

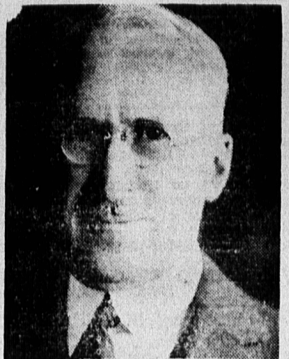
G. M. MOORE
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S. A. McLEOD
Vice-President



W. A. STEWART
Director



J. P. GORDON
Sec'y. Treas.

REMEMBER...it's the SAVINGS that Count

MOORE & McLEOD Limited 49th

ANNIVERSARY SALE

ONE
THIRD
OFF



Men's OVERCOATS and SUITS

Choose now from the foremost range of Men's Clothing

Mens Overcoats and Suits 1-3 off
Airforce Great Coats and Suits 1-3 off
Coats regular \$15.95 for \$10.65

\$22.50 for \$15.00	\$30.00 for \$20.00
\$25.00 for \$16.35	\$36.50 for \$24.35
\$26.50 for \$17.70	\$40.00 for \$26.67
Airforce Great Coats, \$58.50 for	\$37.00
Men's Suits \$20.00 for	\$13.37
\$22.50 2 pants for	\$15.00
\$27.50 2 pants for	\$18.35
Air Force Uniform \$55.00 for	\$36.67
Men's Dressing Gown \$10.00 for	\$6.67
Men's Dressing Gown \$15.00 for	\$10.00
Men's Dressing Gown \$7.50 for	\$5.00
Men's Dressing Gown \$9.95 for	\$6.65
Horse Hide Coats \$15.95 for	\$10.65
Horse Hide Coats \$15.00 for	\$10.00

ONE THIRD OFF

Boys' and Young Men's Overcoats

Students O'Coats single and double breasted. Colours ingreens and browns, tweed, sizes 34 to 37. Reg \$22.95 sale price \$15.30
Boy's O'Coats in single and double breasted in the latest styles and shades, sizes 25 to 28. Reg. \$7.95 sale price \$5.30

Boy's tweed suits in the latest shades of green and blues, 2 pair pants, sizes 24 to 28. Reg \$9.95 sale price \$6.63
Students suits made of good sturdy worsteds Sizes 34 to 37. Reg. \$24.95 sale price \$16.63
Boy's surcoats, navy blue, sizes 26 to 36. Reg. \$6.75 sale price \$4.50
Students worsted pants in smart stripes, sizes 29 to 32. Reg. \$5.95 sale price \$3.45
Youths long pants, tweeds, suitable for good hard wear. Reg \$3.50 sale price \$2.62

Boy's zipper coat sweaters, sizes 28 to 34 Reg. \$2.95 sale price \$2.21
Boy's all wool sweater pullover style with zipper sizes 26 to 34. Reg. \$2.50 sale price \$1.88
Boy's fancy shirts sizes 11 1-2 to 14. Reg. 75c sale price 57c
Boy's fancy shirts, sizes 11 to 13. Reg. \$1.25 sale price 94c
Youths fancy shirts, sizes 13 to 14 1-2. Reg. \$1.65 sale price \$1.24
All other boy's furnishings less 25 per cent



We Wish to all
A HAPPY NEW YEAR



GIRL'S COATS at ONE THIRD OFF

Girls Coats, sizes 1 to 14X, mostly fur trimmed. Sale Price One Third Off.

\$25.00 for \$16.67
\$22.50 for \$15.00
\$19.50 for \$13.00
\$16.95 for \$11.30
\$12.95 for \$8.64
\$10.95 for \$7.30

Girls 3 piece sets, coat, hat, leggings, size 1 to 6. One Third Off.

\$12.95 for \$8.64
\$7.95 for \$5.30

Girls Ski Suits, sizes 7-14X. One Third Off

\$11.95 for \$7.97
\$10.95 for \$7.30

Girls Snow Suits, sizes 3 to 6 One Third Off.

\$4.25 for \$2.84
\$5.50 for \$3.67
\$1.50 for \$1.00
\$7.95 for \$5.30

Girls Dresses sizes 1 to 14X
Wools, Rayons and Crepes 20% Off.
\$2.95 for \$2.36
\$3.95 for \$3.16
\$4.95 for \$3.96
\$6.95 for \$5.56

Girls Skirts sizes 3 to 14X 20% Off.
\$1.58 for \$1.26
\$2.95 for \$2.33
\$3.95 for \$3.16
\$4.50 for \$3.60
\$1.59 for \$1.28
\$1.98 for \$1.59

Girls Sweaters, sizes 22 to 34, pullover and coat styles 20% off.
\$1.00 for 80c
\$1.25 for \$1.00
\$1.50 for \$1.20
\$1.95 for \$1.56
\$2.25 for \$1.80
\$2.95 for \$2.33

All Ladies FALL and WINTER COATS ONE THIRD OFF

All Fall and Winter Coats to be cleared at One Third off.

Make your selection from this attractive assortment which includes all present seasons models, fur trimmed or plain.

\$14.95 Coats for \$9.97
\$16.95 Coats for \$11.30
\$22.50 Coats for \$15.00
\$35.00 Coats for \$23.34
\$65.00 Coats for \$43.34
\$95.00 Coats for \$63.34
\$150.00 Coats for \$100.00

ONE THIRD OFF
ALL

FUR COATS

Our entire stock of fur coats including Hudson Seals, Muskrats, Super Seal, French Seal, Raccoon, Persian Paw, Brown Seal, Hudson Head, Hudson Piece and French Seal Piece. Clearing at 25%.

\$195.00 Fur Coats for	\$116.25	\$45.00 Fur Coats for	\$33.75
\$275.00 Fur Coats for	\$206.25	\$75.00 Fur Coats for	\$56.25
\$395.00 Fur Coats for	\$296.25	\$110.00 Fur Coats for	\$82.50



MOORE & McLEOD Limited

R.C.A.F. list Of casualties

OTTAWA, Jan. 4—(CP)—One man was reported killed on active service, three previously reported missing were listed as presumed dead and two were reported missing in the Royal Canadian Air Force's casualty list issued Saturday.

The list, the 132nd, brought to 1,249 the number of air force dead and missing reported officially since the war started.

Following is the casualty list with official numbers and next of kin:

Overseas:
Killed on active service:
Boggs, William Ferguson, Sgt., R-7798, Mrs. K. Boggs (mother) New York

Previously reported missing—now for official purposes presumed dead:
Jeffrey, George Wilbert, Sgt., R-63741, Mrs. G. W. Jeffrey (wife) Westboro, Ont.
Rogers, James Graham, Sgt., R-64723, Mrs. H. Rogers (father) Campbellton, N. B.
Tyson, Stanley John, Sgt., R-68973, Mrs. T. S. Tyson (mother) London, Ont.

Missing after air operations:
King, Douglas Stuart, PO., J19-24, Mrs. D. King (mother) Buenos Aires
Lynch, John Joseph, Sgt., R-67234, Mrs. P. Lynch (mother) Syracuse, N. Y.

POWNAI

Gnr. Ralph Judson spent Christmas with his family in Pownal.

Mr. Robert Brown, R. C. A. F., spent Christmas with his parents, Mr. and Mrs. John Brown.

Pte. Raymond Arsenault, spent a short furlough with his parents, Mr. and Mrs. George Arsenault.

Miss Marjorie Brown is spending a holiday with her parents, Mr. and Mrs. John Brown.

Miss Olive Weatherbie spent Christmas with her parents, Mr. and Mrs. Everett Weatherbie.

A very interesting and inspiring pageant was presented in Pownal church on Sunday evening, Dec. 28th by the Pownal Y. P. U. The pageant was entitled "No Room at the Inn" and the following are the characters. Innkeeper, Bruce James;

Boy at the Inn, Winston Judson. Simeon a rich man, Edison Smith, Esmer, Dorothy Ings. Three Wise Men, Edward Wood, Robert Mac-Rae and Dewar Judson, Joseph, Charles Jones, Mary, Eliza Lane, Shepherds, Lodge Lane, Arthur Judson and George Lawton. The pageant was under the direction of Miss Etta Ross, B. A.

CORNWALL-YORK POINT W. I. The December meeting of the Cornwall-York Point W. I. was held at the home of Mrs. Heber Horne with twelve members present. The president presided and meeting opened with singing the Institute Ode followed by repeating the Creed in unison. The roll call was responded to by payment of membership fees.

York Point School Committee reported paper towels purchased for school, sick committees were asked to remember sick at Christmas. One quilt was finished and handed in for refugees and two more were started.

The Eastern Guardian

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at 5 cents a word, strictly payable in advance.

"PAGEANT ENJOYED — A very impressive pageant was shown in the Montague Baptist church on Sunday evening at 8.30. The Shepherd's Vision. The church was filled with an appreciative audience. Mrs. Duncan who had charge is to be congratulated on the fine showing the performers made and the splendid way in which the different characters were presented. The inspirational impressions received will long remain with those who were privileged to be present.—L.

Personals

"Mr. Frank Green, Jr., spent the holiday with his parents, Mr. and Mrs. Frank Green, Montague.—L.

"Mrs. George Stewart, Montague has received word that her husband has arrived safely in England.—L.

"Mr. Garfield Shaw was visiting his wife and family in

Montague returned to his unit Monday morning.—L.

"Miss Isabel Robertson of the Civil Service Dept., Ottawa, spent Christmas at her home in Brudenell. She is a daughter of Mr. Charles Robertson and the late Mrs. Robertson.—L.

"Mr. and Mrs. C. A. Lumsden

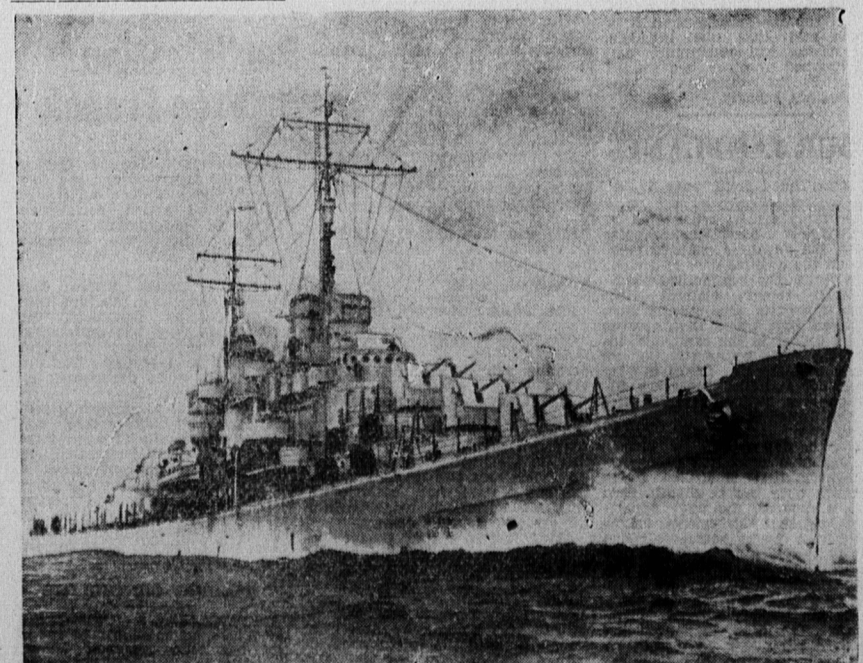
Charlottetown, spent Christmas Day with Mrs. Lumsden's parents, Mr. and Mrs. L. B. Melish. They were accompanied by Miss Verna Melish, nurse-in-training at the P. E. I. Hospital, who also spent the day with her parents, Mr. Maurice Polard of the Royal Air Force, a native of England was also a guest at the Mellis' home over the holiday.—L.

"Mr. Kenneth Dewar spent the Christmas holidays with his parents, Mr. and Mrs. William Dewar Brudenell. His brother Gordon is also in uniform and is now in England. It is interesting to note that the father of those two fine young men was in the Great War for four years.—L.

Several thicknesses of newspaper spread on the plate-rack over the stove will absorb the moisture from cooking and prevent the kitchen getting steamy.



Foreign ministers of the American republics will meet in the Palacio Itamariti, above, in Rio de Janeiro beginning Jan. 15 to strengthen ties of hemispheric defense. Undersecretary of State Sumner Welles leads United States delegation.



Ready for action is this latest of U.S. cruisers, the Atlanta, reported to be the swiftest of all warships of its type. A 6,000-ton vessel, the Atlanta, commissioned Dec. 24 at the Brooklyn navy yard, is capable of a top speed of more than 50 land miles an hour. As the photo shows, the Atlanta is built in the most streamlined fashion possible. Her armament, although light, concentrates heavily on anti-aircraft. Such fighters as this are particularly valuable in convoy work.

Reddin's Specials

- Cashmere Bouquet Cold Cream
- 1 box Face Powder
- 48c value — Special 29c
- Hinds Honey, and Almond Cream
- \$1.00 value — Special 49c
- Parke Davis Tar Shampoo
- 50c value — Special 39c
- Hot Water Bottles
- 1 year guarantee —79c
- 2 year guarantee —98c
- Noxzema Specials
- 25c size —19c
- 6 oz Size —65c
- Hospital Size —\$1.25
- Reddins BRONCHIAL SYRUP will STOP That COUGH
- Extra Large Size 50c
- Results Guaranteed

Reddin Bros.
L. M. Doucette
R. M. Smallman