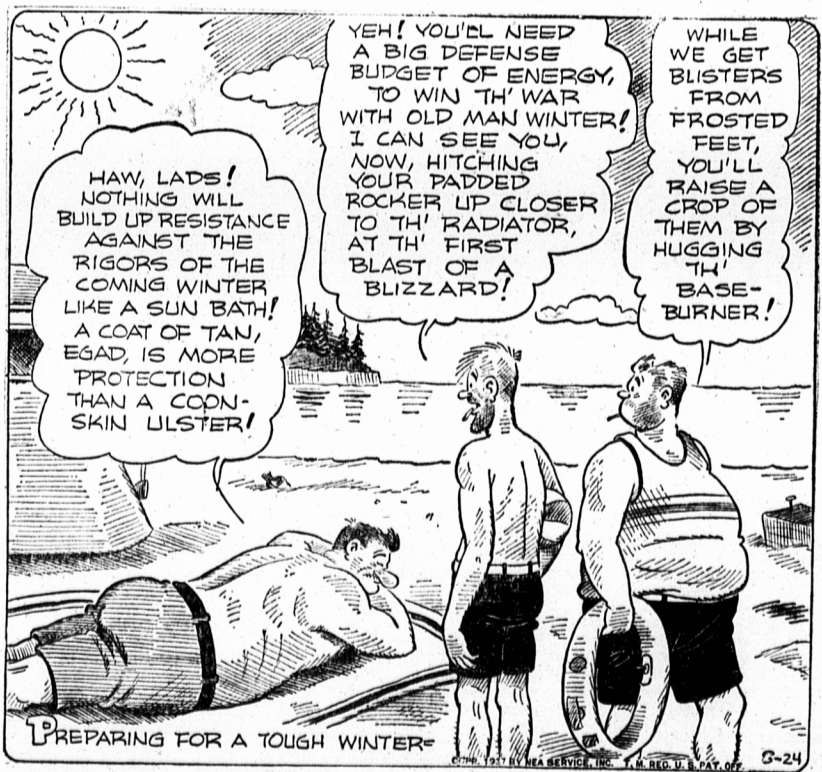
BRINGING UP FATHER



8-24
Copyright 1937 King Features Syndicate, Inc. World rights reserved

OUR BOATING HOUSE

with Major Hoopie



PREPARING FOR A TOUGH WINTER

for STIFFNESS?

Plenty of Minard's well rubbed in soon sets you right. Rub the sore with warm water before you start.

MINARD'S "KING OF PAIN" LINIMENT

Far Sighted Eyes

Seventy per cent of far sighted eyes are weak refractively. Discomfort from this condition shows mostly at near work and may be headache, sore eyes, nervousness or even upset stomach. Car drivers in this class may suffer considerable discomfort. Glasses relieve the strain.

G. F. Hutcherson



S.S. SAINT JOHN SAILS TO BOSTON

S. S. Saint John sails from Reed's Point Wharf, Saint John, at 7:30 P.M. (A.T.), Mondays, Thursdays, Saturdays. Due Boston following morning. Fare from Saint John, \$10 one way; from Charlottetown, P. E. I., to Boston, \$15.00. Full connection to Saint John from all interior points. Staterooms, \$1.50 up, good for two people. Excellent meals at reasonable prices.

EASTERN STEAMSHIP LINES

Apply any Canadian Railway Company ticket office, or Reed's Point Wharf, Saint John.

--By George McManus

GO PLACES

LABOR DAY!

Summer's Last Long Week-End

LOW RAIL FARES FARE and ONE QUARTER for the round trip

GO: From Noon Friday, Sept. 3, until 2:00 P.M. Monday, Sept. 6.

RETURN: Leave destination up to midnight, Sept. 7, 1937.

For fares and further information apply Ticket Agents.

CANADIAN NATIONAL