

20% DISCOUNT on all **Helena Rubinstein PRODUCTS**

FOR 7 DAYS ONLY!

	Regular Price	Discount Price
Pasteurized Face Cream	1.10	.88
Pasteurized Face Cream	2.20	1.76
Pasteurized Face Cream Special	1.10	.88
Pasteurized Face Cream Special	2.50	2.00
Water Lily Cleansing Cream	1.25	1.00
Youthifying Tissue Cream	1.10	.88
Youthifying Tissue Cream	2.00	1.60
Skin Toning Lotion	1.35	1.08
Skin Toning Lotion Special	1.35	1.08
Skin Toning Lotion Special	2.50	2.00
Herbal Skin Tonic	1.10	.88
Novena Night Cream	2.20	1.76
Novena Night Cream	5.00	4.00
Beautyift Masque and Lotion	5.00	4.00
Town and Country Make-Up Film	1.00	.80
Town and Country Make-Up Film	1.65	1.32
Skin Clearing Cream	1.10	.88
Flower Petal Dusting Powder	1.25	1.00
Body Sachet	1.10	.88
Costume Lipsticks	1.10	.88
Water Lily Grande Lipstick	1.50	1.20
Town and Country Lipstick	2.00	1.60
Flower Petal Face Powder	1.10	.88
Water Lily Face Powder	1.65	1.32
Town and Country Face Powder	3.50	2.80
Rouge	1.10	.88
Rouge on Creme	1.10	.88
Enchante Bath Essence	1.10	.88
Flower Bath Cologne	1.10	.88
Enchante Cologne	1.50	1.20
Town Perfume	1.10	.88
Country Perfume	1.10	.88
Beautyift Kit	5.00	4.00
Town and Country Weekender	6.50	5.20
Costume Compact, single	2.25	1.80
Costume Compact, double	3.00	2.40
"Introduction to Beauty" Kit—7 preparations—attractively boxed	2.00	1.60

JAMIESON'S DRUG STORE

The Central Guardian

This column is reserved for news of local interest but advertising of a newsy nature may be inserted at 5 cents a word strictly payable in advance.

CRASWELL for Photographs.
CONFEDERATION LIFE INSURANCE
 FUNERAL NOTICE—The funeral of the late Mrs. James Long will take place this (Tuesday) evening at 8:30 from the residence of her son-in-law, Mr. Joseph Callaghan, 102 Dorchester St., to St. Dunstan's Basilica thence to R. C. Cemetery.

FUNERAL YESTERDAY—The funeral of Miss Penelope MacKinnon was held from the MacLean Funeral Home yesterday afternoon where services were conducted by Archdeacon Raymond, who also officiated at the grave. The pallbearers were J. Spencer, J. Long, W. Trainor, J. Curley, T. White, H. Hurry. Interment was in Highfield cemetery.

HOME IMPROVEMENT LOANS—198 home improvement loans totalling \$65,215.62 were made to Charlottetown applicants up to Feb. 28, 1939 under the Dominion Government legislation, according to information issued by Hon. C. A. Dunning, Minister of Finance. The figures cover cities and towns with a population of 5,000 and over and total \$18,695,511 for all Canada.

FINED FOR ILLEGAL SALE—Albert Griffith of Sturgeon, seven miles from Montserrat, was fined \$300.00 and costs or in default of payment four months in jail when he pleaded guilty to a Prohibition Act charge before Magistrate L. B. Mellish at Montserrat on Saturday. He was charged with sale, and offense and pleaded guilty to the charge. The case was prosecuted by the Royal Canadian Mounted Police.

AT GYRO—At the regular weekly meeting of the Charlottetown Gyro Club held last evening at the Canadian National Hotel, Col. G. Elliot Full, addressed the Club on present day conditions in Germany under the Nazi regime. Following the talk, Col. Full explained many defence problems arising from the European crisis. A vote of thanks moved by J. T. Davies, seconded by J. T. Davies, was tendered to the speaker by the chairman, resident Walter Hyndman. Mr. Donald Shephard of Toronto was a guest.

SCHOOL BOARD MEETS—Routine business was transacted at the regular monthly meeting of the Charlottetown School Board yesterday. Chairman Dr. I. J. Yeo presided. City Schools would resume sessions at 9 o'clock on Tuesday, April 11, following the Easter holidays. It was announced that manual training for City Schools and the possibility of introducing domestic science classes when schools re-opened after mid-summer holidays were again under discussion. Some increase in manual training has already been effected.

WEDDING BELLS—A pretty wedding took place at the home of Mr. and Mrs. Mark Cameron, Hampton, on March 18th at 7 o'clock in the evening, when their daughter Margaret Jean became the bride of Robert Nelson, son of Mr. and Mrs. Percy Dawson of Grand. Rev. P. M. Young performed the marriage ceremony. Miss Ethel Dawson, sister of the groom was bridesmaid, and Donald Cameron, brother of the bride was best man. The bride wore a Butterscotch silk crepe ensemble and her bouquet was tallman roses. The bridesmaid wore pale blue silk crepe. Mrs. H. V. Norton played the wedding march. A merry group of serenaders called to wish the young couple much happiness.

Trinity United Church

TUESDAY, APRIL 4
 3:30—Mission Band.
 7:15—Rangers—East Parlor.
 7:30—Special Youth Service—Hearts Hall.

Daily Lenten Meditations

A Tribute To The Psalms
 By Rev. William Ross, D.D.

Those, and there are a few in every congregation, who dislike reading or hearing the difficult psalms during service because of obscurities, signify fall to distinguish between liturgical services for instructed Christians and services for the uninitiated. The latter may be termed missionary services, people with little or no religious or cultural background.

Mission services, of course, need missionary methods, and these do not necessarily include the ancient poetry of religion, however inspired, however high-souled and devotional it may be. On the other hand, it should be added that neither do missionary services do not necessarily exclude the somewhat sentimental, slipshod poetry and tawdry tunes so often in evidence.

With regard to the difficult passages in the psalms, the imprecatory verses—it may be necessary to omit them under certain conditions. There are congregations, with no holy traditions or heritage, for which they are but a stumbling block. It should be remembered by regular worshippers, who still have the Psalms read to them, that imprecatory parts of the book of Psalms are not necessarily servile. They do not strike so discordant a note when the Psalmist's mind is thus more clearly understood.

The tendency of the modern critical method, and the use of Psalms to minimize the personal element in the imprecations. There is insistence that the individual consciousness is all but lost in the corporate. Hatred is the hatred of the nation, and the imprecations against God's enemies or against the ill-doers of the nation. As a whole, however, the Psalms are a heritage unrivalled in religious poetry anywhere.

INSPIRING ADDRESS—The Rev. B. Freeman, Rector of the Anglican Church at Kensington, gave a thoughtful and inspiring address at St. Paul's Church last evening. In connection with the services for Holy Week, Mr. Freeman will speak again this evening. All are welcome.

SEASON BACKWARD RE-PORTS SHOW—With the opening of the trout fishing season less than two weeks away island anglers were hopeful expressions yesterday as the temperature began to crawl upward. Maximum temperature recorded during the day was 38 degrees above zero while last night at 8 o'clock the reading was 35 degrees above and going down slowly. Streams and ponds were still locked fast with a heavy sheet of ice. The winter blanket of snow was turning ragged in the fields, however, only patches here and there remaining in the woods, two feet or more remained in many places. March this year had a lower mean temperature, saw more precipitation, less sunshine and more wind than March 1938. Mr. Warren Burns, meteorologist at the Charlottetown Experimental Station said last night. Mean temperature was 21 degrees above zero this year as compared with 21.8 last year. There were 154 hours sunshine, eight less than 1938, 10,000 miles of wind, 2,300 more than 38 and slightly more than four inches of precipitation, two inches more than March 1938.

HONOR CHAPTER MEMBER—Mrs. Daisy M. Richardson was pleasantly surprised on Friday evening last when members of Crystal Chapter of the Eastern Star, gathered at the home of her daughter, Mrs. Jack Williams, to do honor to her. The occasion was the approaching marriage of Mrs. Richardson to Mr. Hubert Lyle of Lot 51 near the P. E. Island Hospital. A very nice hour was spent refreshments were served by Mrs. Garrett and Mrs. H. W. Flata. As a token of the esteem in which Mrs. Richardson is held she was presented by the members of the chapter with a beautiful Coleman lamp. Mrs. Richardson is an officer of the Chapter and will be greatly missed by those associated with her.

BIRTHS
DAWSON—At Augustine Cove, March 29, 1939, to Mr. and Mrs. Kenneth Dawson, (Leila Lefurgey) a son.
DUVAR—At the Prince Edward Island Hospital on March 30th, 1939, to Mr. and Mrs. Arthur Duvar, a son.
WAUGH—At Kelvin on March 31, 1939 to Mr. and Mrs. Samuel Waugh, a son.

DEATHS
WAUGH—At Kelvin on April 3, 1939, infant son of Mr. and Mrs. Samuel Waugh.
MORRISON—At Ellerslie, April 3, 1939, Leslie Morrison, aged 85, Funeral Wednesday at 11:30 from his residence at Ellerslie to the United Church.
BINNS—At 91 Rochford Street on Sunday, April 2, 1939, Miss Alexandra Binns, aged 80 years. Funeral from MacLean Funeral Home this morning. Interment People's Cemetery.

MURRAY—Died at the City Hospital, April 3, 1939, Robert F. Murray, aged 28 years. The funeral will take place from his late residence at 74 Sydney Street, Wednesday morning at 8:45 to St. Dunstan's Basilica thence to R. C. Cemetery.
STEWART—Died at the Sacred Heart Home, April 3, 1939, William Stewart aged 88 years. Remains will be forwarded from the Healey's Funeral Home this afternoon to St. Teres for burial.

MACDONALD—In the City Hospital on April 3, 1939, Gertrude C. Macdonald, dearly beloved wife of Jerome Macdonald, Little Harbor, aged 60 years. The remains were forwarded from A. A. Hennessey's Funeral Home yesterday afternoon by South train, Funeral Wednesday morning at 8:30 to Souris Church.
MACPHEE—In Charlottetown, April 3, Mrs. (Captain) Hugh MacPhee, aged 80 years. Funeral at 10:30 A.M. today from the home of E. Frank MacPhee, 51 Fitzroy Street, to St. Dunstan's Basilica, service starting at 10:45. Burial from St. James Church, Georgetown, following funeral mass there at 9:30 A.M. Wednesday.

FERTILIZER

We can now make prompt delivery of Chemicals and Mixed Goods from the Island Fertilizer Co. Plant, which we are selling at lowest prices.

A. Horne & Co.
 CHARLOTTETOWN

Holy Name Society Hears Interesting Address By Bishop

On Sunday evening, April 2, 1939 the Holy Name Society of the Holy Redeemer Parish had the extreme pleasure of listening to an address by His Excellency, the Right Reverend, Bishop of Charlottetown. His Excellency chose for his subject the "Index" and its use and application to the present day literature.

The first attempts at literary sanctions were found in the days of the Apostles when, though no laws were enacted, Christians were exhorted to put away evil and Godless books. Later on through the middle ages laws were passed and an Index formed. In the present era the Canon Law definitely states the various books which are prohibited. The reason for this prohibition is that they are contrary to Faith and Morals.

The Reverend speaker also referred to the influx of indecent literature, magazines in the past which he said the country was being confronted. He stressed the point that each person in view of the Right of conscience of Canon Law, must form as it were, a personal Index, in which he or she should place all forms of literature which are contrary to the good moral order of Christian life. If this could be brought about it would be a great step forward in elevating the standard of the present day manner of living.

The meeting expressed much enthusiasm in the tumultuous applause that followed the address. A vote of thanks moved by Mr. Philip Rossiter and seconded by Mr. James Coyne, Jr., and unanimously passed upon the subject. His Excellency, Bishop O'Sullivan was the Society's President, Mr. E. J. H. Morrissey, secretary.

Accompanying the Bishop was the Reverend Theodore O. Petersen, C. S. P., who on request, spoke briefly of his personal experiences in his life. It is sufficient to say that his words held the audience spellbound. Rev. Fr. Fleming again thanked Bishop O'Sullivan for his presence there and many other kindnesses and expressed his belief that the audience would greatly profit by the address.

PRINCE STREET SCHOOL

- Honor roll for March
- Grade X (a). 1. Dorothy Keeping
- 2. Ross Stewart, 3. Robert Dickie
- Grade X (b). 1. Harold MacKay, 2. Kathleen Warren, 3. Bill Stevenson
- Grade IX (a). 1. Olive Keeping, 2. Burton Howatt, 3. Earl MacDonald
- Grade IX (b). 1. Norma Dalziel, 2. John Auld, 3. Mary Mills
- Grade VIII. 1. Ann Duffy, 2. Kathryn MacLean, 3. Beverly Fournier
- Grade VII. 1. Joyce Coffin, 2. Marjorie Spillet, 3. Louise Brown
- Grade VI. 1. Myrtle MacLeod, 2. Margaret MacLennan, 3. Alvina Carr
- Grade V. 1. Shirley Harper, 2. George Brown, 3. Arthur Coffin
- Grade V. 1. Betty King, 2. Joan Taylor, 3. Rosemary Rogers
- Grade IV. 1. Mildred Cudmore, 2. Ruby Vanidestine, 3. Elaine Hillier
- Grade IV. 1. Walter Conrad, 2. John Nash, 3. Roy Dougan
- Grade III. 1. Margaret MacDonal, 2. Marjorie MacPherson, 3. Stanley MacNair
- Grade III. 1. Constance Cook, 2. Edna Rodd, 3. Velma Buell
- Grade II. 1. Doris MacKinnon, 2. Billie Dalziel, 3. Elaine Sherren
- Grade II. 1. Olivene MacLean, 2. Carl Brown, 3. Frank Clarke

MUSEUM PIECE

MELBOURNE—(CP)—This Australian city's No. 1 tramcar is still running, but when a bus replaces it soon. No. 1 will go straight to the museum. Put into service in 1885, the old cable car has covered 1,600,000 miles.

Keep Mirard's in the home.

SPOTLIGHT—Fashion's Highlight



I'm "Spotlight"—a Kayser creation. My debut made quite a sensation. I'm Canadian born—Smart hands I adorn—And my future is hailed with elation!

Elation is right—"Spotlights" make you feel sophisticated... charmingly poised! For they're one of Kayser's smartest Spring gloves! Note the dash... the style rightness of Kay-Spun fabric... note, too, the clever stitching... Spotlights are of washable rayon. In those two newest of the new colours—Japanica and Cyclamen... And Spotlight is only one of the many new Kayser gloves we carry—in the new Spring colours.

Win a 2-Week Vacation FREE!

To New York or San Francisco!

12 other valuable prizes! For full details ask for entry blank in the hosiery, glove or underwear departments. Remember—The Contest Closes on APRIL 15th JOIN UP TODAY.

MOORE & McLEOD
 FOR FASHION AUTHENTICITY

RAILWAY EARNINGS INCREASE
 MONTREAL, April 3—Canadian National Railways announced today for the 10-day period ending March 31, 1939, gross revenues were \$4,975,735, an increase of \$30,003.07 over the \$4,945,732 total for the corresponding period of 1938.

COUNCIL DRESS REFORM
 MARLBOROUGH, England—(CP)—Marlborough aldermen have appointed a committee to "spruce up" the council's ceremonial dress. "I've an old top hat, but I look like a broken-down caddy when I wear it," an alderman said.

Farmers Attention

We will receive hogs Thursday of this week in view of the following day, April 7, being Good Friday.

DAVIS & FRASER
 L-91-4-21.

"DAUGHTER" OF THE REGIMENTS!

The Crimean War introduced cigarettes to Englishmen. Some tales have it that the soldiers were so badly off for everything, including pipes, that they rolled in cartridge paper any tobacco they could beg, or any dried leaves that would smoke. Certainly they were in a desperate plight. Legend has it that Florence Nightingale, as she walked the hospital wards, lamp in hand on her ceaseless errand of mercy, would light the cigarettes of the sick and wounded.

But it was the Great War which taught the world the convenience of the cigarette and made it everybody's smoke. One army commander reported to his war office, "Tobacco is as indispensable as the daily ration; we must have thousands of tons of it without delay".

To supply the demand for cigarettes and other forms of tobacco, Canada has built up a great industry—tobacco growing, manufacturing, distributing—an industry which is a vital factor in this country's progress and prosperity.

IMPERIAL TOBACCO COMPANY OF CANADA, LIMITED

N. D. MacLean
 UNDERTAKER
 EMBALMER
 Charlottetown and North Wiltshire
 Phone 149

AUCTION SALE
 Stock, crop and moveables on the premises of late E. Wesley Fleming, Northboro, Saturday, April 8th, at 1 p.m.
 3 horses, 3 milk cows, 3 young cattle, pigs, hens and sheep, also harness, harrows, plows, mowing and harvesting machinery, threshing mill and gas engine, cream separator and many other articles found on up-to-date farm.
 Terms cash.
 If any money sale will be held Monday following.
JOHN E. SINCLAIR, AUCTIONEER.
 Executors to the Estate of J. Wesley Fleming.
 L-91-4-21.

NO FOOLIN'

CAN YOU THINK OF ANY CHEWING TOBACCO WHICH COULD GIVE THE SAME ALL-AROUND SATISFACTION, THE SAME PLEASURE AND SENSE OF RELAXATION AS THE OLD RELIABLE

HICKEY'S BLACK TWIST
 10c PER FIG 10c

"FROM SOURIS TO TIGNISH"
 Manufactured By
HICKEY & NICHOLSON TOBACCO CO. LTD. Charlottetown