

# Woman's Realm Social and Personal Fashions Literature

**You're so right... in Right Red!**

**Dorothy Gray**

• There you know it red—that's Dorothy Gray Right Red—the truest red you've ever seen. Lustrous, smooth, wondrously luscious.

Matching Nail Polish... \$ .70  
Matching Cream Rouge... \$1.15

**MOORE & MILLOD**

**A JOB ONLY YOU CAN DO**

Price Control Questions and Answers

Questions and Answers on Price Control will appear in The Guardian as a regular feature each day. The questions are those which have reached the Wartime Prices and Trade Board from housewives in this region. The answers are provided by the Board Readers. Persons who have intelligent questions to ask on price control are invited to send them in writing to the Women's Regional Advisory Committee.

Q. One Butcher gave me four tokens as change when I bought some meat. I purchased the same amount of meat at another store and the butcher only gave me three. Why should there be a difference?

A. Token value changes just as coupon value changes. The meat could weigh exactly the same but be in a different group, therefore your coupon and incidentally your token would have a different value. As you didn't state the kind of meat purchased in either case we are unable to tell you the correct change you should have received. We are sending you a copy of a recent issue of Consumers' News containing a list of coupon and token values for the various types of meat. When you go to the butchers you will be well acquainted with the values, and this will save you time and assist your butcher too.

Q. I am living at a boarding house and only get two meals a day. Should I not be entitled to at least a small portion of butter and sugar for my own personal use? My landlady refuses to allow me to have butter or sugar when I am entertaining.

A. Each ration book holder is responsible for his or her own ration book and the manner in which it is used. You should draw this point to the attention of your landlady and make an arrangement with her to secure your fair share of butter and sugar when you require it.

Q. Are plumbing services under price ceiling? Recently it was necessary for me to call a plumber for a small job. He charged me 2. Before the war I had a similar job done and the plumber only then charged me \$1.

A. Plumbing services are under the price ceiling regulations of the Board. If you would report the name of your plumber to your nearest Board office, a check will be made on this price.

Don't experiment with your sugar ration... use tested recipes.

**Any Cereal tastes better**

Natural content of vitamin D increased by irradiation.

**Borden's EVAPORATED MILK**

REMEMBER TO ASK YOUR GROCER FOR SOME TODAY

**Dorothy Dix Says—**

**ELLEN'S DIARY**

By an Island Farmer's Wife

This was the morning our mailman got as he said "an awful fright," which, considering the fact that this "could lad" would need a lot of scaring to alarm him, leaves much food for thought. I left the potato trading to come upstairs to replanish the dinner and incidentally to pass the vegetables at all so that cooking and then took brief steps to the end of the line. Very inviting, the once-farmed grove appeared. Further in beneath the trees, I could see the green of litchens and mosses and there our wood ferns are as in summer. I slipped across a gutter, running red and blue towards the pond and was quickly in the shelter of the giants of the forest—there costly to await the coming of the mail.

I was not alone in my waiting. My brown squirrel descended a big sheltered feather-leaved hazellock to within speaking distance and there flattened herself fetchingly along a short projecting limb. "Hello," she said, "and how's Ellen this morning?" Then, I suspect because she at once noticed certain tell-tale marks about my costume, she continued "and how's the grading?" and before I could even smile at her, she was gone to the arms of a nearby spruce. A blue jay handsome in his airman's blue and fitting from tree to tree, stopped his weather-forecasting in sight of me, and with a masculine disgust "Did you ever see the like of her?" and he too was lost to me among the trees. "Clap, clap, clap" across the "country" bridge and along the muddy road, the mailman's horse and buggy came in sight. Quite warm this vehicle is on a cool wet morning like this—of the vintage of the days "when pa was courting ma" and every bit as intriguing. Every time I see our mailman's buggy—used only in inclement weather in my years of matrimony—I confess extremely entertaining and precious scenes come to mind. A pert intelligent driving horse or a sleek more discerning one; slack rein; a moonlit night a leafy summer island country lane; a muslin frocked lass with a coronet of braids; a striping in his Sunday best and for them both a whole world ahead. There was no need to have Mr. C. draw in to the box, besides the loaf I expected is an unwieldy article to stuff into so small a space as ours at home. I retraced my steps jumping the last ditch with perhaps more agility than my years really warrant. "Oh, my goodness!" Mr. C. exclaimed aghast, "you gave me one awful fright!"

And throughout today October's showers came down to a sudden halt, on the talks of blackened earth, and on heaps of dead leaves about the lawn. The pond was troubled and low because of the sawing at the mill and I saw (Continued on Page 10)

**Appointment with Beauty..**

Keep two beauty dates... morning and night... with my special Cleansing Cream to help your skin retain its smooth, youthful loveliness.

Complete your cleansing treatment... always... with Barbara Gould Skin Freshener

**Barbara Gould**

Complete range of Barbara Gould preparations available in Prince Edward Island at

REDDIN BROTHERS CHARLOTTETOWN

**MODERN ETIQUETTE**

By Roberta Lee

Q. When a girl is entertaining a caller, in the evening, the hour is very late, and she shows no indication of leaving, would it be all right for either of her parents to tell the young man it is time to go?

A. No; but the girl has a perfect right to call his attention to the late hour.

Q. What could be called the basic foundation of agreeable conversation?

A. Courtesy is the very first requisite.

Q. How should guests dress for an informal dinner at home?

A. The men should wear dinner coats, the women simple dinner gowns.

**HOUSEHOLD SCRAPBOOK**

By Roberta Lee

The Canary

The canary will not scatter seed over the floor if a cheesecloth bag with an elastic at the top is pulled over the bottom of the cage, just covering the feed cups.

Blood Stains

If theinger is pricked while doing a piece of fine needlework and the article is stained with blood, a little ammonia will remove the mark.

Canned Milk

Take evaporated milk out of the can and keep it in glass jars. It will stay fresh for a longer time.

Press the pattern until smooth with a warm iron. Never try to use a wrinkled pattern, as the garment might be ruined by doing so.

What is a good substitute for a hose darning that has been misplaced?

A. An excellent substitute is a burned-out electric light bulb.

How can I insure crispness of lettuce after washing?

A. Keep it in a cloth bag on the ice. This also removes the water which clings to it if used immediately after washing.

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**BETROTHAL, AN OPTION**

Engagement Is Interval Girl Learns About Prospective Groom

A betrothal should be looked upon in the light of man and woman merely taking an option on each other's hearts and hands. They should regard it as an interlude between the hour when they first struck each other's fancies and the time when they are called upon to sign the marriage contract, which they should employ in trying to find out what sort of bargain they are thinking of making and whether they want to take it, or leave it.

And inasmuch as marriage is a much more serious proposition for a woman than it is for a man, it is particularly important that every girl should devote this interval to putting her prospective bridegroom through a questionnaire in order to ascertain what kind of a husband he is likely to make.

But, curiously enough, they don't. They marry without making a single inquiry into the vital matters on which their own happiness is going to depend. Often a girl will not even ask her boy friend what kind of a job he has, and if he will feed her on filet mignon or expect her to live on bread and cheese and kisses. The burden of her song is: "Do you love me? Will you always love me? Am I the first and only one?"

Now it is highly desirable for an engaged girl to extort all the passionate vows of devotion that she can get out of a man before marriage, because husbands are likely to be skimpier on love-making after marriage. But what, in reality, she should be asking him is not the state of his affections, but what her status as a wife would be.

"Before I sign on the dotted line, I would like to know whether you will regard me as a Lady Love, or just a useful household gadget? Will you still take an interest in holding my hand, or will you expect me to get calluses on it cooking and scrubbing to make you comfortable without ever getting even so much as a 'thank you' for it?"

Also, I would like to know whether, if I marry you, I will acquire a frisky companion, or whether I will spend my evenings by my lone boys downtown or relaxing in a night club? Also, I would like to have your views on the safe side of the altar, upon the financial problem. For an 18-hour-a-day job in domestic service, and then be grateful to you for supporting me? Or will you think the laborer is worthy of her hire, even if she is married to you?

"And what are your ideas concerning making the wife job attractive? Do you consider that just being married to you is all the fun that any woman could do your secretary? Will you treat me with as much politeness as you do your secretary? Will you try to be as interesting a companion to me as you are to the woman who is your dinner partner at a party? Will you make as great an effort to keep me in love with you as you have to win me?"

"There are the things I would like to know about you before I take up my option on you."

**FAIL TO ASK QUESTIONS**

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**MORNING SMILE**

ALL FAIR

Two young Scotsmen were at loggerheads over the sharing out of the estate which had been left jointly to use twice to their fathers will. As a last resort they agreed to accept the decision of an old friend of theirs, a well-known "Boys," said this wise man, "Donald will divide up the estate fairly if you would report the name of your plumber to your nearest Board office, a check will be made on this price."

Don't experiment with your sugar ration... use tested recipes.

**RED, ROUGH HANDS**

Enjoy soothing comfort, prompt relief with world-known, mildly medicated, emollient

**CUTICURA OINTMENT**

**CROCHETED NOVELTIES**

1049

DESIGN NO. 1049

Hot plate mats and pot holders are crocheted in the form of a fish. Inexpensive novelties made in a short time. Pattern No. 1049 contains complete instructions. To order pattern: Write or send above picture with your name and address with 20 cents in coin or Postal note to Needlework Bureau, Charlottetown, Guardian.

**A DEODORANT OF DOUBLE ACTION**

**HELPS PREVENT PERSPIRATION SPOTS AND ODOR WITHOUT IRRITATING THE SKIN**

ARRID gives you double protection. It protects you from perspiration odor, and helps protect your clothes from perspiration spots. Arrid is an odorless deodorant, with the fine texture of a heavy cream. It vanishes instantly—giving immediate results. With Arrid, you are absolutely safe—can enjoy yourself wherever you are—regardless of the weather. Protect your daintiness and charm with Arrid. Start using it today. It is very economical. 15¢, 50¢ and 59¢.

**ARRID**

The Largest Selling Deodorant

**BETTER ENGLISH**

D. C. Williams

1. What is wrong with this sentence? "Such another illustration would be this illustration of 'nautilus'?"

2. What is the correct pronunciation of "nautilus"?

3. Which one of these words is misspelled? Concivable, concilliate, concurrence.

4. What does the word "gesticulation" mean?

5. What is a word beginning with at that means "abundant"?

**ANSWERS**

1. Say, "Another such illustration." 2. Pronounce the 't' as in 'haul.' 3. Concilliate. 4. A gesture, especially an undignified one. 5. Their wild gesticulations attracted our attention. 5. Affluent.

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**LIVING & LEISURE**

THE WOMAN'S REALM

**KEEP ME IN THE FRAY**

Lord, be these mine, while here I live; The power to earn, the heart to give; The zeal to keep me in the fray, The will Thy will to do each day. George W. D'Vyns.

**NEW GLOVES**

Gay corduroy gloves in brisk autumn colours are a new accessory find. Guaranteed to brighten that last fall's suit, they also feature a patented construction that really makes them "fit like a glove."

**HEELS OF STEEL**

Revolutionary experiments in plastics by a British boot and shoe company have resulted in gloves which are going to stir a new fashion note in footwear, reveals the London Sunday paper Reynolds News. The company has invented and patented shoes equipped with heels made of tubular steel. "The effect of the new heel is one of smart, modern simplicity. From the wearer's point of view it is lighter stronger and more springy than the orthodox heel of wood or leather, and can be produced in a variety of heights and colours."

Though, a Brazilian native fibre, is used extensively in that country in fishing nets; if the fibre is dried in intense sunlight it is white, if dried in the shade it is green.

The United States has nearly 2,800,000 miles of roads of which approximately 564,000 are state-controlled, 304,000 are municipal streets and alleys, and over 1,900,000 are county and local roads.

Sweden had in 1939, approximately, 250,000 motor vehicles; early this year it had about 81,000 in use 73,000 of which were running on producer-gas, 6,800 on various liquid fuels, and over 1,900,000 are county and local roads.

**SALADS**

Don't stop serving crisp vegetable salads these fall days just because you've scraped the last bit of mayonnaise from the jar and cannot buy more. Keep salads going to the table—with sour cream dressing. It is especially good with cucumbers, cabbage, lettuce or fruit. The easiest way to serve is to whip the sour cream add just a little salt and a dash of oil or onion juice.

Books in the English language are in demand in Sweden.

Approximately one-half of the 6,000 elephants used before Japanese occupation of Burma in the logging industry disappeared during the war.

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**Needlecraft FOR THE HOME**

**SMOOTH SURFACED LINES**

Simple and becoming in cut, a frock that's lovely to look at. The sweep of buttons down the side is a note you see in some of the new frocks this season.

No. 2901 is cut in sizes 12, 14, 16, 18, 20, 40, 42 and 44. Size 36 requires 4 yards 38-inch fabric.

Send 20 cents for pattern which includes complete sewing guide. Print your Name, Address, and Style Number plainly. Be sure to state size you wish. Include postal note or some number in your address.

Address: Pattern Department The Charlottetown Guardian, Charlottetown, P.E.I.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_

**Here's Welcome Relief From ACUTE CATARRH**

Put a few drops of V-a-tro-nol on each nostril and let it go to work right where catarrh misery is... brings quick, soothing relief from misery.

**VICKS V-A-TRO-NOL**

2901 SIZES - 12-44

**BILL - WHY IS YOUR SHIRT SO MUCH WHITER THAN MINE?**

**IT'S RIN-SO WHITE**

**"Change to Rinso"**

**AND YOU'LL WHISTLE WHILE YOU WASH!**

**BECAUSE** it washes clothes the whitest, safely—all leading washing machine makers recommend Rinso: Wonderful for tub washing, too. Soaks out dirt—saves hard rubbing and boiling. That saves the clothes!

Rinso gives heaps of soapy-rich suds even in hardest water. Safe suds that get washable colors bright as sunlight. Energetic suds that wash even grimy work clothes spotlessly clean. Marvelous suds for dishwashing and all cleaning.

You'll never be satisfied with anything else unless you see Rinso whiteness.

**RINSO GIVES THE WHITEST WASH!**

**TELL BILL I KNOW WHY HIS WIFE USES RINSO - IT GETS OUT MORE DIRT!**

**WELL DEAR, WHAT DO YOU THINK ABOUT RINSO?**

**DOUGHNUTS**

1 cup sugar  
2 1/2 tablespoons butter  
2 eggs beaten until light  
1 cup milk  
4 teaspoons baking powder  
1/2 teaspoon cinnamon  
3/4 teaspoon grated nutmeg  
1/2 teaspoon salt  
2 1/4 to 4 cups flour

Cream butter and add half the sugar. Add remaining sugar, eggs and 2/3 cups flour, mixed and sifted with baking powder, salt and spices; then enough more flour to make dough stiff enough to roll. Put 1-3 of mixture on floured board, knead slightly, pat and roll out 1-4 inch thick. Shape with doughnut cutter, fry in deep fat.

**TIPS TO SAVE SUGAR**

Add sugar to stewed fruit after cooking and while it is still warm... you will find less will be needed.

Make fruiting sauces with left-over canned fruit syrups.

Serve more hot desserts... they seem sweeter than cold ones.

Try reducing the sugar by tablespoons when making your preserves or baked desserts... they will taste just as good.

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