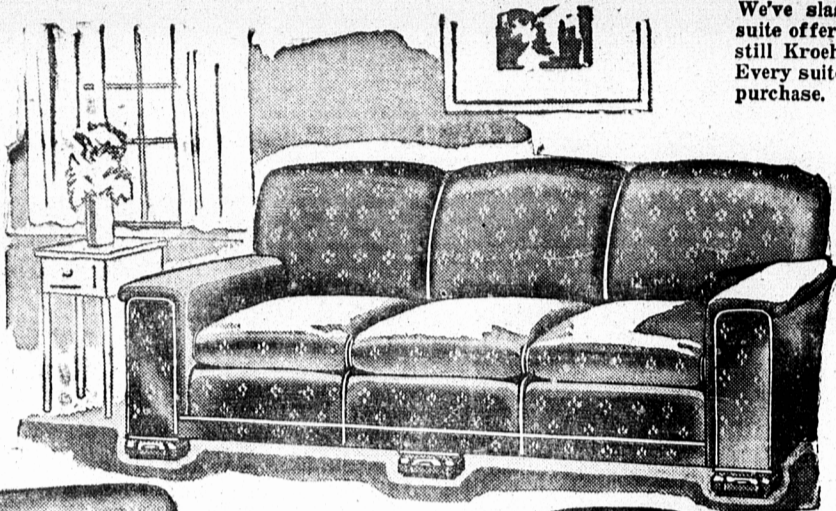


'Kroehler' Week

IN HOLMAN'S ANNUAL FURNITURE SALE

Save \$14 to \$41 On Genuine KROEHLER 3-Piece Suites

We've slashed prices on many FLOOR SAMPLES and ONE-OF-A-KIND Kroehler Suites to make room for new 1938 Fall designs. Every suite offers a bonafide SAVING of \$14.50 to \$41.00 and more. These are not old discontinued patterns—all are new 1938 designs and many are still Kroehler's "Best Sellers." Look for the special price tags—you'll be amazed at the unusual low prices for fine quality Kroehler Suites. Every suite is made with the famous 5-STAR construction. We advise early shopping for choice selection. A small deposit will reserve your purchase. Liberal Home Plan Terms as usual. NO INTEREST.



Kroehler 3-Piece Suite

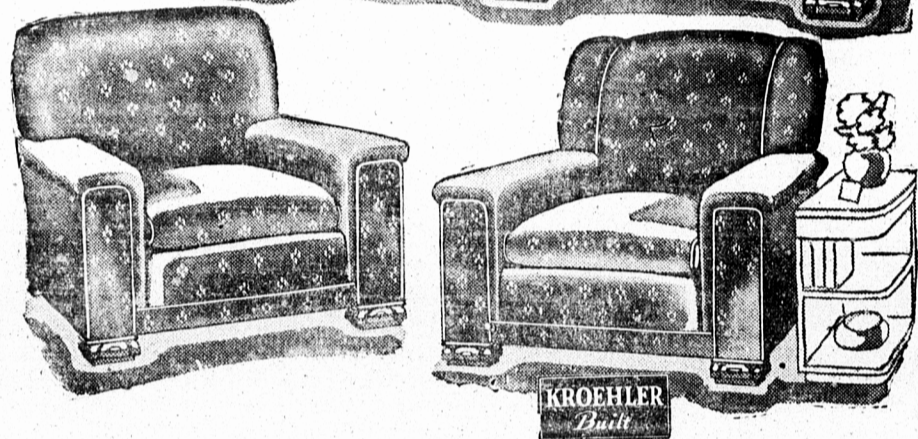
At A Sensationally Low Price!

Regularly \$88.50. Here is a Suite that will give you years and years of Chesterfield satisfaction. Three large comfortable pieces—smartly designed and covered in good quality repps. Sound Kroehler 5-Star construction throughout. Sale Special Complete ———— \$66.00
NO DOWN PAYMENT--6.60 Monthly--NO INTEREST

Regular Price 88.50

Now **66.00**

You SAVE 22.50



Here's Extra Good Value

In Long Wearing, Durable Mohair

Regularly \$98.50. You'll like the deep comfortable Chesterfield and two Chairs and you'll like the sensational low price of this fine Kroehler Suite. Kroehler 5-Star construction and tailored in smart, durable Mohair. Sale Special, complete ———— \$79.00
NO DOWN PAYMENT--7.90 Monthly--NO INTEREST

Regular Price 98.50

Now **79.00**

You SAVE 19.50

Every Suite Made With
THE FAMOUS

5-star
CONSTRUCTION

Another Sale Sensation

In A 3-Piece "Velour" Suite

Regularly \$119.00. Here is a Kroehler Suite you've been wanting for your living room AT A CLEAR CUT SAVING of \$20.00. There are three large pieces . . . full sized Chesterfield . . . and two deep lounge chairs. Upholstered in smart velours. Sale Special ———— \$99.00
NO DOWN PAYMENT--9.90 Monthly--NO INTEREST

Regular Price 119.00

Now **99.00**

You SAVE 20.00

Better Quality Suites

Slashed For Quick Clearance!

Regularly \$147.00. A three-piece Kroehler Suite that's adaptable to any type of living room. All pieces are constructed with every new improvement to ensure comfort and long wear. High grade velour coverings. Sale Special, complete ———— \$119.00
NO DOWN PAYMENT--11.90 Monthly--NO INTEREST

Regular Price 147.00

Now **119.00**

You SAVE 28.00

Come EARLY

While Stocks

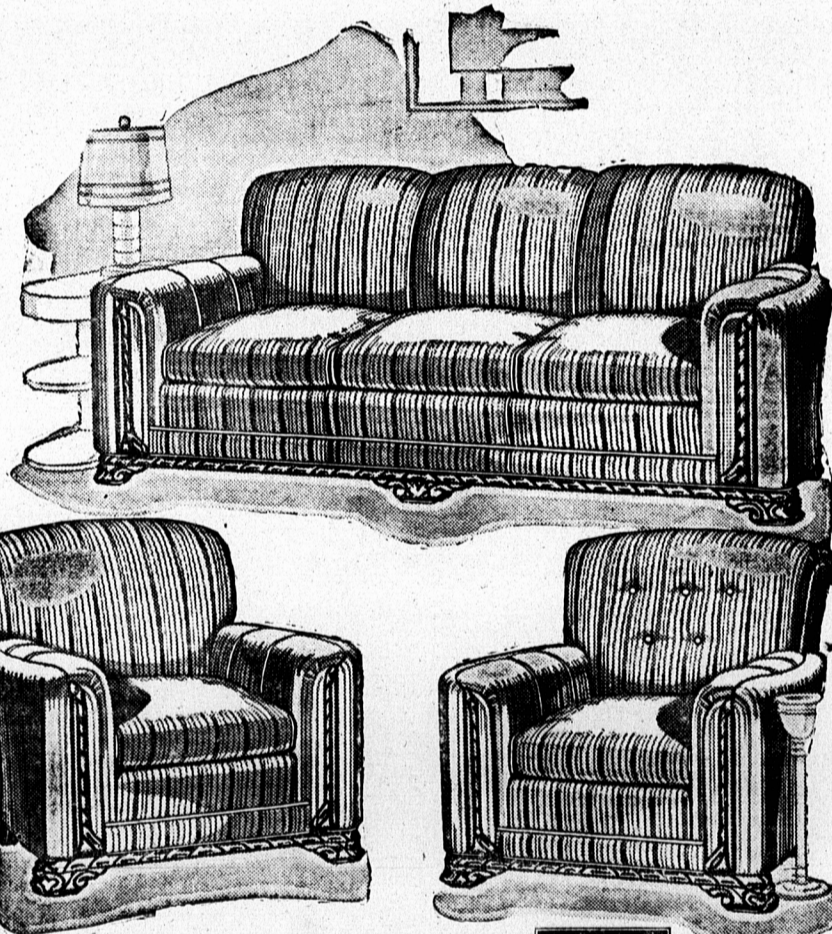
Are Complete

They'll Sell Quickly!

SAVE MANY DOLLARS HERE

All High Grade Suites Drastically Reduced!

Regular up to \$185.00. Shop promptly and save up to \$41.00 on your new Kroehler Chesterfield Suite. This group includes the higher priced Suites that have been put on sale. Rich looking, new designs . . . smart tailored coverings and Kroehler 5-Star construction make these the "Chesterfield Buys" of the season. Sale Special ———— \$144.00
NO DOWN PAYMENTS--10 Months to Pay--No Interest

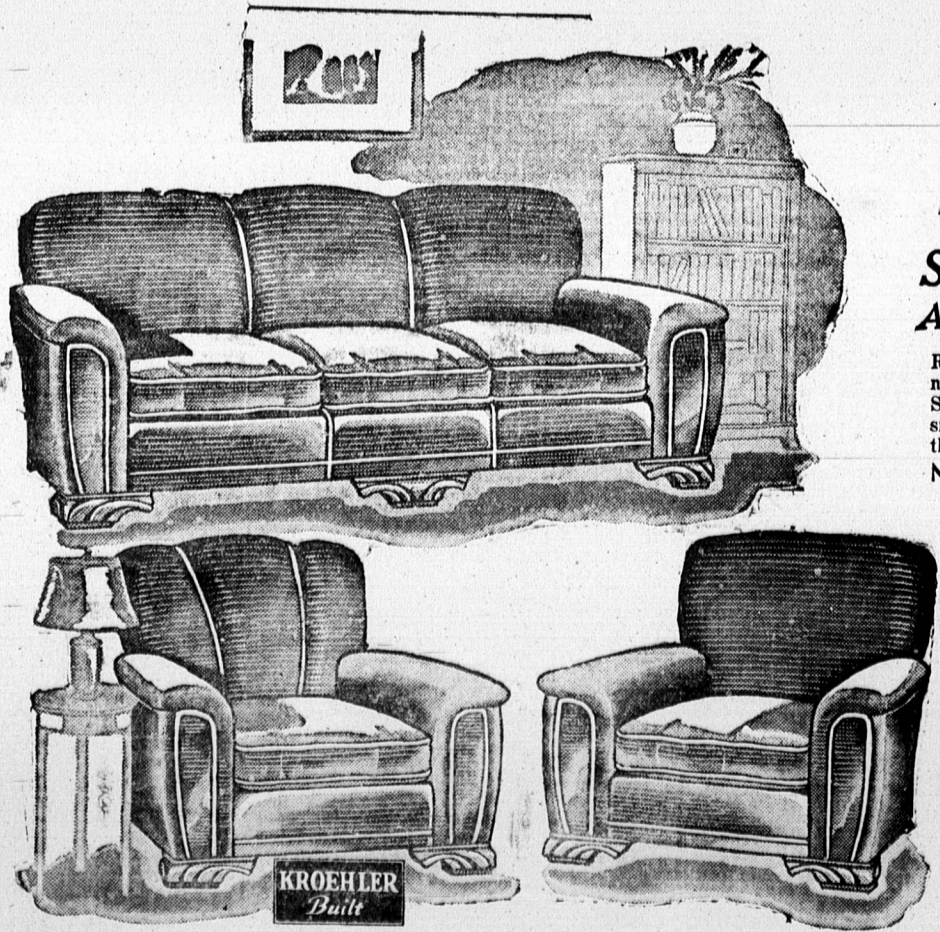


KROEHLER
Built

Regular Up To 185.00

Now **144.00**

You Save Up To 41.00



KROEHLER
Built

No Down Payment

Required During This Sale

On Holman's Special Home Plan Terms; Ten equal monthly amounts start one month from date of purchase NO INTEREST or EXTRA SERVICE CHARGES of any kind. You'll be wise to consider buying new furniture now, while these special terms are in force and low sale prices prevail.

HOLMAN'S
BOTH STORES

SUMMERSIDE
CHARLOTTETOWN